This document has been translated from a part of the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail. The Company assumes no responsibility for this translation or for direct, indirect or any other forms of damages arising from the translation.

Securities Code 3391 July 19, 2016

To Those Shareholders with Voting Rights

Masashi Horikawa President & Representative Director Chief Executive Officer TSURUHA HOLDINGS INC. Kita 24, Higashi 20-1-21, Higashi-ku, Sapporo-shi, Hokkaido

NOTICE OF THE 54th ORDINARY GENERAL MEETING OF SHAREHOLDERS

Dear Shareholders:

You are cordially invited to attend the 54th Ordinary General Meeting of Shareholders of the Company. The meeting will be held as described below.

If you are unable to attend the meeting, you can exercise your voting rights either by indicating your votes for or against each of the proposals on the Voting Rights Exercise Form and returning it by mail or by accessing the voting website printed on the Voting Rights Exercise Form and indicating your votes for or against each of the proposals via electromagnetic means (e.g., via the Internet). Please review the Reference Documents for the General Meeting of Shareholders and exercise your voting rights by 6:00 p.m., Tuesday, August 9, 2016.

1. Date and Time: Wednesday, August 10, 2016 at 10:00 a.m. (Reception starts at 9:00 a.m.)

2. Place: Royton Hall, Third floor, Royton Sapporo

Kita 1-Nishi 11, Chuo-ku, Sapporo-shi, Hokkaido

(Please refer to the information map at the end of this notice (translation omitted))

3. Agenda of the Meeting:

Matters to be reported: 1. Business Report, Consolidated Financial Statements for the 54th Fiscal Term

(from May 16, 2015 to May 15, 2016) and the Audit Report of the Accounting Auditor and the Board of Corporate Auditors of the Consolidated Financial

Statements

2. Non-Consolidated Financial Statements for the 54th Fiscal Term (from May 16,

2015 to May 15, 2016)

Proposals to be resolved:

Proposal No. 1: Election of Eleven DirectorsProposal No. 2: Election of Accounting Auditor

Proposal No. 3 Entrusting the Board of Directors of the Company with the Determination of

Subscription Requirements for Stock Acquisition Rights as Stock Options to Executive Officers and Employees of the Company and its Subsidiaries

4. Announcement on Exercise of Voting Rights

- (1) Voting through a proxy
 - If you are unable to attend the meeting, you may exercise your voting rights through a single proxy who is a shareholder of the Company with voting rights provided that such proxy will be required to submit a power of attorney.
- (2) Voting by Mail
 - Please indicate your vote for or against each of the proposals on the enclosed Voting Rights Exercise Form and return the form by 6:00 p.m., Tuesday, August 9, 2016.
- (3) Voting via the Internet
 - If you exercise your voting rights via the Internet, please refer to the <Guide for Exercise of Voting Rights via the Internet (translation omitted)> and access http://www.evote.jp/. Please exercise your voting rights by 6:00 p.m. on Tuesday, August 9, 2016, following the instructions on the screen.

5. Method of Notice of Amendments

If there are amendments to the Reference Documents for the General Meeting of Shareholders, Business Report, Consolidated Financial Statements or Non-consolidated Financial Statements, such amendments will be announced on our Internet website (http://www.tsuruha-hd.co.jp/).

- For those attending, please present the enclosed Voting Rights Exercise Form at the reception desk on arrival at the meeting. Please note that reception desks are very crowded around the opening time of the meeting. Early arrival will be appreciated.
- Please bring this NOTICE for saving resources.
- Please note that persons who are not shareholders with voting rights, including agents and accompanying persons, are not allowed to enter into the meeting (except for persons accompanying disabled shareholders).

Reference Documents for the General Meeting of Shareholders

Proposals and references

Proposal No. 1: Election of Eleven Directors

The terms of office of all nine Directors will expire at the end of the meeting. Accordingly, election of eleven Directors is proposed by increasing the number of Directors by two to enhance the functions of the Board of Directors.

