

## Document and entity information

Mar 2017

Company information	
Company information	
FASF member mark	-
Document name	決算短信〔日本基準〕（非連結）
Filing date	2017-04-28
Company name	Aidma Marketing Communication Corporation
Securities code	94660
URL	http://www.e-aidma.co.jp/
Representative	
Title	代表取締役
Name	蛭谷 貴
Inquiries	
Title	常務取締役 経営管理部長
Name	中川 強
Tel	076 ( 439 ) 7880
Other	
Date of general shareholders' meeting (as planned)	2017-06-28
Dividend payable date (as planned)	2017-06-29
Annual securities report filing date (as planned)	2017-06-29
Supplemental material of annual results	true
Way of getting	-
Convening briefing of annual results	true
Target audience	（機関投資家・アナリスト向け）
Note to fraction processing method	（百万円未満切捨て）
Stock exchange listings	
Tokyo	true
Tokyo 1st section	-
Tokyo 2nd section	-
Tokyo Mothers	true
Tokyo JASDAQ	-
Tokyo PRO Market	-
Tokyo Others	-
Nagoya	-
Nagoya 1st section	-
Nagoya 2nd section	-
Nagoya Centrex	-
Nagoya Others	-
Sapporo	-
Sapporo	-
Sapporo Ambitious	-
Sapporo Others	-
Fukuoka	-
Fukuoka	-
Fukuoka Q-Board	-
Fukuoka Others	-
Green Sheet	-
Japan Securities Dealers Association	-
Business category	
General Business	true
Specific Business	-
Fiscal Year End	2017-03-31

## Business Results-Operating results

(in millions of yens)

	Mar 2017	Mar 2016
Operating results		
Operating results		
Operating results		
Income statements information		
Net sales		
Net sales	7,574	7,175
% change	5.6	9.1
Operating income		
Operating income	838	753
% change	11.3	57.0
Ordinary income		
Ordinary income	822	735
% change	11.8	52.2
Profit		
Profit	564	488
% change	15.6	107.2
Other operating results		
Basic earnings per share (Yen)	41.75	40.10
Diluted earnings per share (Yen)	-	-
Rate of return on equity (%)	20.2	26.3
Ordinary income to total assets ratio (%)	19.6	22.4
Operating income to net sales ratio (%)	11.1	10.5
Note to operating results		
Investment profit (loss) on equity method	-	-
Note to operating results	(注)当社は、平成27年11月19日付で普通株式1株につき100株の割合で、平成28年10月1日付で普通株式1株につき2株の割合で株式分割を行っております。前事業年度の期首に当該株式分割が行われたと仮定して「1株当たり当期純利益」を算定しております。	

## Business Results-Financial positions

(in millions of yens)

	Mar 2017	Mar 2016
Financial positions		
Financial positions		
Financial positions		
Total assets	4,399	3,990
Net assets	3,023	2,564
Capital adequacy ratio (%)	68.7	64.3
Net assets per share (Yen)	223.61	189.69
Note to financial positions		
Owner's equity	3,023	2,564

(注) 当社は、平成27年11月19日付で普通株式1株につき100株の割合で、平成28年10月1日付で普通株式1株につき2株の割合で株式分割を行っております。前事業年度の期首に当該株式分割が行われたと仮定して「1株当たり純資産」を算定しております。

## Business Results-Cash flows

(in millions of yens)

	Mar 2017	Mar 2016
Cash flows		
Cash flows		
Cash flows		
Cash flows from operating activities	641	616
Cash flows from investing activities	-523	-38
Cash flows from financing activities	-143	851
Cash and equivalents, end of period	2,081	2,107
Note to cash flows		
Note to cash flows	-	

## Business Results-Note to business results

	Mar 2017
Note to business results	
Note to business results	
Note to financial results	
Note to financial results	-

## Dividends

(in millions of yens)

