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(Stock Exchange Code 9409) June 6, 2017

To Stockholders with Voting Rights:

Hiroshi Hayakawa Chairman & CEO TV Asahi Holdings Corporation 9-1 Roppongi 6-chome, Minato-ku, Tokyo

NOTICE OF

THE 77TH ORDINARY GENERAL MEETING OF STOCKHOLDERS

Dear Stockholders:

We would like to express our appreciation for your continued support and patronage.

You are cordially invited to attend the 77th Ordinary General Meeting of Stockholders of TV Asahi Holdings Corporation (the "Company"). The Meeting will be held for the purposes as described below.

If you are unable to attend the Meeting, you can exercise your voting rights either in writing or via the Internet, etc. In this case, please review the attached Reference Documents for the Ordinary General Meeting of Stockholders, indicate your approval or disapproval on the enclosed Voting Rights Exercise Form and return it to the Company by the end of the business day (6:00 p.m.), June 28, 2017 (Wednesday), or access the website for exercising voting rights designated by the Company stated on the Voting Rights Exercise Form and exercise your voting rights no later than the above-mentioned deadline.

1. Date and Time: Thursday, June 29, 2017 at 10:00 a.m. Japan time

(Reception is scheduled to begin at 9:00 a.m.)

2. Place: Ballroom (B2), The Prince Park Tower Tokyo

8-1 Shibakoen 4-chome, Minato-ku, Tokyo

3. Meeting Agenda:

Matters to be reported: 1. The Business Report, Consolidated Financial Statements for the

Company's 77th Fiscal Year (April 1, 2016 - March 31, 2017) and results of audits by the Independent Auditor and the Audit and Supervisory

Committee of the Consolidated Financial Statements

2. Non-Consolidated Financial Statements for the Company's 77th Fiscal Year

(April 1, 2016 - March 31, 2017)

Proposals to be resolved:

Proposal 1: Appropriation of Surplus

Proposal 2: Election of Sixteen (16) Members of the Board (Excluding Members of the

Board who are Members of the Audit and Supervisory Committee)

Proposal 3: Election of Three (3) Members of the Board who are Members of the Audit and

Supervisory Committee

Proposal 4: Election of One (1) Substitute Member of the Board who is a Member of the

Audit and Supervisory Committee

- 4. Information on Exercise of Voting Rights
 - (1) Exercise of voting rights in writing
 - Please indicate your approval or disapproval on the enclosed Voting Rights Exercise Form and return it by mail so that it reaches us by the end of the business day (6:00 p.m.), June 28, 2017 (Wednesday).
 - (2) Exercise of voting rights via the Internet, etc. If you exercise your voting rights via the Internet, etc. please exercise your voting rights by the end of the business day (6:00 p.m.), June 28, 2017 (Wednesday).
- 5. Disclosure of Business Report and other Documents on the Internet
 Please refer to the following items posted on the Company's website
 (http://www.tv-asahihd.co.jp/) in accordance with the relevant laws and regulations and Article 16
 of the Articles of Incorporation of the Company. The attached documents are part of the Business
 Report, Consolidated Financial Statements, and Non-Consolidated Financial Statements audited
 by the Audit and Supervisory Committee in the preparation of the Auditor Report, and the
 Consolidated Financial Statements and Non-Consolidated Financial Statements audited by the
 Independent Auditor in preparation of the Audit Report.
 - [1] Business Report "1. Overview of the Corporate Group"
 - (9) Financial Position and Results of Operation of the Corporate Group, (10) Status of the Parent and Principle Subsidiaries (iii) Status of Specified Wholly-owned Subsidiaries at the Fiscal Year-end, (11) Principal Business, (12) Principal Business Locations, (13) Status of Employees of the Corporate Group, (14) Major Lenders and (15) Other Material Information related to the State of Affairs of the Corporate Group
 - [2] Business Report "2. Matters related to the Status of Shares"
 - [3] Business Report "3. Matters related to the Subscription Rights to Shares"
 - [4] Business Report "4. Matters related to Officers"
 - (3) Matters related to Outside Officers
 - [5] Business Report "5. Status of the Independent Auditor"
 - [6] Business Report "6. Structure and Policies of the Company"
 - [7] Business Report "7. Basic Policy related to the Manner of Presence of the Party Having Control over Decisions on the Company's Financial and Business Policies"
 - [8] Business Report "8. Policy on the Determination of Dividends, etc. of Surplus"
 - [9] Consolidated Financial Statements "Consolidated Statements of Changes in Net Assets," "Notes to Consolidated Financial Statements"
 - [10] Non-Consolidated Financial Statements "Non-Consolidated Statements of Changes in Net Assets," "Notes to Non-Consolidated Financial Statements"

When attending the Meeting, please present the enclosed Voting Rights Exercise Form at the reception desk.

