

Komori and Highcon Announce Strategic Business Partnership

Tokyo, Japan and Yavne, Israel, February 3rd, 2016. Komori and Highcon announced today the formation of a strategic partnership between their two companies. Komori will be selling and supporting the Highcon™ Euclid digital cutting and creasing solutions in the Japanese market. This partnership is a key step in Komori's strategy to provide comprehensive solutions to their customers, covering both analog and digital workflows, and spanning printing and finishing alike. The first Highcon Euclid machine in Japan is in being installed at Komori's Graphic Technology Center at Tsukuba, in time for the Komori Open House to be held on February 4th-5th. As part of this event, 400 of Komori's strategic customers in Japan will receive the opportunity to see firsthand how this revolutionary digital finishing technology fits into the Komori portfolio.

By offering the Highcon Euclid, Komori will provide customers with a solution that removes bottlenecks in the post-press process. Moreover, the Highcon Euclid II+ can perform the most intricate cutouts, deliver production samples for test marketing and produce packaging for customers that simply could not be done conventionally.

Komori will offer the UV inkjet digital printing machine (Impremia IS29) and the Highcon Euclid digital cutting & creasing system to allow their customers to grow their business by adding value. The Euclid series of machines has already been installed in over 20 sites worldwide, and the companies who are using this system are successfully demonstrating the benefits of the differentiation it offers. This collaboration is a win/win situation for Komori, Highcon and their customers.

Eiji Kajita, Operation Officer and Global Sales & Service Group, Group General Manager of Komori said: *"We believe that concluding the agreement with Highcon, is an important step in achieving Komori's PESP (Print Engineering Service Provider) and DPS(Digital Printing System) strategy. We are encouraging our customers' success by providing a variety of solutions to resolve their problems with partner companies from all over the world. The combination of Highcon's innovative system and Komori's products will provide a new business model which has not been possible to implement until now".*

Aviv Ratzman, Co-Founder and CEO of Highcon said: *"This partnership is a testament to the quality and industrial strength of our product offering which brings huge benefits to both digital and conventional workflows. We are proud to have our young technology taking its place amidst the portfolio of Komori, with their almost 100 years' experience of manufacturing products of superior quality and reliability."*

For more information:

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Logos and images can be downloaded at <http://www.highcon.net/downloads/downloads/all-downloads/>

About Komori

Komori Corporation, for over 90 years since its establishment in 1923 has been producing offset printing presses. Its flagship products include sheet-fed offset presses, web offset presses and related equipment. Moreover, Komori has been supplying security printing presses to the National Printing Bureau in Japan as well as to overseas customers in dozens of countries. Komori endeavors to improve the quality and productivity of its basic printing presses and develop printing information networks and automated integrated printing systems to respond to the recent trend of digital workflow and networking, and realize a total printing production system. With its sights fixed on remaining a trusted Print Engineering Service Provider, Komori also works to bring the range of its proposals to bear in solving customer issues.

About Highcon

Founded in 2009 by Aviv Ratzman and Michael Zimmer, Highcon has developed a truly innovative digital cutting and creasing solution that is transforming the post-print market. The Highcon Euclid offers converters and printers design flexibility, and rapid speed to market, while eliminating costly production steps and reducing carbon footprint of label, paper, folding carton, and microflute production. Launched at Drupa 2012, the Euclid is installed at customer sites in the North America, Asia, Europe, Middle East and Africa. Highcon is represented by channel partners and a dedicated sales force. www.highcon.net

Komori Corporation and Highcon Systems .Ltd.