The candidates for Directors are as follows:

No. Name (Date of birth)	Career summary, positions, assignments and significant concurrent positions	
No. (Date of birth) June July Aug Aug Aug Aug Aug Aug Ianu Aug 1 Tatsuru Tsuruha (February 11, 1942) Aug Chai Dire (Rea Duri Com capa built Curr man		shares of the Company held

No.	Name (Date of birth)	Career summary, positions, assignments and significant concurrent positions		Number of shares of the
2	(Date of birth) Masashi Horikawa (September 9, 1958)	August 2014 February 2015 November 2015 (Significant concedirector of TSUI) (Reasons for non-Since he took of Company in August 2014) a key role in experiments of the Objectors, and consistency in the Objectors of the Obje	Joined TSURUHA CO., LTD. Director of TSURUHA CO., LTD. Managing Director of TSURUHA CO., LTD. Managing Director of the Company Director of the Company Senior Managing Executive Officer of the Company, responsible for Group Store Development Director of TSURUHA CO., LTD. (current position) Senior Managing Executive Officer of TSURUHA CO., LTD. Director of WELLNESSKOHOKU INC. Director of Hearty Wants Co., Ltd. (currently Tsuruha Group Drug & Pharmacy Nishinihon Inc.) (current position) President & Representative Director of the Company (current position) President & Chief Executive Officer of the Company (current position) Director of kusurino FUKUTARO CO., LTD. (current position) Director of Lady Drug Store Co., Ltd. (current	Company held
		Director, aiming	to realize the Group's medium-term goals of 2,000 e and net sales of ¥700 billion.	

No.	Name (Date of birth)	Career summary, positions, assignments and significant concurrent positions	Number of shares of the Company held
3	Jun Tsuruha (May 21, 1974)	April 1998	217,400

No.	Name (Date of birth)	Career summary, positions, assignments and significant concurrent positions	Number of shares of the Company held
4	Teruaki Goto (September 19, 1955)	April 1979 August 1996 June 2002 Director of TSURUHA CO., LTD. General Manager of Pharmacy Operation Headquarters of TSURUHA CO., LTD. (current position) August 2004 August 2005 August 2008 Managing Director of TSURUHA CO., LTD. Managing Director of the Company August 2008 Director of the Company (current position) Managing Executive Officer of the Company responsible for Group Drugstores Operation Director of TSURUHA CO., LTD. (current position) Managing Executive Officer of TSURUHA CO., LTD. (current position) June 2013 Director of WELLNESSKOHOKU INC. (currently Tsuruha Group Drug & Pharmacy Nishinihon Inc.) (current position) August 2014 Managing Executive Officer of the Company responsible for Group Pharmacy Operation (current position)	58,400
	Oirector & M (Reasons for As Director responsible f greatly contribute pharmacists knowledge at	(Significant concurrent position) Director & Managing Executive Officer of TSURUHA CO., LTD. (Reasons for nomination as a candidate for Director) As Director and Managing Executive Officer of the Company responsible for Group Pharmacy Operation, Mr. Teruaki Goto has greatly contributed to the improvement of operational efficiency of the pharmacy division and the improvement of quality of pharmacists working at pharmacies, based on his wealth of knowledge and experience. After being elected, he will continue to perform his duties as chief executive of the pharmacy division.	

No.	Name (Date of birth)		ummary, positions, assignments and gnificant concurrent positions	Number of shares of the
	(Date of birtil)	1		Company held
		August 2005 Dir pos August 2005 Dir Chi Ger	ined TSURUHA CO., LTD. rector of TSURUHA CO., LTD. (current sition) rector of the Company (current position) rief Administrative Officer, General Manager of the counting Division, and General Manager of the Company	
			orporate Auditor of kusurino FUKUTARO CO.,	
		August 2008 Ma Adı Adı	d. (current position) anaging Executive Officer, responsible for lministrative Headquarters, Chief lministrative Officer and General Manager of ecounting Division of the Company	
			esident & Representative Director of Tsuruha	
5	November 2015 (Significant cond Director of TSU) President & Repular. (Reasons for non As Director, results of Group, Mr. Massextensive knowlegal affairs in gamma Administrative Guties as Director.	March 2009 Ma Adi Adi pos	nancial Service Inc. (current position) anaging Executive Officer, responsible for lministrative Headquarters, Chief lministrative Officer of the Company (current sition)	
		December 2013 Con (cur Nis	orporate Auditor of WELLNESSKOHOKU INC. orporate Auditor of Hearty Wants Co., Ltd. arrently Tsuruha Group Drug & Pharmacy shinihon Inc.) arrent position)	6,400
		November 2015 Co	Corporate Auditor of Lady Drug Store Co., Ltd.	
		-		
		As Director, respon Group, Mr. Masahiro extensive knowledge legal affairs in gener Administrative Office duties as Director a	ation as a candidate for Director) usible for Administrative Headquarters of the ro Ofune has performed his duties based on his re concerning finance, accounting and tax and ral as well as abundant experience as the Chief ricer. After being elected, he will perform his and Adviser, providing guidance and advice rial matters in general.	

