



July 1, 2016

For Immediate Release

(English translation of the original Japanese document)

Company Name: Kakaku.com, Inc.

Representative: Shonosuke Hata

(Stock code: 2371; First Section of the Tokyo Stock Exchange)

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### **Notice of Organizational and Personnel Changes**

Kakaku.com, Inc. (the “Company”) hereby announces the following organizational and personnel changes effective July 1, 2016.

1. Organizational changes

Establish a new Corporate Strategy Department, to facilitate strengthening of overseas business and diversification of revenue models

2. Personnel changes (effective July 1, 2016)

New position	Name	Current position
Managing Executive Officer General Manager, Business Planning Division Manager, Sales Planning Department	Kimihiro Murakami	Senior Executive Officer General Manager, Business Planning Division Manager, Sales Planning Department
Senior Executive Officer General Manager, Corporate Planning Department	Takaya Takeuchi	Executive Officer General Manager, Corporate Planning Department
Senior Executive Officer General Manager, Corporate Strategy Department	Genta Sugihara	—

