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# Consolidated Settlement of Accounts for the First Quarter of the Fiscal Year Ending December 31, 2017 [Japanese Standards] 

Shiseido Company, Limited

Listings: Tokyo Stock Exchange, First Section (Code Number: 4911)
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Scheduled filing date of quarterly securities report: May 15, 2017
Scheduled starting date of cash dividend payments:
Supplementary quarterly materials prepared: Yes (Supplementary information will be uploaded to the corporate website on Friday, May 12, 2017)
Quarterly financial results information meeting held: Yes (Conference call for institutional investors, analysts, etc.)

## 1. Performance for the First Quarter of the Fiscal Year Ending December 31, 2017 (From January 1-March 31, 2017)

* Amounts under one million yen have been rounded down.
(1) Consolidated Operating Results

|  | Net Sales |  | Operating Income |  | Ordinary Income |  | Quarterly Net Income Attributable to Owners of Parent |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| First Quarter Ended March 31, 2017 | 232,457 | [9.0\%] | 24,133 | [9.3\%] | 23,885 | [8.8\%] | 13,999 | 8.7)\%] |
| First Quarter Ended March 31, 2016 | 213,264 | [-\%] | 22,089 | [-\%] | 21,956 | [-\%] | 27,302 | [-\%] |

Note: Comprehensive income $\quad$ First quarter ended March 31, 2017: $¥ 6,660$ million [(9.0)\%]
First quarter ended March 31, 2016: $¥ 7,318$ million [-\%]

|  | Quarterly <br> Net Earnings per Share (Yen) | Fully Diluted Quarterly <br> Net Earnings per Share (Yen) |
| :--- | :---: | :---: |
| First Quarter Ended <br> March 31, 2017 | 35.05 | 35.01 |
| First Quarter Ended <br> March 31, 2016 | 68.40 | 68.31 |

[^0](2) Consolidated Financial Position
(Millions of yen)

|  | Total Assets | Net Assets | Equity Ratio |
| :--- | :---: | :---: | :---: |
| As at March 31, 2017 | 922,177 | 416,550 | $42.8 \%$ |
| As at December 31, 2016 | 934,590 | 413,870 | $42.0 \%$ |

[Reference] Equity: As at March 31, 2017: $¥ 394,355$ million
As at December 31, 2016: $¥ 392,963$ million
Note: Effective from the first quarter of the fiscal year ending December 31, 2017, the Company has made certain changes to its presentation method. Deferred tax assets and deferred tax liabilities data for the fiscal year ended December 31, 2016 has been restated in line with the aforementioned changes.

## 2. Cash Dividends

|  | Cash Dividends per Share (Yen) |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 Q | 2 Q | 3 Q | Year-End | Full Year |  |
| Fiscal Year Ended December 31, 2016 | - | 10.00 | - | 10.00 | 20.00 |  |
| Fiscal Year Ending December 31, 2017 | - |  |  |  |  |  |
| Fiscal Year Ending December 31, 2017 (plan) |  | 10.00 | - | 10.00 | 20.00 |  |

Note: Revision to the most recently disclosed dividend forecast: None
3. Projections for the Fiscal Year Ending December 31, 2017 (From January 1-December 31, 2017)

|  | Net Sales | Operating Income | Ordinary Income | Net Income <br> Attributable to Owners of Parent | Net Earnings per Share (Yen) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Fiscal Year Ending <br> December 31, 2017 | 940,000 [10.5\%] | 45,500 [23.7\%] | 45,500 [22.4\%] | 26,000 [(19.0)\%] | 65.10 |

Note: Revision to the most recently disclosed performance forecast: None

## Notes

(1) Significant changes in subsidiaries during the period (changes in specific subsidiaries due to a change in the scope of consolidation): None
(2) Adoption of special accounting treatment in preparation of consolidated quarterly financial statements: None
(3) Changes in accounting policies; changes in accounting estimates; restatements

1) Changes in accounting policies due to the amendment of accounting standards: None
2) Other changes in accounting policies: None
3) Changes in accounting estimates: None
4) Restatements: None
(4) Shares outstanding (common stock) at term-end
5) Number of shares outstanding (including treasury stock)

As at March 31, 2017: 400,000,000
As at December 31, 2016: 400,000,000
2) Number of treasury stock outstanding

As at March 31, 2017: 606,767
As at December 31, 2016: 700,745
3) Average number of shares over the period

First quarter ended March 31, 2017: 399,373,501
First quarter ended March 31, 2016: 399,139,009

## Implementation status of quarterly audit review procedures

This Consolidated Settlement of Accounts for the First Quarter of the Fiscal Year Ending December 31, 2017 is not subject to quarterly review procedures.