No.	Name (Date of birth)	Career summary, positions, assignments and significant concurrent positions	Number of shares of the Company held
6	Mitsunobu Abe (May 19, 1954)	March 2004 Adviser of TSURUHA CO., LTD. August 2004 Managing Director of TSURUHA CO., LTD. August 2005 Managing Director of the Company August 2008 Managing Executive Officer of the Company (current position) Director of TSURUHA CO., LTD. (current position) December 2010 Responsible for Group Overseas Business (current position) December 2011 President & Representative Director of TSURUHA (Thailand) Co., Ltd. (current position) May 2015 President & Representative Director of kusurino FUKUTARO CO., LTD. August 2015 Director of the Company (current position) May 2016 Vice Chairman & Representative Director of kusurino FUKUTARO CO., LTD. (current position) (Significant concurrent positions) Director of TSURUHA CO., LTD. President & Representative Director of TSURUHA (Thailand) Co., Ltd. Vice Chairman & Representative Director of kusurino FUKUTARO CO., LTD. (Reasons for nomination as a candidate for Director) As Director, responsible for Overseas Business Headquarters of the Company, and President & Representative Director of a subsidiary, Mr. Mitsunobu Abe has contributed to the expansion of the Group's operations. After being elected, he will continue to perform his duties, with particular focus on strengthening of the structure of the Overseas Business Headquarters.	12,000

No.	Name (Date of birth)	Career summary, positions, assignments and significant concurrent positions	Number of shares of the Company held
7	Keisuke Kijima (January 10, 1955)	April 1995 Joined Hearty Wants Co., Ltd. (currently Tsuruha Group Drug & Pharmacy Nishinihon Inc.) October 1995 June 2005 November 2009 President & Director and President & Chief Executive Officer of Hearty Wants Co., Ltd. December 2013 President & Representative Director and President & Chief Executive Officer of Hearty Wants Co., Ltd. December 2013 President & Representative Director and President & Chief Executive Officer of Hearty Wants Co., Ltd. Executive Officer of the Company August 2015 Director of the Company (current position) Chairman & Representative Director of Tsuruha Group Drug & Pharmacy Nishinihon Inc. (current position) (Significant concurrent position)	-
		Chairman & Representative Director of Tsuruha Group Drug & Pharmacy Nishinihon Inc. (Reasons for nomination as a candidate for Director) As Director of the Company and Chairman & Representative Director of a subsidiary, Mr. Keisuke Kijima takes part in management, and performs his duties based on his deep insight and experience in the drugstore industry. After being elected, he will perform his duties as Director, responsible for the development of private-brand products of the Group.	
8	Keisei Aoki (February 13, 1942)	March 1972 Joined Aoki Nikaido Yakkyoku June 1976 Established Aoki Nikaido Yakkyoku, Ltd., and served as Director November 1981 Representative Director of Aoki Nikaido Yakkyoku, Ltd. January 1985 Established KUSURI NO AOKI CO., LTD. and served as Representative Director August 2000 Director of TSURUHA CO., LTD. August 2003 Chairman & Representative Director of KUSURI NO AOKI CO., LTD. November 2005 Director of the Company (current position) August 2010 Chairman & Director of KUSURI NO AOKI CO., LTD. (current position) June 2015 Chairman of Japan Association of Chain Drug Stores (current position) (Significant concurrent positions) Chairman & Director of KUSURI NO AOKI CO., LTD. Chairman of Japan Association of Chain Drug Stores (Reasons for nomination as a candidate for Outside Director) As Chairman & Director of KUSURI NO AOKI CO., LTD. and Chairman of the Japan Association of Chain Drug Stores, Mr. Keisei Aoki has wealth of experience and knowledge and has been providing accurate advice on management of the Company. We have judged that he will continue to contribute to the improvement	14,000