Any changes in the contents of the Reference Documents, Business Report, Consolidated Financial Statements, or Non-Consolidated Financial Statements arising before the previous day of the Ordinary General Meeting of Stockholders will be notified by mail or by posting on the Company's website. (http://www.tv-asahihd.co.jp/).

Reference Documents

for the Ordinary General Meeting of Stockholders

Proposal 1: Appropriation of Surplus

The Company's basic dividend policy is to maintain stable distribution of ordinary dividends aimed at sustainable growth while also maintaining the balance with securing the retained earnings needed to strengthen the corporate foundations essential to a certified broadcasting holding company that wholly owns terrestrial, BS, and CS broadcast operators over the long term. In addition to ordinary dividend distributions, the Company also regards it a basic policy to reward stockholders through the distribution of commemorative dividends to mark key events, and special dividends determined with consideration of financial results and other factors in each fiscal period.

In accordance with this basic policy, we propose that the year-end dividend be as follows:

- 1. Matters regarding the year-end dividend
 - (1) Type of property for dividend: Cash
 - (2) Matters regarding the appropriation of property for dividend to stockholders and its total amount

20 yen per share of the common stock of the Company (Ordinary dividend of 20 yen)

Total amount: 2,149,194,140 yen

- (3) Effective date of distribution of surplus June 30, 2017
- 2. Other matters regarding the appropriation of surplus
 - (1) Item and amount of surplus to be increased

General reserve: 1,000,000,000 yen

(2) Item and amount of surplus to be decreased

Retained earnings brought forward: 1,000,000,000 yen

Proposal 2: Election of Sixteen (16) Members of the Board (Excluding Members of the Board who are Members of the Audit and Supervisory Committee)

The terms of office of all Members of the Board (excluding Members of the Board who are Members of the Audit and Supervisory Committee) will expire at the conclusion of this year's Ordinary General Meeting of Stockholders. Accordingly, the election of sixteen (16) Members of the Board (excluding Members of the Board who are Members of the Audit and Supervisory Committee) is proposed.

The candidates are as follows:

No.	Name (Date of birth)		Past experience, positions, responsibilities and significant concurrent positions	Number of shares of the Company held
1	Hiroshi Hayakawa (January 1, 1944) (Reappointment)	Member of the E Member of the E [Reason for electi Mr. Hiroshi Ha because, in addi news, he has deep the television by President and Cl accomplishments that he will be ab	O, TV Asahi Corporation Board, TOEI COMPANY, LTD. Board, Video Research Ltd.	

No.	Name (Date of birth)	Past experience, positions, responsibilities and significant concurrent positions	Number of shares of the Company held
2	Shinichi Yoshida (January 9, 1950) (Reappointment)	April 1974 Joined The Asahi Shimbun Company June 2003 Board Director and Managing Editor, Tokyo Head Office, The Asahi Shimbun Company June 2005 Managing Director, The Asahi Shimbun Company April 2009 Executive Editor, The Asahi Shimbun Company June 2013 Senior Executive Director, The Asahi Shimbun Company March 2014 Advisor of The Asahi Shimbun Company April 2014 Counselor of the Company June 2014 President of the Company (incumbent) President, TV Asahi Corporation June 2016 Member of the Board, TV Asahi Corporation (incumbent) [Significant concurrent positions] Member of the Board, TV Asahi Corporation [Reason for election] Mr. Shinichi Yoshida was selected as a candidate for Member of the Boa because, in addition to his extensive experience mainly at a newspaper companhe has acquired deep insight and sound judgment regarding the television broadcasting business overall since assuming office as President. Starting from the previous fiscal year, he has been serving as Chairman of an organization associated with the television industry. The Company, therefore, believes that I will be able to demonstrate his ability of appropriate decision-making an supervision for the operations of the Company.	e 13,048
3	Toru Takeda (November 29, 1950) (Reappointment)	April 1974 Joined the Company February 2003 General Manager, Human Resources Division June 2004 Member of the Board, General Manager, Human Resources Division June 2007 Member of the Board June 2009 Executive Director, Director-General, Production Headquarte TV Asahi Productions Co., Ltd. June 2011 President, TV Asahi Productions Co., Ltd. June 2014 Executive Director of the Company Executive Director, TV Asahi Corporation June 2016 Senior Executive Director of the Company (incumbent) Senior Executive Director, TV Asahi Corporation (incumbent) Responsibility at the Company In charge of Network Affiliates Division [Significant concurrent positions] Senior Executive Director, TV Asahi Corporation [Reason for election] Mr. Toru Takeda was selected as candidate for Member of the Board because, addition to his extensive experience mainly in networks and personnel affairs, has deep insight and sound judgment as an Executive Director regarding the television broadcasting business overall and made many accomplishmer including assuming office as President of a Group company. The Compant therefore, believes that he will be able to demonstrate appropria decision-making and supervision for the operations of the Company.	in the table of the table of the table of the table of ta

