

Securities Code: 5108  
Bridgestone Corporation  
1-1, Kyobashi 3-chome, Chuo-ku  
Tokyo, Japan

March 1, 2018

## Re: Notice of the 99th Annual Shareholders' Meeting

Dear Shareholders:

You are cordially invited to attend Bridgestone Corporation's 99th Annual Shareholders' Meeting, as described in this letter.

If for some reason you cannot attend the meeting, you may exercise your voting rights in writing (by mailing) or via an electromagnetic method (through the Internet, etc.). Please review the Reference to Exercise of Voting Rights provided below, then (1) indicate your vote of approval or disapproval on the enclosed Exercise of Voting Rights form and return the form to us, or (2) exercise your voting rights on the Web site (<https://www.web54.net>) or otherwise by 5:30 p.m. on Thursday, March 22, 2018.

Very truly yours,

Masaaki Tsuya  
Member of the Board  
CEO and Representative Executive Officer  
Concurrently Chairman of the Board

### The 99th Annual Shareholders' Meeting

1. Date and time: Friday, March 23, 2018, at 10:00 a.m.
2. Location: "Hiten", the Main Banquet Hall, Grand Prince Hotel New Takanawa  
3-13-1, Takanawa, Minato-ku, Tokyo, Japan  
\*No gifts will be provided to the shareholders attending the meeting.
3. Purpose of the meeting  
Matters to be reported:
  1. Business Report and Consolidated Financial Statements for the 99th Fiscal Year (January 1, 2017 through December 31, 2017), as well as Audit Reports of the Accounting Auditor and the Audit Committee for the Consolidated Financial Statements
  2. Financial Statements for the 99th Fiscal Year (January 1, 2017 through December 31, 2017)Matters to be resolved:
  - Proposal 1** Appropriation of Surplus
  - Proposal 2** Election of Twelve (12) Members of the Board

The details of the respective proposals are as per "Reference to Exercise of Voting Rights" provided below.

#### 4. Other matters related to the Annual Shareholders' Meeting

##### (1) Handling of the duplicated exercises of voting rights by the same shareholder

If any shareholder has exercised his/her voting rights multiple times via the Internet, etc., only the final execution shall be deemed as his/her effective exercise of voting rights.

If any shareholder has exercised his/her voting rights both via the Internet, etc., and by sending the Exercise of Voting Rights form, only the latter one to arrive at the Company shall be deemed effective, provided, however, that only the exercise of voting rights via the Internet, etc., shall be deemed effective if both arrive at the Company on the same day.

##### (2) Conditions for the exercise of voting rights by proxy

Each shareholder is allowed to exercise his/her voting rights through a proxy, who shall be one of the shareholders with voting rights of the Company.

Such shareholder or his/her proxy shall submit a document certifying the proxy right (e.g., power of attorney) to the Company.

##### (3) Handling of requests for the Exercise of Voting Rights form by shareholders who have approved in advance the sending of Notices of Annual Shareholders' Meetings via an electromagnetic method

If you have approved the sending of Notices via an electromagnetic method and wish the delivery of an Exercise of Voting Rights form, please contact the dedicated phone service, which is stated in the Inquiries on Electronification of the Notice described on page 13 (Transfer Agent Business Center, Sumitomo Mitsui Trust Bank, Limited).

#### Note:

The Business Report, the Consolidated Financial Statements, the Financial Statements and the Audit Reports are enclosed in the "Business Report for the 99th Fiscal Period."

The following matters that are not stated in the "Business Report for the 99th Fiscal Period" are provided to the shareholders by posting relevant information on the Company's Web site (<https://www.bridgestone.com/>) in accordance with the relevant provisions of the laws and regulations and the Articles of Incorporation.

Business Report:	"Stock Acquisition Rights", "Independent Auditors" and "Systems to Ensure the Propriety of Business Operations ('Internal Control Systems')"
Consolidated Financial Statements:	"Consolidated Statement of Changes in Equity" and "Notes to Consolidated Financial Statements"
Non-consolidated Financial Statements:	"Non-consolidated Statement of Changes in Equity" and "Notes to Non-consolidated Financial Statements"

---

#### Notes:

- 1) Attendees are asked to return their Exercise of Voting Rights forms to the receptionist on the day of the meeting.
- 2) Attendees are asked to beat the rush to the venue for the meeting as the reception area is expected to be overcrowded just before opening of the meeting.
- 3) If you exercise your voting rights on the Web site (<https://www.web54.net>), please refer to "Exercise of Voting Rights via the Internet, etc." described on page 13.
- 4) Attendees are asked to bring this Notice of the 99th Annual Shareholders' Meeting and the attached documents to the venue on the day of the meeting.

#### Guidance:

Should any revision be needed with regard to the Reference to Exercise of Voting Rights, the Business Report, the Consolidated Financial Statements and/or the Financial Statements, the Company will publish such revision on the Company's Web site (<https://www.bridgestone.com/>).

