

October 11, 2017
Daisuke Iwase, President
LIFENET INSURANCE COMPANY
(Securities Code: 7157, TSE Mothers)

**Lifenet Received Gold Rating in the PRIDE Index
for LGBT*¹ Initiatives for 2nd Consecutive Year**
Highly evaluated for continuous actions including Rainbow Photo Project

TOKYO, October 11, 2017 - LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces Lifenet has received Gold Rating in the PRIDE Index 2017 for LGBT initiatives for 2nd consecutive year. The PRIDE Index is hosted by *work with Pride* (wwP).

The PRIDE Index is the benchmark for better working environment for LGBT in Japan. Companies and organizations are evaluated by 5 index categories – Policy, Representation, Inspiration, Development and Engagement, and ranked as Gold, Silver and Bronze².

Lifenet received the highest Gold for all 5 index categories for 2nd consecutive year among 107 companies and organizations.



■ Rainbow Photo Project

Lifenet has run a photo booth at LGBT events in Japan since 2016 and saved 100 yen as the fund by ourselves every time a visitor takes a photo. With the fund, Lifenet has been donating LGBT-related books showing our initiatives to public and school libraries to support LGBT children.

■ Same-sex partners accepted as beneficiaries

With the increasing demand from same-sex couples for life insurance companies to offer products to meet their needs, Lifenet has accepted same-sex partners as the designated beneficiaries of its insurance products since November 2015.

(<http://www.lifenet-seimei.co.jp/rainbow/> Japanese only)

*1 Sexual minorities including lesbian, gay, bisexual and transgender

*2 Detailed PRIDE Index <http://www.workwithpride.jp/pride.html> (Japanese only)

About work with Pride URL: <http://www.workwithpride.jp/index.html> (Japanese only)

work with Pride is a private organization to support the promotion and institutionalization of diversity management relating to sexual minorities including lesbian, gay, bisexual and transgender in companies and organizations.

About LIFENET URL: <http://ir.lifenet-seimei.co.jp/en/>

Returning to the original purpose of life insurance - mutual support - LIFENET INSURANCE was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. By using the Internet, we are able to offer highly cost-competitive products and accept applications from customers at any given time.

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