No.	Name (Date of birth)	Career summary, positions, assignments and significant concurrent positions	Number of shares of the Company held
9	Motoya Okada (June 17, 1951)	March 1979 Joined JUSCO Co., Ltd. (current AEON CO., LTD.) May 1990 Director of JUSCO Co., Ltd. February 1992 Managing Director of JUSCO Co., Ltd. May 1995 Senior Managing Director of JUSCO Co., Ltd. June 1997 President of JUSCO Co., Ltd. May 2003 President of AEON CO., LTD. November 2005 Director & Advisor of the Company (current position) March 2012 President of AEON CO., LTD. Group CEO (current position) August 2014 Director of KUSURI NO AOKI CO., LTD. (current position) November 2014 Director of WELCIA HOLDINGS Co., Ltd. (current position) (Significant concurrent position) President of AEON CO., LTD. Group CEO (Reasons for nomination as a candidate for Outside Director) Mr. Motoya Okada has been making high-level managerial decisions as President of AEON CO., LTD. Group CEO, and he has also made useful remarks at the Board of Directors of the Company as well. We have judged that after being elected, he will continue to provide helpful guidance on the overall management the Company as its Director & Advisor, and thus propose his election as Outside Director.	4,000
10	*Shinya Mitsuhashi (June 8, 1959)	April 1989 Joined Lady Drug Store Co., Ltd., and serviced as Director March 1999 President & Representative Director of Lady Drug Store Co., Ltd. July 2007 President & Representative Director and General Manager of Sales Headquarters of Lady Drug Store Co., Ltd. June 2008 President & Representative Director of Lady Drug Store Co., Ltd. (current position) (Significant concurrent position) President & Representative Director of Lady Drug Store Co., Ltd. (Reasons for nomination as a candidate for Director) As President & Representative Director of Lady Drug Store Co., Ltd., Mr. Shinya Mitsuhashi has abundant experience and knowledge in drug store management. Accordingly, we have judged that he will strive to improve the corporate value of the Group and achieve the medium-term management targets of the Group, and thus propose his election as Director.	5,000

No.	Name (Date of birth)	Career summary, positions, assignments and significant concurrent positions		Number of shares of the Company held
11	*Eiji Yamada (January 20, 1956)	Mr. Eiji Yamad record as an offi duly carry out h the Company armost of his expe	Joined Nikko Securities Co., Ltd. Executive Managing Director of Nikko Securities Co., Ltd. Senior Executive Officer of Nikko Securities Co., Ltd. Senior Executive Officer of SMBC Nikko Securities Inc. President & Representative Director of Nikko Research Center, Inc. Retired from Nikko Research Center, Inc. mination as a candidate for Outside Director) a has accumulated abundant experience and track icer in a securities company. We expect that he will is role in deciding important managerial matters of and supervising business execution, by making the extise in the fields of finance and securities, and thus a candidate for Outside Director.	-

- Notes: 1. Mr. Motoya Okada, a candidate, is President of AEON CO., LTD., Group CEO which is the Company's largest shareholder. In addition, the Company has business transactions such as leases with AEON CO., LTD. since the Company is one of the tenants of shopping malls managed by AEON Group. However, such amount is 1.7% of operating costs of the Company. The Company also purchases goods from AEON Group. However, such amount is around 0.3% of total purchases of the Company. Therefore, it is considered that independence is secured as Outside Director of the Company. Mr. Keisei Aoki, a candidate, is Chairman & Director of KUSURI NO AOKI CO., LTD., and no conflict of interest exists between the Company and the candidate.

 No conflict of interest exists between the Company and the other candidates for Directors.
 - 2. Mr. Motoya Okada, Mr. Keisei Aoki and Mr. Eiji Yamada are the candidates for Outside Directors. In addition, the Company registered Mr. Keisei Aoki with Tokyo Stock Exchange, Inc. as Independent Director as set forth in the regulation of the stock exchange.
 - 3. Mr. Motoya Okada and Mr. Keisei Aoki are currently Outside Directors of the Company and they will be in office for ten years and nine months at the end of the meeting.
 - 4. Those marked with an asterisk (*) are new candidates.
 - 5. In accordance with Article 427, Paragraph 1 of the Companies Act, the Company has entered into a contract with Mr. Keisei Aoki and Mr. Motoya Okada, respectively, to limit their liability for damages under Article 423, Paragraph 1 of the Companies Act. If their reappointments are approved at the meeting, these contracts for limitation of liabilities are planned to be continued. Correspondingly, if the election of Mr. Eiji Yamada is approved, the Company will enter into a similar contract with him to limit his liability for damages.

