Note: This document has been translated from a part of the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

Securities Code: 8141 June 5, 2017

To our shareholders:

Akio Kitai Chairman and Representative Director **Shinko Shoji Co., Ltd.** 1-2-2 Osaki, Shinagawa-ku, Tokyo

NOTICE OF THE 64TH ORDINARY GENERAL MEETING OF SHAREHOLDERS

You are cordially invited to attend the 64th Ordinary General Meeting of Shareholders of Shinko Shoji Co., Ltd. (the "Company"), which will be held as described below.

If you are unable to attend the meeting in person, you may exercise your voting rights by postal mail or electromagnetic means (via the Internet, etc.). Please review the attached Reference Documents for the General Meeting of Shareholders and exercise your voting rights according to "4. Exercise of your voting rights" (Japanese only) no later than 5:20 p.m., Thursday, June 22, 2017 (JST).

- **1. Date and Time:** Friday, June 23, 2017 at 10:00 a.m. (Opening at 9:00 a.m.) (JST)
- 2. Venue: HOTEL GAJOEN TOKYO (formerly MEGURO GAJOEN), Hana Shizuka on the 2nd floor 1-8-1 Shimomeguro, Meguro-ku, Tokyo

3. Purposes:

Items to be reported:

- 1. Business Report and Consolidated Financial Statements for the 64th Term (from April 1, 2016 to March 31, 2017), as well as the results of audit of the Consolidated Financial Statements by the Accounting Auditor and the Board of Corporate Auditors
- 2. Non-Consolidated Financial Statements for the 64th Term (from April 1, 2016 to March 31, 2017)

Items to be resolved:

<Company Proposal (Proposal 1)>

Proposal 1: Election of nine (9) Directors (including two (2) Outside Directors)

<Shareholder Proposal (Proposal 2)>

Proposal 2: Partial Amendments to the Articles of Incorporation

A summary of the shareholder proposal (Proposal 2) can be found in the attached Reference Documents for the General Meeting of Shareholders on page 6.

4. Exercise of your voting rights

(1) Vote by postal mail

Please indicate your approval or disapproval of the proposals on the enclosed voting form, and return it by postal mail to reach us no later than 5:20 p.m., Thursday, June 22, 2017 (JST).

(2) Vote via the Internet, etc.

Please access the indicated website for exercising voting rights from a personal computer, a smartphone or a mobile phone, and register your approval or disapproval of the proposals no later than 5:20 p.m., Thursday, June 22, 2017 (JST).

For details on how to cast votes, please refer to "Procedures for Exercising Voting Rights via the Internet." (Japanese only)

The Company uses the electronic voting rights exercise platform for institutional investors operated by ICJ, Inc.

Reference Documents for the General Meeting of Shareholders

<Company Proposal (Proposal 1)> Proposal 1 is a proposal made by the Company.

Proposal 1: Election of nine (9) Directors (including two (2) Outside Directors)

The term will expire for all nine (9) Directors at the conclusion of this General Meeting, and thus the Company proposes that nine (9) Directors be elected.

The candidates for Directors are as follows:

No.	Name (Date of birth)		er summary, position and responsibilities int concurrent positions outside the Company)	Number of the Company's shares owned		
1	Akio Kitai (April 3, 1948)	Sept. 1981 Jan. 1986 Jan. 1992 June 1993 Apr. 2013	Joined the Company Director of the Company Managing Director of the Company President and Representative Director of the Company Chairman and Representative Director of the Company (present position)	651,000		
	[Reasons for nomination as candidate for Director] With experience working at a general trading company and working overseas, from having had a wide range of responsibilities within the Company, and with 20 years' experience as President and Representative Director, Akio Kitai is knowledgeable in the industry and in management and has suitable experience and ability to be a candidate for Director of the Company.					
2	Tatsuya Ogawa (December 17, 1963)	Apr. 1986 June 2008 Apr. 2013 Apr. 2015	Joined the Company Director of the Company President and Representative Director of the Company President and Representative Director of the Company (responsible for Audit Office, Overseas Sales Promotion Department, and Overseas Affiliated Companies) (present position)	5,500		
	[Reasons for nomination as candidate for Director] With lengthy overseas business experience putting to use semiconductor design technologies, especially including his time residing in Hong Kong for 15 years, Tatsuya Ogawa produced a track record of rapidly developing overseas businesses. He is knowledgeable in the electronic components industry, is a capable manager with a high degree of insight, and has suitable experience and ability to be a candidate for Director of the Company.					
3	Junichi Inaba (September 2, 1959)	Jan. 2011 June 2011 Apr. 2017	Joined the Company Director of the Company Managing Director of the Company (Overall Control of Sales Division and Development & Engineering Department, responsible for Sales Support Office, Sales Department 1, Sales Department 2, Sales Department 3, Koshinetsu Block Department, Automotive Solutions Engineering Department, and Devices & Solutions Engineering Department) (present position)	5,200		
	position) [Reasons for nomination as candidate for Director] Junichi Inaba has been engaged for many years in the semiconductor industry at NEC and Renesas Electronics. He also has knowledge of management from his experience as a business operator and as the operator of a company overseas and has suitable experience and ability to be a candidate for Director of the Company.					

