# Summary of Consolidated Financial Results for the Third Quarter of the Fiscal Year Ending June 30, 2017 (Nine Months Ended March 31, 2017) 

## [Japanese GAAP]

Company name: istyle Inc.
Securities code:
Representative:
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Scheduled date of filing of Quarterly Report:
Scheduled date of dividend payment:
Preparation of supplementary materials for financial results:
Holding of financial results briefing:

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May 2, 2017
-
Yes
None
(All amounts are rounded off to the nearest million yen)

## 1. Consolidated Financial Results for the Nine Months Ended March 31, 2017 (July 1, 2016 - March 31, 2017)

(1) Consolidated results of operations (Percentages represent year-on-year changes)

|  | Net sales |  | Operating income |  | Ordinary income |  | Net incomeattributable toowners of the parentcompany |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Million yen | \% | Million yen | \% | Million yen | \% | Million yen | \% |
| Nine months ended March 31, 2017 | 13,265 | 25.0 | 1,135 | (15.7) | 1,029 | (20.4) | 852 | (16.2) |
| Nine months ended March 31, 2016 | 10,609 | 54.7 | 1,346 | 151.0 | 1,293 | 141.9 | 1,016 | 303.8 |

Note: Comprehensive income (million yen) Nine months ended March 31, 2017: 1,109 (up 49.1\%)

$$
\text { Nine months ended March 31, 2016: } 744 \text { (up 92.7\%) }
$$

|  | Net income per share | Diluted net income per share |  |
| :--- | ---: | ---: | :---: |
|  | Yen | Yen |  |
| Nine months ended March 31, 2017 | 14.70 | 14.12 |  |
| Nine months ended March 31, 2016 | 17.64 | 17.25 |  |

Note: The Company carried out a share split dated October 1, 2015 and February 1, 2016, whereby each common share was divided into 2 shares. Amount of net income per share and amount of diluted net income per share are indicated in the split-adjusted figures, based on the assumption that the share split was executed at the beginning of the previous fiscal year.
(2) Consolidated financial position


Total equity $=$ Shareholders' equity + total accumulated other comprehensive income

## 2. Dividends

|  | Dividend per share |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1Q-end | 2Q-end | 3Q-end | Year-end | Total |
|  | Yen | Yen | Yen | Yen | Yen |
| Fiscal year ended June 30, 2016 | - | 0.00 | - | 0.50 | 0.50 |
| Fiscal year ending June 30, 2017 | - | 0.00 | - |  |  |
| Fiscal year ending June 30, 2017 (forecasts) |  |  |  | 0.50 | 0.50 |

Note: Revisions to the most recently announced dividend forecast: None
3. Consolidated Forecast for the Fiscal Year Ending June 30, 2017 (Jul. 1, 2016 - Jun. 30, 2017)

|  |  |  |  |  |  |  | (Percentag | eprese | -on-year changes) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net sales |  | Operating income |  | Ordinary income |  | Net income attributable to owners of the parent company |  | Net income per share <br> Yen |
|  | Million yen | \% | Million yen | \% | Million yen | \% | Million yen | \% |  |
| Full year | 18,609 | 30.3 | 1,450 | (17.2) | 1,352 | (18.4) | 1,050 | (17.6) | 18.11 |

Note: Revisions to the most recently announced earnings forecast: Yes

## * Notes

(1) Changes in significant subsidiaries during the period (changes in scope of consolidation): None
(2) Application of special accounting methods for presenting quarterly consolidated financial statements: None
(3) Changes in accounting policies and accounting-based estimates, and restatements

1) Changes in accounting policies due to revisions in accounting standards, others: None
2) Changes in accounting policies other than 1) above: None
3) Changes in accounting-based estimates: None
4) Restatements: None
(4) Number of shares outstanding (common shares)
5) Number of shares issued (including treasury shares) at end of period

$$
\text { As of March 31, 2017: } \quad 60,831,200 \text { shares } \quad \text { As of June 30, 2016: } \quad 60,528,400 \text { shares }
$$

2) Number of treasury shares at end of period
As of March 31, 2017:
2,709,740 shares
As of June 30, 2016:
$2,709,740$ shares
3) Average number of shares outstanding during the period

Nine months ended March 31, 2017: 57,925,040 shares
Nine months ended March 31, 2016: 57,568,476 shares
Note: The Company carried out a share split dated October 1, 2015 and February 1, 2016, whereby each common share was divided into 2 shares. Average number of shares outstanding during the period is indicated in the split-adjusted figures, based on the assumption that the share split was executed at the beginning of the previous fiscal year.

