Securities Code: 4676

June 1, 2018

To the Shareholders:

NOTICE OF THE 77TH ORDINARY GENERAL MEETING OF SHAREHOLDERS

Dear Shareholders:

We would like to express our appreciation for your continued good offices.

Please take notice that the 77th Ordinary General Meeting of Shareholders of Fuji Media Holdings, Inc. (the "Company") will be held as described below and you are cordially invited to attend the meeting.

Since voting rights can be exercised in writing or via the Internet even if you are not present at the meeting, please go over the Reference Documents for the General Meeting of Shareholders set forth below and exercise your voting rights.

Yours very truly,

Shuji Kanoh, Chairman and Representative Director

Fuji Media Holdings, Inc.

4-8, Daiba 2-chome, Minato-ku, Tokyo

Description

1. Date and hour:

June 27 (Wednesday), 2018, at 10:00 a.m. (Reception will start at 9:00 a.m.)

2. Place:

Grand Nikko Tokyo Daiba B1, Palais Royal 6-1, Daiba 2-chome, Minato-ku, Tokyo

3. Matters forming the objects of the meeting:

Matters to be reported:

- 1. Report on the business report, the consolidated financial statements and the results of audit of the consolidated financial statements by the account auditors and the Audit & Supervisory Board for the 77th fiscal year (from April 1, 2017 to March 31, 2018)
- 2. Report on the non-consolidated financial statements for the 77th fiscal year (from April 1, 2017 to March 31, 2018)

Matters to be resolved:

Proposition No. 1: Appropriation of retained earnings

Proposition No. 2: Election of 17 Directors

Proposition No. 3: Election of one (1) Audit & Supervisory Board Member

4. Exercise of voting rights:

The summary of the exercise of voting rights is described in the "Information on the Methods of Exercise of Voting Rights" below.

Notice

- Of the documents to be provided upon giving notice of the 77th Ordinary General Meeting of Shareholders, the "Systems to Secure the Properness of Business Activities and the Status of Implementation of the Systems", the "Notes to Consolidated Financial Statements" and the "Notes to Non-Consolidated Financial Statements", which are posted on our website in accordance with applicable laws and ordinances and Article 16 of the Articles of Incorporation of the Company, are not reported in the attached documents to this notice of the Ordinary General Meeting of Shareholders.
- The business report, the consolidated financial statements and the non-consolidated financial statements included in the attached documents to the notice of the 77th Ordinary General Meeting of Shareholders are part of the documents that have been audited by the account auditors and the Audit & Supervisory Board Members in preparing their respective account audit reports and audit reports.
- In the event of the revision of any matter in the Reference Documents for the General Meeting of Shareholders, the business report, the consolidated financial statements and the non-consolidated financial statements, the revision will be posted on our website.
- Some beverages will be available to the shareholders at the place of meeting.
- A gift will be offered to each shareholder present at the meeting, but only one gift will be available irrespective of how many voting forms you may have.

Website of the Company: http://www.fujimediahd.co.jp/

Information on the Method of Exercise of Voting Rights

When attending the meeting

Date and hour of the general meeting of shareholders:

June 27 (Wednesday), 2018, at 10:00 a.m. (Reception will start at 9:00 a.m.)

In attending the meeting, please present the enclosed voting form to a receptionist at the place of meeting.

Please bring this "NOTICE OF THE 77TH ORDINARY GENERAL MEETING OF SHAREHOLDERS" to the place of meeting for resource saving.

When not attending the meeting

Exercise of voting rights by mail

Deadline: Must reach us no later than 5:30 p.m., June 26 (Tuesday), 2018

Please return to us by mail the enclosed voting form indicating your approval or disapproval of the propositions by the deadline.

Exercise of voting rights via the Internet:

Deadline: Must reach us no later than 5:30 p.m., June 26 (Tuesday), 2018

Please access the website for the exercise of voting rights specified by the Company and exercise your voting rights for the approval or disapproval of the propositions by the deadline.

1. Access the website for the exercise of voting rights

Website for the exercise of voting rights: https://soukai.mizuho-tb.co.jp/ Click "Proceed"

2. Log in

Enter the "code for the exercise of voting rights" and click "Proceed"

After this, please follow the instructions on the screen and enter an approval or disapproval.

* The "code for the exercise of voting rights" and the "password" are printed in the enclosed voting form.

To institutional investors:

The "ICJ Platform", a platform for electronic exercise of voting rights for institutional investors operated by ICJ Inc., is also available.