No.	Name (Date of birth)		Past experience, positions, responsibilities and significant concurrent positions	Number of shares of the
4	Masaya Fujinoki (June 19, 1955) (Reappointment)	[Significant concu Senior Executive Member of the B Board Director, 7 [Reason for election Mr. Masaya Fuj because, in addition corporate strategic Director regarding therefore, believes	porate Strategy Division and Finance Division porate positions Director, TV Asahi Corporation oard, Asahi Satellite Broadcasting Limited The Asahi Shimbun Company	Company held
5	Gengo Sunami (October 20, 1956) (Reappointment)	[Significant cone President, TV As Member of the B [Reason for elect Mr. Gengo Sun because, in additi general administra Executive Directo from the previous Corporate, a majo will be able to	sahi Corporation Board, Asahi Broadcasting Corporation	24,716

No.	Name (Date of birth)	Past experience, positions, responsibilities and significant concurrent positions	Number of shares of the Company held
6	Keiji Kameyama (January 18, 1959) (Reappointment)	April 1982 Joined the Company June 2005 General Manager, Programming and Entertainment Division June 2009 General Manager, Contents Business Division June 2010 Member of the Board (incumbent) April 2014 Member of the Board, TV Asahi Corporation June 2014 Executive Director, TV Asahi Corporation (incumbent) June 2016 Audit and Supervisory Board Member, Asahi Satellite Broadcasting Limited (incumbent) [Significant concurrent positions] Executive Director, TV Asahi Corporation Audit and Supervisory Board Member, Asahi Satellite Broadcasting Limited [Reason for election] Mr. Keiji Kameyama was selected as a candidate for Member of the Board because, in addition to his extensive experience mainly in programming and marketing sales, he has deep insight and sound judgment as an Executive Director regarding the television broadcasting business overall. The Company, therefore, believes that he will be able to demonstrate his ability of appropriate decision-making and supervision for the operations of the Company.	23,581
7	Takashi Hirajo (September 28, 1960) (Reappointment)	April 1984 Joined the Company June 2009 General Manager, Programming and Entertainment Division June 2011 Member of the Board, General Manager, Programming and Entertainment Division April 2014 Member of the Board (incumbent) Member of the Board, General Manager, Programming and Entertainment Division, TV Asahi Corporation June 2014 Executive Director, TV Asahi Corporation (incumbent) [Significant concurrent positions] Executive Director, TV Asahi Corporation [Reason for election] Mr. Takashi Hirajyo was selected as candidate for Member of the Board because, in addition to his extensive experience mainly in programming and program production, he has deep insight and sound judgment as an Executive Director regarding the television broadcasting business overall. The Company, therefore, believes that he will be able to demonstrate his ability of appropriate decision-making and supervision for the operations of the Company.	21,111

