Stock code: 8905 April 28, 2017

AEON Mall Co., Ltd.

1-5-1 Nakase, Mihama-ku, Chiba-shi, Chiba President: Akio Yoshida

To the Shareholders of AEON Mall Co., Ltd.:

Notice of the 106th Ordinary General Meeting of Shareholders

You are cordially invited to attend the 106th Ordinary General Meeting of Shareholders of AEON Mall Co., Ltd. (the "Company"), to be held as described below:

Those who are unable to attend may vote in writing or on the Internet. Please cast your vote by 6:00 p.m. on Tuesday, May 16, 2017 after reviewing the enclosed Reference Documents for the General Meeting of Shareholders.

1. Date and Time: Wednesday, May 17, 2017; 10:00 a.m.

2. Place: Tsuru banquet room, 2nd floor, Hotel New Otani Makuhari

2-120-3 Hibino, Mihama-ku, Chiba-shi, Chiba

3. Objectives of Meeting

Matters to be reported: 1. Business Report and Consolidated Financial Statements for the

106th fiscal year (from March 1, 2016 to February 28, 2017) and Reports of Audit on the Consolidated Financial Statements by

Accounting Auditor and Audit & Supervisory Board

2. Nonconsolidated Financial Statements for the 106th fiscal year

(from March 1, 2016 to February 28, 2017)

Matters to be resolved:

Agenda Item 1: Election of thirteen (13) Directors

Agenda Item 2: Election of one (1) Audit & Supervisory Board Member

4. Matters prescribed for convocation

- a. If you exercise your voting rights by proxy, you may designate one other shareholder holding voting rights of the Company to attend the meeting. Please note, however, that it is necessary to submit a document proving the authority of proxy.
- b. If you make a diverse exercise of voting rights, please notify the Company in writing of your intention to do so and state your reason for this no later than three (3) days before the meeting.
- * Attendees are kindly requested to present the enclosed Form for Exercising Voting Rights to the receptionist on the day of the meeting.

A Notice of Resolutions will not be sent. After the Ordinary General Meeting of Shareholders has ended, the results of exercise of voting rights will be published on the Company's website (http://www.aeonmall.com/en/ir/s_meeting.html).

[For those attending the meeting]

Please bring the completed Form for Exercising Voting Rights to the meeting (no signature or affixing of seal necessary).

Please bring this document as well, as it contains the agenda for the meeting.

[For those voting in writing]

Those voting in writing should indicate "for" or "against" for each agenda item and return the completed Form for Exercising Voting Rights by postal mail to reach us by 6:00 p.m. on Tuesday, May 16, 2017.

[For those voting on the Internet]

Please access the online voting site (http://www.it-soukai.com) and follow the on-screen instructions. An online voting code and password are printed on the enclosed Form for Exercising Voting Rights. The deadline for online voting is 6:00 p.m. on Tuesday, May 16, 2017. If you exercise your voting rights twice, once by mail and once via the Internet, the Company will treat your Internet vote as the valid exercise of your voting rights. If you exercise your voting rights several times via the Internet, the Company will treat the most recent vote as the valid exercise of your voting rights.

[Guided tour to AEON MALL Makuhari New City]

After the General Meeting of Shareholders has ended, a guided tour will be provided to AEON MALL Makuhari New City. Please take this opportunity to join the tour.

Please note that no gift will be provided for attendees at the General Meeting of Shareholders. Your understanding would be appreciated in this regard.

