

## Japan Retail Fund Investment Corporation

July 31, 2017

To all concerned parties:

**Investment Corporation** 

## **Japan Retail Fund Investment Corporation**

(Tokyo Stock Exchange Company Code: 8953) Representative: Shuichi Namba, Executive Director

URL: http://www.jrf-reit.com/english/

Asset Management Company

## Mitsubishi Corp.-UBS Realty Inc.

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## <u>IRF's Asset Manager Establishes New Group Logo and Slogan</u> and Changes Name Logos of Its Investment Corporations

Japan Retail Fund Investment Corporation (hereinafter "JRF") announces that Mitsubishi Corp.-UBS Realty Inc. (MC-UBS), the asset manager for the JRF, has established a new Group logo and Group slogan that will symbolize the corporate brand. The Group logo and slogan will be introduced to MC-UBS Group companies (MC-UBS, MCUBS MidCity Inc., and MCUBS Japan Advisors Inc.; hereinafter "Group"). They will also be phased in for the JRF under trademark license agreements concluded with MC-UBS.

MC-UBS was established in November 2000. In March 2002, MC-UBS listed JRF, the first REIT in Japan to specifically target retail property assets, on the Tokyo Stock Exchange. In October 2007, it listed its second REIT, Industrial & Infrastructure Fund Investment Corporation, Japan's only REIT focused on industrial and infrastructure properties in Japan, on the Tokyo Stock Exchange. In April 2015, MC-UBS became the first asset management company in Japan to invest in and make a subsidiary of another asset management company, MCUBS MidCity, Inc. (former trade name: MID REIT Management Co., Ltd.); the acquisition of MCUBS MidCity Inc., which focuses on investments in office buildings, has enabled MC-UBS to expand into a new field. It also established MCUBS Japan Advisors Inc. in February 2016 as a subsidiary to manage private real estate funds. As of July 31, the total assets of the three J-REITs connected to the Group total approximately 1.4 trillion yen (on the basis of the acquisition prices), making MC-UBS one of the largest asset management companies in Japan.

The establishment of a new Group logo and Group slogan by MC-UBS is intended to further enhance the strength of the Group. To create a sense of identity, the logos of Group companies will be changed. As for JRF, its logo will also be changed for the purpose to show that JRF entrusts the Group with its asset management.

<Group Slogan>

Think bold today for a brighter tomorrow.

<Group Logo>



<Investment Corporation Logo>

Old logo	New logo
Japan Retail Fund Investment Corporation	Japan Retail Fund Investment Corporation

For further information, please visit the MC-UBS website. http://www.mc-ubs.com/english/brand/



<Group companies and J-REITs that entrust the Group with their asset management>

■ Group companies	■ J-REITs
Mitsubishi Corp UBS Realty Inc.	Japan Retail Fund Investment Corporation Industrial & Infrastructure Fund Investment Corporation
MCUBS MidCity Inc.	MCUBS MidCity Investment Corporation
MCUBS Japan Advisors Inc.	* Does not manage any J-REITs.

<Reference: MC-UBS Group>