Information on Exercise of Voting Rights

(1) Handling of approvals and disapprovals of propositions:

If no approval or disapproval of any of the propositions is indicated upon exercise of the voting rights in a voting form, via the Internet or otherwise, it shall be deemed to be for an approval thereof.

- (2) Duplicate exercise of voting rights:
 - (i) If voting rights are exercised both by a voting form and via the Internet or otherwise, the voting rights exercised via the Internet or otherwise shall be treated as effective.
 - (ii) If voting rights are exercised twice or more via the Internet or otherwise or by a voting form, the latest exercise thereof shall be treated as effective.
- (3) Exercise of voting rights by proxy:

If any shareholder exercises his/her voting rights by proxy, the proxy authorized to exercise his/her voting rights must present the enclosed voting form to a receptionist at the place of meeting, together with a document evidencing his/her proxy's power of attorney. The proxy must be another shareholder (being one person) of the Company having voting rights.

(4) Diverse exercise of voting rights:

Any shareholder who intends to exercise his/her voting rights diversely must give notice in writing of such intention and the reason therefor to the Company no later than three days prior to the date specified for this General Meeting of Shareholders.

Contact for inquires

If you have any question, please contact the administrator of shareholder registry Mizuho Trust & Banking Co., Ltd., Stock Transfer Agency Department (as listed below):

(1) Inquiries about operations, etc. of the website for the exercise of voting rights:

Tel: **0120-768-524** (toll-free)

Office hours: 9:00 – 21:00 (not on Saturdays, Sundays and national holidays)

(2) Inquiries about other than those in item (1) above:

Tel: **0120-288-324** (toll-free)

Office hours: 9:00 – 17:00 (not on Saturdays, Sundays and national holidays)

REFERENCE DOCUMENTS FOR GENERAL MEETING OF SHAREHOLDERS

Propositions and explanatory information:

Proposition No. 1: Appropriation of retained earnings

The Company regards the redistribution of profits to its shareholders as one of its most important management responsibilities. The Company's basic policy, under the certified broadcast holding company structure, is to provide distributions to its shareholders commensurate with performance, while making proactive investments for the growth of the Group's businesses, and entry into new business fields, in order to enhance its corporate value.

The Company's policy regarding the distribution of retained earnings is to determine the disbursement based on a target of a payout ratio of 40% on a consolidated basis, with consideration to the stability of dividends from the standpoint of emphasizing the redistribution of profits to its shareholders. Based on such policy, the Company hereby proposes to pay year-end dividends for the fiscal year under review as follows:

<Matters concerning year-end dividends>

(1) Kind of property to be distributed:

Cash

(2) Matters concerning the allocation of property to be distributed and the aggregate amount thereof:

¥20 per share of common stock of the Company

Aggregate amount: ¥4,683,889,980

(Annual dividend: ¥40 per share, including ¥20 per share in interim dividends)

(3) Effective date of the distribution of retained earnings:

June 28, 2018

Proposition No. 2: Election of 17 Directors

The term of office of all of the (17) Directors will expire at the close of this Ordinary General Meeting of Shareholders. Hence, it is hereby proposed that 17 Directors be elected.

The candidates for Director are as set forth below:

Candidate No.	Name	Current position	Meetings of the Board of Directors attended
1	[Reelection] Shuji Kanoh	Chairman and Representative Director	11/11
2	[Reelection] Masaki Miyauchi	President and Representative Director	11/11
3	[Reelection] Osamu Kanemitsu	Executive Vice President	11/11
4	[Reelection] Takashi Wagai	Senior Executive Managing Director	11/11
5	[Reelection] Tsuyoshi Habara	Senior Executive Managing Director	9/9
6	[Reelection] Hisashi Hieda	Executive Managing Advisor	11/11
7	[Reelection] Ryunosuke Endo	Executive Managing Director	11/11
8	[Reelection] Ichiro Kishimoto	Executive Managing Director	9/9
9	[Reelection] Atsushi Yokoyama	Executive Managing Director	9/9
10	[Reelection] Kazutoshi Matsumura	Executive Managing Director	9/9
11	[Reelection] Takashi Ishihara	Executive Managing Director	9/9
12	[Reelection] Takehiko Kiyohara	Executive Managing Director	11/11

Candidate No.	Name	Current position	Meetings of the Board of Directors attended
13	[Reelection] Yoshishige Shimatani [Outside] [Independent officer]	Executive Managing Director	7/9
14	[Reelection] Akihiro Miki [Outside] [Independent officer]	Executive Managing Director	11/11
15	[Reelection] Taizan Ishiguro [Outside]	Executive Managing Director	11/11
16	[Reelection] Masafumi Yokota [Outside]	Executive Managing Director	10/11
17	[Reelection] Kazuo Terasaki [Outside]	Executive Managing Director	11/11

Note: The number of meetings of the Board of Directors attended by Messrs. Tsuyoshi Habara, Ichiro Kishimoto, Atsushi Yokoyama, Kazutoshi Matsumura, Takashi Ishihara and Yoshishige Shimatani comprises those held on or after their respective assumption of office on June 28, 2017.