(Translation for reference purposes only)

Notes:

- 1. This English version is a translation of points summarized from an original notice written in Japanese. When discrepancies in interpretation arise, the content of the Japanese notice shall take precedence.
- 2. Please note that Internet voting is not available to such persons as those who are not residents of Japan and who have appointed a custodian in Japan for handling of their shares according to the Rules for the Handling of Shares of the Company.
- 3. AEON Mall Co., Ltd.'s ordinary share issue

Local code: 8905 SEDOL# 6534202 <u>JP</u> ISIN# <u>JP</u> 3131430005

[Electronic Voting Platform for Institutional Investors]

Institutional shareholders, including standing proxies such as master trust banks, who have applied in advance to the ICJ Proxy e-Voting Platform Service (the Platform Service) offered by ICJ Inc., a joint venture established by Tokyo Stock Exchange, Inc., Japan Securities Dealers Association and Broadridge Financial Solutions, Inc., are entitled to use the Platform Service to exercise their votes.

Reference Documents for the General Meeting of Shareholders

Agenda Item 1: Election of thirteen (13) Directors

The terms of office of all twelve (12) Directors will expire at the conclusion of this General Meeting of Shareholders.

Accordingly, the Company proposes to add one (1) more Director to enhance the management structure and hereby ask you to elect thirteen (13) Directors.

The candidates for Directors are as follows.

Policies and procedures in the appointment of candidates for Directors:

In regard to the appointment of candidates for Directors, first the President and CEO proposes the appointment in accordance with the following standards, second, after listening to the opinions of the Outside Directors, the appointment is resolved at the Board of Directors' meeting to be an agenda item for the General Meeting of Shareholders, and finally the appointment is submitted at this meeting.

- For Inside Directors, a candidate must possess ability, knowledge, experience, and actual results
 in the specialty field where they have strength, in addition to possessing a sense of balance and
 decisiveness that will allow them to carry out director activities while grasping overall business
 operations.
- For Outside Directors, a candidate must possess abundant experience and in-depth
 understanding in their field, be able to ensure an adequate amount of time to execute their duties
 as a director of the Company, and possess the qualities that would allow them to provide advice
 and proposals from an independent standpoint that ensure the appropriateness and validity of
 decisions of the Board of Directors.

1. Noriyuki Murakami

Reelection

Date of birth	April 3, 1951	Number of the Company's shares owned: 14,080 shares			
Career summary,	Mar. 1974	Joined JUSCO Co., Ltd. (now AEON CO., LTD.)			
position and areas	May 2000	Director, General Manager of GM Merchandising Division, JUSCO Co., Ltd.			
of responsibility in the Company, and	Feb. 2002	Director, General Manager of SSM Merchandising Division, AEON CO., LTD.			
significant	May 2003	Managing Executive Officer, AEON CO., LTD.			
concurrent	Feb. 2004	Managing Executive Officer in charge of Sales Planning, AEON CO., LTD.			
positions outside	May 2006	Senior Managing Director in charge of Sales, the Company			
the Company	Apr. 2007	President and CEO, the Company			
	May 2011	Chairman, the Company (to present)			
	Mar. 2012	Senior Executive Vice President, Advisor to CEO, AEON CO., LTD.			
		Chief Representative to Tohoku, AEON CO., LTD.			
	Mar. 2014	Executive Vice President, AEON CO., LTD.			
		Chief Representative to Tohoku, AEON CO., LTD.			
	May 2014	Corporate Advisor, AEON CO., LTD.			
		Chief Representative to Tohoku, AEON CO., LTD. (to present)			
Reasons for selection as a candidate for Director	Noriyuki Murakami, after serving as Senior Managing Director, served as President and CEO from 2007 to 2011, and Chairman since 2011. Also, he has extensive experience and broad insight appropriate for being a Director of the Company gained while serving as Chief Representative to Tohoku, AEON CO., LTD. since 2012, and while carrying out active exchange with the business community. Accordingly, the Company nominated him for another term as a candidate for Director.				
Conflicts of interest	Noriyuki Murakami is Corporate Advisor, AEON CO., LTD. and Chief Representative to Tohoku, AEON CO., LTD., and AEON CO., LTD. is a major shareholder (parent company) of the Company.				