No.	Name (Date of birth)		er summary, position and responsibilities ant concurrent positions outside the Company)	Number of the Company's shares			
	(Duc of birth)		ant concurrent positions outside the company)	owned			
		Apr. 2005	Joined the Company				
		June 2006	Director of the Company				
		Apr. 2016	Director of the Company (Overall Control of				
	Teru Masaki		Administrative Division, responsible for				
	(January 15, 1956)		Planning Office, Personnel Affairs &	16,200			
			Information System Department, General				
4			Affairs Department, Accounting Department,				
·			Logistics Department, and Domestic Affiliated				
		1: 1. (. C D'	Companies) (present position)				
	[Reasons for nomination as candidate for Director]						
	Teru Masaki's track record includes 25 years working at financial institutions and experience working as a branch						
	office manager, and since joining the Company he has also overseen administrative sections involved in accounting and						
	finance, personnel affairs, general affairs, etc. He has a high level of knowledge in accounting, risk management, and corporate management, and has suitable experience and ability to be a candidate for Director of the Company.						
	corporate management, and has		-	Jompany.			
		Apr. 1984 Apr. 2008	Joined the Company President of NT Sales Co., LTD. (secondment)				
	Fumitaka Yuge	June 2013	Director of the Company				
	(August 1, 1960)	Apr. 2015	Director of the Company (responsible for West	2,200			
	(August 1, 1900)	Apr. 2015	Japan Block and Electronic Component Sales				
5			Promotion Department) (present position)				
	[Reasons for nomination as can	didata far Diract					
	During his many years of experience as the operator of a company overseas, Fumitaka Yuge has learned a more global style of business. With five years company management experience when on secondment as President to the affiliated company, he has suitable experience and ability to be a candidate for Director of the Company.						
		Apr. 1989	Joined the Company				
		Apr. 2007	General Manger of Nagoya Office, Chubu				
			Tokai Block				
	Katsuhiro Hosono	June 2014	Director of the Company				
	(August 23, 1966)	Apr. 2017	Director of the Company (responsible for	1,300			
	(114543723, 1900)		Amusement Systems Sales Department, EMS				
6			Sales Promotion Department, and Embedded				
0			Systems Development Department) (present				
			position)				
	[Reasons for nomination as candidate for Director]						
	During his involvement in the amusement industry, which is the Company's core business, Katsuhiro Hosono has						
	demonstrated results in promoting large business developments, and using the knowledge and personal connections he						
	developed during that work he has produced further results developing original design and manufacturing (ODM). He has suitable experience and ability to be a candidate for Director of the Company.						
		Apr. 1981	Joined the Company				
		Apr. 1981 Apr. 2005	Joined the Company Manager of Planning Office of the Company				
	has suitable experience and abi	Apr. 1981	Joined the Company Manager of Planning Office of the Company President of NOVALUX JAPAN CO., LTD.				
	has suitable experience and abi	Apr. 1981 Apr. 2005 Apr. 2012	Joined the Company Manager of Planning Office of the Company President of NOVALUX JAPAN CO., LTD. (secondment)	3,000			
	has suitable experience and abi	Apr. 1981 Apr. 2005 Apr. 2012 June 2015	Joined the Company Manager of Planning Office of the Company President of NOVALUX JAPAN CO., LTD. (secondment) Director of the Company	3,000			
7	has suitable experience and abi	Apr. 1981 Apr. 2005 Apr. 2012	Joined the Company Manager of Planning Office of the Company President of NOVALUX JAPAN CO., LTD. (secondment) Director of the Company Director of the Company (responsible for East	3,000			
7	has suitable experience and abi	Apr. 1981 Apr. 2005 Apr. 2012 June 2015	Joined the Company Manager of Planning Office of the Company President of NOVALUX JAPAN CO., LTD. (secondment) Director of the Company Director of the Company (responsible for East Japan Block, Chubu Tokai Block, and AI	3,000			
7	has suitable experience and abi Kiyotaka Miyazawa (August 5, 1956)	Apr. 1981 Apr. 2005 Apr. 2012 June 2015 Apr. 2016	Joined the Company Manager of Planning Office of the Company President of NOVALUX JAPAN CO., LTD. (secondment) Director of the Company Director of the Company (responsible for East Japan Block, Chubu Tokai Block, and AI System Sales Department) (present position)	3,000			
7	has suitable experience and abi Kiyotaka Miyazawa (August 5, 1956) [Reasons for nomination as can	Apr. 1981 Apr. 2005 Apr. 2012 June 2015 Apr. 2016 didate for Directed	Joined the Company Manager of Planning Office of the Company President of NOVALUX JAPAN CO., LTD. (secondment) Director of the Company Director of the Company (responsible for East Japan Block, Chubu Tokai Block, and AI System Sales Department) (present position) pr]				
7	has suitable experience and abi Kiyotaka Miyazawa (August 5, 1956) [Reasons for nomination as can Kiyotaka Miyazawa has extens	Apr. 1981 Apr. 2005 Apr. 2012 June 2015 Apr. 2016 didate for Directo	Joined the Company Manager of Planning Office of the Company President of NOVALUX JAPAN CO., LTD. (secondment) Director of the Company Director of the Company (responsible for East Japan Block, Chubu Tokai Block, and AI System Sales Department) (present position)	affairs, and legal			

