[This English translation is an abridged version of the original notice in Japanese. In the event of any discrepancy, the Japanese version prevails.]





November 21, 2017

Trade name:Noevir Holdings Co., Ltd.Code Number:4928Representative:Takashi Okura, President and CEOAddress:6-13-1 Minatojima-Nakamachi, Chuo-ku, Kobe

Notice of Convocation of the 7th Annual General Meeting of Shareholders

Dear Shareholder,

Thank you for your continued support of Noevir Holdings.

You are cordially invited to attend the 7th Annual General Meeting of Shareholders as detailed below.

If you are unable to attend on the day of the meeting, you will be able to vote by one of the following methods. Please read the following reference documents for the General Meeting of Shareholders and vote by 5:30 p.m. on December 6, 2017 (Wednesday).

Thank you for your attention.

Voting by letter

Indicate your vote for or against on the enclosed voting form and return it so that it arrives by the voting deadline above.

Voting by Internet, etc.

Confirm the "Cautionary points regarding voting by Internet" listed on page 23(available in Japanese only), then enter your vote for or against by the voting deadline above.

Internet disclosure

The following points will be posted on the Company's website in accordance with the provision of laws and regulations and Article 19 of the Company's Articles of Incorporation. They are therefore not included in the attachments to this convocation notice.

- i) System for Ensuring Appropriate Business Operations in the Business Report
- ii) Consolidated changes to equity and Notes to the Consolidated Financial Statements in the consolidated financial statements
- iii) Non-consolidated changes to equity and Notes to the Non-Consolidated Financial Statements in the non-consolidated financial statements

URL (Japanese only) https://www.noevirholdings.co.jp/ir/shareholder/index.htm

1. Time and date:	December 7, 2017 (Thursday) at 10:00 a.m.			
2. Location:	Headquarters, 6-13-1 Minatojima-Nakamachi, Chuo-ku, Kobe			
3. Agenda	Reports			
	Business report for the 7th business year (October 1, 2016 to September 30, 2017), consolidated financial statements, other financial report documents, and audit report on consolidated financial statements by the accounting auditor and Board of Corporate Auditors.			
	Matters for Resolution			
	Proposal for appointment of seven directors			
4. Exercise of voting rights: If you vote by both letter and Internet, we will consider the vote made by Internet to				
	be valid. If you vote by Internet multiple times, we will consider the last vote to be valid.			

If you attend the meeting on the day, please bring the enclosed voting form with you and present it at reception. Please be aware that only shareholders eligible to exercise voting rights will be admitted into the meeting, and that representatives, associates, etc., who are not shareholders will not be admitted, even if they carry the voting form. When you attend the meeting on the day, please bring this convocation notice with you.

In the event of an amendment to the reference documents for the General Meeting of Shareholders, the business report, the consolidated financial statements, or the non-consolidated financial statements, the amended content will be posted on the Company website.

URL (Japanese only) <u>https://www.noevirholdings.co.jp/ir/shareholder/index.htm</u>

Reference Documents for the General Meeting of Shareholders

Proposals and Reference Items **Proposal Appointment of Seven Directors**

All of the directors (seven) will reach the end of their appointments at the close of this General Meeting of Shareholders.

We therefore request the election of seven directors. The director candidates are as follows.

Name (Date of birth)	Career history, position, offices held, and important concurrent positions held		Number of the Company's shares held		
Hiroshi Okura	April 1964	Founded J,H. Okura & Co., Ltd.			
		liability company Representative Director & Representative Director and President	6,438,000		
(August 9, 1936)	Way 1978	Representative Director, President and CEO	shares		
	September 2009	Chairman and Representative Director			
	March 2011	Retired as Representative Director Chairman and Representative Director of Noevir Holdings Co., Ltd. (current)			
Mr. Hiroshi Okura wa	Mr. Hiroshi Okura was selected as a candidate for director because as the founder of the Company, he has contributed to the development of the entire Group and has abundant experience and advanced insights				
Takashi Okura (January 16, 1964)	September 1990	Joined Noevir Co., Ltd.			
	December 1993	Director, Assistant General Manager of Sales Division, Head of International Affairs			
	February 1998	Managing Director, Manager of Management Strategy Department, Head of Sales Division 1 and Head of Sales Division 4			
	December 2001	Representative Director, Vice President and COO	3,699,000 shares		
	December 2001 September 2009	-			
	(Date of birth) Hiroshi Okura (August 9, 1936) Reason for Selection Mr. Hiroshi Okura wa contributed to the de	(Date of birth)and it(Date of birth)April 1964June 1971June 1971Hiroshi Okura (August 9, 1936)May 1978September 2009 March 2011March 2019Reason for Selection Mr. Hiroshi Okura was selected as a cand contributed to the development of the er into management.September 1990December 1990 December 1993December 1993	(Date of birth)and important concurrent positions held(Date of birth)April 1964Founded J,H. Okura & Co., Ltd.June 1971J.H. Okura & Co., Ltd. transformed into limited liability company Representative Director & Representative Director and PresidentHiroshi Okura (August 9, 1936)May 1978Company name changed to Noevir Co., Ltd. Representative Director, President and CEO September 2009September 2009Chairman and Representative Director March 2011Retired as Representative Director Chairman and Representative Director of Noevir Holdings Co., Ltd. (current)Reason for Selection as Director CandidateMr. Hiroshi Okura was selected as a candidate for director because as the founder of the Co contributed to the development of the entire Group and has abundant experience and adv into management.September 1990Joined Noevir Co., Ltd. December 1993Director, Assistant General Manager of Sales Division, Head of International AffairsFebruary 1998Managing Director, Manager of Management Strategy Department, Head of Sales Division 1		