## Appropriate use of business forecasts; other special items

In this report, statements other than historical facts are forward-looking statements that reflect the Company's plans and expectations. These forward-looking statements involve risks, uncertainties and other factors that may cause our actual results and achievements to differ from those anticipated in these statements. Please refer to " 1 . Analysis of Operating Results (2) Consolidated Forecasts and Other Forward-Looking Information" on page 11 for information on preconditions underlying the above outlook and other related information.

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## 1. Analysis of Operating Results

(1) Consolidated Performance

|  | Net Sales <br> (Billions <br> of yen) | Operating <br> Income <br> (Billions <br> of yen) | Ordinary <br> Income <br> (Billions <br> of yen) | Quarterly <br> Net Income <br> Attributable <br> to Owners <br> of Parent <br> (Billions of <br> yen) | Quarterly <br> Net <br> Earnings <br> per Share <br> (Yen) | Fully Diluted <br> Quarterly Net <br> Earnings per <br> Share <br> (Yen) |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| First Quarter of the Fiscal Year <br> Ending December 31, 2017 | 232.5 | 24.1 | 23.9 | 14.0 | 35.05 | 35.01 |
| First Quarter of the Fiscal Year <br> Ended December 31, 2016 | 213.3 | 22.1 | 22.0 | 27.3 | 68.40 | 68.31 |
| Percentage Change <br> Increase (Decrease) | $9.0 \%$ | $9.3 \%$ | $8.8 \%$ | $(48.7) \%$ | $(48.8) \%$ | $(48.7) \%$ |
| Percentage Change Increase <br> (Decrease) in Local Currency | $10.7 \%$ |  |  |  |  |  |

In the first quarter, the three-month period of the fiscal year ending December 31, 2017, economic conditions in Japan continued along a moderate recovery path. This included signs of a positive turnaround in consumer spending against the backdrop of improvements in the employment and salary income environments. The domestic cosmetics market was also firm thanks to a similar ongoing recovery trend and inbound demand that is being supported by the continued increase in overseas tourists to Japan. Meanwhile, in overseas cosmetics markets, Europe and the Americas expanded moderately while growth in Asia and China remained strong.

Under these circumstances, and guided by its medium-to-long-term strategy, VISION 2020, Shiseido ("the Company") aims to become "a global winner with heritage". Based on a "Think Global, Act Local" concept, the Company is also shifting all of its activities toward a consumer-oriented focus while working to enhance its brand value.

The Company positions fiscal 2017 as the final year for rebuilding the business foundation under its current three-year plan. In specific terms, Shiseido is looking to accelerate sales growth, further reinforce investments in areas that offer substantial opportunities for expansion and has also commenced measures to address brand and other category issues where concerns remain regarding growth potential and profitability. Moreover, the Company has made a start to push forward a variety of initiatives including strictly managing profits by business and brand, dramatically reclassifying mainstay businesses and the brand portfolio and significantly cutting products that contribute little to sales and income with the aim of improving profitability.

In the first quarter of the fiscal year ending December 31, 2017, net sales exceeded the levels recorded in the previous year across all segments. Shiseido continued its high-growth momentum with net sales climbing $10.7 \%$ compared with the previous year on a local currency basis. Focusing on the prestige category, existing businesses maintained high growth. The Japan, China and Travel Retail businesses, where the Company actively undertook borderless marketing with a focus on Chinese customers, in particular drove growth. Sales were also boosted by contributions from newly added brands. After converting to Japanese yen, consolidated net sales came to $¥ 232.5$ billion, $9.0 \%$ higher than the level recorded for the previous year.

Operating income rose $9.3 \%$ year on year, to $¥ 24.1$ billion. This was due to a variety of factors including a reduction in the cost of sales ratio, improvement in profitability in the Japan, China and Travel Retail businesses, reform of the cost structure and efficient use of expenses. Meanwhile, net income attributable to owners of parent decreased $48.7 \%$ compared with the corresponding period of the previous year, to $¥ 14.0$
billion. This mainly reflected the absence of the gain on transfer of intellectual property rights as well as the gain on sale of land at the Company's former factory site recorded as extraordinary income in the previous fiscal year.

The major foreign currency exchange rates applicable to income and expense accounting line items in the Company’s financial statements are US\$1:¥113.6, $€ 1: ¥ 121.1$, and CNY1: $¥ 16.6$ for the first quarter of the fiscal year under review.
[Consolidated Performance]
(Sales)
(Millions of yen)