No.	Name (Date of birth)	Past experience, positions, responsibilities and significant concurrent positions	Number of shares of the Company held
8	Tadahisa Kawaguchi (December 23, 1955) (Reappointment)	April 1979 Joined the Company June 2010 General Manager, Engineering & Technical Operations Division June 2012 Member of the Board, General Manager, Engineering & Technical Operations Division April 2014 Member of the Board (incumbent) Member of the Board, General Manager, Engineering & Technical Operations Division, TV Asahi Corporation June 2014 Member of the Board, TV Asahi Corporation (incumbent) [Significant concurrent positions] Member of the Board, TV Asahi Corporation [Reason for election] Mr. Tadahisa Kawaguchi was selected as a candidate for Member of the Board because, in addition to his extensive experience mainly in technology engineering and technical operations, he has deep insight and sound judgment as an Executive Director regarding the television broadcasting business overall. The Company, therefore, believes that he will be able to demonstrate his ability of appropriate decision-making and supervision for the operations of the Company.	14,796
9	Koichi Morozumi (January 15, 1956) (New appointment)	February 1981 Joined The Asahi Shimbun Company January 2012 General Director, in charge of Public Relations/Environment Divisions and General Manager of Customer Relations Division, The Asahi Shimbun Company June 2012 President, HIGASHINIPPON BROADCASTING CO., LTD. June 2016 Member of the Board of the Company (incumbent) Member of the Board, TV Asahi Corporation (incumbent) [Responsibility at the Company] In charge of Public Relations Division and Compliance Audit Departments [Significant concurrent positions] Member of the Board, TV Asahi Corporation [Reason for election] Mr. Koichi Morozumi was selected as a candidate for Member of the Board because, in addition to his extensive experience at a newspaper company, he has acquired deep insight and sound judgment regarding the television broadcasting business overall through serving as President of a domestic affiliated network station, among others. The Company, therefore, believes that he will be able to demonstrate his ability of appropriate decision-making and supervision for the operations of the Company.	1,500
10	Hiroshi Shinozuka (June 15, 1962) (Reappointment)	April 1986 Joined the Company June 2012 General Manager, News Division April 2014 General Manager, News Division, TV Asahi Corporation June 2014 Member of the Board of the Company (incumbent) Member of the Board, General Manager, News Division, TV Asahi Corporation (incumbent) [Significant concurrent positions] Member of the Board, General Manager, News Division, TV Asahi Corporation [Reason for election] Mr. Hiroshi Shinozuka was selected as a candidate for Member of the Board because, in addition to his extensive experience mainly in news, he has deep insight and sound judgment as an Executive Director regarding the television broadcasting business overall. The Company, therefore, believes that he will be able to demonstrate his ability of appropriate decision-making and supervision for the operations of the Company.	6,624

No.	Name (Date of birth)	Past experience, positions, responsibilities and significant concurrent positions	Number of shares of the Company held
11	Tsuyoshi Okada (May 27, 1949) (Reappointment, Outside Member of the Board)	November 1988 Joined TOEI COMPANY, LTD. June 2002 President, TOEI COMPANY, LTD. Member of the Board of the Company (incumbent) April 2014 Group Chairman, TOEI COMPANY, LTD. (incumbent) [Significant concurrent positions] Group Chairman, TOEI COMPANY, LTD. (Note 1) Member of the Board, TV Asahi Corporation Managing Director, TOEI ANIMATION CO., LTD. [Reason for election] Mr. Tsuyoshi Okada was selected as a candidate for Outside Member of the Board because he is a top management of an entity that is a stockholder of the Company as well as one of the top movie production companies in Japan. The Company therefore believes that, in light of the current situation of the Company around which various media are making multi-faceted development, he will provide valuable advice for the decision-making for the operations of the Company based on his business experience and deep insight.	8,033
12	Seiichi Kikuchi (August 29, 1951) (Reappointment)	April 1974 Joined the Company June 2004 General Manager, Network Affiliates Division June 2006 Seconded to Asahi Broadcasting Corporation (of Human Resources Division, Administration Headquarters of the Company and treated as an executive officer) Member of the Board, Asahi Broadcasting Corporation June 2008 President, Asahi Broadcasting Nagano Co., Ltd. June 2014 Senior Executive Director, Asahi Satellite Broadcasting Limited June 2015 President, Asahi Satellite Broadcasting Limited (incumbent) Member of the Board of the Company (incumbent) [Significant concurrent positions] President, Asahi Satellite Broadcasting Limited Member of the Board, TV Asahi Corporation [Reason for election] Mr. Seiichi Kikuchi was selected as a candidate for (part-time) Member of the Board because he is a top management of a business subsidiary of the Company and has experience as a head of a domestic affiliated network station. The Company therefore believes that, in light of the current situation of the broadcasting industry and the Group, he will provide valuable advice for the decision-making for the operations of the Company based on his business experience and deep insight.	8,007
13	Satoshi Wakisaka (October 2, 1947) (Reappointment, Outside Member of the Board)	April 1970 Joined Asahi Broadcasting Corporation June 2011 President, Asahi Broadcasting Corporation (incumbent) June 2013 Member of the Board of the Company (incumbent) [Significant concurrent positions] President, Asahi Broadcasting Corporation (Note 2) Member of the Board, TV Asahi Corporation [Reason for election] Mr. Satoshi Wakisaka was selected as a candidate for Outside Member of the Board because he is a top management of an entity that is a stockholder of the Company and a domestic affiliated network station. The Company therefore believes that, in light of the characteristics of the broadcasting business with a high degree of publicness and public interest, he will provide valuable advice for the decision-making for the operations of the Company based on his business experiences and deep insight.	-