## Reference to Exercise of Voting Rights

### Proposals and Reference Information

#### **Proposal 1** Appropriation of Surplus

It is proposed to disburse the year-end dividend as appropriation of the surplus for the year according to the schedule shown below in view of the year's closing results, and the interest of promoting corporate strength, future business development and other aspects.

(1) Disbursement of dividends to shareholders and total amount thereof

It is proposed that a total amount of 60,138,376,800 yen (eighty (80) yen per share) be disbursed.

Accordingly, the fiscal year's total dividend, including the interim dividend, would be one hundred and fifty (150) yen per share.

(2) Effective date of the disbursement of dividends from surplus

It is proposed to set the effective date for the disbursement of dividends to be March 26, 2018.

#### **Proposal 2** Election of Twelve (12) Members of the Board



The term of office of all the eleven (11) current Members of the Board expires at the close of this Shareholders' Meeting. Accordingly, it is proposed that twelve (12) nominees be appointed as Members of the Board.



In order to maintain the proper composition of the Board of Directors, each candidate has been determined through strict selection procedures at the Nominating Committee of the Company, in accordance with the "Nominating Policy for appointment to the Board" (as described on page 11 prescribed by the Committee).



The table below lists the nominees for Members of the Board.



Nominee No.	Name			
1	Masaaki Tsuya	Renomination		
2	Kazuhisa Nishigai	Renomination		
3	Narumi Zaitu	Renomination		
4	Kenichi Togami	Renomination		
5	Scott Trevor Davis	Renomination	Outside Director	Independent Director
6	Yuri Okina	Renomination	Outside Director	Independent Director
7	Kenichi Masuda	Renomination	Outside Director	Independent Director
8	Kenzo Yamamoto	Renomination	Outside Director	Independent Director
9	Keikou Terui	Renomination	Outside Director	Independent Director
10	Seiichi Sasa	Renomination	Outside Director	Independent Director
11	Yojiro Shiba	New Nomination	Outside Director	Independent Director
12	Yoko Suzuki	New Nomination	Outside Director	Independent Director



## Nominees for Members of the Board

Nominee No.	Name (Date of birth)	Brief personal history, position, assignment and important concurrent positions
1	 <p>Masaaki Tsuya (June 22, 1952)</p> <p>Renomination</p> <ul style="list-style-type: none"> <li>• The term of office as Member of the Board: 10 years</li> <li>• Attendance at the Board of Directors for the year: 100% 15 of 15</li> <li>• Number of shares owned: 34,800</li> </ul>	<p>April 1976      Joined Bridgestone Tire Co., Ltd. (Now Bridgestone Corporation)</p> <p>January 2006    Director, Division of the Executive Office</p> <p>March 2006      Vice President and Officer</p> <p>March 2008      Became a Member of the Board</p> <p>                     Vice President and Senior Officer</p> <p>September 2011 Became a Representative Board Member</p> <p>                     Senior Vice President</p> <p>March 2012      CEO and Representative Board Member</p> <p>March 2013      CEO and Representative Board Member, Concurrently Chairman of the Board</p> <p>March 2016      Member of the Board</p> <p>to Present        CEO and Representative Executive Officer Concurrently Chairman of the Board</p>
<p>(Reason for nomination as Member of the Board)</p> <p>Since Mr. Masaaki Tsuya joined the Company, he has accumulated abundant business experience through the engagement in such fields as international relations, human resources and public relations, and promotion of internal control, and has strongly promoted management reforms including strengthening corporate governance since his appointment as CEO and Representative Board Member in 2012. The Company has determined that Mr. Masaaki Tsuya qualifies for Member of the Board as he is expected to contribute to the enhancement of corporate value continuously by utilizing his global business experience and insight for corporate management.</p>		
2	 <p>Kazuhisa Nishigai (July 29, 1950)</p> <p>Renomination</p> <ul style="list-style-type: none"> <li>• The term of office as Member of the Board: 10 years</li> <li>• Attendance at the Board of Directors for the year: 100% 15 of 15</li> <li>• Number of shares owned: 24,400</li> </ul>	<p>April 1975      Joined Bridgestone Tire Co., Ltd. (Now Bridgestone Corporation)</p> <p>April 2004      Director, Process Engineering Development Division</p> <p>January 2005    Vice President and Officer</p> <p>October 2007   Vice President and Senior Officer</p> <p>March 2008      Became a Member of the Board</p> <p>                     Vice President and Senior Officer</p> <p>March 2010      Became a Representative Board Member</p> <p>                     Senior Vice President</p> <p>March 2012      COO and Representative Board Member</p> <p>March 2016      Member of the Board</p> <p>to Present        COO and Representative Executive Officer</p>
<p>(Reason for nomination as Member of the Board)</p> <p>Since Mr. Kazuhisa Nishigai joined the Company, he has accumulated abundant business experience through the engagement in such fields as production technology, plant management and sales. Since his appointment as COO and Representative Board Member in 2012, he has strongly promoted management reforms including the expansion of tire business and diversified products business. The Company has determined that Mr. Kazuhisa Nishigai qualifies for Member of the Board as he is expected to contribute to the enhancement of corporate value continuously by utilizing his global business experience and insight for corporate management.</p>		



Nominee No.	Name (Date of birth)	Brief personal history, position, assignment and important concurrent positions
3	 <p>Narumi Zaitzu (April 23, 1950)</p> <p>Renomination</p> <ul style="list-style-type: none"> <li>• The term of office as Member of the Board: 1 year</li> <li>• Attendance at the Board of Directors for the year: 100% 11 of 11</li> <li>• Number of shares owned: 20,900</li> </ul>	<p>April 1973      Joined Bridgestone Tire Co., Ltd. (Now Bridgestone Corporation)</p> <p>February 2004      Director, Production Technology Management Division</p> <p>October 2006      Vice President and Officer</p> <p>March 2010      Vice President and Senior Officer</p> <p>March 2012      Became a Member of the Board</p> <p>                 Vice President and Senior Officer</p> <p>January 2013      Member of the Board</p> <p>                 Senior Vice President</p> <p>March 2016      Executive Vice President and Executive Officer</p> <p>January 2017      Executive Vice President and Officer</p> <p>                 Assistant to Executive Vice President and Executive Officer</p> <p>                 Responsible for Corporate Administration</p> <p>March 2017      Member of the Board</p> <p>to Present</p>
<p>(Reason for nomination as Member of the Board)</p> <p>Since Mr. Narumi Zaitzu joined the Company, he has accumulated abundant business experience through the engagement in such fields as manufacturing, production technology and international business, and since 2017, while engaging in appropriate decision making of the Board of Directors as a Member of the Board, he has been in charge of auditing of the entire Bridgestone Group and promoting strengthening of the audit system as a member of the Audit Committee. The Company has determined that Mr. Narumi Zaitzu qualifies for Member of the Board as he is expected to contribute to the enhancement of corporate value continuously by utilizing the broad business experience and insight for corporate management.</p>		
4	 <p>Kenichi Togami (February 2, 1955)</p> <p>Renomination</p> <ul style="list-style-type: none"> <li>• The term of office as Member of the Board: 2 years</li> <li>• Attendance at the Board of Directors for the year: 100% 15 of 15</li> <li>• Number of shares owned: 7,300</li> </ul>	<p>April 1977      Joined Bridgestone Tire Co., Ltd. (Now Bridgestone Corporation)</p> <p>August 2010      Director, Diversified Products, Sports &amp; Cycle Business Administration Office</p> <p>January 2014      Director, Internal Auditing Office</p> <p>March 2014      Vice President and Officer</p> <p>January 2015      Vice President and Officer, International Tire Business Operations</p> <p>January 2016      Assistant to Executive Vice President,</p> <p>                 Responsible for Corporate Planning</p> <p>March 2016      Became a Member of the Board</p> <p>to Present</p>
<p>(Reason for nomination as Member of the Board)</p> <p>Since Mr. Kenichi Togami joined the Company, he has accumulated abundant business experience through the engagement in such fields as finance, diversified products business, internal auditing and international business, and since 2016, while engaging in appropriate decision making of the Board of Directors as a Member of the Board, he has been in charge of auditing of the entire Bridgestone Group and promoting strengthening of the audit system as a member of the Audit Committee. The Company has determined that Mr. Kenichi Togami qualifies for Member of the Board as he is expected to contribute to the enhancement of corporate value continuously by utilizing the broad business experience and insight for corporate management.</p>		

Nominee No.	Name (Date of birth)	Brief personal history, position, assignment and important concurrent positions
5	 <p>Scott Trevor Davis (December 26, 1960)</p> <p>Renomination</p> <p>Outside Director</p> <p>Independent Director</p> <ul style="list-style-type: none"> <li>• The term of office as Member of the Board: 7 years</li> <li>• Attendance at the Board of Directors for the year: 93% 14 of 15</li> <li>• Number of shares owned: 0</li> </ul>	<p>April 1990      Researcher, The Japan Institute of Labour (Now The Japan Institute for Labour Policy and Training)</p> <p>April 2001      Professor, Department of International Economics, Reitaku University</p> <p>April 2006      Professor, Department of Global Business, College of Business, Rikkyo University</p> <p>to Present</p> <p>March 2011      Became a Member of the Board as Outside Director</p> <p>to Present</p> <p>(Important concurrent positions)</p> <p>Professor, Department of Global Business, College of Business, Rikkyo University</p> <p>Outside Director, Seven &amp; i Holdings Co., Ltd.</p> <p>Outside Director, Sompo Holdings, Inc.</p>
	<p>(Reason for nomination as Outside Director)</p> <p>Mr. Scott Trevor Davis has excellent academic knowledge in the field of sociology and international business administration, as well as abundant wisdom regarding CSR in Japan and overseas, and has been contributing to appropriate decision making of the Board of Directors as Outside Director since 2011. Since 2016, he has been participating in active deliberations as a member of the Nominating Committee and Compensation Committee, and playing a leading role in enhancing deliberations, etc. as Chairperson of the Governance Committee and Compliance Committee. The Company has determined that Mr. Scott Trevor Davis would appropriately continue to execute the duties of an Outside Director in view of these experiences, insights and achievements.</p>	
6	 <p>Yuri Okina (March 25, 1960)</p> <p>Renomination</p> <p>Outside Director</p> <p>Independent Director</p> <ul style="list-style-type: none"> <li>• The term of office as Member of the Board: 4 years</li> <li>• Attendance at the Board of Directors for the year: 100% 15 of 15</li> <li>• Number of shares owned: 0</li> </ul>	<p>April 1984      Joined Bank of Japan</p> <p>April 1992      Joined The Japan Research Institute, Limited</p> <p>May 2003      Director of Industrial Revitalization Commission, Industrial Revitalization Corporation of Japan (part-time position)</p> <p>October 2005      Council Member, Science Council of Japan</p> <p>June 2006      Research Director, Chief Economist, The Japan Research Institute, Limited</p> <p>April 2010      Visiting Professor, Waseda University</p> <p>March 2014      Became a Member of the Board as Outside Director</p> <p>to Present</p> <p>June 2014      Vice Chairman of the Institute, The Japan Research Institute, Limited</p> <p>to Present</p> <p>September 2014      Invited Professor, Keio University</p> <p>to Present</p> <p>(Important concurrent positions)</p> <p>Vice Chairman of the Institute, The Japan Research Institute, Limited</p> <p>Outside Director, Marubeni Corporation</p>
	<p>(Reason for nomination as Outside Director)</p> <p>Ms. Yuri Okina has significant research experience regarding financial systems and financial administration, as well as abundant knowledge of economics and financial situations, and has been contributing to appropriate decision making of the Board of Directors as Outside Director since 2014. Since 2016, she has been playing a leading role in enhancing deliberations and exercising authorities, etc. as Chairperson of the Compensation Committee, and participating in active deliberations as a member of the Nominating Committee. The Company has determined that Ms. Yuri Okina continuously qualifies for Outside Director in view of these experiences, insights and achievements.</p>	

Nominee No.	Name (Date of birth)	Brief personal history, position, assignment and important concurrent positions
7	 <p>Kenichi Masuda (January 11, 1963)</p> <p>Renomination</p> <p>Outside Director</p> <p>Independent Director</p> <ul style="list-style-type: none"> <li>• The term of office as Member of the Board: 2 years</li> <li>• Attendance at the Board of Directors for the year: 100% 15 of 15</li> <li>• Number of shares owned: 0</li> </ul>	<p>April 1988 to Present Lawyer, Admitted in Japan</p> <p>September 1993 to Present Lawyer, Admitted in New York</p> <p>January 1997 to Present Partner, Anderson Mori (Japanese law firm: Now Anderson Mori &amp; Tomotsune)</p> <p>April 2010 Adjunct Lecturer, Graduate Schools for Law and Politics, The University of Tokyo</p> <p>March 2011 Became an Outside Corporate Auditor</p> <p>March 2016 to Present Became a Member of the Board as Outside Director</p> <p>(Important concurrent positions)</p> <p>Partner of Anderson Mori &amp; Tomotsune</p> <p>Outside Corporate Auditor of LIFENET INSURANCE COMPANY</p> <p>Audit &amp; Supervisory Board Member, Mercuria Investment Co., Ltd.</p>
<p>(Reason for nomination as Outside Director)</p> <p>Mr. Kenichi Masuda has abundant professional career and experience as a lawyer at law firms in Japan and overseas, as well as his expertise as represented by his current experience of teaching corporate law at a graduate school of law, and has been contributing to audits as Outside Corporate Auditor since 2011. Since 2016, he has been contributing to appropriate decision making of the Board of Directors as Outside Director and playing a leading role as Chairperson of the Audit Committee. The Company has determined that Mr. Kenichi Masuda would appropriately continue to execute the duties of an Outside Director in view of these experiences, insights and achievements.</p>		
8	 <p>Kenzo Yamamoto (January 21, 1954)</p> <p>Renomination</p> <p>Outside Director</p> <p>Independent Director</p> <ul style="list-style-type: none"> <li>• The term of office as Member of the Board: 2 years</li> <li>• Attendance at the Board of Directors for the year: 100% 15 of 15</li> <li>• Number of shares owned: 600</li> </ul>	<p>April 1976 Joined Bank of Japan</p> <p>February 2002 Director-General, Financial Markets Department, Bank of Japan</p> <p>May 2003 Chief Representative in New York, Bank of Japan</p> <p>December 2003 General Manager for the Americas and Chief Representative in New York, Bank of Japan</p> <p>July 2005 Director-General, Payment and Settlement Systems Department, Bank of Japan</p> <p>July 2006 Director-General, Financial System and Bank Examination Department, Bank of Japan</p> <p>May 2008 Executive Director, Bank of Japan</p> <p>June 2012 to Present Chairman, NTT Data Institute of Management Consulting, Inc.</p> <p>August 2013 to Present Board Member, Quality Control Oversight Board, The Japanese Institute of Certified Public Accountants</p> <p>July 2014 to Present Committee Member, Risk Committee, Mitsubishi UFJ Financial Group, Inc.</p> <p>March 2016 to Present Became a Member of the Board as Outside Director</p> <p>(Important concurrent positions)</p> <p>Chairman, NTT Data Institute of Management Consulting, Inc.</p>
<p>(Reason for nomination as Outside Director)</p> <p>Mr. Kenzo Yamamoto has abundant expertise on financial market and financial systems, as well as his deep insight regarding corporate management and risk management. Since 2016, he has been contributing to appropriate decision making of the Board of Directors as Outside Director and promoting strengthening of the audit system as a member of the Audit Committee. The Company has determined that Mr. Kenzo Yamamoto continuously qualifies for Outside Director in view of these experiences, insights and achievements.</p>		

Nominee No.	Name (Date of birth)	Brief personal history, position, assignment and important concurrent positions	
9	<div></div> <div>Keikou Terui (July 27, 1953)</div> <div><div>Renomination</div><div>Outside Director</div><div>Independent Director</div></div> <div><ul style="list-style-type: none"><li>• The term of office as Member of the Board: 2 years</li><li>• Attendance at the Board of Directors for the year: 93% 14 of 15</li><li>• Number of shares owned: 1,100</li></ul></div>	<div>April 1979</div> <div>Joined Ministry of International Trade and Industry (Now Ministry of Economy, Trade and Industry (METI) )</div> <div>July 2008</div> <div>Director-General for Technology Policy Coordination, Minister’s Secretariat, METI</div> <div>January 2011</div> <div>Director-General, Kanto Bureau of Economy, Trade and Industry, METI</div> <div>April 2012</div> <div>Director-General for Regional Economic and Industrial Policy, METI</div> <div>August 2013 to Present</div> <div>President, Nonprofit Corporation Japan Utility Telemetering Association</div> <div>October 2013</div> <div>Senior Research Associate, Chemicals Evaluation and Research Institute, Japan</div> <div>June 2014 to Present</div> <div>Director, Union of Japanese Scientists and Engineers</div> <div>March 2016 to Present</div> <div>Became a Member of the Board as Outside Director</div> <div>June 2016 to Present</div> <div>Director, Chemicals Evaluation and Research Institute, Japan (Important concurrent position)</div> <div>Outside Director, Ube Industries, Ltd.</div> <div>Outside Director, ORGANO CORPORATION</div>	
<div>(Reason for nomination as Outside Director)</div> <div>Mr. Keikou Terui has broad insight regarding industrial technology fields, as well as his abundant administrative experience in industrial policies at the Ministry of Economy, Trade and Industry. Since 2016, he has been contributing to appropriate decision making of the Board of Directors as Outside Director, and participating in active deliberations based on his abundant knowledge and from an objective viewpoint as a member of the Nominating Committee and Compensation Committee. The Company has determined that Mr. Keikou Terui would appropriately continue to execute the duties of an Outside Director in view of these experiences, insights and achievements.</div>			
10	<div></div> <div>Seiichi Sasa (October 12, 1953)</div> <div><div>Renomination</div><div>Outside Director</div><div>Independent Director</div></div> <div><ul style="list-style-type: none"><li>• The term of office as Member of the Board: 2 years</li><li>• Attendance at the Board of Directors for the year: 100% 15 of 15</li><li>• Number of shares owned: 2,300</li></ul></div>	<div>April 1976</div> <div>Joined The Dai-Ichi Kangyo Bank, Limited (Now Mizuho Bank, Ltd.) (Resigned in June 1978)</div> <div>March 1983 to Present</div> <div>Certified Public Accountant, Admitted</div> <div>September 2005 to Present</div> <div>Adjunct Lecturer, Graduate School of Political Studies, Gakushuin University</div> <div>December 2007</div> <div>Examiner for Financial Accounting, Certified Public Accountant Examination</div> <div>June 2008</div> <div>Executive Director, KPMG AZSA LLC</div> <div>March 2016 to Present</div> <div>Became a Member of the Board as Outside Director</div> <div>September 2017 to Present</div> <div>Visiting Professor, Hitotsubashi University (Important concurrent positions)</div> <div>Certified Public Accountant (Representative, Sasa Seiichi Certified Public Accountant Office)</div>	
<div>(Reason for nomination as Outside Director)</div> <div>Mr. Seiichi Sasa has abundant professional career and experience of accounting audit and consulting as a Certified Public Accountant, as well as his expertise as represented by his current experience of teaching accounting and audit at a university and graduate school and former appointment as an Examiner of Certified Public Accountant Examination. Since 2016, he has been contributing to appropriate decision making of the Board of Directors as Outside Director and promoting strengthening of the audit system as a member of the Audit Committee. The Company has determined that Mr. Seiichi Sasa would appropriately continue to execute the duties of an Outside Director in view of these experiences, insights and achievements.</div>			



Nominee No.	Name (Date of birth)	Brief personal history, position, assignment and important concurrent positions
11	 <p>Yojiro Shiba (August 7, 1950)</p> <p>New Nomination</p> <p>Outside Director</p> <p>Independent Director</p> <p>• Number of shares owned: 0</p>	<p>April 1974      Joined The Industrial Bank of Japan, Limited (Now Mizuho Bank, Ltd.)</p> <p>March 2003      Managing Executive Officer, Mizuho Bank, Ltd.</p> <p>April 2005      Advisor, Oriental Land Co., Ltd.</p> <p>May 2005      Executive Officer, Oriental Land Co., Ltd.</p> <p>April 2007      Senior Executive Officer, Oriental Land Co., Ltd.</p> <p>June 2007      Executive Director and Senior Executive Officer, Oriental Land Co., Ltd.</p> <p>April 2009      Representative Director and Executive Vice President Officer, Oriental Land Co., Ltd.</p> <p>April 2013      Executive Director, Oriental Land Co., Ltd.</p> <p>June 2013      External Director, AMUSE INC.</p> <p>June 2015      Director and Vice Chairman, AMUSE INC.</p> <p>June 2017      Director, Vice Chairman, AMUSE INC.</p> <p>to Present (Important concurrent position) Director, Vice Chairman, AMUSE INC.</p>
	<p>(Reason for nomination as Outside Director)</p> <p>The Company has nominated Mr. Yojiro Shiba as a new candidate for Outside Director as he has abundant corporate management experience in the financial industry and entertainment business industry, and is expected to contribute to appropriate decision making of the Board of Directors by making suggestions on creation of value and establishment of business from the perspective of customers based on his deep insight. The Company has determined that Mr. Yojiro Shiba qualifies for Outside Director as a new Member of the Board in view of these experiences and insights.</p>	
12	 <p>Yoko Suzuki (September 21, 1970)</p> <p>New Nomination</p> <p>Outside Director</p> <p>Independent Director</p> <p>• Number of shares owned: 0</p>	<p>April 1998      Lawyer, Admitted in Japan</p> <p>to Present</p> <p>April 1998      Joined Takagi Godo Law Office</p> <p>November 2002      Partner, Suzuki Sogo Law Office</p> <p>to Present</p> <p>January 2008      Director, International IC Association of Japan</p> <p>to Present</p> <p>April 2015      Auditor, The Research Institute of Economy, Trade and Industry</p> <p>to Present (Important concurrent position) Partner of Suzuki Sogo Law Office Outside Auditor, Seven &amp; i Holdings Co., Ltd. Auditor, Ito-Yokado Co., Ltd.</p>
	<p>(Reason for nomination as Outside Director)</p> <p>The Company has nominated Ms. Yoko Suzuki as a new candidate for Outside Director as she has high expertise as a lawyer, and is expected to contribute to appropriate decision making of the Board of Directors based on her abundant experience and deep insight as an outside auditor and auditor of other companies and various associations. The Company has determined that Ms. Yoko Suzuki would appropriately execute the duties of an Outside Director as a new Member of the Board in view of these experiences and insights.</p>	

Notes:

1. None of the nominees has any special interest with the Company.
2. Mr. Scott Trevor Davis, Ms. Yuri Okina, Mr. Kenichi Masuda, Mr. Kenzo Yamamoto, Mr. Keikou Terui, Mr. Seiichi Sasa, Mr. Yojiro Shiba and Ms. Yoko Suzuki are the nominees as Outside Directors.
3. To ensure the independence of its Outside Directors, the Company has designated its own “Guidelines for Determining Whether Outside Directors are Sufficiently Independent” (as described on pages 11–12), in addition to the respective standards stipulated by the Tokyo Stock Exchange, the Nagoya Stock Exchange and the Fukuoka Stock Exchange. Mr. Scott Trevor Davis, Ms. Yuri Okina, Mr. Kenichi Masuda, Mr. Kenzo Yamamoto, Mr. Keikou Terui, Mr. Seiichi Sasa, Mr. Yojiro Shiba and Ms. Yoko Suzuki have fulfilled the Guidelines and the standards, and the Company intends to notify the respective stock exchanges of them as Independent Directors.
4. NYK LINE, at which Ms. Yuri Okina had served as an Outside Director up to June 2017, received dispositions from the Japan Fair Trade Commission and overseas competition law enforcement authorities from 2014 through 2015 for its involvement in cartel conduct concerning ocean shipping services for cars and other vehicles. Ms. Yuri

Okina had not been aware of the occurrence of such illegal conducts until NYK LINE received these dispositions. However, during her term of office as an Outside Director of NYK LINE, she had regularly expressed her views on legal compliance, and after becoming aware of these issues, she had endeavored to reinforce NYK LINE's legal compliance systems for the eradication of any conducts in violation of competition laws of each country, and for the prevention of the recurrence of such conducts.

5. The term of office of the respective nominees is calculated as at the close of this Shareholders' Meeting.

6. If Mr. Scott Trevor Davis, Ms. Yuri Okina, Mr. Kenichi Masuda, Mr. Kenzo Yamamoto, Mr. Keikou Terui, Mr. Seiichi Sasa, Mr. Yojiro Shiba, Ms. Yoko Suzuki, Mr. Narumi Zaitu and Mr. Kenichi Togami become the Members of the Board, the Company will enter into an agreement with each of them that limits his/her damage compensation liability of Paragraph 1 of Article 423 of the Companies Act, pursuant to the provision in Paragraph 2 of Article 26 of the Articles of Incorporation of the Company based on Paragraph 1 of Article 427 of the Companies Act. The maximum amount of his/her liability based on said agreement shall be the higher of either 10 million yen or the minimum liability amount prescribed in Paragraph 1 of Article 425 of the Companies Act.

7. If this proposal is approved, each of Nominating, Audit and Compensation Committees is scheduled to be composed of the following members, respectively.

Nominating Committee:

Mr. Scott Trevor Davis, Ms. Yuri Okina, Mr. Kenichi Masuda

Audit Committee:

Mr. Kenzo Yamamoto, Mr. Keikou Terui, Mr. Seiichi Sasa, Mr. Yojiro Shiba, Ms. Yoko Suzuki, Mr. Narumi Zaitu, Mr. Kenichi Togami

Compensation Committee:

Mr. Scott Trevor Davis, Ms. Yuri Okina, Mr. Kenichi Masuda

(Reference)

[Nominating Policy for appointment to the Board]

The Company considers the character and judgment of each individual, their experience and expertise and their level of dedication and commitment to performing the duties expected of a member of the Board.

(Outside Directors)

The Company takes into account the following:

- (1) The candidate's expertise, experience and ability to make judgments from an independent perspective.
- (2) The candidate's absence of connections with the Company that would undermine their independence from the Company.\*

\*Specifically, the candidate's ability to meet the conditions for independence as set out in the Company's "Guidelines for Determining Whether Outside Directors are Sufficiently Independent"

(Members of the Board other than Outside Directors)

The Company takes into account the following:

- (1) The candidate's scope of knowledge and experience regarding the business and its operations.
- (2) The level of the candidate's ability to formulate business plans and targets based upon an insightful understanding of the changing business environment.

[Guidelines for Determining Whether Outside Directors are Sufficiently Independent]

In order to ensure that Bridgestone Corporation ("Bridgestone") achieves the objectivity and transparency necessary for appropriate corporate governance, it is best that outside directors be as independent as possible. Bridgestone has accordingly established these guidelines concerning the requisite independence of Outside Directors. If any of the following items applies to an Outside Director (or to a candidate for such position. The same applies hereafter), they shall be deemed to lack the required level of independence. A person who:

1. In the past was an Executing Person of Bridgestone or a consolidated subsidiary of Bridgestone (collectively, the "Bridgestone Group").<sup>1</sup>
  2. Is a major shareholder of Bridgestone.<sup>2</sup>
  3. Is an Executing Person of a company or entity to which one of the following is applicable:
    - (1) A major supplier or customer of the Bridgestone Group.<sup>3</sup>
    - (2) A major lender to the Bridgestone Group.<sup>4</sup>
    - (3) A company or entity of which the Bridgestone Group holds 10% or more of the voting shares.
  4. Is a certified public accountant with an auditing firm that is an accounting auditor of the Bridgestone Group.
  5. Is a professional, such as a consultant, accountant, tax accountant, lawyer, judicial scrivener, or patent attorney who has received a large amount<sup>5</sup> of money or other assets from the Bridgestone Group.
  6. Is a person who has received a large amount of donation from the Bridgestone Group.<sup>6</sup>
  7. Is an Executing Person of another company, which position constitutes an interlocking director or corporate auditor position<sup>7</sup> for the Outside Director.
  8. Has a close relative<sup>8</sup> to which any of the above items 1 through 7 applies (but other than with respect to item 4 or 5, limited to a significant person<sup>9</sup>).
  9. Is a person to which any of the above items 2 through 8 has applied within the last 5 years.
  10. Notwithstanding the above, is a person with respect to which any other particular factors exist that could create a conflict of interest with Bridgestone.
-

Notes: <sup>1</sup> This means one who is currently an executive director, executive officer, corporate officer or other similar person or employee (each, for purpose of these Guidelines, an “Executing Person”) or who has been an Executing Person of the Bridgestone Group at any time in the past.

<sup>2</sup> A “major shareholder” shall mean a shareholder holding 5% or more of the voting shares, either in their own name or a third party’s name, as of the end of Bridgestone’s fiscal year. If the major shareholder is an organization such as a company (or other legal entity) or partnership, it shall mean an Executing Person of the organization.

