



<TRANSLATION>

April 21, 2016

Company Name Nissan Motor Co., Ltd.
Code No. 7201
Inquiry IR Department
(TEL 045-523-5523)

Notice regarding “Referral Program for Shareholders”

At today’s board of directors meeting, the Company resolved to introduce the “Referral Program for Shareholders (Program)” from October 1, 2016.

1. Purpose of the Program

The purpose of the Program is to express the Company's appreciation for its shareholders' ongoing support and to create an opportunity for shareholders and their relatives to familiarize themselves with Nissan vehicles.

2. Details of the Program

(1) Target shareholders

The Program is available to individual shareholders listed in the Shareholder Register of the Company as of March 31 or September 30 for every year with one trading unit (100 shares) or more of the Company’s shares.

The first shareholders eligible for the Program shall be those listed in the Shareholder Register of the Company as of September 30, 2016.

(2) Content of the Program

Under the Program, introducers (shareholders) will receive a gratuity (gift coupon equivalent to 5,000 yen) and the introduced party will receive a gift (gift coupon equivalent to 5,000 yen) if the introduced party purchases a Nissan vehicle in Japan.

The Company will send shareholders information describing the details of the Program along with the Notice of Resolution of 117th Ordinary General Meeting of Shareholders of the Company.

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