No.	Name (Date of birth)	Past experience, positions, responsibilities and significant concurrent positions	Number of shares of the Company held
14	Masataka Watanabe (April 24, 1959) (Reappointment, Outside Member of the Board)	April 1982 Joined The Asahi Shimbun Company December 2014 President and CEO, The Asahi Shimbun Company (incumbent) President, The Asahi Shimbun Foundation (incumbent) June 2015 Member of the Board of the Company (incumbent) [Significant concurrent positions] President and CEO, The Asahi Shimbun Company (Note 3) President, The Asahi Shimbun Foundation Member of the Board, TV Asahi Corporation [Reason for election] Mr. Masataka Watanabe was selected as a candidate for Outside Member of the Board because he is a top management of an entity that is a stockholder of the Company and one of the top newspaper companies. The Company therefore believes that, in light of the current situation of the Company around which various media are making multi-faceted development, he will provide valuable advice for the decision-making for the operations of the Company based on his business experience and deep insight.	-
15	Keizo Kayama (December 22, 1960) (New Appointment)	April 1983 Joined the Company June 2011 Treasurer, (incumbent) April 2014 Treasurer, TV Asahi Corporation (incumbent) [Significant concurrent positions] Statutory Auditor, TOEI ANIMATION CO., LTD. [Reason for election] Mr. Keizo Kayama was selected as a candidate for Member of the Board because he has extensive experience, accomplishments and expertise mainly in the finance field through serving as Treasurer of the Finance Division of the Company and TV Asahi Corporation. The Company, therefore, believes that he will be able to demonstrate his ability of appropriate decision-making and supervision for the operations of the Company.	5,053
16	Satoshi Hamashima (November 22, 1960) (New appointment)	April 1985 Joined the FUJITSU LIMITED January 1992 Joined the Company June 2013 General Manager, Sales Division April 2014 General Manager, Sales Division, TV Asahi Corporation (incumbent) [Reason for election] Mr. Satoshi Hamashima was selected as candidate for Member of the Board because he has extensive experience, accomplishments and expertise mainly in sales through serving as General Manager of the Sales Division of TV Asahi Corporation. The Company therefore believes that he will be able to demonstrate his ability of appropriate decision-making and supervision for the operations of the Company.	3,602

(Notes)

- 1. The said company is engaged in production of movies, production of broadcast programs, and so forth that belong to the line of business of TV Asahi Corporation and Asahi Satellite Broadcasting Limited, wholly owned subsidiaries of the Company. The said company has business transactions with the above two companies.
- 2. The said company is engaged in broadcasting business that belongs to the line of business of TV Asahi Corporation and Asahi Satellite Broadcasting Limited, wholly owned subsidiaries of the Company. The said company has business transactions with the above two companies.
- 3. The said company is engaged in publishing business and so forth that belong to the line of business of TV Asahi Corporation and Asahi Satellite Broadcasting Limited, wholly owned subsidiaries of the Company. The said company has business transactions with the above two companies.
- 4. There are no other special conflicts of interest between each candidate and the Company.
- 5. Messrs. Tsuyoshi Okada, Satoshi Wakisaka and Masataka Watanabe, are candidates for Outside Members of the Board.

