

KOSÉ Corporation

President & CEO: Kazutoshi Kobayashi

Stock exchange listing: Tokyo Stock Exchange, First Section; Stock code: 4922

Contact: Hitonori Nakata, General Manager of IR Department

Tel: +81-(0) 3-3273-1511

Notice of Executive Appointments and Personnel Changes

KOSÉ Corporation will make a following appointments and changes in executives scheduled for March 21, 2017 and late June 2017. The aim of these actions is to strengthen the company's management and the operation of business activities.

1. Changes in Directors' responsibilities (effective March 21, 2017)

New position	Name	Current position
Executive Director	Kiyoto Nagahama	Executive Director, General Manager of SK Brand Div.
Executive Director	Noboru Naito	Executive Director, Director of R&D Laboratories

2. Promoted Director (scheduled for late June 2017)

New position	Name	Current position
Executive Director, General Manager of Global Business Div.	Masanori Kobayashi	Director, General Manager of Global Business Div.

Mr. Kobayashi will be appointed as Executive Director at the Board of Directors meeting to be held after the shareholders meeting scheduled for late June 2017.

3. Candidate for new Director (scheduled for late June 2017)

New position	Name	Current position
Director, CEO of KOSE AMERICA, INC. and KOSE BRASIL LTDA.	Michihito Yanai	Executive Officer, General Manager of Strategic Brands Div.

Mr. Yanai will be submitted as a candidate for Director at the shareholders meeting scheduled for late June 2017.

4. Candidate for new Audit & Supervisory Board Member (scheduled for late June 2017)

New position	Name	Current position
Full-time Audit & Supervisory Board Member	Kumi Arakane	Director, General Manager of Quality Assurance Dept.

Ms. Arakane plans to retire from the position of director at the close of the shareholders meeting scheduled for late June 2017 and she will be submitted as a candidate for Audit & Supervisory Board Member at the shareholders meeting.

5. Retiring Audit & Supervisory Board Member (scheduled for late June 2017)

	Name	Current position
	Hiroshi Kawai	Full-time Audit & Supervisory Board Member

Mr. Kawai plans to retire at the close of the shareholders meeting scheduled for late June 2017.

6. Changes in Executive Officers' responsibilities (effective March 21, 2017)

New position	Name	Current position
Executive Officer, General Manager of Global Business Div. and Asia Operation Dept. President of KOSÉ COSMETICS CO., LTD. (CHINA) and KOSÉ COSMETICS SALES (CHINA) CO., LTD.	Tomoyuki Nio	Executive Officer, President of KOSÉ COSMETICS CO., LTD. (CHINA) and KOSÉ COSMETICS SALES (CHINA) CO., LTD.
Executive Officer, General Manager of Product Designing Dept.	Takumi Hasegawa	Executive Officer, General Manager of Selective Brands Div.

7. New Executive Officers (effective March 21, 2017)

New position	Name	Current position
Executive Officer, General Manager of Human Resource Dept.	Minoru Ushimura	General Manager of Product Designing Dept.
Executive Officer, Director of R&D Laboratories, General Manager of Customer Value Creation Laboratories and Advanced Cosmetic Research Laboratories	Akinobu Hayashi	General Manager of Advanced Cosmetic Research Laboratories

8. Retiring Executive Officers (effective March 21, 2017)

New position	Name	Current position
Senior Executive Director of KOSÉ COSMEPORT CORP.	Hiroshi Hotta	Senior Executive Officer, Senior Executive Director of KOSÉ COSMEPORT CORP.
General Manager of Corporate Strategy Dept.	Juichi Sagawa	Senior Executive Officer, General Manager of Human Resource Dept.