

May 10, 2017

For Immediate Release

(English translation from the original Japanese-language document released on May 10, 2017 at 11:40 (GMT+9))

Company name: Kakaku.com, Inc.

Representative: Shonosuke Hata, President and Representative Director

(Stock code: 2371; First Section of the Tokyo Stock Exchange)

Contact: Ichiro Sakuta, Senior Managing Executive Officer, General Manager of Administration Division

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Notice Concerning Change of Directors and Officers

Kakaku.com Inc. (the "Company") hereby announces the following changes of officers resolved at a meeting of the Board of Directors held on May 10, 2017. These changes are scheduled to be formally decided at the Company's 20th Ordinary General Meeting of Shareholders.

Change of Officers (scheduled to take effect following the General Meeting of Shareholders to be held on June 21, 2017)

1. Change of Directors

(1) Newly appointed director candidates

Director	Kaoru Hayashi	
Director	Minoru Tanaka	
Director	Shonosuke Hata	
Director	Kenji Fujiwara	
Director	Hajime Uemura	
Director	Shingo Yuki	
Director	Atsuhiko Murakami	
Director	Yoshiharu Hayakawa	(External Director and Independent Officer)
Director	Shiho Konno	(External Director and Independent Officer)
Director (*)	Norihiro Kuretani	(External Director)
Director (*)	Tomoharu Kato	(External Director and Independent Officer)

(* Newly appointed)

(2) Career summary of newly appointed directors

Name	Norihiro Kuretani	
Date of birth	December 3, 1965	
Career summary	April 1988	Joined DENTSU INC.
	July 2012	Deputy Director, MC Planning Division, DENTSU Inc.
	June 2016	Director, cyber communications inc. (current position)
		Director, D2C Inc. (current position)
	July 2016	Director, Dentsu Digital Inc.
		Director, Digital Platform Center, DENTSU INC.
	January 2017	Executive Officer, DENTSU INC.
		Representative Director and CEO, Dentsu Digital Inc. (current position)
		Director, Video Research Interactive Inc. (current position)
	March 2017	Director, Information Services International-Dentsu, Ltd. (current position)
		Director, Dentsu Aegis Japan Inc. (current position)
		Director, Dentsu Digital Holdings Inc. (current position)
No. of shares owned: 0 shares (as of March 31, 2017)		

Name	Tomoharu Kato	
Date of birth	September 8, 1974	
Career summary	April 1999	Joined Deutsche Securities (Currently Deutsche Bank)
	April 2000	Joined McKinsey & Company
	April 2004	Joined FIELDS CORPORATION, Manager, President's Office
	December 2007	Joined Unison Capital, Inc.
		On loan to AKINDO SUSHIRO CO., LTD., Manager, President's Office
	December 2008	Managing Director, AKINDO SUSHIRO CO., LTD.
	October 2012	Director and COO, AKINDO SUSHIRO CO., LTD.
	March 2014	Founder, Representative Director and President, Turnaround Management CO., LTD.
	June 2015	Joined XEBIO Co., Ltd.
	October 2015	Representative Director and President, XEBIO Co., Ltd. (current position)
	October 2015	Executive Vice President, XEBIO Co., Ltd. (current position)
No. of shares owned: 0 shares (as of March 31, 2017)		

(3) Retiring directors

Oki Matsumoto (currently External Director and Independent Officer)

Nobuyuki Toya (currently External Director)

2. Change of auditors

(1) Newly appointed auditor candidate

Kaori Matsuhashi (newly appointed, External Auditor and Independent Officer)

(2) Substitute auditor candidate

Tetsuo Ito (re-appointed, External Auditor)

(3) Career summary of newly appointed auditor

Name	Kaori Matsuhashi	
Date of birth	June 7, 1969	
Career summary	April 1993	Joined TIS Inc.
	October 2002	Joined Century Audit (currently KPMG Azusa Audit)
	April 2006	Registered as Certified Public Accountant
	July 2006	Joined Asset Investors Corp.
	November 2006	Manager, Corporate Planning, Asset Investors Corp.
	March 2008	Executive Officer, MK Capital Management
	May 2009	Founder and Representative Director, Luminous Consulting (current position)
		Established Matsuhashi Kaori Certified Public Accountant Office (current position)
	June 2010	External Auditor, NTS Holdings Co., Ltd. (current position)
	June 2014	External Director, Spiber Inc. (current position)
No. of shares owned: 0 shares (as of March 31, 2017)		

(4) Career summary of substitute auditor candidate

Name	Tetsuo Ito	
Date of birth	June 6, 1975	
Career summary	October 1997	Joined Century Audit (currently KPMG Azusa Audit)
	April 2001	Registered as Certified Public Accountant
	February 2004	Joined New York Office of KPMG LLP
	December 2005	Established Ito Tetsuo Certified Public Accountant Office (current position)
	September 2006	Founder and Representative Director, Phoenix Accounting Group
	November 2009	Founder and Representative Partner, Omotesando Tax Corporation
	July 2014	CFO, Croesus Retail Asset Management Pte. Ltd. (current position)
No. of shares owned: 0 shares (as of March 31, 2017)		

(5) Retiring auditor

Erica Okada (currently External Auditor and Independent Officer)

3. Directors and Officers (as of June 21, 2017)

Directors

Chairman and Director	Kaoru Hayashi	
President and Representative Director	Shonosuke Hata	
Director	Minoru Tanaka	
Director	Kenji Fujiwara	
Director	Hajime Uemura	
Director	Shingo Yuki	
Director	Atsuhiko Murakami	
External Director	Yoshiharu Hayakawa	(Independent Officer)
External Director	Shiho Konno	(Independent Officer)
External Director	Norihiro Kuretani	
External Director	Tomoharu Kato	(Independent Officer)

Auditors

Corporate Auditor	Hiroshi Maeno	
External Auditor	Toshio Takano	(Independent Officer)
External Auditor	Kaori Matsuhashi	(Independent Officer)