* The current quarterly summary report is not subject to the quarterly review procedures.
* Cautionary statement with respect to forecasts and other matters
(Note concerning forward-looking statements)
- Earnings forecasts and other forward-looking statements in this report are based on assumptions judged to be valid and information available to the Company at the time of this report's preparation. Actual performance may differ significantly from these forecasts for a number of reasons. For the assumptions underlying the forecasts herein and other notice on the use of earnings forecasts, please refer to "(3) Consolidated Operating Results Forecast and Information about Future Predictions" on page 5 in the accompanying material.

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## Accompanying Materials - Contents

1. Operating Results and Financial Position ..... 2
(1) Analysis of Operating Results ..... 2
(2) Consolidated Financial Position ..... 4
(3) Consolidated Operating Results Forecast and Information about Future Predictions ..... 5
2. Consolidated Financial Statements ..... 6
(1) Consolidated Balance Sheets ..... 6
(2) Consolidated Statements of Income and Comprehensive Income ..... 8
(3) Notes on Consolidated Financial Statements ..... 10
(Notes on the Going-concern Assumption) ..... 10
(Notes on Significant Changes in the Amount of Shareholders' Equity) ..... 10
(Changes in accounting principles) ..... 10
(Changes in accounting estimates) ..... 10
(Segment Information) ..... 11

## 1. Operating Results and Financial Position

## (1) Analysis of Operating Results

Based on our Medium-Term Business Plan announced on August 3, 2016, we defined the fiscal year ending June 30,2017 as a phase for increasing our potential, and accordingly, we are focusing on expanding the scope of our business and structuring our organization. We began strengthening investment in each business segment from the beginning of this fiscal year and added floor space to our headquarters to prepare for a larger work force in the first quarter. As a result, the consolidated operating performance for the nine months ended March 31, 2017 was as follows:

Net sales:
Operating income:
Ordinary income:
Income before income taxes:
Net income attributable to owners of

13,265 million yen ( $25.0 \%$ year-on-year increase)
1,135 million yen ( $15.7 \%$ year-on-year decrease)
1,029 million yen ( $20.4 \%$ year-on-year decrease)
1,309 million yen ( $10.8 \%$ year-on-year decrease)* 852 million yen ( $16.2 \%$ year-on-year decrease)* the parent company:

Note: The Company recorded an extraordinary income of 283 million yen from the sale of investment securities in the third quarter of the fiscal year ending June 30, 2017. The Company also recorded an extraordinary income of 177 million yen from the sale of an overseas subsidiary in the first quarter of the fiscal year ended June 30, 2016.

The operating results for each segment were as follows. We changed our reportable segments from the first quarter of the fiscal year ending June 30, 2017. Thus year-on-year comparison of quarterly results are based on restated year-ago values reflecting the change. For more information, please refer to 2. Consolidated Financial Statements (3) Notes on Consolidated Financial Statements, (Segment information) 3. Changes in reportable segments.

## 1) On Platform segment

The On Platform segment comprises services based on the beauty portal site @cosme, including B-to-B services such as advertising and B-to-C services for individual users.

During the nine months ended March 31, 2017, revenue from branding ads and banner ads at @cosme and fee-based B-to-B services grew steadily. Orders from top clients have been especially strong. Revenue was also brisk in B-to-C services.

As a result, the consolidated operating performance for the nine months ended March 31, 2017 was as follows:

Net Sales:
5,089 million yen ( $17.9 \%$ year-on-year increase)
Segment Profit:
1,908 million yen ( $27.3 \%$ year-on-year increase)

## 2) Beauty Service segment

The Beauty Service segment comprises the operation of the cosmetics E-Commerce site and the cosmetics specialty shop @ cosme store.

In the nine months ended March 31, 2017, E-Commerce sales grew steadily as a result of campaigns issuing loyalty points and coupons. In Japan, three new stores opened in the third quarter for 12 new stores (including four added as a result of M\&A) in the nine months ended March 31, 2017, bringing the total number of stores to 23. The Ueno Marui store was transformed into the largest @ cosme store, with its floor space increased from $241 \mathrm{~m}^{2}$ to $350 \mathrm{~m}^{2}$ in February.

We also launched @cosme Nippon Project to communicate the allure of Japanese beauty to the world. As part of this project, we engage in planning and sales of beauty products using traditional Japanese natural ingredients and materials. The first product in this series -Seaweed, Flower and Fruit Beauty Serum Face Mask with Ryukyu Bihada- went on sale on March 1, 2017. This product is on sale at our E-Commerce sites and domestic retail stores, and will be sold in our stores in Taiwan (opening soon), cross-border E-Commerce sites in China and wholesale in other countries going forward.

