NEWS RELEASE



January 15, 2018
Daisuke Iwase, President
LIFENET INSURANCE COMPANY
(Securities Code: 7157, TSE Mothers)

FY2017 3Q: CUSTOMER INQUIRY REPORT 18,649 inquiries for 3Q of FY2017

TOKYO, January 15, 2018 - LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Daisuke Iwase, URL: http://ir.lifenet-seimei.co.jp/en/) announces the report on the number of inquiries from customers for the third quarter of fiscal 2017, ending March 31, 2018.

In the third quarter of fiscal 2017, we received a total of 18,649 inquiries. This is 113.7% of the number of inquiries of the previous quarter, and 117.9% compared to the same quarter of the previous fiscal year. The number of complaints was 424. Accordingly, the total number of inquiries received in the first nine months of fiscal 2017 (April through December) stands at 50,108 with a total of 1,136 complaints.

At Lifenet, we view customer inquiries as a valuable asset to continuously improve our products and services. All inquiries received are compiled and analyzed, and are reflected directly in our daily operations by the company as a whole for the purpose of maximizing customer satisfaction.

1. Number of inquiries and complaints from customers

FY2017 (Fiscal Year ending March 2018)

Item	1Q	2Q 3Q		Accumulated	
	(AprJun. 2017)	(JulSep. 2017) (OctDec. 2017)		total	
Inquiries	15,056	16,403	18,649	50,108	
Complaints	318	394	424	1,136	

< Reference: FY2016 (Fiscal Year ended March 2017)>

Item	1Q 2Q		3Q	4Q	Accumulated	
	(AprJun. 2016)	(JulSep. 2016)	(OctDec. 2016)	(JanMar. 2017)	total	
Inquiries	15,223	13,595	15,814	17,281	61,913	
Complaints	272	241	289	304	1,106	

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2. Breakdown of complaints*1

FY2017 (Fiscal Year ending March 2018)

Item	1Q (AprJun. 2017)	2Q (JulSep. 2017)	3Q (OctDec. 2017)	Accumulated total	% ^{*2}
Acquisition	198	253	257	708	62.3%
Collection	37	27	40	104	9.2%
Maintenance	22	36	29	87	7.7%
Claims/ Benefits	25	27	37	89	7.8%
Others	36	51	61	148	13.0%
Total	318	394	424	1,136	100.0%

< Reference: FY2016 (Fiscal Year ended March 2017) >

Item	1Q	2Q	3Q	4Q	Accumulated	%*2	
	(AprJun. 2016)	(JulSep. 2016)	(OctDec. 2016)	(JanMar. 2017)	total		
Acquisition	136	131	130	182	579	52.4%	
Collection	32	42	31	27	132	11.9%	
Maintenance	25	26	25	22	98	8.9%	
Claims/ Benefits	43	28	34	37	142	12.8%	
Others	36	14	69	36	155	14.0%	
Total	272	241	289	304	1,106	100.0%	

^{*1} Based on the classifications determined by The Life Insurance Association of Japan

About LIFENET (URL: http://ir.lifenet-seimei.co.jp/en/)

Returning to the original purpose of life insurance - mutual support - LIFENET INSURANCE was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. By using the Internet, we are able to offer highly cost-competitive products and accept applications from customers at any given time.

Contact:

Investor Relations, Corporate Planning Department

Tel: +81-3-5216-7900 e-mail: <u>ir@lifenet-seimei.co.jp</u>

Disclaimer: This is a summarized translation of the original Japanese document, prepared and provided solely for readers' convenience. In case of any discrepancy or dispute, the Japanese document prevails.

^{*2} The percentage is rounded to the first decimal place.