2. Akio Yoshida

Date of birth	May 26, 1960	Number of the Company's shares owned: 11,300 shares				
Career summary,	Apr. 1983	Joined JUSCO Co., Ltd. (now AEON CO., LTD.)				
position and areas	Sep. 2005	General Manager of Tohoku Development Department, AEON CO., LTD.				
of responsibility in	Sep. 2009	General Manager of Kanto Development Department, AEON Retail Co., Ltd.				
the Company, and significant	Feb. 2011	General Manager of Management Department and International Planning Department, the Company				
concurrent	Mar. 2011	Director, AEON (CHINA) CO., LTD.				
positions outside	Mar. 2011	General Manager of China Development Management Department, China Division, the Company				
the Company	Mar. 2012	General Manager of China Division, the Company				
	Apr. 2014	eneral Manager of Sales Division and Chief China Business Officer, the Company				
	May 2014	Managing Director, General Manager of Sales Division, and Chief China Business Officer, the Company				
	Feb. 2015	President and CEO and Chief China Business Officer, the Company				
	Apr. 2015	President and CEO, the Company (to present)				
	Mar. 2016	Executive Officer, Senior Chief Officer of Shopping Center Development Business, AEON CO., LTD. (to present)				
	(Significant c	oncurrent position)				
	Chairman, AEON MALL (CHINA) CO., LTD.					
Reasons for selection as a candidate for Director	Akio Yoshida served as President and CEO since 2015, and has knowledge related to global business management that includes overseas business. In addition, he has led the management of the Group and fulfilled roles that contribute to boosting the Company's corporate value such as decision-making concerning serious management issues and overseeing business execution. Accordingly, the Company nominated him for another term as a candidate for Director.					
Conflicts of interest	Akio Yoshida is Executive Officer, Senior Chief Officer of Shopping Center Development Business, AEON CO., LTD., and AEON CO., LTD. is a major shareholder (parent company) of the Company.					

3. Kaoru Iwamoto

Reelection

Date of birth	August 7, 1954	Number of the Company's shares owned: 9,560 shares
Career summary,	Apr. 1977	Joined JUSCO Co., Ltd. (now AEON CO., LTD.)
position and areas	Apr. 2001	General Manager of Kinki Development Department, SC Development Division, JUSCO Co., Ltd.
of responsibility in	Mar. 2005	General Manager of West Japan Development Department, Development Division,
the Company, and significant		AEON CO., LTD.
concurrent	Apr. 2008	Supervisor of Development Division, the Company
positions outside	May 2008	Director, Deputy General Manager of Development Division, the Company
the Company	May 2009	Director, General Manager of Development Division, the Company
	May 2010	Managing Director, General Manager of Development Division, the Company
	May 2012	Senior Managing Director, General Manager of Development Division, the Company (to present)
Reasons for	Kaoru Iwamot	to has engaged primarily in development operations, and after serving as Director and Managing Director,
selection as a		as Senior Managing Director since 2012. He has extensive expertise as well as experience and has produced
candidate for	actual results in fields related to development and knowledge related to business management. Accordingly, the Company	
Director	nominated hin	n for another term as a candidate for Director.
Conflicts of interest	No conflict of	interest exists between the Company and Kaoru Iwamoto.