Proposal No. 2: Election of Accounting Auditor

Ernst & Young ShinNihon LLC, the Accounting Auditor, will end its duties at the end of the meeting due to the expiration of its term of office. Accordingly, election of the following Accounting Auditor is proposed pursuant to the decision of the Board of Corporate Auditors. The Board of Corporate Auditors judged that the said auditing firm is suitable as the candidate for Accounting Auditor after comprehensively considering its size as an auditing firm, its capability to perform duties including experience, its independence, its internal management structure, etc., while taking into account the number of years during which the current Accounting Auditor continued to perform audits on the Company.

The candidate for Accounting Auditor is as follows:

Name	KPMG AZSA I	KPMG AZSA LLC		
Location of the principal office	AZSA Center Building, 1-2 Tsukudo-cho, Shinjuku-ku, Tokyo			
History	July 1969	Asahi & Co. establish	hed	
	July 1985	Asahi Shinwa & Co.	established through merger between	
		Asahi & Co. and Shi	nwa & Co.	
	October 1993	Asahi & Co. inaugurated through merger between Asahi		
	Shinwa & Co. and Inoue Saito Eiwa Audit Corp.		-	
	February 2003	Audit division of KP	MG Japan established KPMG AZSA &	
		Co.		
	January 2004		MG AZSA & Co. merged and made a	
			rate name of KPMG AZSA & Co.	
	July 2010		bility auditing firm and changed the	
		corporate name to "F	KPMG AZSA LLC"	
Overview	Capital: ¥3,000 million			
	Number of emp			
	Certified pub	lic accountants (CPAs)	: 3,036 (including 30 representative	
			partners and 517 partners)	
	Junior CPAs:		11	
	Newly certifi		1,177	
	Professionals	:	762 (including 35 specified partners,	
			of whom one is a representative	
			partner)	
	Administrativ	ve staff:	592	
	Total:		5,578	
	Number of clier	nts:	3,494 for audit and attestation	
			services	
			1,432 for non-audit and attestation	
			services	

Note: If KPMG AZSA LLC is elected as originally proposed, in accordance with Article 427, Paragraph 1 of the Companies Act, the Company and the said auditing firm will enter into a contract to limit the liability for damages under Article 423, Paragraph 1 of the Companies Act. Under the contract, the liability is limited to the minimum amount prescribed in Article 425, Paragraph 1 of the Companies Act.

Proposal No. 3: Entrusting the Board of Directors of the Company with the Determination of Subscription Requirements for Stock Acquisition Rights as Stock Options to Executive Officers and Employees of the Company and Its Subsidiaries

Shareholders are asked to give approval for entrusting the Board of Directors of the Company with determining the subscription requirements for stock acquisition rights, which will be issued without consideration, as stock options to Executive Officers and employees of the Company and its subsidiaries in accordance with the provisions of Articles 236, 238 and 239 of the Companies Act, as follows.

- I. Reason for the need to invite subscribers to stock acquisition rights under especially favorable conditions. The Company intends to issue stock acquisition rights as stock options to Executive Officers and employees of the Company and its subsidiaries, without consideration, as a way of motivating them and raising their morale to improve the Company's business performance on a consolidated basis.
- II. The maximum number and the necessity of money payment therefor of the stock acquisition rights for which the subscription requirements can be determined based on the matters determined by this Annual General Meeting of Shareholders are as follows.
 - 1. The maximum number of the stock acquisition rights for which the subscription requirements can be determined based on the entrustment
 - The maximum number of the stock acquisition rights, which are described in III. below, shall be 3.100 units.
 - The maximum number of shares that may be allotted through the exercise of the stock acquisition rights shall be 310,000 common shares of the Company. If the number of shares allotted (hereinafter defined) is adjusted as determined in III. 1. below, the maximum limit shall be the number of shares allotted after adjustment multiplied by the maximum number of the stock acquisition rights above.
 - 2. No payment of money shall be required with regard to the stock acquisition rights for which the subscription requirements can be determined based on the entrustment.
- III. The nature of the stock acquisition rights for which the subscription requirements can be determined based on the matters determined by this Annual General Meeting of Shareholders is as follows.
 - 1. Type and number of shares to be issued upon exercise of the stock acquisition rights
 The type of shares to be issued upon exercise of the stock acquisition rights shall be the Company's
 common shares, and the number of shares per unit of stock options to be issued upon exercise of the
 stock acquisition rights (hereinafter, the "Number of Shares Allotted") shall be 100.
 Provided, however, that if a stock split (including a gratis allotment of the Company's shares;
 hereinafter, the same regarding the description of a stock split) or a stock consolidation is performed
 by the Company after the conclusion of the meeting, the Number of Shares Allotted shall be adjusted
 according to the following formula, and any fractional shares arising as a result of said adjustment
 shall be truncated.