No.	Name (Date of birth)		er summary, position and responsibilities ant concurrent positions outside the Company)	Number of the Company's shares owned		
8	Toshio Oura (December 20, 1948) [Reasons for nomination as cand			-		
	Toshio Oura has extensive experience in company management both as an Officer and President, has a wide range of insights, and is a person we can recommend to contribute to expanding shareholder interests and maximizing enterprise value. He has suitable experience and ability to be a candidate for Outside Director of the Company.					
9	electronics industry. He is a perse	Outside Direct idate for Outside nee and track rec on who is able to	Joined HIOKI E.E. CORPORATION Director, Director of Sales & Marketing of HIOKI E.E. CORPORATION Director and Managing Executive Officer, Director of Sales & Marketing of HIOKI E.E. CORPORATION Director and Managing Executive Officer, Director of Administration of HIOKI E.E. CORPORATION President & CEO of HIOKI E.E. CORPORATION Chairman and Director of HIOKI E.E. CORPORATION Retired from Director of HIOKI E.E. CORPORATION Retired from Director of HIOKI E.E. CORPORATION Assumed office as Outside Director of CHINO CORPORATION (present position) Director of the Company (present position) oncurrent positions outside the Company] tor of CHINO CORPORATION e Director] cord as President of the listed company, and is know o contribute to expanding shareholder interests and nd has suitable experience and ability to be a candic	provide advice		
Notes: 1	Director of the Company. There is no special interest between the candidates and the Company. Toshio Oura and Tatsuyoshi Yoshiike are candidates for Outside Directors. The Company has registered Toshio Oura and Tatsuyoshi Yoshiike to the Tokyo Stock Exchange as independent officers as prescribed by the Tokyo Stock Exchange.					
2 3 4						
	The term of office for Tatsuyoshi Yoshiike as the Company's Outside Director will be one year at the conclusion of this General Meeting. Neither Toshio Oura nor Tatsuyoshi Yoshiike has acted as an operating executive officer or officer of the Company or its subsidiaries.					
	Neither Toshio Oura nor Tatsuyoshi Yoshiike is an officer of the Company's parent company, etc. or has been an officer of the Company's parent company, etc. in the last five years. Neither Toshio Oura nor Tatsuyoshi Yoshiike is an operating executive officer or officer of any special related business of the Company or has been an operating executive officer or officer of a special related business of the Company in the last five years.					
	Neither Toshio Oura nor Tatsuyoshi Yoshiike is expected to receive any large payment in money or other assets from the Company or any special related business of the Company or has received such payment in the last two years. Neither Toshio Oura nor Tatsuyoshi Yoshiike is a dependent or family member within three degrees, or equivalen					

10. Neither Toshio Oura nor Tatsuyoshi Yoshiike is a dependent or family member within three degrees, or equivalent person, of an operating executive officer or an officer of the Company's parent company, etc., the Company, or a special related business of the Company.

11. Neither Toshio Oura nor Tatsuyoshi Yoshiike has been an operating executive officer of a corporation limited by shares with which the Company has merged, was the subject of an absorption-type split or a demerger or a company from which the Company acquired rights and obligations as a result of the transfer of a business in the last two years, immediately prior to such a merger, etc.

<Shareholder Proposal (Proposal 2)>

Proposal 2 is a proposal made by one (1) shareholder.

Proposal 2: Partial Amendments to the Articles of Incorporation

1. Description of the Proposal

To add the following provisions to the clause of the Articles of Incorporation regarding the General Meeting of Shareholders.

- 1 When a no-confidence motion is tabled against the chairperson of the General Meeting of Shareholders, voting on the motion shall be made after an explanation of the reasons for the motion is given.
- 2 When there is a shareholder proposal at the General Meeting of Shareholders, the opportunity to explain the reason of the proposal shall be provided after revealing the names of the proposing shareholders.

2. Reason for Proposal

For the General Meeting of Shareholders to be conducted with fairness.

Note from the Company: The above description of proposal and reason for proposal are stated according to the original proposal submitted from the shareholder.

<The Board of Directors' Opinion Regarding Proposal 2>

The Board of Directors opposes to this proposal.

Proceedings and management of the Company's General Meeting of Shareholders have been lawfully and appropriately performed pursuant to the authority granted to the chairperson in accordance with laws and regulations of Article 315 (Authority of Chairperson) of the Companies Act.

Accordingly, the Board of Directors does not consider it necessary to establish such provision in the Articles of Incorporation.