

June 2, 2015

Koichiro Watanabe
President and Representative Director
The Dai-ichi Life Insurance Company, Limited
Code: 8750 (TSE First section)
Contact: Corporate Planning Department,
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Notice Regarding the Status and Completion of Repurchase of the Company's Shares

(Under the Provision of its Articles of Incorporation
pursuant to Article 165, Paragraph 2 of the Companies Act of Japan)

The Dai-ichi Life Insurance Company, Limited (the “Company”; President: Koichiro Watanabe) hereby announces that it repurchased the Company's shares under the provision of Article 156 of the Companies Act of Japan, as applied pursuant to Article 165, Paragraph 3 of the same.

This concludes the repurchase of the Company's shares in accordance with the resolution made at the meeting of its board of directors held on May 15, 2015.

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| 1. Class of shares repurchased: | Shares of common stock |
| 2. Aggregate number of shares repurchased: | 6,878,300 shares |
| 3. Aggregate purchase price of the shares: | 14,999,935,600 yen |
| 4. Period in which repurchases were made: | From May 18, 2015 to June 1, 2015 |
| 5. Method of repurchase: | Open-market repurchase by the trust method |

(Reference)

1. Details of the resolution made by the board of directors held on May 15, 2015 are as follows.

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| (1) Class of shares to be repurchased: | Shares of common stock |
| (2) Aggregate number of shares to be repurchased: | Up to 10,000,000 shares (0.83% of the total issued and outstanding shares excluding treasury stock) |
| (3) Aggregate price of shares to be repurchased: | Up to 15.0 billion yen |
| (4) Period of repurchase of shares: | From May 18, 2015 to July 27, 2015 |
| (5) Method of repurchase of shares: | Open-market repurchase by the trust method |

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This press release may contain statements that are “forward-looking statements” regarding our intent, belief or current expectations of management with respect to our future results of operations and financial condition. Any such forward-looking statements are not historical facts but instead represent only our belief regarding future events, many of which, by their nature, are inherently uncertain and outside our control. Important factors that could cause actual results to differ from those in specific forward-looking statements include, without limitation, economic and market conditions, consumer sentiment, political events, level and volatility of interest rates, currency exchange rates, security valuations and competitive conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ.