Document and entity information

| | Dec 2017 |
|--|-----------------------|
| ompany information | |
| Company information | |
| FASF member mark Document name | true 決算短信〔日本基 |
| Filing date | 準〕(非連結) 2018-02-13 |
| Company name | Starts Publishing |
| | Corporation |
| Stock exchange listings | |
| Tokyo | true |
| Tokyo 1st section | - |
| Tokyo 2nd section | - |
| Tokyo Mothers | - |
| Tokyo JASDAQ | true |
| Tokyo PRO Market | - |
| Tokyo Others | - |
| Nagoya | - |
| Nagoya 1st section | - |
| Nagoya 2nd section | - |
| Nagoya Centrex | - |
| Nagoya Others | - |
| Sapporo | - |
| Sapporo | - |
| Sapporo Ambitious | - |
| Sapporo Others | - |
| Fukuoka | - |
| Fukuoka | - |
| Fukuoka Q-Board | - |
| Fukuoka Others | - |
| Green Sheet | - |
| Japan Securities Dealers Association | <u>-</u> |
| Securities code | 784 |
| URL | http://starts-pub.jp/ |
| Business category | |
| General Business | true |
| Specific Business | - |
| Fiscal Year End | 2017-12-31 |
| Representative | |
| Title | 代表取締役社長 |
| Name | 菊地 修一 |
| Inquiries | -11 - 12 |
| Title | 取締役管理部長 |
| Name | 金子 弘 |
| Tel | 03-6202-0311 |
| Other | |
| Date of general shareholders' meeting (as planned) | 2018-03-23 |
| Dividend payable date (as planned) | 2018-03-26 |
| Annual securities report filing date (as planned) | 2018-03-26 |
| Supplemental material of annual results | true |
| Way of getting | - |
| Convening briefing of annual results | true |
| Target audience | inde (アナリスト向け |
| | (百万円未満切捨) |
| Note to fraction processing method | て) |

| | Dec 2017 | Dec 2016 |
|---|----------|----------|
| Operating results | | |
| Operating results | | |
| Operating results | | |
| Income statements information | | |
| Net sales | | |
| Net sales | 4,350 | 4,011 |
| % change | 8.5 | -1.9 |
| Operating income | | |
| Operating income | 355 | 346 |
| % change | 2.6 | 59.9 |
| Ordinary income | | |
| Ordinary income | 436 | 400 |
| % change | 8.8 | 48.5 |
| Profit | | |
| Profit | 271 | 226 |
| % change | 20.1 | 41.4 |
| Other operating results | | |
| Basic earnings per share (Yen) | 141.48 | 117.81 |
| Diluted earnings per share (Yen) | - | - |
| Rate of return on equity (%) | 7.0 | 6.2 |
| Ordinary income to total assets ratio (%) | 9.2 | 9.0 |
| Operating income to net sales ratio (%) | 8.2 | 8.6 |
| Note to operating results | | |
| Investment profit (loss) on equity method | - | - |
| Note to operating results | - | |

Business Results-Financial positions

(in millions of yens)

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|-----------------------------|-----------------------|----------|
| | Dec 2017 | Dec 2016 |
| Financial positions | | |
| Financial positions | | |
| Financial positions | | |
| Total assets | 4,954 | 4,530 |
| Net assets | 4,067 | 3,692 |
| Capital adequacy ratio (%) | 82.1 | 81.5 |
| Net assets per share (Yen) | 2,118.61 | 1,923.36 |
| Note to financial positions | | |
| Owner's equity | 4,067 | 3,692 |
| Note to financial positions | - | |

Business Results-Cash flows

(in millions of yens)

| | Dec 2017 | Dec 2016 |
|--------------------------------------|----------|----------|
| Cash flows | | |
| Cash flows | | |
| Cash flows | | |
| Cash flows from operating activities | 289 | 300 |
| Cash flows from investing activities | -667 | -190 |
| Cash flows from financing activities | -57 | -58 |
| Cash and equivalents, end of period | 854 | 1,289 |
| Note to cash flows | | |
| Note to cash flows | - | |

Business Results-Note to business results

Dividends

(in millions of yens)

| | Dec 2018 | Dec 2017 | Dec 2016 |
|--|----------|----------|----------|
| Dividends | | | |
| Dividends | | | |
| Dividends | | | |
| Dividend per share (Yen) | | | |
| Dividend per share (Yen) | | | |
| First quarter | | | |
| Result | | - | - |
| Forecast | - | | |
| Upper | - | | |
| Lower | - | | |
| Second quarter | | | |
| Result | | 0.00 | 0.00 |
| Forecast | 0.00 | | |
| Upper | - | | |
| Lower | - | | |
| Third quarter | | | |
| Result | | - | - |
| Forecast | - | | |
| Upper | - | | |
| Lower | - | | |
| Year end | | | |
| Result | | 30.00 | 30.00 |
| Forecast | 30.00 | | |
| Upper | - | | |
| Lower | - | | |
| Annual | | | |
| Result | | 30.00 | 30.00 |
| Forecast | 30.00 | | |
| Upper | - | | |
| Lower | - | | |
| Total dividend paid | | | |
| Total dividend paid | | | |
| Annual | | | |
| Result | | 57 | 57 |
| Payout ratio | | | |
| Payout ratio (%) | | | |
| Annual | | | |
| Result | | 21.2 | 25.5 |
| Forecast | 20.6 | | |
| Ratio of total amount of dividends to net assets | | | |
| Ratio of total amount of dividends to net assets (%) | | | |
| Annual | | | |
| Result | | 1.5 | 1.6 |
| Note to dividends | | | |
| Note to dividends | | | |
| | | _ | |
| Note to dividends Annual | | | |

Forecasts

(in millions of yens)

| | Dec 201 | 8 Jun 2018 |
|-----------|---------|------------|
| Forecasts | | |

| Title for forecasts | 3. 平成30年12月期の 業績予想(平成30年 1月 1日~平成30年12 月31日) | |
|--------------------------------|---|-------|
| Preamble to forecasts | | |
| Preamble to forecasts | - | |
| Main table of forecasts | | |
| Net sales | | |
| Net sales | | |
| Forecast | 4,750 | 2,150 |
| Upper | - | - |
| Lower | - | - |
| % change | | |
| Forecast | 9.2 | 4.5 |
| Upper | - | - |
| Lower | - | - |
| Operating income | | |
| Operating income | | |
| Forecast | 400 | 180 |
| Upper | - | - |
| Lower | - | - |
| % change | | |
| Forecast | 12.6 | -3.7 |
| Upper | - | - |
| Lower | - | - |
| Ordinary income | | |
| Ordinary income | | |
| Forecast | 470 | 235 |
| Upper | - | - |
| Lower | - | - |
| % change | | |
| Forecast | 7.8 | -6.7 |
| Upper | - | - |
| Lower | - | - |
| Profit | | |
| Profit | | |
| Forecast | 280 | 140 |
| Upper | - | - |
| Lower | - | - |
| % change | | |
| Forecast | 3.1 | -12.5 |
| Upper | - | - |
| Lower | - | - |
| Basic earnings per share (Yen) | | |
| Basic earnings per share (Yen) | | |
| Forecast | 145.84 | 72.92 |
| Upper | - | - |
| Lower | - | - |
| Note to forecasts | | |
| Note to forecasts | - | |

Notes-Changes in accounting policies and accounting estimates retrospective restatement

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| Changes in accounting policies other than ones based on revisions of accounting standard | - |
|--|---|
| Changes in accounting estimates | - |
| Retrospective restatement | - |
| Note to changes in accounting policies and accounting estimates, retrospective restatement | |
| Note to changes in accounting policies and accounting estimates, retrospective restatement | - |

Notes-Number of issued and outstanding shares common stock

| | Dec 2017 | Dec 2016 |
|--|-----------|-----------|
| Number of issued and outstanding shares (common stock) | | |
| Number of issued and outstanding shares (common stock) | | |
| Others | | |
| Number of issued and outstanding shares (common stock) | | |
| Number of issued and outstanding shares at the end of fiscal year (including treasury stock) | 1,920,000 | 1,920,000 |
| Number of treasury stock at the end of fiscal year | 78 | 78 |
| Average number of shares | 1,919,922 | 1,919,922 |
| Note to number of issued and outstanding shares (common stock) | | |
| Note to number of issued and outstanding shares (common stock) | - | |

This information is a summary of the earnings report. It does not contain all details included in the earnings report disclosed in Japanese.