FOR IMMEDIATE RELEASE

Company Name: KONAMI HOLDINGS CORPORATION

Representative: Takuya Kozuki, Representative Director, President Shares listed: Tokyo Stock Exchange and London Stock Exchange

Contact: Junichi Motobayashi, General Manager, Finance and Accounting Department

(Phone: +81-3-5771-0222)

News Release: Notice Regarding Adjustment of Conversion Price for \\ \text{\tin}\text{\texi}\text{\text{\texi}\text{\text{\text{\texi}\text{\text{\texi{\texi{\text{\texi}\text{\text{\text{\text{\tet

KONAMI HOLDINGS CORPORATION (the "Company") hereby announces the adjustment of the conversion price for its \(\frac{\pmathbf{4}}{10},000,000,000\) Zero Coupon Convertible Bonds due 2022 (the "Bonds").

1. Adjustment of Conversion Price

Name of issue	Conversion price prior to the adjustment	Conversion price after the adjustment
¥10,000,000,000 Zero Coupon Convertible Bonds due 2022	¥4,553	¥4,549.7

2. Record Date

As of April 1, 2016 (Japan time)

3. Effective Date for the New Conversion Price

Retroactively from the day after the Record Date set out above (Japan time)

4. Reason for the Adjustment

Adjustment of Conversion Price pursuant to Condition 5.2.4 of the terms and conditions of the Bonds due to the Extraordinary Dividend (as defined in such Condition 5.2.4) resulting from payment of an annual dividend of ¥23 per Share. The Payment of such dividend was approved at a meeting of the board of directors on May 10, 2016.

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