| Classification | First Quarter Ended March 31, 2017 | Share of Total | First Quarter Ended March 31, 2016 | Share of Total | Year-on-Year Increase/(Decrease) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Amount | \% Change | Change in Local Currency Terms |
| Japan Business | 101,123 | 43.5\% | 98,684 | 46.3\% | 2,439 | 2.5\% | 2.5\% |
| China Business | 35,457 | 15.3\% | 30,859 | 14.5\% | 4,598 | 14.9\% | 21.0\% |
| Asia Pacific Business | 13,278 | 5.7\% | 11,617 | 5.4\% | 1,660 | 14.3\% | 11.5\% |
| Americas Business | 31,065 | 13.4\% | 30,036 | 14.1\% | 1,028 | 3.4\% | 4.9\% |
| EMEA Business | 26,496 | 11.4\% | 22,525 | 10.6\% | 3,970 | 17.6\% | 23.1\% |
| Travel Retail Business | 10,956 | 4.7\% | 6,161 | 2.9\% | 4,795 | 77.8\% | 81.0\% |
| Professional Business | 10,753 | 4.6\% | 10,271 | 4.8\% | 481 | 4.7\% | 5.8\% |
| Other | 3,325 | 1.4\% | 3,107 | 1.4\% | 217 | 7.0\% | 7.0\% |
| Sales Total | 232,457 | 100.0\% | 213,264 | 100.0\% | 19,192 | 9.0\% | 10.7\% |

(Note) Sales by reportable segment are sales to outside customers.
(Income)
(Millions of yen)

| Classification |  | First Quarter <br> Ended <br> March 31, $2017$ | Ratio to Net Sales | First Quarter <br> Ended March 31, 2016 | Ratio to <br> Net Sales | $\begin{gathered} \text { Year-on-Year } \\ \text { Increase/(Decrease) } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Amount |  |  |  | \% Change |
| $\begin{aligned} & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \end{aligned}$ | Japan Business |  | 19,920 | 18.3\% | 17,867 | 17.4\% | 2,052 | 11.5\% |
|  | China Business | 6,584 | 18.6\% | 3,490 | 11.3\% | 3,094 | 88.6\% |
|  | Asia Pacific Business | 2,679 | 19.6\% | 1,285 | 11.0\% | 1,393 | 108.4\% |
|  | Americas Business | $(3,708)$ | (10.8) \% | (384) | (1.2) \% | $(3,323)$ | - |
|  | EMEA Business | $(2,127)$ | (7.6) \% | (16) | (0.1)\% | $(2,110)$ | - |
|  | Travel Retail Business | 3,701 | 33.7\% | 1,604 | 26.0\% | 2,097 | 130.7\% |
|  | Professional Business | 444 | 4.1\% | (280) | (2.7) \% | 724 | - |
|  | Other | $(2,143)$ | (10.2) \% | $(1,932)$ | (14.8) \% | (210) | - |
|  | Subtotal | 25,350 | 9.6\% | 21,633 | 9.4\% | 3,716 | 17.2\% |
|  | Adjustments | $(1,216)$ | - | 456 | - | $(1,672)$ | - |
|  | Total | 24,133 | 10.4\% | 22,089 | 10.4\% | 2,044 | 9.3\% |
| Ordinary Income |  | 23,885 | 10.3\% | 21,956 | 10.3\% | 1,929 | 8.8\% |
| Quarterly Net Income Attributable to Owners of Parent |  | 13,999 | 6.0\% | 27,302 | 12.8\% | $(13,303)$ | (48.7) \% |

Notes:

1. The ratio of operating income/(loss) to net sales includes intersegment transactions
2. Effective from the fiscal year ending December 31, 2017, the Company has revised its reportable segment classification method in line with the Group's internal financial management structure. As a result, reportable segment classifications have been changed to the "Japan Business" "China Business" "Asia Pacific Business" "Americas Business" "EMEA Business" "Travel Retail Business" and "Professional Business" segments.
3. "Other" includes head office administration departments, manufacturing operations as well as the activities of the Frontier Science business (production and sale of cosmetic raw materials, medical-use drugs, medical cosmetics, precision and analytical equipment), the Restaurant business, etc.
4. The total amount of operating income/(loss) adjustment refers to intersegment transaction eliminations.
5. Effective from the fiscal year ending December 31, 2017, bareMinerals, NARS etc. in the United Kingdom included in the "Americas Business" under the Company's previous segment classification has been included in the "EMEA Business." This reflects the change in the Company's management structure in line with our matrix organization approach.
6. Effective from the fiscal year ending December 31, 2017, the Fragrance business in Latin America included in the "EMEA Business" under the Company's previous segment classification has been included in the "Americas Business" in line with the aforementioned change in the Company's management structure.
7. Segment information for the previous period has been restated in line with changes in the method of classifying reportable segments.

Results by reportable segment are presented as follows.

## [Japan Business]

In the Japan Business, trends remained robust for mid- and high-priced brands, where the Company implemented brand innovation measures. At the same time, Shiseido captured expanding inbound demand on the back of efforts to engage in proactive borderless marketing focusing on Chinese customers. Mainly due to such factors, sales in this segment increased $2.5 \%$ compared with the corresponding period of the previous year, to $¥ 101.1$ billion. Operating income also climbed $11.5 \%$ year on year, to $¥ 19.9$ billion owing to a drop in the ratio of personnel costs and other expenses in line with the increase in sales, an upswing in the ROI of prestige brands and improvements in profitability through the streamlining of brands in the personal care category, and other factors.

