



June 27, 2017

Company name: Hearts United Group Co., Ltd.

Name of representative: President and CEO Genichi Tamatsuka

(Code number: 3676, First Section of the Tokyo Stock

Exchange)

Contact: Executive Officer and CFO Toshiya Tsukushi

(TEL. +81-3-6406-0081)

Notice of Organizational Change

Hearts United Group Co., Ltd. (hereinafter referred to as the "Company") announces that the Company passed a resolution at its board of directors' meeting held today to change its organizational structure as of July 1, 2017.

1. Purpose of organizational change

Our group has been working on strengthening management structure to make a large leap forward to the "next stage of business development." We have decided to implement organizational change, with the aim of developing an environment where we can speedily advance business activities on a group-wide basis to achieve a further growth.

2. Details of the change

- (1) Organize business and support divisions directly under CEO to ensure strong cross-functional collaboration and close coordination between the top management and business divisions.
- (2) Newly establish "Next-Stage Business Development Office" for the purpose of spearheading projects for the "next stage of business development" and speedily promoting collaboration throughout the organization.
- (3) Newly form "Group Sales Division" to develop sales capability to quickly and flexibly meet clients' needs and adapt to changes in the growing business areas on a group-wide basis.
- (4) Establish "IT Strategy Division" to co-locate technical functions in order to drive development of the cutting-edge technology, including AI, and creation of AI-used services, and to strengthen IT technical talent development.
- (5) Integrate separate administration and corporate management functions to enhance the quality and efficiency of their operations.

[Organizational structure]

