



May 11, 2016

For Immediate Release

(English translation of the original Japanese document)

Company name: Kakaku.com, Inc.

Representative: Minoru Tanaka, President and Representative Director

(Stock code: 2371; First Section of the Tokyo Stock Exchange)

Contact: Ichiro Sakuta, Senior Managing Executive Officer, Administrative Division General Manager

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### Notice of Change of Representative Directors and Officers

Kakaku.com, Inc. (the “Company”) hereby announces the following changes of representative directors and executive officers resolved at a meeting of the Board of Directors held on May 11, 2016. The change of directors is scheduled to be formally decided at the Company’s 19th Ordinary General Meeting of Shareholders, to be held on June 23, 2016. The representative directors and new executive officer structure will be formally decided at a meeting of the Board of Directors to be held after the close of the General Meeting of Shareholders.

#### 1. Change of representative directors (scheduled to take effect following the General Meeting of Shareholders to be held on June 23, 2016)

##### (1) Details of the change

Name	New position	Current position
Shonosuke Hata	President and Representative Director	Director
Minoru Tanaka	Vice-Chairman and Director (In charge of global strategy, investor relations, and risk management)	President and Representative Director

##### (2) Reason for the change

Since assuming office as president in June 2006, Minoru Tanaka has worked vigorously to establish the business foundation and expand the business. As June 2016 will mark Mr. Tanaka's tenth year in office, the Company has decided to renew the management structure to undertake further business development and enhancement of corporate value by invigorating the management organization.

Minoru Tanaka will continue to serve the Company in the capacity of Vice-Chairman and Director in charge of global strategy, investor relations, and risk management.

##### (3) Career summary of the new representative director

Name	Shonosuke Hata
Date of birth	January 10, 1974

Career summary	April 1999	Joined Japan Tobacco Inc.
	December 2001	Joined Kakaku.com, Inc.
	April 2003	Manager of Sales Department, Kakaku.com
	July 2005	Executive Officer, Manager of Third Business Department, Kakaku.com, Inc.
	June 2006	Director, General Manager of Products Division, Kakaku.com
	April 2007	Director, eiga.com, Inc. (current post)
	April 2009	Director, General Manager of Sales Division, Kakaku.com, Inc.
	April 2010	Director, General Manager of Business Promotion Division, Kakaku.com, Inc.
	April 2014	Director, Manager of Business Development Department, Kakaku.com, Inc.
	April 2015	Director, Kakaku.com, Inc. (current post)
No. of shares owned	12,100 shares	(As of March 31, 2016)

2. Change of officers (scheduled to take effect following the General Meeting of Shareholders to be held on June 23, 2016)

Change of directors

(1) Director candidates

Director	Kaoru Hayashi
Director	Minoru Tanaka
Director	Shonosuke Hata
Director	Kenji Fujiwara
Director	Hajime Uemura
Director	Shingo Yuki
Director	Atsuhiko Murakami
Director	Oki Matsumoto (outside, independent)
Director	Yoshiharu Hayakawa (outside, independent)
Director	Nobuyuki Toya (outside)
Director*	Shiho Konno (outside, independent)

An asterisk (\*) indicates a non-incumbent candidate.

(2) Career summary of newly appointed director

Name	Shiho Konno	
Date of birth	June 28, 1963	
Career summary	April 1991	Registered as an attorney-at-law (Dai-Ichi Tokyo Bar Association)
	June 2005	Statutory Auditor, Yahoo Japan Corporation
	March 2008	Auditor, Advanced Softmaterials, Inc.
	April 2009	Professor, Waseda Law School, Waseda University
	April 2014	Member, Committee on Realization of a Gender-Equal Society, Japan Federation of Bar Associations (current post)
	August 2014	Auditor, Japan Corporate Governance Network (current post)

	June 2015	Director, Watami Co., Ltd. (current post)
No. of shares owned	0 shares	(As of March 31, 2016)

(3) Director planning to retire

Taizo Ieji (currently Director, Kakaku.com and President and Representative Director, Kakaku.com Insurance, Inc.)

### 3. New Executive Officer Structure

#### Directors

Chairman and Director	Kaoru Hayashi
Vice-Chairman and Director	Minoru Tanaka
President and Representative Director	Shonosuke Hata
Director	Kenji Fujiwara
Director	Hajime Uemura
Director	Shingo Yuki
Director	Atsuhiko Murakami
Outside Director	Oki Matsumoto (independent officer)
Outside Director	Yoshiharu Hayakawa (independent officer)
Outside Director	Nobuyuki Toya
Outside Director	Shiho Konno (independent officer)

#### Auditors

Full-Time Auditor	Hiroshi Maeno
Outside Auditor	Toshio Takano (independent officer)
Outside Auditor	Erica Okada (independent officer)

Career summary of the new representative director

(Scheduled to be formally appointed on June 23, 2016)



Name	Shonosuke Hata
Date of birth	January 10, 1974
Academic Background	Graduated from The University of Tokyo, Faculty of Economics
Place of Birth	Tokyo

## Career summary

April 1999	Joined Japan Tobacco Inc.
December 2001	Joined Kakaku.com, Inc.
April 2003	Manager of Sales Department, Kakaku.com
July 2005	Executive Officer, Manager of Third Business Department, Kakaku.com, Inc.
June 2006	Director, General Manager of Products Division, Kakaku.com
April 2007	Director, eiga.com, Inc. (current post)
April 2009	Director, General Manager of Sales Division, Kakaku.com, Inc.
April 2010	Director, General Manager of Business Promotion Division, Kakaku.com, Inc.
April 2014	Director, Manager of Business Development Department, Kakaku.com, Inc.
April 2015	Director, Kakaku.com, Inc. (current post)
No. of shares owned	12,100 shares (As of March 31, 2016)