Candidate No.	Name	Bri	ief history, position and business in charge in the Company	
		April 1972	Joined the Company	
		June 1999	General Manager, Finance Department, Budget Management Division of the Company	
		June 2001	Executive Managing Director, in charge of Finance of the Company;	
			Audit & Supervisory Board Member, TSS-TV Co., Ltd. (to date)	
		June 2002	Audit & Supervisory Board Member, Sankei Shimbun Co., Ltd. (to date)	
		April 2006	Director, Nippon Broadcasting System, Inc. (to date)	
	Shuji Kanoh	June 2006	Senior Executive Managing Director, in charge of Finance and Budget Management of the Company	
	[Reelection]	June 2007	Audit & Supervisory Board Member, The Sankei Building Co., Ltd. (to date)	
1	(Date of birth)	June 2008	Director, Kansai Telecasting Corporation (to date)	
[Note 1]	February 22, 1950	October 2008	Senior Executive Managing Director, in charge of Group Finance of the Company;	
[Note 2] [Note 11]	Number of shares of the		Senior Executive Managing Director, in charge of Finance, Fuji Television Network, Inc.	
[TOOL 11]	Company held by Candidate	June 2009	Senior Executive Managing Director, in charge of Finance and Budget Management, Fuji Television Network, Inc.	
	72 210 1	June 2011	Executive Vice President, in charge of Finance of the Company;	
	73,318 shares		Executive Vice President, in charge of Finance and Budget Management, Fuji Television Network, Inc.	
		June 2013	Executive Vice President, in charge of Finance of the Company	
		June 2015	President and Chief Operating Officer of the Company	
			Executive Managing Director, Fuji Television Network, Inc.	
		June 2017	Chairman and Representative Director of the Company (to date)	
			Chairman and Representative Director, Fuji Television Network, Inc. (to date)	
		Important cond	current offices	
	Director, Audit & S Audit & S Director,		Representative Director, Fuji Television Network, Inc. on Broadcasting System, Inc. rvisory Board Member, Sankei Shimbun Co., Ltd. rvisory Board Member, The Sankei Building Co., Ltd. rai Telecasting Corporation rvisory Board Member, TSS-TV Co., Ltd.	
	[Reason for selecting him as a candidate for Director] Currently, as the Chairman and Representative Director of the Company and its core subsidiary Fuji Television Network, Inc., he has played an appropriate role in determining important managerial matters and supervising business operations. In addition, he has engaged in the sectors of Finance and Budget Management of the Company and Fuji Television Network, Inc. Thus, he has accumulated considerable knowledge of finance an accounting, as well as wide knowledge and special expertise in the management of media business. The Company has determined to continue to select him as a candidate for Director as he is expected to make great contributions in the future.			

Candidate No.	Name	Brief history, position and business in charge in the Company	
2 [Note 1] [Note 2]	Masaki Miyauchi [Reelection] (Date of birth) January 28, 1944 Number of shares of the Company held by Candidate 24,467 shares	April 1967 June 1999 July 2000 June 2001 June 2003 June 2006 June 2007 July 2015 June 2016 June 2017	Joined the Company General Manager, Programming and Production Department, Programming and Production Division of the Company Executive Managing Officer and General Manager, Programming and Production Department, Programming and Production Division of the Company Senior Executive Managing Director, in charge of Programming and Production, Public Relations of the Company Senior Executive Managing Director, in charge of General Affairs, Human Resources, Information Systems, TV Code Affairs of the Company Senior Executive Managing Director, in charge of Executive Office, General Affairs, Human Resources, Information Systems, TV Code Affairs of the Company Executive Vice President, responsible for corporate strategies of the Company President and Representative Director, Okayama Broadcasting Co., Ltd. President and Representative Director, Fuji Satellite Broadcasting, Inc. (BS Fuji) Executive Managing Director of the Company Executive Managing Director, Fuji Television Network, Inc. President and Representative Director, Fuji Television Network, Inc. (to date)
		Important conc President and I	eurrent office Representative Director, Fuji Television Network, Inc.
	[Reason for selecting him as a candidate for Director] Currently, as the President and Representative Director of the Company and its core subsidiary Fuji Television Network, Inc., he has played an appropriate role in determining important managerial matters and supervising business operations. In addition, he has engaged in the sectors of Programming, Production and General Affairs of the Company and served as the representative director of a television operating company. Thus, he has accumulated wide knowledge and special expertise in the management of media business. The Company has determined to continue to select him as a candidate for Director as he is expected to make greater contributions in the future.		

