Kao Corporation

Notice Regarding Resolution to Repurchase of the Company's Stock (Stock Repurchase in accordance with Articles of Incorporation pursuant to Article 165, paragraph 2 of the Corporation Law)

August 25, 2016

Kao Corporation (the "Company"— *Ticker Code:4452*) hereby makes the following announcement: the Board of Directors, at the meeting of the Board of Directors held on the date hereof, resolved that the Company would repurchase the Company's stock in accordance with Article 156 of the Corporation Law applicable pursuant to Article 165, paragraph 3 of the said Law.

1. Purpose of the Stock Repurchase

The Company will, in accordance with Article 156 of the Corporation Law applicable pursuant to Article 165, paragraph 3 of the said Law, repurchase the Company's stock to improve capital efficiency and increase shareholders' returns.

2. Particulars of the Shares to be Repurchased by the Company

(1) Type of stock to be repurchased: Common stock of the Company

(2) Total number of shares to be repurchased: Up to 10,000,000 shares

(2.0% of total outstanding shares as of June

30, 2016)

(3) Total amount of the repurchases: Up to 50,000,000,000 yen

(4) Period of the repurchases: From August 26, 2016 to October 25, 2016

Reference:

Total number of treasury shares as of June 30, 2016

Total number of outstanding shares: 502,237,499 shares Total number of treasury shares: 1,762,501 shares

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