 $Number\ of\ Shares\ Allotted\ after\ adjustment = Number\ of\ Shares\ Allotted\ before\ adjustment \times Stock\ split$ or consolidation ratio

With regard to days to which the said Number of Shares Allotted after adjustment is applied, provisions of 3. (2) 1) shall be applied mutatis mutandis.

Furthermore, in addition to the above, in a case the Company is to engage in a merger or a company split or in cases corresponding to the case where any adjustment of the Number of Shares Allotted is required, the Company may adjust the Number of Shares Allotted to the extent reasonable.

When the Number of Shares Allotted is to be adjusted, the Company shall notify those who hold stock acquisition rights and are recorded in the registry of stock acquisition rights (hereinafter, the "Holder of Stock Acquisition Rights) of necessary matters or publicly announce such matters by the previous day of the day on which the Number of Shares Allotted after adjustment will be applied. Provided, however, that in a case where a notice cannot be given or public announcement cannot be made by the previous day of the day of the said application, the necessary matters shall be quickly notified or publicly announced afterwards.

2. The value of assets to be contributed upon exercise of the stock acquisition rights

The value of assets to be contributed upon exercise of each stock acquisition right shall be determined by multiplying the amount to be paid for one share to be delivered upon exercise of said stock acquisition rights (hereinafter, the "Exercise Price") by the Number of Shares Allotted.

The Exercise Price shall be equal to 1.05 times the average of closing prices of the Company's common shares (hereinafter, the "Closing Price") on the Tokyo Stock Exchange in regular trading on each day (excluding days on which no trading takes place) of the month preceding the month in which the day on which the stock acquisition rights are allotted (hereinafter, the "Allotment Date")

falls (with fractional amounts less than one yen being rounded up to the nearest yen), or the Closing Price on the Allotment Date (if no such Closing Price exists on that day, then the Closing Price on the most recent day on which trading took place), whichever is higher. Provided, however, that the Exercise Price shall be subject to the adjustments specified in the following 3.

- 3. Adjustment of the Exercise Price
 - (1) If the Company performs the following 1) or 2) for the Company's common shares after the Allotment Date, the Exercise Price shall be adjusted in accordance with the formula, respectively specified below, (hereinafter, the "Exercise Price Adjustment Formula"); and fractional amounts less than one yen resulting from the adjustment shall be rounded up to the nearest yen.
 - 1) In the event of a stock split or consolidation by the Company

 $Post-adjustment \ Exercise \ Price = Pre-adjustment \ Exercise \ Price \times \frac{1}{Stock \ split \ or \ consolidation \ ratio}$

2) In the event of any new share issuance or treasury stock disposal below the market price by the Company (excluding cases such as the sales of treasury stock under Article 194 of the Companies Act (that is, demand for sale of shares less than one unit by shareholders who hold shares in a number less than one unit); the conversion of securities or convertible securities that may be converted into the Company's common shares; or the exercise of stock acquisition rights (inclusive of those attached to the convertible bonds) with which issuance of the Company's common shares can be requested)

		Number of	Number of newly issued shares ×	
Doct adjustment	djustment Pre-adjustment ise Price = Exercise Price × -	shares already	Amount to be paid per share	
J		issued +	Market price	
Exercise Price —		Number of shares already issued +		
		Numl	per of newly issued shares	