4. Seiichi Chiba

Date of birth	July 28, 1955	Number of the Company's shares owned: 9,400 shares
Career summary,	Apr. 1978	Joined The Dai-Ichi Kangyo Bank, Ltd.
position and areas	Sep. 1993	Assistant Manager of New York Branch, The Dai-Ichi Kangyo Bank, Ltd.
of responsibility in	Apr. 2002	Deputy Manager of Credit Department No. 3, Mizuho Corporate Bank, Ltd. (now Mizuho Bank, Ltd.)
the Company, and	Oct. 2002	General Manager of Corporate Department No. 4, Mizuho Corporate Bank, Ltd.
significant concurrent	May 2003	General Manager of Global Corporate Department No. 2, Mizuho Corporate Bank, Ltd.
positions outside the Company	Apr. 2005	Executive Officer, General Manager of Corporate Restructuring Division No. 1, Mizuho Corporate Bank, Ltd.
	Apr. 2007	Managing Executive Officer, Mizuho Corporate Bank, Ltd.
	May 2010	Vice President, AEON CO., LTD.
	May 2010	Vice President Chief Financial Officer and Manager in charge of Finance, AEON Group
	May 2010	Audit & Supervisory Board Member, the Company
	Mar. 2011	Vice President CFO, AEON Group
	May 2013	Senior Managing Director, General Manager of Finance & Accounting Division/Chief Financial Officer, the Company
	Apr. 2015	Senior Managing Director, General Manager of Finance & Accounting Division/Chief Financial Officer, and Chief ASEAN Business Officer, the Company (to present)
Reasons for selection as a candidate for Director	Seiichi Chiba has extensive expertise related to finance and accounting operations and experience as an executive officer at financial institutions and at AEON CO., LTD., and he has served as Senior Managing Director since 2013. He is in charge of finance and accounting, as well as the ASEAN business, and is responsible for the Company's overall management and the administration and supervision functions for overseas business. Accordingly, the Company nominated him for another term as a candidate for Director.	
Conflicts of interest	No conflict of	interest exists between the Company and Seiichi Chiba.

5. Yoshiharu Umeda

Reelection

Date of birth	October 8, 19	Number of the Company's shares owned: 17,528 shares			
Career summary,	Mar. 1978	Joined JUSCO Co., Ltd. (now AEON CO., LTD.)			
position and areas	Aug. 2007	General Manager of AEON MALL Sakaikitahanada prou, the Company			
of responsibility in	May 2009	General Manager of AEON MALL Hanyu, the Company			
the Company, and significant	May 2011	Director, General Manager of West Japan Business Department, Sales Division, the Company			
concurrent	Aug. 2012	Director in charge of Administration, the Company			
positions outside	Apr. 2013	Director, General Manager of Administration Division, the Company			
the Company	May 2013	anaging Director, General Manager of Administration Division, the Company			
	Apr. 2015	Managing Director, General Manager of Administration Division, and Chief China Business Officer, the Company			
	May 2016	Senior Managing Director, General Manager of Administration Division, and Chief China Business Officer, the Company (to present)			
Reasons for selection as a candidate for Director	Since joining the Company, Yoshiharu Umeda has engaged in the administration and operation of shopping malls, after which he was in charge of the entire administration division. After serving as Director and Managing Director, he has served as Senior Managing Director since 2016. He has extensive work experience, has produced actual results at the Company, and is responsible for the administration and supervision functions of overseas business. Accordingly, the Company nominated him for another term as a candidate for Director.				
Conflicts of interest	No conflict of	interest exists between the Company and Yoshiharu Umeda.			

6. Akio Mishima

Date of birth	November 8,	Number of the Company's shares owned: 9,038 shares		
Career summary,	Apr. 2000	Joined the Company		
position and areas	Jul. 2006	General Manager of Existing Store Management Department, Leasing Division, the Company		
of responsibility in	Jul. 2007	General Manager, AEON MALL Kisogawa, the Company		
the Company, and significant concurrent	May 2009	General Manager of Kanto & Tohoku Leasing Department, Leasing Management Department, Sales Division, the Company		
positions outside	Apr. 2011	General Manager of Leasing Management Department, Sales Division, the Company		
the Company	May 2012	Director, General Manager of Leasing Division, the Company		
	Apr. 2013	Director, General Manager of Leasing Management Department, Sales Division, the Company		
	Apr. 2015	Director, General Manager of Leasing Division, the Company		
	May 2016	Managing Director, General Manager of Leasing Division, the Company		
	Apr. 2017 Managing Director, General Manager of Sales Division, the Company (to present)			
Reasons for selection as a	Since joining the Company, Akio Mishima has engaged in the administration and operation of shopping malls, and in leasing operations, after which he supervised the entire leasing division. After serving as Director, he has served as			
candidate for Director	Managing Director since 2016. He has expertise focused on leasing operations as well as extensive experience and has produced actual results. Accordingly, the Company nominated him for another term as a candidate for Director.			
Conflicts of interest	No conflict of interest exists between the Company and Akio Mishima.			

