



June 27, 2017

Company name: Hearts United Group Co., Ltd.
Name of representative: President and CEO Genichi Tamatsuka
(Code number: 3676, First Section of the Tokyo Stock Exchange)
Contact: Executive Officer and CFO Toshiya Tsukushi
(TEL. +81-3-6406-0081)

Notice Regarding Appointment of Directors and Executive Officers

Hearts United Group Co., Ltd. (hereinafter referred to as the “Company”) announces that the Company has appointed Directors and Executive Officers, as listed below, at the 4th Ordinary General Meeting of Shareholders and its board of directors’ meeting held today.

1. Directors (as of June 27, 2017)

Name	New title	Former title
Eiichi Miyazawa	Director and Chairman	President and CEO
Genichi Tamatsuka	President and CEO	Representative Executive Officer
Keiya Kazama	Director, Finance and Accounting	Director and CFO
Takashi Yanagiya	Outside Director	Outside Director
David A. Stock	Outside Director	Outside Director

2. Executive Officers

Name	Title
Toshiya Tsukushi	Executive Officer and CFO
Yasumasa Ninomiya	Executive Officer and Sales Manager
Jun Yamamoto	Executive Officer

*Toshiya Tsukushi and Jun Yamamoto will be appointed as Executive Officers as of June 27, 2017, and Yasumasa Ninomiya, as of July 11, 2017.

(Reference)

Career summary of newly-appointed Executive Officers

Name	Toshiya Tsukushi	
Birth date	June 23, 1965	
Career summary	April 1989	Joined SHOWA SHELL SEKIYU K. K.
	September 1995	Pricewaterhouse Consultant K.K. (currently IBM Japan, Ltd.)
	July 1999	General Electric Capital Consumer Finance K. K. (currently Shinsei Financial Co., Ltd.)
	December 2005	Executive Officer, General Electric Capital Consumer Finance K. K.
	September 2006	Executive Officer and Head of Business Development Group, Nissen Holdings Co., Ltd.
	March 2008	Director, Executive Officer and Head of Financial Affairs Planning Office, Nissen Holdings Co., Ltd.
	June 2009	Director, Executive Officer and CFO, Nissen Holdings Co., Ltd.
	December 2010	Director, Nissen Co., Ltd.
	March 2012	Director and Managing Executive Officer of Group Strategy and Finance, Nissen Holdings Co., Ltd.
	March 2012	Representative of Directors and Vice President, SHADDY CO., LTD.
	October 2013	Director, Managing Executive Officer and CFO, Nissen Holdings Co., Ltd.
	December 2015	Representative of Directors and Chairman, GE Nissen Credit Co., Ltd. (currently Nissen Credit Service Co., Ltd.)
	December 2015	Director and Chairman, Nissen Life Co., Ltd.

Name	Yasumasa Ninomiya	
Birth date	August 18, 1972	
Career summary	April 1995	Joined Osaka Usen Broadcasting Corporation (currently USEN Corporation)
	April 2009	Head of Personal Business Division, USEN Corporation
	December 2010	Director and Head of Sales Division, U-NEXT Co., Ltd. Director of Marketing, U-NEXT Co., Ltd.
	May 2011	Director, U-MX Co., LTD.
	March 2013	Director and Head of Mobile Business, U-NEXT Co., Ltd.
	September 2015	Director, UPSIDE Co., Ltd. (currently LOHASTYLE Inc.)
	December 2016	Director and Head of Business Strategy and Planning Office, U-NEXT Co., Ltd.

Name	Jun Yamamoto	
Birth date	June 27, 1960	
Career summary	January 1985	Joined Kaga Electronics Co., Ltd. Sales Marketing Manager, TAXAN CORPORATION (Assigned from Kaga Electronics Co., Ltd.)
	January 1990	Vice President, ASUKA TECHNOLOGY, INC.
	January 1991	President and CEO, ATLUS USA (SOFTWARE), INC.
	June 1993	Director, ATLAS Co., Ltd.
	April 2003	Director and Head of Consumer Business Division, ATLAS Co., Ltd.
	April 2004	Joined SQUARE ENIX CO., LTD.
	June 2004	President and CEO, SQUARE ENIX LTD.
	April 2007	Corporate Executive, SQUARE ENIX CO., LTD. President and CEO, SQUARE ENIX, INC.
	October 2009	Managing Executive Officer, SQUARE ENIX HOLDINGS CO., LTD.
	October 2011	President and CEO, DIGITAL Hearts USA Inc. (to present)
	June 2012	Director, DIGITAL Hearts Co., Ltd.
	November 2015	President and CEO, DIGITAL Hearts Co., Ltd. (to present)