Although sales grew sharply in this segment due to business expansion, expenses were also up due to cost increases associated with opening new stores and starting new businesses.

As a result, the consolidated operating performance for the nine months ended March 31, 2017, was as follows:

Net Sales:
6,190 million yen ( $44.2 \%$ year-on-year increase)
Segment Profit:
171 million yen ( $54.3 \%$ year-on-year decrease)

## 3) Global

The Global segment comprises business operations outside Japan.
Sales in the nine months ended March 31, 2017 declined year-on year for the cosmetics wholesale and E-Commerce sales business in China, because trading via one E-Commerce site was temporarily suspended from mid-November 2016 to early February 2017 after the site changed its logistics methods, and due to forex factors. However, sales were up $3.2 \%$ year-on-year on a local currency basis*.

Average forex rates in the nine months ended March 31, 2017 were 13.98 yen to the Hong Kong dollar (up 1.45 yen year-on-year)

As a result, the consolidated operating performance for the nine months ended March 31, 2017, was as follows:

Net Sales: $\quad 1,808$ million yen ( $7.5 \%$ year-on-year decrease)
Segment Profit: $\quad 106$ million yen ( $56.3 \%$ year-on-year decrease)

* Comparison based on cosmetics wholesale and E-Commerce sales businesses in China, which accounts for majority of segment sales


## 4) Others

The Others segment consists of a temporary staffing agency for beauty consultants and salespersons and investment and consulting projects for companies in various stages of development, including new startups.

In the nine months ended March 31, 2017, the segment posted a sales increase due to growth of the temporary staffing agency business. For investment and consulting projects, a 31 million yen reversal was made in the second quarter, despite booking provisions on some operational investment securities.

As a result, the consolidated operating performance for the nine months ended March 31, 2017, was as follows:

Net Sales: $\quad 178$ million yen ( $316.0 \%$ year-on-year increase)
Segment Profit: $\quad 34$ million yen ( 43 million yen segment loss in previous fiscal year)

## (2) Consolidated Financial Position

(Assets)
Total assets as of March 31, 2017, were 14,377 million yen, an increase of 4,714 million yen from June 30, 2016.

Current assets were 10,973 million yen, an increase of 4,171 million yen from June 30, 2016. The increase was mainly attributable to a 1,956 million yen increase in cash and deposits, a 643 million yen rise in notes and accounts receivable - trade, a 514 million yen increase in merchandise, a 732 million yen increase in operational investment securities, a 403 million yen in short-term loans receivable, and other factors.

Fixed assets were 3,405 million yen, an increase of 543 million yen from June 30, 2016. This was mainly attributable to a 159 million yen decrease in investments and other assets, a 318 million yen increased in tangible assets, a 384 million yen increase in intangible assets, and other factors.
(Liabilities)
Total liabilities as of March 31, 2017, were 7,542 million yen, an increase of 3,568 million yen from June 30, 2016.

Current liabilities were 4,495 million yen, an increase of 1,942 million yen from June 30, 2016. The main factors included a 673 million yen increase in accounts payable - trade, a 550 million yen increase in short-term debt, a 609 million yen increase in the current portion of long-term debt, and other factors.

Fixed liabilities were 3,046 million yen, an increase of 1,626 million yen from June 30, 2016. The increase was primarily attributable to the 1,618 million yen increase in long-term debt, as well as other factors.
(Net Assets)
Total net assets as of March 31, 2017, were 6,836 million yen, an increase of 1,146 million yen from June 30 , 2016. This was primarily due to an 828 million yen increase in retained earnings, a 225 million yen increase in net unrealized gain on available-for-sale securities, and other factors.

## (3) Consolidated Operating Results Forecast and Information about Future Predictions

We have revised our consolidated operating results forecast for the full fiscal year ending June 30, 2017 as announced on August 3, 2016 in light of earnings trends and progress toward our full-year targets.

## 2. Consolidated Financial Statements

(1) Consolidated Balance Sheets
(Millions of yen)

|  | As of June 30, 2016 | As of Mar. 31, 2017 |
| :--- | ---: | ---: |
|  | Amount | Amount |
| Assets |  |  |
| Current assets | 3,321 | 5,276 |
| Cash and deposits | 1,592 | 2,235 |
| Notes and accounts receivable - trade | 722 | 1,236 |
| Merchandise | 744 | 1,475 |
| Operational investment securities | 3 | 406 |
| Short-term loans | 463 | 357 |
| Other | $(42)$ | $(12)$ |
| Allowance for doubtful receivables | 6,802 | 10,973 |
| Total current assets |  |  |