Candidate No.	Name	В	rief history, position and business in charge in the Company
INO.		April 1983	Joined the Company
		June 2009	General Manager, Management Planning Department, Fuji
			Television Network, Inc.
		June 2011	General Manager, Corporate Planning Department of the Company
		June 2012	Executive Managing Officer and General Manager, Corporate
			Planning Department of the Company;
			Executive Managing Officer and General Manager, Corporate Planning Department, Fuji Television Network, Inc.
		June 2013	Senior Executive Managing Director, in charge of Public Relations
	Osamu Kanemitsu	2010	Office and Corporate Planning and General Manager, Corporate
			Planning Department of the Company
	[Reelection]		Director, Dinos Inc., (current Dinos Cecile Co., Ltd.) (to date)
3		June 2015	Executive Vice President, in charge of Public Relations Office,
			Corporate Planning and Finance, General Manager, Corporate
[Note 1]	(Date of birth)		Planning Department of the Company
[Note 2]	October 28, 1954	June 2016	Director, Space Shower Network Inc. (to date) Executive Vice President, in charge of Corporate Planning and
. ,		June 2016	Finance, and General Manager, Corporate Planning Department of
			the Company
	Number of shares of the	June 2017	Executive Vice President, in charge of Corporate Planning of the
	Company held by		Company
	Candidate		Executive Vice President, in charge of
	12.050.1		Corporate Planning of Fuji Television Network, Inc. (to date)
	13,050 shares		Audit & Supervisory Board Member, Fuji Satellite Broadcasting,
		A: 1 2010	Inc. (BS Fuji) (to date)
		April 2018	Executive Vice President, in charge of Corporate Planning, Corporate PR and Media Strategy of the Company (to date)
		_	
			ncurrent offices
			ce President, Fuji Television Network, Inc. ervisory Board Member, Fuji Satellite Broadcasting, Inc. (BS Fuji)
		_	os Cecile Co., Ltd.
			ce Shower Network Inc.
	[Df1.		
	[Reason for selecting him		for Director] It of the Company and its core subsidiary Fuji Television Network, Inc.,
			and other sectors and has played an appropriate role in its business
			d in the sectors of Programming, Business Development & Enterprises
			y and Fuji Television Network, Inc. Thus, he has accumulated wide
			management of media business. The Company has determined to
	continue to select him as a	candidate for	Director as he is expected to make greater contributions in the future.

Candidate No.	Name	В	crief history, position and business in charge in the Company	
		May 1986 June 2009	Joined the Company General Manager, Information System Department, Fuji Television	
		June 2011	Network, Inc. General Manager, General Affairs Department of the Company; General Manager, General Affairs Department, Fuji Television Network, Inc.	
	Takashi Wagai	June 2012	Executive Managing Director, in charge of General Affairs and General Manager, General Affairs Department, Fuji Television	
	[Reelection]	. 2012	Network, Inc.	
4 [Note 1]	(Date of birth) October 6, 1952	June 2013	Senior Executive Managing Director, in charge of Corporate Social Responsibility Office, Corporate Compliance Office, General Affairs and Human Resources of the Company	
[Note 2]	October 0 , 1932		Senior Executive Managing Director, in charge of General Affairs,	
[Note 2]	Number of shares of the Company held by Candidate	June 2017	Fuji Television Network, Inc. Senior Executive Managing Director, in charge of Corporate Compliance Office, General Affairs and Human Resources of the Company (to date)	
	15,360 shares		Senior Executive Managing Director, in charge of General Affairs, Fuji Television Network, Inc. (to date) Audit & Supervisory Board Member, Sendai Television	
		Incorporated (to date)		
		Senior Execu	ncurrent offices tive Managing Director, Fuji Television Network, Inc. ervisory Board Member, Sendai Television Incorporated	
[Reason for selecting him as a candidate for Director] Currently, he is in charge of Corporate Compliance Office, General Affairs Executive Managing Director of the Company, as well as in charge of General Managing Director of Fuji Television Network, Inc., the Company's cappropriate role in its business operations. In addition, he has engaged in and General Affairs of the Company and Fuji Television Network, Inc., knowledge and special expertise in the management of media business. Continue to select him as a candidate for Director as he is expected to make			Compliance Office, General Affairs and Human Resources as the Senior Impany, as well as in charge of General Affairs as the Senior Executive Network, Inc., the Company's core subsidiary, and has played an as. In addition, he has engaged in the sectors of Information Systems and Fuji Television Network, Inc. Thus, he has accumulated wide management of media business. The Company has determined to	