	Mar 2018	Mar 2017	Mar 2016
Dividends			
Dividends			
Dividends			
Dividend per share (Yen)			
Dividend per share (Yen)			
First quarter			
Result		-	-
Forecast	-		
Upper	-		
Lower	-		
Second quarter			
Result		0.00	0.00
Forecast	0.00		
Upper	-		
Lower	-		
Third quarter			
Result		-	-
Forecast	-		
Upper	-		
Lower	-		
Year end			
Result		15.00	15.00
Forecast	15.00		

Upper	-		
Lower	-		
Annual			
Result		15.00	15.00
Forecast	15.00		
Upper	-		
Lower	-		
Total dividend paid			
Total dividend paid			
Annual			
Result		202	101
Payout ratio			
Payout ratio (%)			
Annual			
Result		35.9	18.7
Forecast	32.7		
Ratio of total amount of dividends to net assets			
Ratio of total amount of dividends to net assets (%)			
Annual			
Result		7.3	5.3
Note to dividends			
Note to dividends			

(注)平成28年3月期の期末配当金内訳  
記念配当15円00銭  
平成29年3月期の期末配当金内訳  
普通配当10円00銭  
記念配当5円00銭  
当社は、平成28年10月1日付で普通株式1株につき2株の割合で株式分割を行っております。平成28年3月期は、当該株式分割前の実際の配当金の額、平成29年3月期及び平成30年3月期(予想)は、当該株式分割後の配当金の額を記載しております。

## Forecasts

(in millions of yens)

Mar 2018

Forecasts		
Forecasts		
Title for forecasts		3.平成30年3月期の業績予想(平成29年4月1日~平成30年3月31日)
Preamble to forecasts		
Preamble to forecasts		-
Main table of forecasts		
Net sales		
Net sales		
Forecast		8,000
Upper		-
Lower		-
% change		
Forecast		5.6
Upper		-
Lower		-
Operating income		
Operating income		
Forecast		880
Upper		-

Lower	-
% change	
Forecast	5.0
Upper	-
Lower	-
Ordinary income	
Ordinary income	
Forecast	880
Upper	-
Lower	-
% change	
Forecast	7.0
Upper	-
Lower	-
Profit	
Profit	
Forecast	620
Upper	-
Lower	-
% change	
Forecast	9.8
Upper	-
Lower	-
Basic earnings per share (Yen)	
Basic earnings per share (Yen)	
Forecast	45.86
Upper	-
Lower	-
Note to forecasts	
Note to forecasts	(注)当社は、年次で業績管理を実施しているため、通期業績予想のみを記載しております。

## Notes-Changes in accounting policies and accounting estimates retrospective restatement

	Mar 2017
Changes in accounting policies and accounting estimates, retrospective restatement	
Changes in accounting policies and accounting estimates, retrospective restatement	
Others	
Changes in accounting policies and accounting estimates, retrospective restatement	
Changes in accounting policies based on revisions of accounting standard	true
Changes in accounting policies other than ones based on revisions of accounting standard	true
Changes in accounting estimates	true
Retrospective restatement	-
Note to changes in accounting policies and accounting estimates, retrospective restatement	
Note to changes in accounting policies and accounting estimates, retrospective restatement	-

## Notes-Number of issued and outstanding shares common stock

	Mar 2017	Mar 2016
Number of issued and outstanding shares (common stock)		
Number of issued and outstanding shares (common stock)		
Others		
Number of issued and outstanding shares (common stock)		

Number of issued and outstanding shares at the end of fiscal year (including treasury stock)	13,520,000	13,520,000
Number of treasury stock at the end of fiscal year	-	-
Average number of shares	13,520,000	12,177,377
Note to number of issued and outstanding shares (common stock)		
Note to number of issued and outstanding shares (common stock)	<p>(注)当社は、平成27年11月19日付で普通株式1株につき100株の割合で、平成28年10月1日付で普通株式1株につき2株の割合で株式分割を行っております。前事業年度の期首に当該株式分割が行われたと仮定し、期末発行済株式数、期中平均株式数を算定しております。</p>	

This information is a summary of the earnings report. It does not contain all details included in the earnings report disclosed in Japanese.