7. Motoya Okada

Reelection

Date of birth	June 17, 1951	Number of the Company's shares owned: 5,280 shares			
Career summary,	Mar. 1979	Joined JUSCO Co., Ltd. (now AEON CO., LTD.)			
position and areas	May 1990	Director, JUSCO Co., Ltd.			
of responsibility in	Feb. 1992	Managing Director, JUSCO Co., Ltd.			
the Company, and significant	May 1995	Senior Managing Director, JUSCO Co., Ltd.			
concurrent	Jun. 1997	President, JUSCO Co., Ltd.			
positions outside	May 1998	Director, the Company			
the Company	May 2002	Director and Advisor, the Company (to present)			
	May 2003	Director, President and Representative Executive Officer, AEON CO., LTD.			
	Mar. 2012	Director, President and Representative Executive Officer, and Group CEO, AEON CO., LTD. (to present)			
	Feb. 2015	Director and Advisor, AEON Retail Co., Ltd. (to present)			
Reasons for selection as a candidate for Director	AEON CO., LTD. and each company in the AEON Group recognize that working to maximize synergy effects while striving for closely knit cooperation and emphasizing their mutual independence and autonomy, leads to shareholder interest. Motoya Okada has extensive experience and ability as a business manager. Accordingly, the Company nominated him for another term as a candidate for Director with the goal of increasing the effectiveness of the Group strategy and the administration of sound business management for the Company.				
Conflicts of interest	-	a is Director, President and Representative Executive Officer, and Group CEO, AEON CO., LTD. Also, he d Advisor, AEON Retail Co., Ltd. which is a sister company of the Company and located as a tenant of the			

8. Mitsuhiro Fujiki

Date of birth	November 21,	Number of the Company's shares owned: 1,264 shares			
Career summary,	Apr. 1985	Joined the Company			
position and areas	Apr. 2011	General Manager of AEON MALL Niihama, the Company			
of responsibility in	Nov. 2012	General Manager of AEON MALL Miyazaki, the Company			
the Company, and significant	Apr. 2013	General Manager of West Japan Business Department, Sales Division, the Company			
concurrent	Sep. 2014	General Manager of Chushikoku Business Department, Sales Division, the Company			
positions outside	Apr. 2015	al Manager of Sales Division, the Company			
the Company	May 2015	Director, General Manager of Sales Division, the Company			
	Apr. 2017	Director, General Manager of Leasing Division, the Company (to present)			
Reasons for selection as a candidate for Director	Since joining the Company, Mitsuhiro Fujiki has engaged primarily in the administration and operation of shopping malls, and in leasing operations, and has served as Director since 2015. He has expertise related to general sales as well as extensive experience and has produced actual results. Accordingly, the Company nominated him for another term as a candidate for Director.				
Conflicts of interest	No conflict of	interest exists between the Company and Mitsuhiro Fujiki.			