- i) "Market price" to be used in the Exercise Price Adjustment Formula shall be equal to the average of Closing Price (including indicative price display; hereinafter, the same) of the Company's common shares on the Tokyo Stock Exchange in regular trading on 30 trading days (excluding days on which no Closing Price exists), which commence on the 45th trading day preceding the "day on which the Post-adjustment Exercise Price is applied" (hereinafter, the "Applicable Date"), which is specified in (2) below. The "average" shall be rounded off to the first decimal place in yen.
- ii) In the Exercise Price Adjustment Formula, "Number of shares already issued" shall be equal to the total number of the Company's issued shares on the day if there is a record date and on the day one month before the Applicable Date in other cases, less the number of shares of treasury stock owned by the Company.
- iii) In the case of the disposal of treasury stock, "Number of newly issued shares" shall be read as "Number of shares of treasury stock to be disposed."
- (2) The day when on which the Post-adjustment Exercise Price is applied shall be as described below.
 - 1) In the case where adjustment is made in accordance with (1) 1), the Post-adjustment Exercise Price shall be applied on and after the following day of the record date (the effective date in the case where the record date is not specified) of the said stock split in the event of a stock split; and on and after the effective date in the event of a stock consideration. Provided, however, that in the case of a stock split whose implementation is subject to approval of a proposal for increasing capital stock or legal capital surplus by decreasing the amount of surplus at the general meeting of shareholders of the Company, and if the record date for the stock split is set on any day before the day on which the said general meeting of shareholders ends, the Post-adjustment Exercise Price shall be applied retroactively on the following day of the said record date on and after the following day of the day on which the said general meeting of shareholders ends.

In the case specified by the above proviso, for the Holders of Stock Acquisition Rights who exercised their Stock Acquistion Rights between the following day of the record date for a stock split and the day on which the said general meeting of shareholders ended (hereinafter, the number of shares that can be allotted upon the exercise of such Stock Acquisition Rights

shall be called the "Number of Shares Issued upon Exercise before Stock Split"), the number of common shares of the Company to be allotted shall be adjusted by the following formula, and any fractional shares arising as a result of the said adjustment shall be truncated.

Number of newly = Post-adjustment Exercise Price Number of Shares Issued upon Exercise before

Number of newly = Post-adjustment Exercise Price × Stock Split

issued shares

Post-adjustment Exercise Price

- 2) In the case where adjustment is made in accordance with (1) 2), the Post-adjustment Exercise Price shall be applied on and after the following day of the payment date (if a payment period is set, the final day of the said payment period) for the said issuance or disposal (if a record date is set, on and after the said record date).
- (3) In addition to the cases described in (1) 1) and 2) above, in the event in which the Exercise Price needs to be adjusted such as in cases where the Company conducts a gratis allotment of other class shares to common shareholders or a distribution of dividends to common shareholders who hold shares of any other company after the Allotment Date, the Company may adjust the Exercise Price within reasonable boundaries by taking into account conditions such as those for said allocation or dividends.
- (4) When the Exercise Price is to be adjust ed, the Company shall notify the Holders of Stock Acquisition Rights of necessary matters or publicly announce such matters by the previous day of the Applicable Date. Provided, however, that in a case where a notice cannot be given or public announcment cannot be made by the previous day of the said Applicable Date, the necessary matters shall be quickly notified or publicely announced afterwards.
- 4. Exercise period of the stock acquisition rights
 Within two years commencing two years after the Allotment Date
- 5. Matters concerning capital stock and legal capital surplus in the event of issuance of shares upon exercise of the stock acquisition rights
 - (1) The amount of capital stock to be increased when shares are issued upon exercise of the stock acquisition rights shall be one half of the maximum amount of capital stock, etc., to be increased, calculated in accordance with Article 17, Paragraph 1 of the Corporate Accounting Regulations of Japan, and a fraction of less than one yen arising as a result of the calculation shall be rounded up to the nearest one yen.
 - (2) The amount of legal capital surplus to be increased when shares are issued upon exercise of the stock acquisition rights shall be calculated by subtracting the amount of increase in capital stock stipulated in (1) above from the maximum amount of capital stock, etc., to be increased, as stated in (1) above.
- 6. Restriction on acquisition of the stock acquisition rights through transfer Acquisition of the stock acquisition rights through transfer shall be subject to approval by resolution of the Board of Directors of the Company.
- 7. Terms and conditions of acquisition of the stock acquisition rights
 If any of the proposals (1) through (5) below is approved at a general meeting of shareholders of the
 Company (or if resolved by the Board of Directors of the Company if a resolution at a general
 meeting of shareholders is not required), the Company may acquire the Stock Acquisition Rights
 without consideration on the day separately determined by the Board of Directors.
 - (1) a proposal for the approval of a merger agreement, under which the Company will cease to exist;
 - (2) a proposal for the approval of a company split agreement or an incorporation-type company split plan, under which the Company will become a split company;
 - (3) a proposal for the approval of a share exchange agreement or a share transfer plan, under which the Company will become a wholly owned subsidiary;
 - (4) a proposal for approval of an amendment to the Articles of Incorporation to add a provision to the effect that, as a feature of all shares the Company issues, the approval of the Company for the acquisition of said shares through a transfer is required; or
 - (5) a proposal for approval of an amendment to the Articles of Incorporation to add a provision to the effect that, as a feature of shares to be issued upon exercise of the Stock Acquisition Rights, the approval of the Company for acquisition of said shares through a transfer is required, or the Company shall acquire all of said class shares by resolution at a general meeting of shareholders
- 8. Policy on determining the nature of stock acquisition rights issued by the restructured company upon

