

Document and entity information

| | Mar 2017 | Sep 2016 |
|--|------------|---|
| Company information | | |
| Company information | | |
| FASF member mark | | true |
| Document name | | 第2四半期決算短信 〔日本基準〕(非連結) |
| Filing date | | 2016-10-28 |
| Company name | | Aidma Marketing Co mmunication Corpora tion |
| Stock exchange listings | | |
| Tokyo | | true |
| Tokyo 1st section | | - |
| Tokyo 2nd section | | - |
| Tokyo Mothers | | true |
| Tokyo JASDAQ | | - |
| Tokyo PRO Market | | - |
| Tokyo Others | | - |
| Nagoya | | - |
| Nagoya 1st section | | - |
| Nagoya 2nd section | | - |
| Nagoya Centrex | | - |
| Nagoya Others | | - |
| Sapporo | | - |
| Sapporo | | - |
| Sapporo Ambitious | | - |
| Sapporo Others | | - |
| Fukuoka | | - |
| Fukuoka | | - |
| Fukuoka Q-Board | | - |
| Fukuoka Others | | - |
| Green Sheet | | - |
| Japan Securities Dealers Association | | - |
| Securities code | | 94660 |
| URL | | http://www.e-aidma.co.jp |
| Business category | | |
| General Business | true | |
| Specific Business | | - |
| Fiscal Year End | 2017-03-31 | |
| Quarterly period | | 2 |
| Representative | | |
| Title | | 代表取締役 |
| Name | | 蛸谷 貴 |
| Inquiries | | |
| Title | | 取締役経営管理部長 |
| Name | | 中川 強 |
| Tel | | 076-439-7880 |
| Other | | |
| Quarterly statement filing date (as planned) | | 2016-11-09 |
| Supplemental material of quarterly results | | true |
| Way of getting | | - |
| Convening briefing of quarterly results | | true |
| Target for briefing of quarterly results | | (機関投資家・アナリスト向け) |
| Note to fraction processing method | | (百万円未満切捨て) |

Business Results-Quarterly operating results

(in millions of yens)

| | Sep 2016 | Sep 2015 |
|--|----------|----------|
|--|----------|----------|

| | | |
|----------------------------------|-------|---|
| Quarterly operating results | | |
| Quarterly operating results | | |
| Operating results | | |
| Income statements information | | |
| Net sales | | |
| Net sales | 3,794 | - |
| % change | - | - |
| Operating income | | |
| Operating income | 458 | - |
| % change | - | - |
| Ordinary income | | |
| Ordinary income | 459 | - |
| % change | - | - |
| Profit | | |
| Profit | 301 | - |
| % change | - | - |
| Other operating results | | |
| Basic earnings per share (Yen) | 22.31 | - |
| Diluted earnings per share (Yen) | - | - |
| Note to operating results | | |
| Note to operating results | | <p>1. 平成28年3月期第2四半期においては、四半期財務諸表を作成していないため、平成28年3月期第2四半期の数値及び平成29年3月期第2四半期の対前年同四半期増減率については記載しておりません。</p> <p>2. 当社は、平成28年10月1日付で普通株式1株につき2株の割合で株式分割を行っております。当事業年度の期首に当該株式分割が行われたと仮定して「1株当たり四半期純利益」を算定しております。</p> |

Business Results-Quarterly financial positions

(in millions of yens)

| | Sep 2016 | Mar 2016 |
|-------------------------------|----------|--|
| Quarterly financial positions | | |
| Quarterly financial positions | | |
| Financial positions | | |
| Total assets | 4,268 | 3,990 |
| Net assets | 2,764 | 2,564 |
| Capital adequacy ratio (%) | 64.8 | 64.3 |
| Net assets per share (Yen) | 204.47 | 189.69 |
| Note to financial positions | | |
| Owner's equity | 2,764 | 2,564 |
| Note to financial positions | | <p>(注) 当社は、平成28年10月1日付で普通株式1株につき2株の割合で株式分割を行っております。前事業年度の期首に当該株式分割が行われたと仮定して「1株当たり純資産」を算定しております。</p> |

Business Results-Note to quarterly business results

Sep 2016

| | |
|------------------------------------|--|
| Quarterly note to business results | |
| Quarterly note to business results | |
| Note to financial results | |

Quarterly Dividends

(in millions of yens)

| | Mar 2017 | Sep 2016 | Mar 2016 |
|--|----------|----------|----------|
| Quarterly dividends | | | |
| Quarterly dividends | | | |
| Dividends | | | |
| Dividend per share (Yen) | | | |
| Dividend per share (Yen) | | | |
| First quarter | | | |
| Result | - | | - |
| Second quarter | | | |
| Result | 0.00 | | 0.00 |
| Third quarter | | | |
| Result | | | - |
| Forecast | - | | |
| Upper | - | | |
| Lower | - | | |
| Year end | | | |
| Result | | | 15.00 |
| Forecast | 5.00 | | |
| Upper | - | | |
| Lower | - | | |
| Annual | | | |
| Result | | | 15.00 |
| Forecast | 5.00 | | |
| Upper | - | | |
| Lower | - | | |
| Correction of dividend forecast from the most recent dividend forecast | | | |
| Correction of dividend forecast from the most recent dividend forecast | | | |
| Annual | - | | |
| Note to dividends | | | |
| Note to dividends | | | |