## [China Business]

In the China Business, such prestige brands as SHISEIDO, clé de peau BEAUTÉ, and IPSA maintained high growth also reflecting an increase in their share of e-commerce sales. With the expansion of e-commerce activity, personal care sales also increased substantially. Owing to these and other factors, sales in this segment climbed $21.0 \%$ compared with the corresponding period of the previous year on a local currency basis. After converting into Japanese yen, segment sales grew $14.9 \%$ year on year, to $¥ 35.5$ billion. Profitability improved substantially with operating income surging $88.6 \%$ year on year, to $¥ 6.6$ billion. This was mainly due to a drop in the cost of sales ratio in line with an upswing in sales in the prestige category and an improvement in the efficiency of marketing investments.

## [Asia Pacific Business]

In the Asia Pacific Business, such prestige brands as clé de peau BEAUTÉ and NARS grew substantially. Personal care brands, which are mainly comprised of SENKA, where marketing geared to local consumer needs and life styles which differ between countries have been successful, also continued to contribute. Accounting for these and other factors, sales in this segment rose $11.5 \%$ compared with the corresponding period of the previous year on a local currency basis. After converting to Japanese yen, sales increased 14.3\% year on year, to $¥ 13.3$ billion.

Operating income jumped $108.4 \%$ compared with the corresponding period of the previous year, to $¥ 2.7$ billion owing largely to the increase in prestige brand sales which contributed to a favorable turnaround in the product mix.

## [Americas Business]

In the Americas Business, sales increased $4.9 \%$ compared with the previous year on a local currency basis. After converting to Japanese yen, sales grew $3.4 \%$ year on year, to $¥ 31.1$ billion. While operations were impacted by intense competition, a slowdown in the rate of market growth and issues relating to the supply chain, Laura Mercier, which was acquired during the previous year, contributed to results. The operating loss in this segment increased $¥ 3.3$ billion compared with the corresponding period of the previous year, to $¥ 3.7$ billion. In addition to the downturn in sales in existing businesses, this largely reflected advance investments in connection with Laura Mercier integration.

## [EMEA Business]

In the EMEA Business, results were boosted by growth in sales of existing brands as well as contributions from Dolce\&Gabbana sales following conclusion of the license agreement last year. As a result, sales in the EMEA Business increased $23.1 \%$ compared with the previous year on a local currency basis. After converting to Japanese yen, sales climbed $17.6 \%$ year on year, to $¥ 26.5$ billion. On the earnings front, the operating loss came to $¥ 2.1$ billion, up $¥ 2.1$ billion compared with the previous year. This was largely due to advance marketing and other investments.

## [Travel Retail Business]

In the Travel Retail Business, results were positively impacted by the success of proactive marketing investment activities which contributed to an increase in sales per store. At the same time, sales at major airport duty-free shops in Asia including China, South Korea, and Thailand significantly surpassed the levels recorded in the previous year. As a result, sales in this segment surged $81.0 \%$ compared with the corresponding period of the previous year on a local currency basis. After converting to Japanese yen, sales climbed $77.8 \%$ year on year, to $¥ 11.0$ billion. Operating income also grew $130.7 \%$ year on year, to $¥ 3.7$ billion on the back of such factors as higher margins in line with the increase in sales and improvements in productivity per store.

## [Professional Business]

In the Professional Business, Zotos International, Inc. activities, which focus mainly on the Americas, were robust. Accounting for this and other factors, sales in this segment increased $5.8 \%$ compared with the corresponding period of the previous year on a local currency basis. After converting to Japanese yen, sales climbed $4.7 \%$ year on year, to $¥ 10.8$ billion. Operating income also grew $¥ 0.7$ billion year on year, to $¥ 0.4$ billion owing mainly to higher margins in line with the increase in sales.

## [Reference Information]

Details of the principal business domains and companies of each reportable segment are presented as follows.

| Classification |  | Principal Business Domains and Companies |
| :--- | :--- | :--- |
| Japan Business | Business in the Japan region generally (excluding PF) including the <br> operations of such companies as Shiseido Japan Co., Ltd., domestic <br> TR business in Japan |  |
| China Business | Business in the China region generally including the operations of <br> such companies as Shiseido China Co., Ltd. (excluding TR and PF) |  |
| Asia Pacific Business | Operations of such companies as Shiseido Asia Pacific Pte. Ltd., <br> business in the Asia and Oceania regions generally excluding Japan <br> and China (excluding TR and PF) |  |
| EMEA Business | Operations of such companies as Shiseido Americas Corporation, <br> business in the Americas region generally (excluding TR and PF) |  |
| Travel Retail Business | Operations of such companies as Shiseido Europe S.A., business in <br> the EMEA (Europe, the Middle East and Africa) region generally <br> (excluding TR) |  |
| Professional Business | Operations of worldwide duty-free stores generally excluding Japan <br> (excluding TR in the Fragrance business) |  |
| Other | Global Professional Business generally |  |
| Americas Business | Manufacturing operations, Frontier Science business, Restaurant <br> business, etc. |  |