organizational restructuring

If the Company is to engage in a merger (limited to cases where the Company is to be dissolved as a result of the merger), an absorption-type company split or an incorporation-type company split (both limited to cases where the Company is to be a split company), or a share exchange or a share transfer (both limited to cases where the Company is to become a wholly owned subsidiary) (all of which are collectively referred to as a "Restructuring Transaction"), the stock acquisition rights in the entity specified under Article 236, Paragraph 1, Item 8 (a) through (e) of the Companies Act (such entity hereinafter the "Restructured Company") shall be issued to holders of the stock acquisition rights who hold the stock acquisition rights remaining in effect immediately prior to the effective date of the Restructuring Transaction (hereinafter respectively referring to the effective date of the absorption-type merger in case of an absorption-type merger, the date of formation of a new company incorporated by the merger in case of a consolidation-type merger, the effective date of the absorption-type company split in case of an absorption-type company split, the date of formation of a new company in case of an incorporation-type company split, the effective date of the share exchange in case of a share exchange and the date of the formation of a wholly owning parent company in case of a share transfer) (such rights hereinafter the "Remaining Stock Acquisition Rights"). Provided, however, that the granting of such rights shall be subject to provisions of issuing the stock acquisition rights of the Restructured Company in an absorption-merger agreement, a consolidation-type merger agreement, an absorption-type company split agreement, an incorporation-type company split plan, a share exchange agreement or a share transfer plan in accordance with the respective following conditions.

- (1) The number of the stock acquisition rights of the Restructured Company to be issued
 The same number of the stock acquisition rights as the number of the Remaining Stock
 Acquisition Rights held by respective holders of the stock acquisition rights shall be issued.
- (2) The class of shares of the Restructured Company to be issued upon exercise of the stock acquisition rights

 The class of shares of the Restructured Company to be issued upon exercise of the stock

acquisition rights shall be the common shares of the Restructured Company.

(3) The number of shares of the Restructured Company to be issued upon exercise of the stock acquisition rights

The number of shares of the Restructured Company to be issued upon exercise of the stock acquisition rights shall be determined in accordance with the provisions in 1) above, taking into account the conditions and other factors concerning the Restructuring Transaction.

- (4) The value of assets to be contributed upon exercise of the stock acquisition rights

 The value of assets to be contributed upon exercise of each stock acquisition right to be issued
 shall be the amount obtained by multiplying the Exercise Price after restructuring, which is
 obtained through adjustment of the Exercise Price as determined in 2. above taking into account
 the conditions for the Restructuring Transaction, by the number of shares of the Restructured
 Company to be issued upon exercise of said stock acquisition rights, which is determined in
 accordance with (3) above.
- (5) Exercise period of the stock acquisition rights

 The exercise period of the stock acquisition rights shall begin on the date of commencement of the exercise period stipulated in 4. above or the effective date of the Restructuring Transaction, whichever is later, and end on the closing date of the exercise of said stock acquisition rights as determined in accordance with 4. above.
- (6) Matters concerning capital stock and legal capital surplus in the event of the issuance of shares upon exercise of the stock acquisition rights They shall be determined in accordance with 5. above.
- (7) Restriction on acquisition of the stock acquisition rights through transfer Acquisition of the stock acquisition rights through transfer shall be subject to approval by resolution of the Board of Directors of the Restructured Company.
- (8) Terms and conditions of acquisition of the stock acquisition rights They shall be determined in accordance with 7. above.
- (9) Other conditions for the exercise of the stock acquisition rights They shall be determined in accordance with 10. below.
- 9. Treatment of fractional shares arising upon exercise of the stock acquisition rights
 A fractional portion of less than one share in the number of shares delivered to the holders of the stock acquisition rights shall be truncated upon exercise of the stock acquisition rights.
- 10. Other conditions for the exercise of the stock acquisition rights