Annual

1. 当社は、平成28年10月1日付で普通株式1株につき2株の割合で株式分割を行っております。平成28年3月期については、当該株式分割前の実際の配当金の額を記載しており、平成29年3月期第2四半期末配当金及び平成29年3月期（予想）期末配当金については、当該株式分割を考慮した額を記載しております。

Quarterly Forecasts

(in millions of yens)

| | Mar 2017 |
|-------------------------|--|
| Quarterly forecasts | |
| Quarterly forecasts | |
| Title for forecasts | 3. 平成29年3月期の業績予想（平成28年4月1日～平成29年3月31日） |
| Preamble to forecasts | |
| Preamble to forecasts | - |
| Main table of forecasts | |
| Net sales | |
| Net sales | |
| Forecast | 7,352 |

| | |
|--|--|
| Upper | - |
| Lower | - |
| % change | |
| Forecast | 2.5 |
| Upper | - |
| Lower | - |
| Operating income | |
| Operating income | |
| Forecast | 822 |
| Upper | - |
| Lower | - |
| % change | |
| Forecast | 9.2 |
| Upper | - |
| Lower | - |
| Ordinary income | |
| Ordinary income | |
| Forecast | 809 |
| Upper | - |
| Lower | - |
| % change | |
| Forecast | 10.0 |
| Upper | - |
| Lower | - |
| Profit | |
| Profit | |
| Forecast | 526 |
| Upper | - |
| Lower | - |
| % change | |
| Forecast | 7.8 |
| Upper | - |
| Lower | - |
| Basic earnings per share (Yen) | |
| Basic earnings per share (Yen) | |
| Forecast | 38.93 |
| Upper | - |
| Lower | - |
| Note to forecasts | |
| Note to forecasts | 1. 当社は、年次で業績管理を実施しているため、通期業績予想のみを記載しております。2. 当社は、平成28年10月1日付で普通株式1株につき2株の割合で株式分割を行っております。業績予想の「1株当たり当期純利益」につきましては、当該株式分割後の発行済株式数(自己株式数を除く)により算定しております。 |
| Correction of financial forecast from the most recent financial forecast | |
| Correction of financial forecast from the most recent financial forecast | |
| Forecast | - |

Notes, Quarterly-Applying of specific accounting of the consolidated quarterly financial statements

Sep 2016

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|--|
| Applying of specific accounting of the consolidated quarterly financial statements |
| Applying of specific accounting of the consolidated quarterly financial statements |
| Others |
| Applying of specific accounting of the quarterly financial statements |
| - |

Applying of specific accounting of the quarterly financial statements

Note to applying of specific accounting of the quarterly financial statements

Note to applying of specific accounting of the quarterly financial statements

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Notes, Quarterly-Changes in accounting policies and accounting estimates retrospective restatement

Sep 2016

Changes in accounting policies, accounting estimates and retrospective restatement

Changes in accounting policies, accounting estimates and retrospective restatement

Others

Changes in accounting policies, accounting estimates and retrospective restatement

Changes in accounting policies based on revisions of accounting standard

true

Changes in accounting policies other than ones based on revisions of accounting standard

true

Changes in accounting estimates

true

Retrospective restatement

-

Note to changes in accounting policies, accounting estimates and retrospective restatement

Note to changes in accounting policies, accounting estimates and retrospective restatement

(注)詳細は、添付資料P4「2. サマリー情報(注記事項)」に関する事項(1)会計方針の変更・会計上の見積りの変更・修正再表示」をご覧ください。

Notes, Quarterly-Number of issued and outstanding shares common stock

Sep 2016

Mar 2016

Sep 2015

Number of issued and outstanding shares (common stock)

Number of issued and outstanding shares (common stock)

Others

Number of issued and outstanding shares (common stock)

Number of issued and outstanding shares at the end of fiscal year (including treasury stock)

13,520,000

13,520,000

Number of treasury stock at the end of fiscal year

-

-

Average number of shares

13,520,000

-

Note to number of issued and outstanding shares (common stock)

Note to number of issued and outstanding shares (common stock)

1. 当社は、平成28年3月期第2四半期については、四半期財務諸表を作成していないため、「期中平均株式数」を記載しておりません。2. 当社は、平成28年10月1日付で普通株式1株につき2株の割合で株式分割を行っております。前事業年度の期首に当該株式分割が行われたと仮定し、期末発行済株式数、期中平均株式数を算定しております。

This information is a summary of the earnings report. It does not contain all details included in the earnings report disclosed in Japanese.