<sup>3</sup> A “major supplier or customer” means a supplier or customer of the Bridgestone Group products whose annual total transactions with the Bridgestone Group exceeds 2% of Bridgestone’s consolidated aggregate sales or 2% of the consolidated aggregate sales of the other party. In addition, automobile manufacturers which are customers of the Bridgestone Group tire products, and synthetic rubber manufacturers and steel cord manufacturers which are suppliers to the Bridgestone Group are considered major suppliers or customers regardless of actual annual transaction amounts.

<sup>4</sup> A “major lender” means a financial institution from which the Bridgestone Group receives loans where the outstanding loan amount as of the end of Bridgestone’s fiscal year exceeds 2% of Bridgestone’s consolidated gross assets or 2% of the financial institution’s consolidated gross assets.

<sup>5</sup> “Large amount” means the occurrence of either of the following in response to the professional’s provision of services:

- (1) In the event that the professional is providing services to the Bridgestone Group as an individual, the receipt by the professional from the Bridgestone Group of compensation (excluding compensation for services as a director or corporate auditor) of an amount exceeding 10 million yen per year.
- (2) In the event the professional services are provided by an organization such as a company (or other legal entity) or a partnership, the receipt by the organization from the Bridgestone Group of the total amount of compensation exceeding 2% of the annual aggregate income of the organization. Even if not more than 2%, if the organization receives more than 10 million yen per year as compensation for services in which the professional was directly involved, it is considered a “large amount”.

<sup>6</sup> This means the recipient of a donation exceeding 10 million yen per year from the Bridgestone Group. If the recipient is an organization such as a company (or other legal entity) or a partnership, any member of the organization who is directly involved with the research, education or other activity related to the donation.

<sup>7</sup> “Interlocking director or corporate auditor position” means an Executing Person of the Bridgestone Group who is an Outside Director or Corporate Auditor for another company, where an Executing Person of such other company is also an Outside Director of Bridgestone.

<sup>8</sup> A “close relative” means a spouse or a relative within two degrees of family relation.

<sup>9</sup> A “significant person” means a director, executive officer, corporate officer or an Executing Person who is a division manager or above, or an Executing Person with authority similar to any of the foregoing.

(Guidance)

**“Exercise of Voting Rights via the Internet, etc.”**

1. Exercise of Voting Rights via the Internet

Please carefully read the explanation described below before exercising your voting rights via the Internet.

◎ Instruction for Use

(1) Please access the Web site for exercising voting rights designated by the Company.

[Web site address] <https://www.web54.net>

(2) Enter the “Exercise of Voting Rights Code” and “Password” printed at the right of the Exercise of Voting Rights form and follow the instructions on the screen.

◎ Exercise of Voting Rights

(1) If you exercise your voting rights via the Internet, your vote will be accepted until 5:30 p.m. on Thursday, March 22, 2018.

(2) If you have exercised your voting rights several times via the Internet, or if you have exercised your voting rights both via the Internet and by sending the Exercise of Voting Rights form, the votes shall be handled as described in

(1) of “4. Other matters related to the Annual Shareholders’ Meeting” on page 2.

◎ System Requirements

(1) You may not be able to use the Web site for exercising voting rights, depending on the Internet access environment of your PC or mobile phone, the service you subscribed, or the models you use. For details, please contact the staff in charge by calling the dedicated phone number of Stock Transfer Agent Department “Web Support,” Sumitomo Mitsui Trust Bank, Limited, as shown below.

(2) To connect your communication device to the Internet, you might have to pay a connection fee and telecommunication charges to your service provider and a carrier. Such a fee or charges shall be borne by you.

◎ Inquiries on the Operation of Your PC and Other Communication Terminals

If you are unclear as to the operation of your PC and other devices regarding the exercise of voting rights via the Internet, please contact the staff in charge by calling the following number:

The Stock Transfer Agent Department “Web Support” Helpline by

Sumitomo Mitsui Trust Bank, Limited

Phone number in Japan: 0120-652-031 (toll-free within Japan)

(Reception time: 9:00 a.m.–9:00 p.m.)

◎ Inquiries on Electronification of the Notice

The Transfer Agent Business Center Helpline by

Sumitomo Mitsui Trust Bank, Limited

Phone number in Japan: 0120-782-031 (toll-free within Japan)

(Reception time: 9:00 a.m.–5:00 p.m. (Except for Saturdays, Sundays and national holidays))

2. Exercise of Voting Rights via Platform for Electronic Exercise of Voting Rights (for institutional investors)

Institutional investors may use the “ICJ platform,” a platform for electronic exercise of voting rights by institutional investors, which is operated by Investor Communications Japan, Inc. (ICJ).

Note: This document has been translated from the Notice of the 99th Annual Shareholders’ Meeting in the Japanese original version for your reference and convenience purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.
---