- Messrs. Tsuyoshi Okada, Satoshi Wakisaka and Masataka Watanabe shall have served as Outside Members of the Board of the Company for 15 years, 4 years and 2 years, respectively, at the conclusion of this Ordinary General Meeting of Stockholders.
- 6. Messrs. Tsuyoshi Okada, Satoshi Wakisaka and Masataka Watanabe are Members of the Board (part-time) of TV Asahi Corporation, a wholly owned subsidiary of the Company. Mr. Satoshi Wakisaka was in the past an Outside Member of the Board of Asahi Satellite Broadcasting Limited, a wholly owned subsidiary of the Company.
- 7. On September 11, 2014, The Asahi Shimbun Company, at which Mr. Masataka Watanabe serves as President and CEO, retracted an article on the "Yoshida testimony" in connection with the accident at the Tokyo Electric Power Company Fukushima Daiichi Nuclear Power Station. In response to this incident, The Asahi Shimbun Company has asked the Press and Human Rights Committee, a third-party organ, to conduct an examination of the matter. In addition, The Asahi Shimbun Company also set up an internal third-party panel to investigate reporting on "comfort women," which was similarly retracted, in order to thoroughly examine such issues as the process behind the writing of the past articles, its impact on the international community and the appropriateness of the recent special coverage. Mr. Watanabe has fairly and consistently faced the facts, and has been raising awareness for the necessity of a framework and initiatives to ensure respect for various types of speech. Mr. Watanabe, together with the other Members of the Board of The Asahi Shimbun Company, has been proactively promoting appropriate responses to these incidents described above, as well as implementing measures to prevent their recurrence.
- 8. Besides the above, during the past five years at the other companies where the candidates for Outside Members of the Board served as officers, etc., no incidents to be disclosed have been taken place at such companies involving in violations of laws and regulations or any articles of incorporation.
- 9. During the term of office from the last preceding appointment of candidates for Outside Members of the Board to date, no incidents to be disclosed have been taken place at the Company involving in violations of laws and regulations or the Articles of Incorporation.
- 10. Mr. Tsuyoshi Okada, a candidate for Outside Member of the Board, is a Member of the Board (part-time) of TOEI ANIMATION CO., LTD., a business entity that has a special relationship with the Company. None of the other candidates for Outside Members of the Board is or has been in a position to execute duties or a non-executive officer for a business entity (excluding the Company's subsidiaries) that has a special relationship with the Company for the past five years, has plans to receive a large sum of money or other financial benefits from the Company or any business entity that has a special relationship with the Company, or has received them during the past two years from the Company or any of such entities.
- 11. None of the candidates for Outside Members of the Board has a spouse or relative within the third degree of relationship who is engaged in the business operations or is a non-executive officer of the Company or any business entity that has a special relationship with the Company.
- 12. The Company has an agreement with each of Messrs. Tsuyoshi Okada, Seiichi Kikuchi, Satoshi Wakisaka and Masataka Watanabe limiting their liabilities as stipulated in Article 423, Paragraph 1 of the Companies Act. Pursuant to each said agreement, the liability limit shall be 10 million yen or the minimum liability amount stipulated in Article 425, Paragraph 1 of the Companies Act, whichever is higher. The Company will continue the above agreement with them if their reappointments are approved.
- 13. There are no specific opinions or comments from the candidates for Outside Members of the Board regarding the matters mentioned above.

Proposal 3: Election of Three (3) Members of the Board who are Members of the Audit and Supervisory Committee

The terms of office of all incumbent Members of the Board who are Members of the Audit and Supervisory Committee will expire at the conclusion of this year's Ordinary General Meeting of Stockholders. Accordingly, the election of three (3) Members of the Board who are Members of the Audit and Supervisory Committee is proposed.

The Company has obtained the approval of the Audit and Supervisory Committee regarding this proposal.

The candidates for Members of the Board who are Members of the Audit and Supervisory Committee are as follows.

