

June 6, 2017

Press Release

(This press release is a summary translation of Japanese original press release dated June 6, 2017)

Company:	istyle Inc.
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Representative:	Representative Director, CEO
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Notice on Determination of the Offer Price and Selling Price

istyle Inc. (the “Company”) hereby announces that the Company determined the offer price and selling price in connection with the issuance of new shares and secondary offering of existing shares of the Company through an overseas offering (the “Overseas Offering”) as resolved at the Board of Directors meeting held on June 5, 2017.

NOTE: This press release does not constitute an offer of any securities for sale. This press release has been prepared for the sole purpose of publicly announcing that the Company has resolved matters relating to the issuance of its new shares and secondary offering of existing shares, and not for the purpose of soliciting investment or engaging in any other similar activities within or outside Japan. This press release is not an offer of securities for sale in the United States. The securities referred to above have not been, and will not be registered under the United States Securities Act of 1933, as amended (the “Securities Act”). The securities may not be offered or sold in the United States absent registration or an exemption from registration under the Securities Act. If any public offering of securities is made in the United States, it will be by means of a prospectus that may be obtained from the Company that will contain detailed information about the Company and its management, as well as financial statements of the Company. The securities referred to above will not be publicly offered or sold in the United States

NOTE

1. Issuance of New Shares through the Overseas Offering

(1) Total amount of Issuance	3,817,800,000 yen (909.0 yen per share)
(2) Total amount to be paid	3,648,120,000 yen (868.6 yen per share)
(3) Payment date	June 20, 2017
(4) Share delivery date	June 21, 2017

2. Secondary Offering of Existing Shares through the Overseas Offering

(1) Total amount of Secondary Offering	3,817,800,000 yen (909.0 yen per share)
(2) Total amount of underwriting price	3,648,120,000yen (868.6 yen per share)
(3) Share delivery date	June 21, 2017

(Reference)

Closing price on pricing date	1,010.0 yen
Discount rate	10.0 %

*For further information, please refer to the press release of Notice Regarding Issuance of New Shares and Secondary Offering of Existing Shares through Overseas Offering and the Resulting Changes in the Major Shareholder, issued on June 5, 2017.

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