Notes:

1. Professional business operations included in each business segment excluding the EMEA and Travel Retail businesses under the Company's previous segment classification have been recorded as the separate "Professional Business" effective from the fiscal year ending December 31, 2017
2. Manufacturing operations, Frontier Science business, Restaurant business, etc. included in the "Japan Business" under the Company's previous segment classification have been included in the separate "Other" effective from the fiscal year ending December 31, 2017.
3. Effective from the fiscal year ending December 31, 2017, bareMinerals, NARS etc. in the United Kingdom included in the "Americas Business" under the Company's previous segment classification structure has been included in the "EMEA Business." This reflects the change in the Company's management structure in line with our matrix organization approach.
4. Effective from the fiscal year ending December 31, 2017, the Fragrance business in Latin America included in the "EMEA Business" under the Company's previous segment classification structure has been included in the "Americas Business" in line with the aforementioned change in the Company's management structure.
5. The fragrance business includes such brands as Dolce\&Gabbana, ISSEY MIYAKE and narciso rodriguez and excludes SHISEIDO fragrance.
6. PF: "Professional Business;" TR: "Travel Retail Business"
(2) Consolidated Forecasts and Other Forward-Looking Information

There are no changes to the consolidated forecasts previously announced on February 9, 2017.
2. Summary (Note) Information
(1) Significant Changes in Subsidiaries during the Period

Not applicable.
(2) Adoption of Special Accounting Treatment in Preparation of Consolidated Quarterly Financial Statements
Not applicable.
(3) Changes in Accounting Policies; Changes in Accounting Estimates; Restatements Not applicable.

## 3. Consolidated Quarterly Financial Statements

## (1) Consolidated Quarterly Balance Sheets

|  |  | (Millions of y |
| :---: | :---: | :---: |
|  | As at December 31, 2016 | As at March 31, 2017 |
| ASSETS |  |  |
| Current Assets: |  |  |
| Cash and time deposits | 120,126 | 97,602 |
| Notes and accounts receivable | 136,768 | 145,732 |
| Short-term investments in securities | 7,905 | 14,873 |
| Inventories | 115,672 | 122,568 |
| Deferred tax assets | 21,773 | 17,867 |
| Other current assets | 31,589 | 29,925 |
| Less: Allowance for doubtful accounts | $(1,933)$ | $(1,979)$ |
| Total current assets | 431,903 | 426,590 |
| Fixed Assets: |  |  |
| Property, Plant and Equipment: |  |  |
| Buildings and structures | 164,817 | 164,078 |
| Less: Accumulated depreciation | $(106,338)$ | $(106,504)$ |
| Buildings and structures, net | 58,478 | 57,574 |
| Machinery, equipment and vehicles | 86,847 | 86,588 |
| Less: Accumulated depreciation | $(71,867)$ | $(71,404)$ |
| Machinery, equipment and vehicles, net | 14,980 | 15,183 |
| Tools, furniture and fixtures | 80,371 | 78,724 |
| Less: Accumulated depreciation | $(55,969)$ | $(55,568)$ |
| Tools, furniture and fixtures, net | 24,402 | 23,156 |
| Land | 36,604 | 36,458 |
| Lease assets | 7,414 | 7,746 |
| Less: Accumulated depreciation | $(4,096)$ | $(4,035)$ |
| Leased assets, net | 3,317 | 3,710 |
| Construction in progress | 18,411 | 20,713 |
| Total property, plant and equipment | 156,194 | 156,797 |
| Intangible Assets: |  |  |
| Goodwill | 59,795 | 57,837 |
| Leased assets | 401 | 351 |
| Trademarks | 146,209 | 140,920 |
| Other intangible assets | 39,927 | 41,174 |
| Total intangible assets | 246,333 | 240,284 |
| Investments and Other Assets: |  |  |
| Investments in securities | 24,899 | 24,755 |
| Long-term loans receivable | 240 | 235 |
| Long-term prepaid expenses | 13,377 | 13,000 |
| Deferred tax assets | 37,800 | 36,638 |
| Other investments | 23,874 | 23,918 |
| Less: Allowance for doubtful accounts | (33) | (42) |
| Total investments and other assets | 100,158 | 98,506 |
| Total Fixed Assets | 502,687 | 495,587 |
| Total Assets | 934,590 | 922,177 |


