

# Document and entity information

Mar 2016

Company information	
Company information	
FASF member mark	true
Document name	決算短信〔日本基準〕 (非連結)
Filing date	2016-05-06
Company name	Aidma Marketing Co mmunication Corpora tion
Stock exchange listings	
Tokyo	true
Tokyo 1st section	-
Tokyo 2nd section	-
Tokyo Mothers	true
Tokyo JASDAQ	-
Tokyo PRO Market	-
Tokyo Others	-
Nagoya	-
Nagoya 1st section	-
Nagoya 2nd section	-
Nagoya Centrex	-
Nagoya Others	-
Sapporo	-
Sapporo	-
Sapporo Ambitious	-
Sapporo Others	-
Fukuoka	-
Fukuoka	-
Fukuoka Q-Board	-
Fukuoka Others	-
Green Sheet	-
Japan Securities Dealers Association	-
Securities code	94660
URL	<a href="http://www.e-aidma.co.jp">http://www.e-aidma.co.jp</a>
Business category	
General Business	true
Specific Business	-
Fiscal Year End	2016-03-31
Representative	
Title	代表取締役
Name	蛸谷 貴
Inquiries	
Title	取締役経営管理部長
Name	中川 強
Tel	076-439-7880
Other	
Date of general shareholders' meeting (as planned)	2016-06-28
Dividend payable date (as planned)	2016-06-29
Annual securities report filing date (as planned)	2016-06-29
Supplemental material of annual results	true
Way of getting	-
Convening briefing of annual results	true
Target audience	(機関投資家・アナリスト向け)
Note to fraction processing method	(百万円未満切捨て)

## Business Results-Operating results

(in millions of yens)

	Mar 2016	Mar 2015
Operating results		
Operating results		
Operating results		
Income statements information		
Net sales		
Net sales	7,175	6,574
% change	9.1	13.5
Operating income		
Operating income	753	479
% change	57.0	-3.7
Ordinary income		
Ordinary income	735	483
% change	52.2	-4.5
Profit		
Profit	488	235
% change	107.2	-11.0
Other operating results		
Basic earnings per share (Yen)	80.19	38.89
Diluted earnings per share (Yen)	-	-
Rate of return on equity (%)	26.3	22.0
Ordinary income to total assets ratio (%)	22.4	20.2
Operating income to net sales ratio (%)	10.5	7.3
Note to operating results		
Investment profit (loss) on equity method	-	-
Note to operating results	(注)当社は、平成27年11月19日付で普通株式1株につき100株の割合で株式分割を行っております。これに伴い、前事業年度の期首に当該株式分割が行われたと仮定して1株当たり当期純利益金額及び潜在株式調整後1株当たり当期純利益金額を算定しております。	

## Business Results-Financial positions

(in millions of yens)

	Mar 2016	Mar 2015
Financial positions		
Financial positions		
Financial positions		
Total assets	3,990	2,567
Net assets	2,564	1,146
Capital adequacy ratio (%)	64.3	44.6
Net assets per share (Yen)	379.37	189.11
Note to financial positions		
Owner's equity	2,564	1,146
Note to financial positions	(注)当社は、平成27年11月19日付で普通株式1株につき100株の割合で株式分割を行っております。これに伴い、前事業年度の期首に当該株式分割が行われたと仮定して1株当たり純資産金額を算定しております。	

## Business Results-Cash flows

(in millions of yens)

	Mar 2016	Mar 2015
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Cash flows		
Cash flows		
Cash flows		
Cash flows from operating activities	616	387
Cash flows from investing activities	-38	-163
Cash flows from financing activities	851	-64
Cash and equivalents, end of period	2,107	677
Note to cash flows		
Note to cash flows	-	

## Business Results-Note to business results

	Mar 2016
Note to business results	
Note to business results	
Note to financial results	
Note to financial results	-

## Dividends

(in millions of yens)

	Mar 2017	Mar 2016	Mar 2015
Dividends			
Dividends			
Dividends			
Dividend per share (Yen)			
Dividend per share (Yen)			
First quarter			
Result		-	-
Forecast	-		
Upper	-		
Lower	-		
Second quarter			
Result		0.00	0.00
Forecast	0.00		
Upper	-		
Lower	-		
Third quarter			
Result		-	-
Forecast	-		
Upper	-		
Lower	-		
Year end			
Result		15.00	0.00
Forecast	10.00		
Upper	-		
Lower	-		
Annual			
Result		15.00	0.00
Forecast	10.00		
Upper	-		
Lower	-		
Total dividend paid			
Total dividend paid			
Annual			
Result		101	-
Payout ratio			
Payout ratio (%)			
Annual			
Result		18.7	-
Forecast	12.8		
Ratio of total amount of dividends to net assets			
Ratio of total amount of dividends to net assets (%)			

Annual		
Result	5.3	-
Note to dividends		
Note to dividends		
Annual		(注)平成28年3月期の 期末配当金内訳記 念配当15円00銭

## Forecasts

(in millions of yens)

		Mar 2017
Forecasts		
Forecasts		
Title for forecasts		3. 平成29年3月期の 業績予想(平成28年4 月1日~平成29年3 月31日)
Preamble to forecasts		
Preamble to forecasts		-
Main table of forecasts		
Net sales		
Net sales		
Forecast		7,352
Upper		-
Lower		-
% change		
Forecast		2.5
Upper		-
Lower		-
Operating income		
Operating income		
Forecast		822
Upper		-
Lower		-
% change		
Forecast		9.2
Upper		-
Lower		-
Ordinary income		
Ordinary income		
Forecast		809
Upper		-
Lower		-
% change		
Forecast		10.0
Upper		-
Lower		-
Profit		
Profit		
Forecast		526
Upper		-
Lower		-
% change		
Forecast		7.8
Upper		-
Lower		-
Basic earnings per share (Yen)		
Basic earnings per share (Yen)		
Forecast		77.85
Upper		-
Lower		-
Note to forecasts		
Note to forecasts		(注)当社は、年次で業 績管理を実施している ため、通期業績予想の

## Notes-Changes in accounting policies and accounting estimates retrospective restatement

	Mar 2016
Changes in accounting policies and accounting estimates, retrospective restatement	
Changes in accounting policies and accounting estimates, retrospective restatement	
Others	
Changes in accounting policies and accounting estimates, retrospective restatement	
Changes in accounting policies based on revisions of accounting standard	-
Changes in accounting policies other than ones based on revisions of accounting standard	-
Changes in accounting estimates	-
Retrospective restatement	-
Note to changes in accounting policies and accounting estimates, retrospective restatement	
Note to changes in accounting policies and accounting estimates, retrospective restatement	-

## Notes-Number of issued and outstanding shares common stock

	Mar 2016	Mar 2015
Number of issued and outstanding shares (common stock)		
Number of issued and outstanding shares (common stock)		
Others		
Number of issued and outstanding shares (common stock)		
Number of issued and outstanding shares at the end of fiscal year (including treasury stock)	6,760,000	6,060,000
Number of treasury stock at the end of fiscal year	-	-
Average number of shares	6,088,689	6,060,000
Note to number of issued and outstanding shares (common stock)		
Note to number of issued and outstanding shares (common stock)	(注)当社は、平成27年11月19日付で普通株式1株につき100株の割合で株式分割を行っております。これに伴い、前事業年度の期首に当該株式分割が行われたと仮定して発行済株式数を算定しております。	

This information is a summary of the earnings report. It does not contain all details included in the earnings report disclosed in Japanese.