



September 18, 2015

|                        |                               |   |
|------------------------|-------------------------------|---|
| Company name           | Hearts United Group Co., Ltd. |   |
| Name of representative | President and CEO             | Eiichi Miyazawa<br>(Code number: 3676, First Section of the Tokyo Stock Exchange) |
| Contact                | Director and CFO              | Keiya Kazama<br>(TEL. +81-3-6406-0081)  |

## Notice Regarding Recording of Extraordinary Loss and Revision of Full-Year Consolidated Financial Forecast

Hearts United Group Co., Ltd. (hereinafter referred to as the “Company”) would like to announce that it will record an extraordinary loss for the second quarter of the fiscal year ending March 31, 2016. Accordingly, the Company will revise its full-year consolidated financial forecast announced on May 11, 2015. The details are as follows.

### 1. Recording of extraordinary loss

The Company has been striving to improve project management and reduce costs. This is carried out with the aim of increasing profitability in the Creative Segment mainly through Premium Agency Inc. (hereinafter referred to as Premium Agency), which became a consolidated subsidiary of the Company in April 2014. In order to further increase the Group’s business efficiency, the Company will facilitate the selection and concentration of businesses and consolidation of offices with an eye on integrating Premium Agency with other subsidiaries engaging in the Creative Business. In line with this change, the Company is expected to record an extraordinary loss of 169 million yen, consisting mainly of office relocation costs and a loss on retirement of noncurrent assets. Combined with a loss of 28 million yen on retirement of noncurrent assets generated in another segment, the total extraordinary loss is expected to be 198 million yen.

### 2. Revision of consolidated financial forecast for the fiscal year ending March 31, 2016

(from April 1, 2015 to March 31, 2016)

|   | Net sales   | Operating income | Ordinary income | Profit attributable to owners of parent | Net income per share |
|---|-------------|------------------|-----------------|---|----------------------|
|   | Million yen | Million yen      | Million yen     | Million yen                             | yen                  |
| Previous forecast(A)  | 16,034      | 2,252            | 2,314           | 1,437                                   | 124.75               |
| Revised forecast(B)   | 16,034      | 2,252            | 2,314           | 1,239                                   | 107.54               |
| Change (B – A)  | 0           | 0                | 0               | Δ198                                    |                      |
| % Change  | 0.0         | 0.0              | 0.0             | Δ13.8                                   |                      |
| Actual amount for the previous fiscal year (fiscal year ended March 31, 2015) | 13,285      | 1,517            | 1,525           | 539                                     | 45.21                |

\* Based on the resolution made at the board of directors’ meeting on May 11, 2015, the Company commenced a share repurchase

on May 12, 2015 and completed the process on July 30, 2015. Therefore, the net income per share above includes the impact of the said share repurchase.

3. Reason for revision

Net sales, operating income, and ordinary income will remain unchanged from the previous forecasts announced on May 11, 2015. As shown above, the previous forecast for profit attributable to owners of parent will be revised since it is expected to fall below the previous forecast due to the recording of the extraordinary loss.

No change has been made to the dividend forecast of 17 yen per share for the fiscal year ending March 31, 2016 that was announced on May 11, 2015.

\* The forecast above is based on the latest information available to the Company and actual results may differ due to a variety of factors.