



(Translation)

April 28, 2017

Dear Sirs and Madams,

Name of Company: Shiseido Company, Limited

Name of Representative: Masahiko Uotani
President and CEO
(Representative Director)

(Code No. 4911; The First Section of the Tokyo Stock Exchange)

Contact: Tetsuaki Shiraiwa
Department Director
Investor Relations Department
(Tel: +81 3 3572 5111)

Notice of Change among Corporate Officers

We hereby announce the change among Corporate Officers of Shiseido Company, Limited.

1. Resigning corporate officer as of April 30, 2017

Name	Title
Mari Tamura	Corporate Officer

- End of News Release -