The following information was originally prepared and published by DeNA Co., Ltd. in Japanese as it contains timely disclosure materials to be submitted to the Tokyo Stock Exchange. This English translation is for your convenience only. To the extent there is any discrepancy between this English translation and the original Japanese version, please refer to the Japanese version.





May 23, 2017

Company name: DeNA Co., Ltd.

(TSE First Section Stock Code: 2432)

Name of representative: Isao Moriyasu, President & CEO

Contact person: Shintaro Asako, Executive Officer, Head of Corporate Unit

Tel: 03-6758-7200

Notice Regarding Allocation of Dividends from Surplus

DeNA Co., Ltd. would like to announce that it resolved at the meeting of the Board of Directors held today to allocate dividends from surplus for the record date of March 31, 2017 as follows.

DeNA plans to submit this dividend payment as a proposal at the 19th Ordinary General Meeting of Shareholders, scheduled for June 24, 2017.

1. Dividend

| | Set Amount | Recent Dividend Forecast (May 11, 2017) | Previous dividend allocations (fiscal year ended March 31, 2016) |
|-----------------------|-------------------|---|--|
| Record date | March 31, 2017 | March 31, 2017 | March 31, 2016 |
| Dividend per share | ¥32 | ¥32 | ¥20 |
| Total dividend amount | ¥4,643 million | - | ¥2,900 million |
| Effective date | June 26, 2017 | - | June 20, 2016 |
| Dividend source | Retained earnings | - | Retained earnings |

(Note: The total dividends paid do not include dividends for stocks provided for the Stock Grant ESOP (Employee Stock Ownership Plan) Trust account. If these dividends are included, the total for the fiscal year ended March 31, 2017 is \frac{\pmathbf{4}}{4},656 million, and for the fiscal year ended March 31, 2016 is \frac{\pmathbf{2}}{2},910 million.

2. Reason

DeNA regards continuing enhancement of its corporate value through business growth and strengthening of the management structure and contributing to shareholders' interest to be important management priorities. With respect to allocating profit for the year to shareholders through dividends, while considering performance of each fiscal year, DeNA, as a basic principle, sets as a minimum whichever is higher, a consolidated payout ratio of 15% or an annual dividend of \(\frac{4}{20}\) per share of DeNA's common stock, and plans to continue paying a dividend with the aim of a consolidated payout ratio of 30% in the future.

Regarding the final dividend for the fiscal year ended March 31, 2017, in accordance with the above-mentioned basic principle, after taking into account such factors as DeNA's consolidated financial results for the fiscal year ended March 31, 2017, the future business environment, and retained earnings necessary for continuing growth, the dividend has been set at \forall 32 per share of DeNA's common stock.

For inquiries please contact: IR Department (ir@dena.com) DeNA Co., Ltd. (http://dena.com)