

# Kao Corporation

## **Basic Idea and Policy Concerning Reduction of the Minimum Investment Unit**

February 18, 2016

1. Basic idea concerning reduction of the number of shares in an investment unit

Kao Corporation (“Kao”) believes that the sufficient liquidity of shares and participation of a large number of investors in the stock market are necessary for appropriate stock prices to be set in the stock market, and that reducing the minimum investment unit would contribute to this objective.

2. Policy for reduction of the number of shares in an investment unit

Kao will comprehensively examine this issue, taking into account relevant factors such as the market condition, and the liquidity and price of its shares.

Media inquiries should be directed to:

Corporate Communications Department

Kao Corporation

Phone: +81-3-3660-7043

Fax: +81-3-3660-7044