|  | As at <br> December 31, 2016 | $\begin{gathered} \text { As at } \\ \text { March 31, } 2017 \end{gathered}$ |
| :---: | :---: | :---: |
| LIABILITIES <br> Current Liabilities: |  |  |
|  |  |  |
| Notes and accounts payable | 51,080 | 40,378 |
| Electronically recorded obligations - operating | 32,312 | 33,861 |
| Short-term debt | 6,339 | 6,894 |
| Commercial papers | 5,243 | 7,293 |
| Current portion of long-term debt | 3,230 | 3,230 |
| Lease obligations | 1,744 | 1,726 |
| Other payables | 43,453 | 38,791 |
| Accrued income taxes | 5,561 | 4,912 |
| Reserve for sales returns | 12,948 | 13,327 |
| Accrued bonuses for employees | 22,110 | 13,807 |
| Accrued bonuses for directors | 99 | 20 |
| Provision for liabilities and charges | 2,024 | 1,923 |
| Other current liabilities | 60,539 | 56,102 |
| Total current liabilities | 246,687 | 222,268 |
| Long-Term Liabilities: |  |  |
| Bonds | 40,000 | 40,000 |
| Long-term debt | 62,196 | 72,097 |
| Lease obligations | 1,826 | 2,192 |
| Long-term payables | 53,135 | 54,680 |
| Liability for retirement benefits | 94,489 | 93,715 |
| Allowance for losses on guarantees | 350 | 350 |
| Allowance for environmental measures | 376 | 294 |
| Deferred tax liabilities | 18,402 | 16,930 |
| Other long-term liabilities | 3,257 | 3,098 |
| Total long-term liabilities | 274,033 | 283,359 |
| Total Liabilities | 520,720 | 505,627 |
| NET ASSETS |  |  |
| Shareholders' Equity: |  |  |
| Common stock | 64,506 | 64,506 |
| Capital surplus | 70,846 | 70,869 |
| Retained earnings | 258,005 | 267,907 |
| Treasury stock | $(1,325)$ | $(1,147)$ |
| Total shareholders' equity | 392,033 | 402,136 |
| Accumulated Other Comprehensive Income: |  |  |
| Unrealized gains (losses) on available-for-sale securities | 7,389 | 7,379 |
| Foreign currency translation adjustments | 26,516 | 15,899 |
| Accumulated adjustments for retirement benefits | $(32,975)$ | $(31,059)$ |
| Total accumulated other comprehensive income | 930 | $(7,780)$ |
| Stock Acquisition Rights | 818 | 784 |
| Non-Controlling Interests in Consolidated Subsidiaries | 20,087 | 21,410 |
| Total Net Assets | 413,870 | 416,550 |
| Total Liabilities and Net Assets | 934,590 | 922,177 |

## (2) Consolidated Quarterly Statements of Income and

 Consolidated Quarterly Statements of Comprehensive Income
## Consolidated Quarterly Statements of Income Cumulative for the First Quarter

|  | First Quarter Ended <br> March 31, 2016 <br> (January 1, 2016 to <br> March 31, 2016) | First Quarter Ended <br> March 31, 2017 <br> (January 1, 2017 to <br> March 31, 2017) |
| :---: | :---: | :---: |
| Net Sales | 213,264 | 232,457 |
| Cost of Sales | 50,980 | 54,464 |
| Gross Profit | 162,284 | 177,992 |
| Selling, General and Administrative Expenses | 140,195 | 153,859 |
| Operating Income | 22,089 | 24,133 |
| Other Income |  |  |
| Interest income | 205 | 178 |
| Dividend income | 5 | 8 |
| Equity in earnings of affiliates | 50 | 38 |
| Rental income | 183 | 183 |
| Subsidy income | 4 | 4 |
| Other | 390 | 499 |
| Total other income | 841 | 911 |
| Other Expenses |  |  |
| Interest expense | 199 | 209 |
| Foreign exchange loss | 457 | 348 |
| Other interest on debt | - | 330 |
| Other | 316 | 269 |
| Total other expenses | 974 | 1,159 |
| Ordinary Income | 21,956 | 23,885 |
| Extraordinary Income |  |  |
| Gain on sales of property, plant and equipment | 9,037 | 222 |
| Gain on sales of investments in securities | - | 160 |
| Gain on transfer of business | 8,772 | - |
| Total extraordinary gains | 17,809 | 382 |
| Extraordinary Losses |  |  |
| Loss on disposal of property, plant and equipment | 152 | 183 |
| Impairment loss | 23 | - |
| Structural reform expenses | 206 | 197 |
| Voluntary product recall-related expenses | - | 141 |
| Loss of liquidation of subsidiaries and affiliates | - | 136 |
| Temporary expenses associated with reforms to human resource systems | - | 130 |
| Total extraordinary losses | 381 | 789 |
| Quarterly Income before Income Taxes | 39,384 | 23,478 |
| Income Taxes - Current | 12,110 | 4,607 |
| Income Tax-Deferred | $(1,018)$ | 3,402 |
| Total Income Taxes | 11,092 | 8,010 |
| Quarterly Net Income | 28,292 | 15,468 |
| Quarterly Net Income Attributable to Non-Controlling Interests | 989 | 1,469 |
| Quarterly Net Income Attributable to Owners of Parent | 27,302 | 13,999 |

