## May 2016 Monthly Sales Data

Yokohama, June 20, 2016—FANCL CORPORATION ("FANCL"), one of Japan's leading producers of preservative-free cosmetics and nutritional supplements, today disclosed its monthly sales data for May 2016. This data is provided as part of FANCL's commitment to the timely disclosure of Company information for investors and other stakeholders.

Consolidated net sales for May 2016 and May 2015

| [Million yen; \%] | $\begin{aligned} & \hline \text { May } \\ & 2016 \\ & \hline \end{aligned}$ | \% of total sales | $\begin{gathered} \text { May } \\ 2015 \end{gathered}$ | \% of total sales | \% change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Cosmetics | 4,670 | 60.1 | 4,324 | 62.1 | 8.0 |
| Nutritional Supplements | 2,506 | 32.2 | 2,093 | 30.0 | 19.7 |
| Other Businesses* | 597 | 7.7 | 547 | 7.9 | 9.2 |
| Total | 7,774 | 100.0 | 6,966 | 100.0 | 11.6 |

Consolidated net sales to date (April 1, 2016 to May 31, 2016) for the fiscal year ending March 31, 2017

| [Million yen; \%] | April 2016 - <br> May 2016 | \% of total sales | April 2015 - <br> May 2015 | \% of total sales | \% change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Cosmetics | 9,171 | 59.6 | 8,688 | 60.9 | 5.6 |
| Nutritional Supplements | 4,951 | 32.2 | 4,494 | 31.5 | 10.2 |
| Other Businesses* | 1,266 | 8.2 | 1,083 | 7.6 | 16.8 |
| Total | 15,389 | 100.0 | 14,267 | 100.0 | 7.9 |

Note : The Other Businesses segment includes sales of Hatsuga Genmai (germinated brown rice), kale juice, Kaiteki Hadagi comfort undergarments and household sundries.

## <Notice regarding end to disclosure of FANCL monthly sales data>

Since April 2001, FANCL CORPORATION has disclosed monthly sales data as part of its commitment to ensuring that investors and other stakeholders have a more accurate understanding of our Company. Since the previous fiscal year FANCL has been progressing with a new advertising strategy based on its new medium-term management plan. This strategy has led to large fluctuations in sales from month to month, depending on factors such as whether or not there were any promotions, or what sales campaigns were carried out. As a result, monthly sales data may not necessarily contribute useful insight into FANCL's longer-term business performance, and could potentially mislead investors and shareholders. Reflecting this, FANCL has resolved to discontinue the disclosure of monthly sales data as of the monthly period ended May 31, 2016.

We will continue efforts to improve the usefulness of the information that we disclose in our quarterly earnings reports, and appreciate your ongoing understanding.

## Sales by business segment

- Overall sales in the Cosmetics business increased $8.0 \%$ to $¥ 4,670$ million.

The following is the breakdown by brand segment
FANCL Cosmetics : increased $6.8 \%$ to $¥ 3,747$ million
ATTENIR Cosmetics : increased $12.0 \%$ to $¥ 656$ million
boscia : increased $30.6 \%$ to $¥ 158$ million
Other : decreased $0.7 \%$ to $¥ 107$ million

- Sales in the Nutritional Supplements business increased $19.7 \%$ to $¥ 2,506$ million.
- Sales in Other businesses increased $9.2 \%$ to $¥ 597$ million.

The following is the breakdown by business segment
Hatsuga Genmai (germinated brown rice) Business : increased $2.2 \%$ to $¥ 212$ million
Kale Juice Business : increased $5.6 \%$ to $¥ 240$ million

## Sales network

|  | Number of stores as of <br> May 31, 2016 | Change from <br> previous month | Change from same <br> month last fiscal year |
| :--- | ---: | ---: | ---: |
| FANCL Beauty Shop | 1 | - | -3 |
| FANCL Health House | 3 | - | - |
| FANCL Hybrid Shop | 88 | +2 | +64 |
| FANCL Shop | 51 | -1 | -26 |
| FANCL House | 30 | - | -10 |
| FANCL House J | 10 | - | -5 |
| FANCL Ginza Square | 1 | - | - |
| Other | 1 | - | - |
| Total | $\mathbf{1 8 5}$ | $\mathbf{+ 1}$ | +20 |
| ATTENIR Shop | 16 | - | - |

For further information please contact:
Investor Relations Group
Tel. +81 45 226-1470
Email: 4921ir@fancl.co.jp

