Financial Release

Corporate Name ValueCommerce Co., Ltd.

Representative Jin Kagawa, Representative Director,

President and CEO

Ticker Symbol 2491

Inquiries Masatomo Endo, Director of the Board,

CFO

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Notice of Dividends

ValueCommerce Co., Ltd. ("the company") announced that, at the meeting of its Board of Directors held on January 30, 2017, it has declared divdend payable to the shareholders whose record date was December 31, 2016. Details are as follows.

The articles of incorporation of the company provide that the meeting of Board of Director of the company is authorized to resolve the payment of dividends in accordance with the provision of paragraph (1) of Article 459 of the Companies Act.

1. Details of Dividends

	FY 2016 Year-end dividend	Most recent dividend forecast (Announced on October 26, 2016)	FY 2015 Year-end dividend	
Record date	December 31, 2016	Same as at left	December 31, 2015	
Dividend per share	¥2.00	Same as at left	¥6.00	
Total dividend amount	¥65 million	_	¥199 million	
Effective date	March 8, 2017	_	March 8, 2016	
Source of funds for dividend	Retained earnings	_	Retained earnings	

2. Reason

Considering a shareholder return policy as one of the most important managerial issues, the company has established its minimum target dividends payout ratio of 30% on the company's consolidated profits in each fiscal year, while retaining certain earnings for our future growth.

(Reference) Breakdown of annual dividend

	Dividend per share			Total dividend	Dorrout notic
	Interim	Year-end	Total	amount (Annual)	Payout ratio (Consolidated)
	Yen	Yen	Yen	Million Yen	%
FY2016	2.00	2.00	4.00	131	38.5
FY2015	4.00	6.00	10.00	332	32.2