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Securities identification code: 7867

June 5, 2017

To our shareholders:

Harold George Meij Representative Director, President **TOMY COMPANY, LTD.** 7-9-10 Tateishi, Katsushika-ku, Tokyo

CONVOCATION NOTICE OF THE 66TH ANNUAL SHAREHOLDERS MEETING

You are cordially invited to attend the 66th Annual Shareholders Meeting of TOMY COMPANY, LTD. (the "Company"), which will be held as described below.

If you are unable to attend this meeting in person, you may exercise your voting rights by postal mail or via the Internet. Please cast your vote after reviewing the attached Reference Documents for Shareholders Meeting no later than the end of office hours (5:30 p.m.) on Tuesday, June 27, 2017 (Japan Standard Time).

1. Date and Time: Wednesday, June 28, 2017 at 10:00 a.m. (Japan Standard Time)

2. Venue: Mozart Hall, Katsushika Symphony Hills 6-33-1 Tateishi, Katsushika-ku, Tokyo

3. Purposes:

Items to be reported:

- 1. Business Reports and Consolidated Financial Statements for the 66th fiscal year (from April 1, 2016 to March 31, 2017), as well as the results of audit of the Consolidated Financial Statements by the Accounting Auditor and the Audit & Supervisory Board.
- 2. Non-Consolidated Financial Statements for the 66th fiscal year (from April 1, 2016 to March 31, 2017)

Items to be resolved:

Proposal 1: Appropriation of surplus **Proposal 2:** Election of six (6) Directors

Proposal 3: Payment of bonuses to Directors and Audit & Supervisory Board Members

Proposal 4: Entrusting to the Company's Board of Directors determination of the subscription

requirements for the share subscription rights as stock options offered to the Company's executive officers and employees and to the Directors and employees of the Company's

subsidiaries