

DIGITAL Hearts chosen to cooperate in Unity's quality management in Japan ~provide comprehensive quality management support for game engines~

DIGITAL Hearts Co., Ltd. (hereinafter referred to as "DIGITAL Hearts"), subsidiary of Hearts United Group Co., Ltd., is pleased to announce that DIGITAL Hearts will provide comprehensive support in the area of quality management with Unity Technologies Japan G. K. (hereinafter referred to as "Unity Technologies Japan"), a provider of Unity, an integrated development environment for multiple platforms, by cooperating in the management of Unity's quality in Japan.

DIGITAL Hearts provides debugging services for detecting and reporting software bugs through operation tests conducted from the perspective of the end user. These services have achieved results in the area of entertainment content, consisting mainly of consumer games and mobile applications. In recent years, DIGITAL Hearts has expanded the scope of the fields in which it provides debugging services to operating systems, financial systems and automobiles, an area that has seen an acceleration of technological progress for automated driving. It has achieved outstanding service results for a wide array of products.

Unity Technologies Japan is a Japanese subsidiary of Unity Technologies, a developer and provider of Unity, an innovative development platform for producing 2D and 3D interactive content. Unity boasts more than 5.5 million registered developers worldwide. It is a production environment in which content for more than 12 platforms, including PCs, websites, smart devices and game consoles, can be developed together. Unity is used not only for developing games, but also for a broad range of applications, including medical treatment, construction, and music and training simulation.

In particular, mobile games that use Unity account for more than 30% of the top 1,000 titles in the global sales of such games. Furthermore, Unity engines are now used in 90% of applications developed for Gear VR, a head-mounted virtual reality (VR) display. Unity is also increasingly used in the development of applications that take advantage of augmented reality (AR). As these developments show, the areas in which Unity is applied are expanding more and more in line with the trend of developing VR and AR games using Unity.

DIGITAL Hearts has now formed an alliance with Unity Technologies Japan as a quality management partner for Unity based on the latter's evaluation of its achievements to date. Under this arrangement, DIGITAL Hearts will provide comprehensive quality management support aimed at achieving a Unity development environment featuring improved quality, convenience and reliability. DIGITAL Hearts has already launched efforts to develop an original Unity inspection method and build future systems.

Our group will continue to promote the outsourcing of potential debugging requirements, taking advantage of the unique knowhow and strengths it has accumulated over the years. At the same time, we aim to support the development of high-quality products and enhance our corporate value, responding flexibly to debugging requirements that are becoming increasingly sophisticated and diversified.

* The names of the respective companies, their services and products are the trademarks or registered trademarks of the companies concerned.

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Profile of Hearts United Group Co., Ltd.

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Date Established : October 1, 2013

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Business activities of group : Debugging business, media business, creative business and other businesses