Consolidated Quarterly Statements of Comprehensive Income Cumulative for the First Quarter

| (Millions of yen) |  |  |
| :---: | :---: | :---: |
|  | First Quarter Ended <br> March 31, 2016 <br> (January 1, 2016 to <br> March 31, 2016) | First Quarter Ended March 31, 2017 <br> (January 1, 2017 to March 31, 2017) |
| Quarterly Net Income | 28,292 | 15,468 |
| Other Comprehensive Income |  |  |
| Unrealized gains (losses) on available-for-sale securities | $(2,365)$ | (47) |
| Foreign currency translation adjustments | $(19,528)$ | $(10,680)$ |
| Adjustment for retirement benefits | 932 | 1,918 |
| Share of other comprehensive income of associates accounted for under the equity method | (12) | 1 |
| Total other comprehensive income (loss) | $(20,973)$ | $(8,807)$ |
| Quarterly Comprehensive Income | 7,318 | 6,660 |
| (Breakdown) |  |  |
| Quarterly comprehensive income attributable to owners of parent | 7,349 | 5,287 |
| Quarterly comprehensive income attributable to non-controlling interests | (30) | 1,372 |

## (3) Notes Concerning Consolidated Quarterly Financial Statements (Note on Assumptions for Going Concern)

Not applicable.

## (Consolidated Quarterly Statements of Income)

Structural Reform Expenses
First quarter of the fiscal year ending December 31, 2017 (From January 1, 2017 to March 31, 2017)
Structural reform expenses mainly reflect early retirement premiums included in temporary expenses incurred as a result of ongoing structural reforms across all global regions.

## Voluntary Product Recall-Related Expenses

First quarter of the fiscal year ending December 31, 2017 (From January 1, 2017 to March 31, 2017)
Voluntary product recall-related expenses reflect expenses related to eyeliner products.

Loss of Liquidation of Subsidiaries and Affiliates
First quarter of the fiscal year ending December 31, 2017 (From January 1, 2017 to March 31, 2017)
The loss of liquidation of subsidiaries and affiliates reflects the loss on liquidation of a subsidiary in India.

Temporary Expenses Associated with Reforms to Human Resource Systems
First quarter of the fiscal year ending December 31, 2017 (From January 1, 2017 to March 31, 2017)
Temporary expenses associated with reforms to human resource systems reflect changes in the human resource systems of certain employees working at factories.

## (Note in the Event of Major Changes in Shareholders' Equity)

Not applicable.

## (Segment Information and Others)

I.First Quarter of the Fiscal Year Ended December 31, 2016 (From January 1, 2016 to March 31, 2016)

1. Sales and Income/(Loss) by Reportable Segment

|  | Reportable Segment |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Japan <br> Business | China <br> Business | Asia <br> Pacific <br> Business | Americas Business | EMEA Business <br> (Note 1) | Travel Retail <br> Business |
| Net Sales Sales to Outside Customers Intersegment Sales or Transfers | $\begin{array}{r} 98,684 \\ 4,219 \end{array}$ | $\begin{array}{r} 30,859 \\ 34 \end{array}$ | $\begin{array}{r} 11,617 \\ 21 \end{array}$ | $\begin{array}{r} 30,036 \\ 2,708 \end{array}$ | $\begin{array}{r} 22,525 \\ 912 \end{array}$ | $\begin{array}{r} 6,161 \\ 0 \end{array}$ |
| Total | 102,904 | 30,893 | 11,639 | 32,744 | 23,438 | 6,161 |
| Segment Income/(Loss) | 17,867 | 3,490 | 1,285 | (384) | (16) | 1,604 |


|  | Reportable Segment | Other <br> (Note 2) | Total | Adjustments <br> (Note 3) | Total Shown in Consolidated Quarterly Financial Statements (Note 4) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Professional Business |  |  |  |  |
| Net Sales <br> Sales to Outside Customers <br> Intersegment Sales or Transfers | $\begin{array}{r} 10,271 \\ 96 \end{array}$ | $\begin{aligned} & 3,107 \\ & 9,938 \end{aligned}$ | $\begin{array}{r} 213,264 \\ 17,930 \end{array}$ | $\begin{gathered} \text { - } \\ (17,930) \end{gathered}$ | $213,264$ |
| Total | 10,367 | 13,046 | 231,195 | $(17,930)$ | 213,264 |
| Segment Income/(Loss) | (280) | $(1,932)$ | 21,633 | 456 | 22,089 |