No.	Name (Date of birth)	Past experience, positions, responsibilities and significant concurrent positions	Number of shares of the Company held
1	Yoshihisa Yabuuchi (March 7, 1956) (Reappointment)	April 1979 June 2010 Full-time General Manager, Payroll & Labor Relations, Human Resources Division July 2011 Associate General Manager, Payroll & Labor Relations, Human Resources Division June 2012 Corporate Auditor June 2015 Member of the Board who is a Member of the Audit and Supervisory Committee of the Company (incumbent) [Reason for election] Mr. Yoshihisa Yabuuchi was selected as a candidate for Member of the Board because, in addition to his extensive experience mainly in human resources, he has deep insight and sound judgment as a Corporate Auditor and a Member of the Audit and Supervisory Committee regarding the television broadcasting business overall. The Company, therefore, believes that he will be able to demonstrate his abilities in the information gathering necessary for audits, and monitoring and supervision of the execution of duties of the Executive Directors and management overall.	15,696
2	Akira Genma (August 1, 1934) (Reappointment, Outside Member of the Board)	April 1959 Joined Shiseido Company, Limited June 1997 President Director, President, Shiseido Company, Limited June 2001 Representative Director, Corporate Officer & Chairman, Shiseido Company, Limited June 2003 Advisor, Shiseido Company, Limited April 2013 Special Advisor, Shiseido Company, Limited (incumbent) June 2015 Member of the Board who is a Member of the Audit and Supervisory Committee of the Company (incumbent) [Significant concurrent positions] Special Advisor, Shiseido Company, Limited Audit and Supervisory Board Member, TV Asahi Corporation Director, KONAMI HOLDINGS CORPORATION [Reason for election] Mr. Akira Genma was selected as a candidate for Outside Member of the Board because the Company believes that he will draw on his professional experience and insight as a top management of the Shiseido Group that enhanced its corporate value integrally connected to life and culture. In light of the creativity and diversity that will be required of the media going forward, the Company believes that he will be able to contribute to the enhancement of corporate governance and to the monitoring and supervision of the management of the Company overall.	504

No.	Name (Date of birth)	Past experience, positions, responsibilities and significant concurrent positions	Number of shares of the Company
3	Katsuhiko Ikeda (February 12, 1953) (New appointment, Outside Member of the Board)	April 1976 Joined the National Police Agency August 2007 Director-General, Security Bureau, National Police Agency January 2010 Superintendent General of the Tokyo Metropolitan Police Department September 2012 Secretary-General, Secretariat of the Nuclear Regulation Authority, Nuclear Regulation Authority [Significant concurrent positions] Director, Tekken Corporation [Reason for election] Mr. Katsuhiko Ikeda was selected as a candidate for Outside Member of the Board because the Company believes that despite not having direct experience in corporate management, he will draw on his professional experience and insight that he obtained as the Superintendent General of the Metropolitan Police Department and the Secretary-General, Nuclear Regulation Agency, Nuclear Regulation Authority. The Company believes that he will be able to contribute to the enhancement of corporate governance and to the monitoring and supervision of the management of the Company overall.	

(Notes)

- 1. There are no special conflicts of interest between each candidate and the Company.
- 2. Messrs. Akira Genma and Katsuhiko Ikeda are candidates for Outside Members of the Board. Mr. Akira Genma shall have served as Outside Member of the Board who is a Member of the Audit and Supervisory Committee for 2 years at the conclusion of this Ordinary General Meeting of Stockholders.
- 3. Mr. Akira Genma is a (part-time) Audit and Supervisory Board Member of TV Asahi Corporation, a wholly owned subsidiary of the Company.
- 4. During the past five years at the other companies where the candidates for Outside Members of the Board served as officers, etc., no incidents to be disclosed have been taken place at such companies involving in violations of laws and regulations or any articles of incorporation.
- 5. During the term of office from the last preceding appointment of the candidates for Outside Members of the Board to date, no incidents to be disclosed have been taken place at the Company involving in violations of laws and regulations or the Articles of Incorporation.
- 6. None of the candidates for Outside Members of the Board is or has been in a position to execute duties or a non-executive officer for a business entity (excluding the Company's subsidiaries) that has a special relationship with the Company for the past five years. None of them has plans to receive a large sum of money or other financial benefits from the Company or any business entity that has a special relationship with the Company, or has received them during the past two years from the Company or any of such entities.
- 7. None of the candidates for Outside Members of the Board has a spouse or relative within the third degree of relationship who is engaged in the business operations or is a non-executive officer of the Company or any business entity that has a special relationship with the Company.
- 8. The Company has an agreement with Messrs. Yoshihisa Yabuuchi and Akira Genma limiting their liability as stipulated in Article 423, Paragraph 1 of the Companies Act. Pursuant to said agreement, the liability limit shall be 10 million yen or the minimum liability amount stipulated in Article 425, Paragraph 1 of the Companies Act, whichever is higher. The Company will continue the limited liability agreement as stated above with each of Messrs. Yoshihisa Yabuuchi and Akira Genma, if their appointments are approved. The Company will also enter into the agreement as stated above with Mr. Katsuhiko Ikeda, if his appointment is approved.
- 9. Mr. Akira Genma is an independent officer pursuant to the rules of the Tokyo Stock Exchange, and the Company has notified his status as such to the Exchange. If his reappointment is approved, he will retain his status as independent officer. Mr. Katsuhiko Ikeda satisfies the requirements of an independent officer pursuant to the rules of the Tokyo Stock Exchange and if his appointment is approved, he will become an independent officer.
 - The concept regarding an independent officer prescribed by the Company is posted on the website of the Company (http://www.tv-asahihd.co.jp/).
- 10. There are no specific opinions or comments from the candidates for Outside Members of the Board regarding the matters mentioned above.