## Fixed assets

$\begin{array}{lll}\text { Tangible assets } & 409 & 727\end{array}$
Intangible assets
Goodwill 133173

| Software | 739 | 870 |
| :--- | :--- | :--- |


| Other | 71 | 284 |
| :--- | ---: | ---: |
| Total intangible assets | 943 | 1,328 |


| Investments and other assets |  |  |
| :--- | ---: | ---: |
| Investment securities | 944 | 427 |
| Other | 565 | 924 |
| Total investments and other assets | 1,510 | 1,350 |
| Total fixed assets | 2,862 | 3,405 |
| Total assets | 9,663 | 14,377 |

## Liabilities

## Current liabilities

| Accounts payable - trade | 525 | 1,198 |
| :--- | ---: | ---: |
| Short-term debt | 50 | 600 |
| Current portion of long-term debt | 591 | 1,201 |
| Income taxes payable | 457 | 186 |
| Provision for bonuses | 156 | 134 |
| Other | 773 | 1,177 |
| Total current liabilities | 2,553 | 4,495 |

## Fixed liabilities

| Long-term debt | 1,412 | 3,030 |
| :--- | ---: | ---: |
| Other | 9 | 16 |
| Total fixed liabilities | 1,420 | 3,046 |
| Total liabilities | 3,974 | 7,542 |


| Net assets |  |  |
| :--- | ---: | ---: |
| Shareholders' equity | 1,609 | 1,618 |
| Capital stock | 1,543 | 1,552 |
| Capital surplus | 2,482 | 3,310 |
| Retained earnings | $(281)$ | $(281)$ |
| Treasury stock | 5,353 | 6,199 |
| Total shareholders' equity |  |  |
| Accumulated other comprehensive income | 249 | 474 |
| Net unrealized gain on available-for-sale securities | 41 | 70 |
| Foreign currency translation adjustments | 290 | 545 |
| Total accumulated other comprehensive income | 39 | 67 |
| Subscription rights to shares | 7 | 25 |
| Non-controlling interests | 5,690 | 6,836 |
| Total net assets | 9,663 | 14,377 |
| Total liabilities and net assets |  |  |

(2) Consolidated Statements of Income and Comprehensive Income Consolidated Statements of Income
(Millions of yen)

|  | Nine months ended Mar. 31, 2016 | Nine months ended Mar. 31, 2017 |
| :---: | :---: | :---: |
|  | Amount | Amount |
| Net sales | 10,609 | 13,265 |
| Cost of sales | 4,546 | 5,991 |
| Gross profit | 6,063 | 7,274 |
| Selling, general and administrative expenses | 4,717 | 6,139 |
| Operating income | 1,346 | 1,135 |
| Non-operating income |  |  |
| Interest income | 1 | 1 |
| Gain on investments in partnership | 1 | 10 |
| Income from subsidies | 3 | - |
| Penalty income | 5 | - |
| Other | 3 | 7 |
| Total non-operating income | 13 | 18 |
| Non-operating expenses |  |  |
| Interest expenses | 5 | 10 |
| Foreign exchange losses | 32 | 37 |
| Equity in losses of affiliates | 27 | 65 |
| Other | 2 | 10 |
| Total non-operating expenses | 66 | 123 |
| Ordinary income | 1,293 | 1,029 |
| Extraordinary income |  |  |
| Gain on sale of shares of affiliated companies | 177 | - |
| Gain on sale of investment securities | - | 283 |
| Total extraordinary income | 177 | 283 |
| Extraordinary loss |  |  |
| Loss on valuation of investment securities | 3 | 2 |
| Other | - | 2 |
| Total extraordinary loss | 3 | 4 |
| Income before income taxes | 1,467 | 1,309 |
| Total income taxes | 449 | 455 |
| Net income | 1,018 | 854 |
| Net income attributable to non-controlling interests | 2 | 2 |
| Net income attributable to owners of the parent company | 1,016 | 852 |

## Consolidated Statements of Comprehensive Income

|  | Nine months ended Mar. 31, 2016 | (Millions of yen) <br> Nine months ended <br> Mar. 31, 2017 |
| :---: | :---: | :---: |
|  | Amount | Amount |
| Net income | 1,018 | 854 |
| Other comprehensive income |  |  |
| Net unrealized gain on available-for-sale securities | (241) | 154 |
| Foreign currency translation adjustments | (33) | 30 |
| Share of other comprehensive income of associates accounted for using equity method | - | 71 |
| Total other comprehensive income | (274) | 255 |
| Comprehensive income | 744 | 1,109 |
| Comprehensive income attributable to |  |  |
| Owners of the parent | 742 | 1,106 |
| Non-controlling interests | 2 | 2 |

