

August 4, 2016

For Immediate Release

(English translation of the original Japanese document)

Company name: Kakaku.com, Inc.

Representative: Shonosuke Hata, President and Representative Director

(Stock code: 2371; First Section of the Tokyo Stock Exchange)

Contact: Ichiro Sakuta, Senior Managing Executive Officer, Administrative Division General Manager

Phone: +81 3-5725-4554

Notice Concerning Cancellation of Treasury Stock

Kakaku.com, Inc. hereby announces that it resolved at a meeting of the Board of Directors held on August 4, 2016 to cancel a portion of its treasury stock pursuant to the provisions of Article 178 of the Companies Act as follows.

- | | |
|-------------------------------------|--|
| 1. Class of shares to be cancelled | Common stock of Kakaku.com, Inc. |
| 2. Number of shares to be cancelled | 1,400,000 (0.64% of total number of shares issued and outstanding before cancellation) |
| 3. Scheduled cancellation date | August 31, 2016 |

For reference:

- 1) Total number of shares issued and outstanding after the cancellation will be 218,160,100.
- 2) The number of shares of treasury stock after the cancellation will be 1,082,525
(0.5% of total number of shares issued and outstanding after the cancellation).