Candidate number	Name (Date of birth)	Career history, position, offices held, and important concurrent positions held		Number of the Company's shares held
		January 1982	Joined Noevir Co., Ltd.	
3 (June 10, 19: 3 Reason for Se Mr. Ikkou Yos knowledge reg		December 2007 December 2008	Director, General Manager of Management Strategy Department, Head of the Public & Investor Relations Department Director, General Manager of Management Strategy Department	2,800 shares
		December 2009	Director and Senior Executive Officer, General Manager of Management Strategy Department	
	Ikkou Yoshida (June 10, 1957)	March 2011	Retired as Director Director and Senior Executive Officer, General Manager of Management Strategy Department, Noevir Holdings Co., Ltd.	
		December 2013	Director and Senior Executive Officer, General Manager of Management Strategy Department, General Manager of Public & Investor Relations Department	
		December 2014	Director, Management Strategy and Public & Investor Relations (current)	
		was selected as a c management in ge	idate andidate for director because he has abundant e neral having serviced as Chief Officer of Manage	-
		July 1978	Joined Noevir Co., Ltd.	
4	Yasuo Kaiden (November 4, 1955)	December 1994	Director, Assistant General Manager of Sales Division, Head of Chubu Region	
		December 2009	Director and Senior Executive Officer, General Manager of Manufacturing and Logistics, Head of Management Information Systems	29,000 shares
		March 2011	President and Representative Director (current) Director of Noevir Holding Co., Ltd. (current) (Important Concurrent Positions Held) President and Representative Director of Noevir Co., Ltd.	
		vas selected as a c ement in general, ha	idate andidate for director because of his abundant e aving served as representative director and presider	

Candidate number	Name (Date of birth)	Career history, position, offices held, and important concurrent positions held		Number of the Company's shares held
5		June 1978 October 1995 June 2000	Joined Noevir Co., Ltd. Representative Director and President, of NOV Co., Ltd. Representative Director and President of SANA Co., Ltd.	shares neid
	Masataka Nakano (April 18, 1952)	September 2004 February 2010	Director and Vice President of Tokiwa Pharmaceutical Co., Ltd. President and Representative Director (current)	7,000 shares
		March 2011	Director of Noevir Holdings Co., Ltd. (current) (Important Concurrent Positions Held) President and Representative Director of Tokiwa Pharmaceutical Co., Ltd.	
	Reason for Selection as Director Candidate Mr. Masataka Nakano was selected as a candidate for director because of his abundant experience and knowledge of management in general, having served as representative director and president of one of the Company's main subsidiaries.			

Candidate number	Name (Date of birth)	Career history, position, offices held, and important concurrent positions held		Number of the Company's shares held	
6	Sanae Tanaka (July 15, 1962)	April 1989 September 1991 April 2007 March 2011 March 2015 May 2015 June 2015	Registered as an attorney Opened Sanae Tanaka Law Office (current) Vice chairperson of TV Asahi Corporation Program Assessment Council (current) Outside Director of Noevir Holdings Co., Ltd. (current) Outside director of PILOT CORPORATION (current) Outside director of Shochiku Co., Ltd. (current) Outside director of Shochiku Co., Ltd. (current) Outside director of Kintetsu World Express, Inc. (current) (Important Concurrent Positions Held) Representative of Sanae Tanaka Law Office Outside director of PILOT CORPORATION Outside director of Shochiku Co., Ltd. Outside director of Shochiku Co., Ltd.	0 shares	
		as selected as a can outside director a	didate for outside director because she has expert t other companies and contributes beneficial op		
	Maho Kinami (February 14, 1976)	December 2010	Registered as an attorney Joined Zaoo Law Office (current)	0 shares	
7	Reason for Selection as Outside Director Candidate Ms. Maho Kinami was selected as a candidate for outside director because she has expert knowledge as an attorney and can be expected to contribute beneficial opinions from a different perspective from internal directors at the Company's Board of Directors meetings.				

(Notes)

1. None of the candidates has a special interest relationship with the Company.

2. Ms. Maho Kinami is a new candidate for director.

3. Ms. Sanae Tanaka and Ms. Maho Kinami are candidates for outside directors. The Company has identified Ms. Sanae Tanaka as an independent director as provided by Tokyo Stock Exchange, Inc. and has submitted notification to the exchange. If her appointment is approved, the Company plans to continue treating her as an independent director.

If Ms. Maho Kinami's appointment is approved, the Company plans to designate her as an independent director.

Ms. Sanae Tanaka's length of service as an outside director at the end of this General Meeting of Shareholders will be six years and nine months.

4. Liability limitation agreements with outside directors

The Company has concluded a liability limitation agreement with Ms. Sanae Tanaka, limiting her liability for damages under Article 427, paragraph 1 of the Companies Act. This means that if she were to cause the Company to sustain a loss by neglecting her duties, her liability to the Company would be limited to the lowest liability limit amount provided in Article 425, paragraph 1 of the same act, in cases where she has acted in good faith and without gross negligence. If her appointment is approved, the Company intends to continue this agreement with her.

Moreover, if Ms. Maho Kinami's appointment is approved, the Company intends to conclude the same kind of liability limitation agreement with her.