Notes:

1. The EMEA Business includes the Middle East and African regions.
2. "Other" includes head office administration departments, manufacturing operations as well as the activities of the Frontier Science business (production and sale of cosmetic raw materials, medical-use drugs, medical cosmetics, precision and analytical equipment.), the Restaurant business, etc.
3. Segment income/(loss) adjustment refers to intersegment transaction eliminations.
4. Segment income/(loss) is adjusted for operating income decribed in the consolidated quarterly statements of income.
5. Information on impairment loss, goodwill, etc. on fixed assets by reportable segment (Major Impairment Loss on Fixed Assets)
Not applicable.
(Major Change in Goodwill)
Not applicable.

## II. First Quarter of the Fiscal Year Ending December 31, 2017

(From January 1, 2017 to March 31, 2017)

1. Sales and Income/(Loss) by Reportable Segment

|  | (Millions of yen) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Reportable Segment |  |  |  |  |  |
|  | Japan <br> Business | China <br> Business | Asia <br> Pacific <br> Business | Americas Business | EMEA Business (Note 1) | Travel Retail Business |
| Net Sales Sales to Outside Customers Intersegment Sales or Transfers | $\begin{array}{r} 101,123 \\ 7,785 \\ \hline \end{array}$ | $\begin{array}{r} 35,457 \\ 30 \\ \hline \end{array}$ | $\begin{array}{r} 13,278 \\ 400 \\ \hline \end{array}$ | $\begin{array}{r} 31,065 \\ 3,314 \\ \hline \end{array}$ | $\begin{array}{r} 26,496 \\ 1,652 \\ \hline \end{array}$ | $\begin{array}{r} 10,956 \\ 30 \\ \hline \end{array}$ |
| Total | 108,909 | 35,488 | 13,678 | 34,380 | 28,149 | 10,986 |
| Segment Income/(Loss) | 19,920 | 6,584 | 2,679 | $(3,708)$ | $(2,127)$ | 3,701 |


|  | Reportable <br> Segment | Other <br> (Note 2) | Total | Adjustments <br> (Note 3) | Total Shown in <br> Consolidated <br> Quarterly <br> Financial <br> Statements <br> (Note 4) |
| :--- | ---: | :---: | :---: | :---: | :---: |
|  | Professional |  |  |  |  |
| Business |  |  |  |  |

Notes:

1. The EMEA Business includes the Middle East and African regions.
2. "Other" includes head office administration departments, manufacturing operations as well as the activities of the Frontier Science business (production and sale of cosmetic raw materials, medical-use drugs, medical cosmetics, precision and analytical equipment, ), the Restaurant business, etc.
3. Segment income/(loss) adjustment refers to intersegment transaction eliminations.
4. Segment income/(loss) is adjusted for operating income described in the consolidated quarterly statements of income.

## 2. Information on impairment loss, goodwill, etc. on fixed assets by reportable segment (Major Impairment Loss on Fixed Assets)

Not applicable.

## (Major Change in Goodwill)

Not applicable.

## 3. Items related to Changes in Reportable Segments

## (Changes in the Method of Classifying Reportable Segment)

The Company has revised its reportable segment classification method in line with the Group's internal financial management structure. As a result, the "Japan Business" "China Business" "Asia Pacific Business" "Americas Business" "EMEA Business" and "Travel Retail Business" reportable segments have been changed to the "Japan Business" "China Business" "Asia Pacific Business" "Americas Business" "EMEA Business" "Travel Retail Business" and "Professional Business" segments effective from the first quarter of the fiscal year ending December 31, 2017.

In line with this change, manufacturing operations, Frontier Science business, Restaurant business, etc. included in the "Japan Business" have been included in the "Other" segment.

According to change in the Company's management structure in line a matrix organization approach, bareMinerals, NARS etc. in the United Kingdom included in the "Americas Business" have been included in the "EMEA Business." The Fragrance business in Latin America included in the "EMEA Business" has been included in the "Americas Business."

Segment information for the first quarter of the previous fiscal year has been restated in line with changes in the method of classifying reportable segments.


[^0]:    Shiseido changed its fiscal year-end from March 31, to December 31 from the fiscal year ended December 31, 2015. As a result, the first quarter (January 1, 2016 to March 31, 2016) of the fiscal year ended December 31, 2016 differs from the corresponding first quarter (April 1, 2015 to June 30, 2015) of the fiscal year ended December 31, 2015. On this basis, percentage data for changes between the first quarter of the fiscal year ended December 31, 2016 and the first quarter of the fiscal year ended December 31, 2015 have not been provided.