## (3) Notes on Consolidated Financial Statements

(Notes on the Going-concern Assumption) Not applicable
(Notes on Significant Changes in the Amount of Shareholders' Equity) Not applicable
(Changes in accounting principles)
Not applicable
(Changes in accounting estimates)
Not applicable

## (Segment Information)

Nine months ended March 31, 2016 (July 1, 2015 through March 31, 2016)

1. Net sales and income/loss by reportable segment
(Millions of yen)

|  | Reportable segment |  |  |  |  | Adjustments (note 1) | Amounts on the consolidated statements of income (note 2) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Beauty <br> Service | Global | Others | Total |  |  |
| Net sales |  |  |  |  |  |  |  |
| Sales to outside customers | 4,317 | 4,293 | 1,956 | 43 | 10,609 | - | 10,609 |
| Inter-segment sales and transfers | 2 | 7 | 21 | 1 | 31 | (31) | - |
| Total | 4,319 | 4,301 | 1,977 | 44 | 10,640 | (31) | 10,609 |
| Segment profit (loss) | 1,500 | 374 | 242 | (43) | 2,073 | (727) | 1,346 |

Notes: 1. Adjustments in Segment profit (loss) in the amount of (727) million yen include 10 million yen elimination of inter-segment transactions and (737) million yen corporate expense not allocated to any reportable segment.
2. Segment profit (loss) is adjusted to correspond with operating income reported on the consolidated statements of income for the corresponding period.
2. Information about Impairment Loss on Fixed Assets, Goodwill, etc.
(Significant impairment losses related to fixed assets)
Not applicable
(Significant changes in goodwill amounts)
Goodwill in On Platform segment has increased by 44 million yen as a result of the acquisition of the shares of Media Glove as new consolidated subsidiary on September 11, 2015.

Accounting Standard for Business Combination and other standards are applied starting from the first quarter of the consolidated fiscal year under review, and the transitional treatments specified in Section 58-2 (3) of the Business Combinations Accounting Standard, Section 44-5 (3) of the Consolidated Accounting Standard, and Section 57-4 (3) of the Business Divestitures Accounting Standard are used. As a result, goodwill decreased by 17 million yen in On Platform segment during the nine months ended March 31, 2017.
(Significant gain on negative goodwill)
Not applicable

Nine months ended March 31, 2017 (July 1, 2016 through March 31, 2017)

1. Net sales and income/loss by reportable segment
(Millions of yen)

|  | Reportable segment |  |  |  |  | Adjustments <br> (note 1) | Amounts on the consolidated statements of income$\qquad$ (note 2) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | On Platform | Beauty <br> Service | Global | Others | Total |  |  |
| Net sales |  |  |  |  |  |  |  |
| Sales to outside customers | 5,089 | 6,190 | 1,808 | 178 | 13,265 | - | 13,265 |
| Inter-segment sales and transfers | 14 | 3 | 58 | 22 | 96 | (96) | - |
| Total | 5,102 | 6,193 | 1,866 | 200 | 13,362 | (96) | 13,265 |
| Segment profit (loss) | 1,908 | 171 | 106 | 34 | 2,220 | $(1,085)$ | 1,135 |

Notes: 1. Adjustments in Segment profit (loss) in the amount of $(1,085)$ million yen include 7 million yen elimination of inter-segment transactions and $(1,092)$ million yen corporate expense not allocated to any reportable segment.
2. Segment profit (loss) is adjusted to correspond with operating income reported on the consolidated statements of income for the corresponding period.
2. Information about Impairment Loss on Fixed Assets, Goodwill, etc.
(Significant impairment losses related to fixed assets)
Not applicable

## (Significant changes in goodwill amounts)

Goodwill in On Platform segment has increased by 77 million yen as a result of the acquisition of the shares of Eat Smart, Inc. as new consolidated subsidiary during the three months ended September 30, 2016.
(Significant gain on negative goodwill)
Not applicable
3. Changes in reportable segments
istyle Group changed its business segmentation from four segments including "Marketing," "Retail," "Beauty
Business Support," and "Investment and Consultation" to four segments including "On Platform," "Beauty Service," "Global," and "Others" from the three months ended September 30, 2016 in order to disclose management information in a more appropriate manner.

Consolidated segment information for the third quarter of the previous year based on the new segmentation is shown in " 1. Net sales and income/loss by reportable segment" in "Nine months ended March 31, 2016 (July 1, 2015 through March 31, 2016)."


[^0]:    * This financial report is solely a translation of "Kessan Tanshin" (in Japanese), which has been prepared in accordance with accounting principles and practices generally accepted in Japan, for the convenience of readers who prefer an English translation.