9. Mitsugu Tamai

Reelection

Date of birth	July 5, 1962	Number of the Company's shares owned: 1,400 shares				
Career summary,	Jul. 1999	Joined AEON Credit Service Co., Ltd.				
position and areas of responsibility in	May 2006	Director, General Manager of Finance & Accounting Management Department, AEON Credit Service Co., Ltd.				
the Company, and	Apr. 2007	Director, General Manager of Finance & Accounting Division, AEON Credit Service Co., Ltd.				
significant concurrent	Mar. 2010	Director, General Manager of Affiliate Management Division, AEON Credit Service Co., Ltd.				
positions outside the Company	May 2011 Executive Officer, General Manager of Administration Department, Affiliate Management Di AEON Credit Service Co., Ltd.					
• •	Mar. 2012	Aide to the Group Control and Accounting Officer, AEON CO., LTD.				
	May 2012	Audit & Supervisory Board Member, AEON Kyushu Co., Ltd.				
	May 2012	Audit & Supervisory Board Member, AEON Delight Co., Ltd.				
	Aug. 2012	General Manager of Administration Division, the Company				
	Apr. 2013					
	May 2013					
	(Significant of					
	President Dir	rector, PT. AEON MALL INDONESIA				
	President Dir	rector, PT. AMSL INDONESIA				
	President Dir	rector, PT. AMSL DELTA MAS				
Reasons for selection as a candidate for Director	administration AEON Group	ai has extensive knowledge and work experience related to finance and accounting operations and the n of overseas corporations. He also has experience as a Director and Audit & Supervisory Board Member of companies, and has served as a Director since 2013. Furthermore, he has knowledge related to business overseas and has produced actual results. Accordingly, the Company nominated him for another term as a Director.				
Conflicts of interest	No conflict of	f interest exists between the Company and Mitsugu Tamai.				

10. Hisayuki Sato

Date of birth	December 8,	Number of the Company's shares owned: 200 shares	
Career summary,	Mar. 1981	Joined JUSCO Co., Ltd. (now AEON CO., LTD.)	
position and areas	Mar. 1990	General Manager of Tohoku Development Department, JUSCO Co., Ltd.	
of responsibility in	Oct. 2008	General Manager of Development Department, Beijing AEON Co., Ltd.	
the Company, and significant concurrent	Mar. 2011	General Manager of AEON MALL Beijing and Tianjin Development Department, China Division, the Company	
positions outside	Sep. 2012	General Manager of China Development Management Department, China Division, the Company	
the Company	Apr. 2014	Chief Executive Officer, AEON MALL (GUANGDONG) BUSINESS MANAGEMENT CO., LTD.	
	Mar. 2016	General Manager of Development Management Department, AEON MALL (CHINA) CO., LTD.	
	Apr. 2016	General Manager of China Division, the Company	
	Apr. 2016	Chief Executive Officer, AEON MALL (CHINA) CO., LTD. (to present)	
	May 2016	Director, General Manager of China Division, the Company (to present)	
	(Significant concurrent positions)		
	Chairman, A	EON MALL (CHINA) BUSINESS MANAGEMENT CO., LTD.	
	Chairman, AEON MALL (GUANGDONG) BUSINESS MANAGEMENT CO., LTD.		
Reasons for selection as a candidate for Director	Hisayuki Sato has engaged in development operations both in Japan and in China, has experience managing Chinese subsidiaries, and has served as a Director since 2016. In light of his actual results in and contributions to business management overseas, the Company nominated him for another term as a candidate for Director.		
Conflicts of interest	No conflict of interest exists between the Company and Hisayuki Sato.		

11. Hiroshi Yokoyama

New election

Date of birth	May 29, 1964	Number of the Company's shares owned: 510 shares		
Career summary,	Apr. 1987	Joined The Chuo Trust & Banking Co., Ltd. (now Sumitomo Mitsui Trust Bank, Limited)		
position and areas of responsibility in	Oct. 2000	Section Manager of Real Estate Investment Development Department, The Chuo Mitsui Trust and Banking Company, Limited (now Sumitomo Mitsui Trust Bank, Limited)		
the Company, and significant	Apr. 2004	Joined the Company.		
concurrent	Apr. 2004	Manager of Finance Group, Finance & Accounting Group, Administration Division, the Company		
positions outside	Aug. 2007	eneral Manager of Finance & Accounting Department, Administration Division, the Company		
the Company	May 2013	eneral Manager of Finance & Accounting Management Department, Finance & Accounting Division, the ompany		
	Apr. 2017	General Manager of Development Planning Management Department, Development Division, the Company (to present)		
Reasons for selection as a candidate for Director	Hiroshi Yokoyama has experience with real estate operations at a financial institution and, since joining the Company, hengaged in finance and accounting operations. Based on the expertise and experience that he gained, he participates appropriately in the development and sales divisions from a practical and multifaceted point of view. Since April 2017, has served as General Manager of Development Planning Management Department, Development Division. Accordingly the Company nominated him as a new candidate for Director.			
Conflicts of interest	No conflict of	interest exists between the Company and Hiroshi Yokoyama.		

