

April 17, 2017

**FOR IMMEDIATE RELEASE****Joint Announcement**  
Daihatsu Motor Co., Ltd.  
Oriental Land Co., Ltd.

## **Daihatsu Motor Co., Ltd. Begins Sponsorship at Tokyo Disneyland and Tokyo DisneySea**

**URAYASU, CHIBA— Daihatsu Motor Co., Ltd.** (headquarters: Osaka, Ikeda-shi; president: Masanori Mitsui) and **Oriental Land Co., Ltd.**, (headquarters: Chiba, Urayasu-shi; president and COO: Kyoichiro Uenishi) announced that Daihatsu Motor will become a corporate participant of **Tokyo Disneyland® Park** and **Tokyo DisneySea® Park**.

Daihatsu Motor operates under the brand slogan “Light you up” which encapsulates the company’s desire to provide mobility solutions that support and enrich individual lifestyles all over the world. At Tokyo Disneyland and Tokyo DisneySea, Oriental Land Co., Ltd. strives for an environment that can be enjoyed by people of all ages, bringing a smile to every face. This mutual desire to provide experiences that light up people’s lives is behind Daihatsu Motor’s decision to become a corporate sponsor.

Starting July 1, 2017, Daihatsu Motor will sponsor Mermaid Lagoon Theater<sup>1</sup> and Guest Parking at Tokyo DisneySea, and Guest Parking at Tokyo Disneyland. With the participation of Daihatsu Motor, there will be 28 companies sponsoring facilities at Tokyo Disneyland and 27 companies at Tokyo DisneySea.

<sup>1</sup>Mermaid Lagoon Theater is a theater attraction in the under-the-sea realm of Triton’s Kingdom at Mermaid Lagoon where Guests can enjoy a musical show set in the world of the Disney film *The Little Mermaid*.



Signing Ceremony

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