November 10, 2016

For Immediate Release

First Brothers Co., Ltd.
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(TSE First Section, Stock code: 3454)
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Shareholder Benefits to Commemorate Transfer of Stock Listing

On November 10, 2016, First Brothers Co., Ltd. decided to offer shareholders the following benefits to commemorate its move to the First Section of the Tokyo Stock Exchange.

1. Reason for providing perks to shareholders to commemorate the stock listing transfer

On October 21, 2016, First Brothers moved its stock listing to the First Section of the Tokyo Stock Exchange, from TSE Mothers. The company has decided to commemorate this move by offering certain benefits to shareholders to express its gratitude for their constant support.

2. Details of shareholder benefits to commemorate the stock listing transfer

(1) Eligible shareholders

Shareholders of record as of November 30, 2016 and who possess more than 1 trading lot (100 shares) qualify to receive the commemorative benefits.

- Note that the last trading day with rights is November 25, 2016 (Friday).
- (2) Shareholder benefits
 - i. ¥3,000 original First Brothers Quo card

ii. Two ¥5,000 coupons (total value of ¥10,000) for use at Salotto CANTICO, an Italian restaurant and bar at Tokyo Gardens Terrace Kioicho.

Note: The above benefit is the same for each shareholder. There are certain conditions that must be met at the time of redemption.

(3) Other

The above shareholder benefits to commemorate the transfer of our stock listing to the First Section are a one-time limited perk. Future shareholder benefits, discounts, and perks will be decided by comprehensively taking into account the company's shareholder return policy.

3. The aforementioned commemorative benefits will be presented as follows:

First Brothers plans to send out these benefits in or after late February 2017, following the conclusion of the general shareholder's meeting.



http://cantico.jp/

Salotto CANTICO and Ristorante incantina are two different Italian restaurants and bars opened in July 2016 at Tokyo Garden Terrace Kioicho. Owing to our business relationship, we have selected coupons to these two restaurants as one of our shareholder perks.

Salotto CANTICO and Ristorante incantina carry on the spirit of the flagship restaurant, incanto, located in Hiroo. Wataru Takeishi, owner and sommelier, selects wines that are an impeccable match to the customer's palate or pairs wines (abbinamento vino) that are the perfect marriage with each dish.



For reservations and inquires:

3rd Floor, Tokyo Garden Terrace, 1-3 Kioicho, Chiyoda-ku, Tokyo Salotto CANTICO TEL: 03-6256-9786 Ristorante 11:00-14:00 L.O. 17:30-21:00 L.O. / Bar 11:00-24:00

Ristorante incantina TEL: 03-6256-9752 Ristorante 11:00-14:00 L.O. 17:30-21:00 L.O. / Osteria 20:30-23:00

Salotto CANTICO and Ristorante incantina are group restaurants of incanto, located in Tengenji, Hiroo. incanto serves regional Italian cuisine and wines made from grapes indigenous to Italy. incanto is a very popular restaurant that has continuously received high praise (and scores) on famous restaurant ranking sites.