



July 16, 2015

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### ANA to launch Tokyo-Sydney service

TOKYO July 16, 2015

The new route to Sydney will start from 11<sup>th</sup> December 2015 on ALL NIPPON AIRWAYS CO.,LTD. which is a wholly owned subsidiary company of ANA HOLDINGS INC.

**Please refer to the attached file for details.**

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# ANA Expands Oceania Footprint: Haneda-Sydney Flights Commence in December

**Scheduling Designed for Convenient Transfers throughout Japan**

**TOKYO, July 16, 2015** – ANA, Japan's leading airline, today announced the expansion of its footprint in the Oceania region, with the addition of non-stop flights from Tokyo's Haneda Airport to Sydney subject to government approval.

The daily service, commencing Friday, December 11, 2015<sup>1</sup>, is the fourth new international route for ANA this year and follows the launch of direct services to Houston on June 12, as well as Kuala Lumpur (starting September 1) and Brussels (from October 25).

The new Sydney route takes full advantage of the convenience and comfort of Haneda, a hub for 42 of ANA's domestic routes, as well as flights to North America, Europe and Asia. Flights to Sydney will depart Haneda late at night, and return flights will arrive at Haneda early in the morning, allowing passengers the opportunity to transit to a number of Japanese destinations by midday. The airport hosts the expanded [ANA SUITE LOUNGE and ANA LOUNGE](#), and is situated in a prime location just a half-hour from the heart of Tokyo.

The route, serviced with Boeing 787-9 Dreamliner, offering [state-of-the-art cabin experiences](#) with Business equipped flat-bed seats (48), Premium Economy (21) and Economy Class (146) seating, which have a configuration of three classes and a capacity of 215 passengers.

Commenting on the announcement, Osamu Shinobe, President and CEO of ANA, said, "We are thrilled to be expanding our footprint in Oceania and offering our passengers additional options and convenient connections through Haneda Airport. Our most comfortable seating and the optimized in-cabin humidity and air pressure of Boeing's 787-9 Dreamliner should be especially good news for overnight travelers."

Increasing its focus and remit in international air travel is at the heart of ANA's long-term business strategy, with the airline aiming to increase its international flight revenue by 50% in the next ten years. Every year, more than 300,000 Japanese visit travel to Australia, an established destination for studying English as well as traditional tourism. Visitors from Australia to Japan are also on an upward trajectory, with 302,656 visitors in 2014, an increase of 23.8% from the previous year, and an additional 24.6% on figures for the first five months of 2015<sup>2</sup>. Japanese destinations such as Hakuba and Niseko are particularly popular among Australian winter sports lovers and easily accessible via ANA's domestic network.

Economic ties between Japan and Australia are also strengthening, with an Economic Partnership Agreement (EPA) between Japan and Australia formed in January this year. By flying this new route to Sydney, ANA is

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<sup>1</sup> From Sydney, NH880 departs for Haneda on Saturday, December 12, 2015.

<sup>2</sup> According to the Japan National Tourism Organization, posted June 18, 2015

committed to making a contribution towards deeper bilateral economic and cultural ties as well as building stronger demand for flights to Japan.

For all international guests to Japan, ANA offers the [Experience JAPAN Fare](#)<sup>3</sup> of just JPY10,800 (approximately AUD113) for any domestic segment. ANA also hosts the website [IS JAPAN COOL?](#) to introduce Japan's culture, food, destinations and more for visitors to enjoy their trips to the fullest.

ANA plans to begin accepting reservations and selling tickets for the new Haneda-Sydney route in August 2015 on the ANA website ([www.anaskyweb.com](http://www.anaskyweb.com)).

For high-resolution photos, visit <https://hkstrategies.egnyte.com/fl/mHnFqVsQUD>

Related links:

Experience JAPAN Fare: <https://www.ana-cooljapan.com/ejf/>

IS JAPAN COOL?: <https://www.ana-cooljapan.com/>

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## About ANA

All Nippon Airways (ANA) is the largest airline in Japan by revenues and passenger numbers. Founded in 1952, ANA flies today on 73 international routes and 117 domestic routes. The ANA group has 35,000 employees and a fleet of 245 aircraft. In FY2014, it carried 50.4 million passengers and generated revenues of 1.71 trillion Japanese yen. ANA has been a member of Star Alliance since 1999, and has joint-ventures with United Airlines on trans-Pacific and Asia routes, and with Lufthansa, Swiss International Airlines and Austrian Airlines on Japan-Europe routes. Its Frequent Flyer Program, ANA Mileage Club, has more than 26 million members. ANA was voted Airline of the Year for 2013 by Air Transport World Magazine, and in 2015 was awarded five stars for the third consecutive year by the world's leading Airline and Airport review site, SKYTRAX. ANA is the launch customer and biggest operator of the Boeing 787 Dreamliner.

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<sup>3</sup> Terms and conditions apply. Please visit the website for details.