News Release Dated: May 19, 2017

To whom it may concern:

Company Name: ASKUL Corporation

(Code No.: 2678, Tokyo Stock Exchange First Section)

Representative: Shoichiro Iwata

President and Chief Executive Officer

Contact Person: Tsuguhiro Tamai

Executive Officer, Finance & Corporate

Communication Unit and Chief Financial Officer

Phone: (03) 4330-5130

Appointment of Executive Officers

ASKUL Corporation (hereinafter referred to as the "Company") hereby announces the reappointment as of May 21, 2017 of all 19 executive officers for the accounting period through May 20, 2018.

The Company's Executive Officer Regulations stipulate the officers' term of office, as a rule, to be one year of the accounting period (from May 21 to May 20 of the following year).

1. Appointment of executive officers

As of May 21, 2017

Name	Duties
Noritomo Miyazawa	Executive Officer; Executive Officer of B-to-B Innovation Unit, B-to-B Company
Hiroaki Aoki	Executive Officer; Executive Officer of MRO & Product Support Business Unit, B-to-B Company
Takeyuki Miyaki	Executive Officer; Executive Officer of Medical & Care Business Unit and Furniture Business Unit, B-to-B Company
Yasuhide Takase	Executive Officer; Executive Officer of OA & PC Business Unit, Stationery Business Unit and Print on Demand Business Unit, B-to-B Company

Ryoko Noda	Executive Officer; Manager of LOHACO Home Appliances Business Unit and Stationery Business Unit, B-to-B Company
Fumihiro Kawaguchi	Executive Officer; Executive Officer of Agent Sales Unit, B-to-B Company
Miwa Yamaguchi	Executive Officer; Executive Officer of e-Procurement Solutions Business Unit, B-to-B Company
Tomoyuki Utsumi	Executive Officer; Executive Officer of Procurement Community Planning Unit B-to-B Company
Miyoko Kimura	Chief Marketing Officer (CMO); Executive Officer; Executive Officer of Life Creation Unit and Value Creation Center Unit, B-to-C Company
Hironori Koshimizu	Executive Officer; Executive Officer of EC Marketing Unit, B-to-C Company
Tsutomu Nonaka	Executive Officer; Executive Officer of Premium Mall Division, B-to-C Company
Katsuhiro Kawamura	Chief Platform Officer (CPO); Executive Officer; Executive Officer of Efficient Customer Response (ECR) Unit
Hideo Sakurai	Executive Officer; Deputy Executive Officer of Efficient Customer Response (ECR) Unit (Strategic Procurement 2)
Kazuyuki Ikeda	Innovation Officer (IO); Executive Officer; Deputy Executive Officer of Efficient Customer Response (ECR) Unit (Delivery Management, Strategic Procurement and Safety Management)
Teruki Tomomasa	Executive Officer; Executive Officer of Quality Management Unit
Youhei Akioka	Chief Information & Technology Officer (CIO); Executive Officer; Executive Officer of e-Platform Business Unit; Deputy Executive Officer of Efficient Customer Response (ECR) Unit (logistics planning)
Tsuguhiro Tamai	Chief Financial Officer (CFO); Executive Officer; Executive Officer of Corporate Planning Unit and Finance & Corporate Communication Unit

Ikuko Tsuchiya	Chief Legal Officer (CLO); Executive Officer; Executive Officer of Legal & Security Unit
lwao Oguchi	Chief Human Relation Officer (CHO); Executive Officer; Executive Officer of Human Resources Unit and CSR & General Affairs Unit