12. Mami Taira

February 20, 1962

Oct. 1987

Oct. 1990

Sep. 1991

Apr. 1992

Oct. 2002

May 2011

May 2014

Jun. 2014

Mar. 2016

Date of birth

significant

concurrent positions outside

the Company

Career summary,

position and areas

of responsibility in

the Company, and

Reelection

Outside Audit & Supervisory Board Member, Suzuden Corporation

Outside Corporate Auditor, ISEKI & CO., LTD. (to present)

Outside Director, the Company (to present)

Reelection	Outside Director	Independent Officer			
Number of the	Company's shares ov	wned: 0 shares			
Joined Tohmatsu Awoki & Sanwa (now Deloitte Touche Tohm	atsu LLC)				
Joined Yoshio Hayakawa Tax Accountant Office	Joined Yoshio Hayakawa Tax Accountant Office				
Registered as a certified public accountant	Registered as a certified public accountant				
Registered as a certified tax accountant					
Partner, Taira Tax & Accounting Consulting Group (to present)					
Outside Audit & Supervisory Board Member, the Company					

Candidate for

Candidate for

Reasons for selection as a candidate for **Outside Director**

Jun. 2016 Outside Director, Suzuden Corporation (to present) Mami Taira provides advice and supervision for the Company's management as well as advice regarding diversity management promotion from a practical viewpoint, making use of her good judgment as an accounting expert that she developed as a certified public accountant and tax accountant and her experience as a director and an auditor for other companies. Although she does not have past experience of involvement in the direct management of a company, the Company nominated her for another term as a candidate for Outside Director for the above reasons.

Conflicts of interest No conflict of interest exists between the Company and Mami Taira

		_		
13. Masao Kawabata	Reelection		Candidate for Outside Director	Candidate for Independent Officer

Date of birth	August 10, 19	Number of the Company's shares owned: 0 shares	
Career summary,	Apr. 1971	Joined Pioneer Corporation	
position and areas	Nov. 1996	President, Pioneer GB Ltd.	
of responsibility in	Jun. 2004	Senior Executive Officer in charge of PR/IR and risk management, Pioneer Corporation	
the Company, and significant	Apr. 2008	Chairman and CEO, Pioneer North America, Inc.	
concurrent	Jun. 2009	Advisor, Pioneer Corporation	
positions outside	Jul. 2010	Secretary-General, Foundation for the Advancement of Music Appreciation	
the Company	Jul. 2012	Advisor, Eiken Foundation of Japan	
	Sep. 2014	Advisor, Brainwoods Corporation, Ltd. (to present)	
	May 2015	Outside Director, the Company (to present)	
	Jun. 2015	Director, English-Speaking Union of Japan (to present)	
Reasons for selection as a candidate for Outside Director	Masao Kawabata provides appropriate advice and supervision related to the Company's management from a broad perspective using his international mindset, extensive experience, and more that he gained while engaging in PR/IR and risk management operations at another company and as a business manager of subsidiaries in various overseas countries. Accordingly, the Company nominated him for another term as a candidate for Outside Director.		
Conflicts of interest	No conflict of interest exists between the Company and Masao Kawabata.		