Proposal 4: Election of One (1) Substitute Member of the Board who is a Member of the Audit and Supervisory Committee

The Company proposes the election of one (1) substitute Member of the Board who is a Member of the Audit and Supervisory Committee to prepare for cases where the number of Members of the Board who are Members of the Audit and Supervisory Committee falls short of the number as mandated by laws and regulations.

The Company has obtained the approval of the Audit and Supervisory Committee regarding this proposal. The candidate for substitute Member of the Board who is a Member of the Audit and Supervisory Committee is as follows.

Name (D. (Cl.: 1)	Past experience, positions, responsibilities	Number of shares of the
(Date of birth)	and significant concurrent positions	Company held
Mieko Kenjo (January 26, 1946) (New appointment, Outside Member of the Board)	April 1968 Joined Tokyo Broadcasting System, Incorporated (currently Tokyo Broadcasting System Holdings, Inc.) April 1996 Professor, Faculty of Sociology, Aomori University September 2010 Visiting Professor, Niijima Gakuen Junior College October 2010 Director, NPO Furusato Kaiki Shien Center (incumbent) April 2015 Deputy Dean, Aomori University (incumbent) [Significant concurrent positions] Deputy Dean, Aomori University Director, NPO Furusato Kaiki Shien Center [Reason for election] Ms. Mieko Kenjo was selected as a candidate for substitute Outside Member of the Board because the Company believes that she will draw on her deep insight into the broadcasting industry that she accumulated through working at a commercial broadcasting company and appearing in many television and radio programs. The Company believes that she will be able to contribute to the enhancement of corporate governance and to the monitoring and supervision of the management of the Company overall, by leveraging her various experience of serving as outside Director of listed companies, college professor, and director of an organization for social contribution.	1,000

(Notes

- 1. There are no special conflicts of interest between the candidate and the Company.
- 2. Ms. Mieko Kenjo is a candidate for substitute Outside Member of the Board.
- 3. Ms. Mieko Kenjo is not and has never been in a position to execute duties for the subsidiaries of the Company, and is not and has never been a non-executive officer of the subsidiaries of the Company.
- 4. Ms. Mieko Kenjo is not and has never been in a position to execute duties or a non-executive officer for a business entity (excluding subsidiaries of the Company) that has a special relationship with the Company for the past five years, and does not have plans to receive a large sum of money or other financial benefits from the Company or any business entity that has a special relationship with the Company, and has not received them during the past two years from the Company or any of such entities.
- 5. Ms. Mieko Kenjo does not have a spouse or relative within the third degree of relationship who is engaged in the business operations or who is a non-executive officer of the Company or any business entity that has a special relationship with the Company.
- 6. If Ms. Mieko Kenjo assumes the office of Outside Member of the Board who is a Member of the Audit and Supervisory Committee, the Company will enter into an agreement limiting her liability as stipulated in Article 423, Paragraph 1 of the Companies Act. Pursuant to said agreement, the liability limit shall be 10 million yen or the minimum liability amount stipulated in Article 425, Paragraph 1 of the Companies Act, whichever is higher.
- 7. If Ms. Mieko Kenjo assumes the office of Outside Member of the Board who is a Member of the Audit and Supervisory Committee, she will become an independent officer pursuant to the rules of the Tokyo Stock Exchange. The concept regarding an independent officer prescribed by the Company is posted on the website of the Company (http://www.tv-asahihd.co.jp/).
- 8. There are no specific opinions or comments from the candidate for substitute Outside Members of the Board regarding the matters mentioned above.

End