

**Aetas cooperates with Gamer Network Ltd. , owned Eurogamer.net,  
in media development**

**~GamesIndustry.biz Japan Edition to open today~**

Aetas, Inc. (hereinafter referred to as “Aetas”), subsidiary of Hearts United Group Co., Ltd. has opened GamesIndustry.biz Japan Edition today, April 20th, 2016 in cooperation with Gamer Network Ltd. (hereinafter referred to as “Gamer Network”) with the aim of enhancing its media value.

Gamer Network runs Eurogamer.net, the world’s leading independent video game website with local editions in ten European languages and GamesIndustry.biz, a website that brings a wealth of industry news, insights and features to business leaders and game developers amongst the numerous other global sites it runs through the effort of full time editorial teams it has worldwide. With more than 20 million unique users visiting its sites each month, Gamer Network is influential as one of the world’s top media outlets for game information, and has established a strong and solid position in the market.

Aetas runs 4Gamer.net, one of Japan’s biggest sites for game information and has built up a large following among gamers by disseminating the latest information from a unique perspective. It enjoys 65 million monthly page views and 4.7 million monthly unique browsers. On April 20th, 2016, Aetas will cooperate with Gamer Network to open GamesIndustry.biz Japan Edition, aiming to enhance its value as a media outlet.

The two companies will work together to help drive the growth of the game industry on a global level and remain actively committed to the creation of new value through efforts such as the mutual utilization of contents on the sites the two companies run and cooperating at international game events.

#### [About GamesIndustry.biz Japan Edition]

4Gamer.net distributes the latest information about games as well as industrial and technological trends, game engines, middleware, and other development-related topics. It also provides industrial information such as the account settlement information of companies. This wealth of information has drawn a great deal of interest from gamers, developers, marketers, and other individuals involved in the game industry. Demands for and responses to information from the site are expanding. To satisfy these demands, a partnership was formed with GamesIndustry.biz, one of Europe’s largest game industry information sites. The decision to launch GamesIndustry.biz Japan Edition today was motivated by a desire to gather information about industrial and technological trends from a broader perspective.

- Date of launch :April 20, 2016
- URL :<http://jp.gamesindustry.biz/>
- Characteristics of GamesIndustry.biz Japan Edition
  - ・A global partnership with GamesIndustry.biz facilitates the distribution of exclusive and fastest breaking news, articles and features
  - ・Thorough coverage of news and latest information about the industry, which is known for its rapidly-changing market, are swiftly distributed by category
  - ・Specializing in industrial and technological trends, the site is capable of efficiently gathering these specific types of information

**gamesindustry.biz**  
japan edition

The top screen of  
GamesIndustry.biz Japan Edition



## Launch of GamesIndustry Agent, an information website about jobs in the game industry

GamesIndustry.biz Japan Edition is designed to be used by individuals involved with the game industry. Many of its readers pursue areas and ways in which they can remain active for a long time in this rapidly-changing industry. To help these readers build their career, GamesIndustry.biz Japan Edition has teamed up with Silicon Studio Corp., a company offering talent introduction and temporary staffing services to the game industry, in the area of human resources to launch a job information website called “GamesIndustry Agent”. It can be found on GamesIndustry.biz Japan Edition.



▲ Top screen of GamesIndustry Agent

### Characteristics of GamesIndustry Agent

- Provides information on many different forms of employment, such as full-time, contract, and temporary services and scheduled introduction
- Allows individuals to search for information by skill set such as tools and languages used in game development
- Utilizes the close network of the two companies within the industry to deliver quality job-matching service

### Profile of Aetas, Inc.

Aetas URL	: <a href="http://www.aetas.co.jp/">http://www.aetas.co.jp/</a>
Date Established	: December 1, 2005
President	: Kazuhisa Okada
Headquarters	: 3-6-18 Kyobashi, Chuo-ku, Tokyo
Business activities	: Planning and Management of Game Information Site '4Gamer.net,' etc.

### [Contact details for inquiries]

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### Profile of Hearts United Group Co., Ltd.

Hearts United Group URL	: <a href="http://www.heartsunitedgroup.co.jp/">http://www.heartsunitedgroup.co.jp/</a>
Date Established	: October 1, 2013
President & CEO	: Eiichi Miyazawa
Headquarters	: 6-10-1 Roppongi, Minato-ku, Tokyo
Business activities of group	: Debugging business, media business, creative business and other businesses