- (Note 1) Mami Taira and Masao Kawabata are currently Outside Directors of the Company. At the conclusion of this meeting, the number of years they have served as Outside Directors since assuming office will be three (3) years and two (2) years, respectively.
- (Note 2) The Company has entered into limited liability agreements with Mami Taira and Masao Kawabata, pursuant to the provisions of Article 427, paragraph 1 of the Companies Act. If their reelection is approved, the Company intends to continue these agreements. The summary of details of the agreement is as follows:
 - (i) The maximum amount of liability for damages incurred due to negligence of duties by the Outside Director shall be up to the minimum amount as provided for by Article 425, paragraph 1 of the Companies Act.
 - (ii) The limitation of liability shall be accepted only if the Outside Director has acted in good faith and without gross negligence in performing his or her duties.
- (Note 3) The Company notified the Tokyo Stock Exchange of the election of Mami Taira and Masao Kawabata, as Independent Officers pursuant to Regulations of the Tokyo Stock Exchange. If their reelection is approved at this meeting, the Company intends to continue to notify the said Exchange of their election as Independent Officers.

(Reference) Independence Standards and Qualification for Independent Outside Directors

The Company, when electing independent Outside Directors, in addition to following independence standards designated by the Tokyo Stock Exchange, selects candidates from people with experience in various industries or in management who possess diverse perspectives, abundant experience, in-depth understanding, and specialized expertise as well as elects candidates who can contribute to candid, active and constructive discussions at Board of Directors' meetings.

Agenda Item 2: Election of one (1) Audit & Supervisory Board Member

Since Audit & Supervisory Board Member Makoto Fukuda will retire at the conclusion of this General Meeting of Shareholders, we propose the election of one (1) Audit & Supervisory Board Member as his replacement.

The term of office of the Audit & Supervisory Board Member elected to replace an Audit & Supervisory Board Member shall expire when the term of the retiring Audit & Supervisory Board Member ends in accordance with the Company's Articles of Incorporation.

This agenda has been approved by the Audit & Supervisory Board.

The candidate for Audit & Supervisory Board Member is as follows.

Policies and procedures in the appointment of candidate for Audit & Supervisory Board Member:

In regard to the appointment of candidate for Audit & Supervisory Board Member, first the President and CEO proposes the appointment in accordance with the following standards, second, after consulting with the Audit & Supervisory Board and receiving approval, the appointment is resolved at the Board of Directors' meeting to be an agenda item for the General Meeting of Shareholders, and finally the appointment is submitted at this meeting.

- A candidate must be able to recognize management issues from the point of view of overall management.
- A candidate must have no interest or trade relationship that could affect their execution of duties as an Audit & Supervisory Board Member.
- A candidate must possess considerable expertise in finance and accounting, or ability, knowledge, and experience in their specialist field.

Maki Watanal	New election			
Date of birth	September 7, 1965 Number of the Company's shares owned: 0 shares			
Career summary, position, and significant concurrent positions outside the Company	Apr. 1988 Joined JUSCO Co., Ltd. (now AEON CO., LTD.) Jul. 1992 Served in Hyogo Accounting Section, JUSCO Co., Ltd. Nov. 1993 Served in Budget Section of Accounting Department, JUSCO Co., Ltd. Mar. 2010 General Manager of Accounting Department, AEON CO., LTD. May 2013 Outside Audit & Supervisory Board Member, AEON Hokkaido Corporation Aug. 2013 General Manager of Consolidated Accounting Department, AEON CO., LTD. (to present)			
Reasons for selection as a candidate for Audit & Supervisory Board Member	The Company judges that Maki Watanabe's extensive experience related to accounting gained at AEON CO., LTD. and her experience as an Audit & Supervisory Board Member at an AEON Group company would be beneficial to the Company's management. Accordingly, the Company nominated her as a new candidate for Audit & Supervisory Board Member.			
Conflicts of interest	Maki Watanabe is the General Manager of Consolidated Accounting Department, AEON CO., LTD., and AEON CO., LTD. is a major shareholder (parent company) of the Company.			