Candidate No.	Name	Brief history, position and business in charge in the Company		
5 [Note 1] [Note 2]	Tsuyoshi Habara [Reelection] (Date of birth) October 13, 1953 Number of shares of the Company held by Candidate 3,188 shares	April 1988 June 2001 October 2009 June 2013 June 2017 Important concu	Joined the Company General Manager, Account Department of the Company Executive Managing Officer and General Manager, Finance Department of the Company Managing Director, in charge of Budget Management of Fuji Satellite Broadcasting, Inc. (BS Fuji) Senior Executive Managing Director, in charge of Finance of the Company (to date) Senior Executive Managing Director, in charge of Finance, Fuji Television Network, Inc. (to date) Irrent office e Managing Director, Fuji Television Network, Inc.	
	Currently, as the Senior Network, Inc., he is in chathe has engaged in the second Broadcasting, Inc. (BS Furthermore) knowledge and special expressions.	as a candidate for Director] Executive Managing Director of the Company and its core subsidiary Fuji Television arge of Finance and has played an appropriate role in its business operations. In addition, ctors of Finance and Corporate Planning of the Company and its subsidiary Fuji Satellite aji) and accumulated considerable knowledge of finance and accounting, as well as wide pertise in the management of media business. The Company has determined to continue the for Director as he is expected to make greater contributions in the future.		

Candidate No.	Name	Brie	ef history, position and business in charge in the Company		
		April 1961	Joined the Company		
		May 1980	General Manager, Programming Department of the Company		
		June 1983	Executive Managing Director and General Manager, Programming Department of the Company		
		June 1986	Senior Executive Managing Director, in charge of Corporate Development Office of the Company		
		June 1988	President and Representative Director of the Company		
	Hisashi Hieda	June 1989	Director, The Sankei Building Co., Ltd. (to date)		
		June 1991	Director, Hokkaido Cultural Broadcasting Co., Ltd. (to date)		
	[Reelection]	June 1993	Director and Adviser, Sankei Shimbun Co., Ltd. (to date);		
			Director, Tokai Television Broadcasting Co., Ltd. (to date);		
6	(Date of birth)		Director, Television Nishinippon Corporation (to date)		
	December 31, 1937	June 1994	Director, Kansai Telecasting Corporation (to date)		
[Note 1]		June 2001	Chairman and Chief Executive Officer of the Company		
[Note 2]	Number of shares of	October 2008	Chairman and Chief Executive Officer, Fuji Television Network, Inc.		
	the Company held by Candidate	June 2017	Executive Managing Advisor of the Company (to date)		
			Executive Managing Advisor, Fuji Television Network, Inc. (to date)		
	205,167 shares	Important conc	urrant offices		
			aging Advisor, Fuji Television Network, Inc.		
			dvisor, Sankei Shimbun Co., Ltd.		
		Director, The Sankei Building Co., Ltd.			
			ii Telecasting Corporation		
			Television Broadcasting Co., Ltd. ision Nishinippon Corporation		
			aido Cultural Broadcasting Co., Ltd.		
	[Reason for selecting him				
			isor of the Company and its core subsidiary Fuji Television Network,		
			in offering advice on management in general, among others. In		
			tative Director of the Company, and materialized a shift to the first		
			apan and established a Japan's representative media conglomerate.		
			e and special expertise in the management of media business. The		
	contributions in the future	Company has determined to continue to select him as a candidate for Director as he is expected to make greater			
	contributions in the future.				

Candidate	Name	D.	iaf history position and husiness in charge in the Company
No.	rvaine		ief history, position and business in charge in the Company
		April 1981	Joined the Company
		June 2006 June 2007	General Manager, Public Relations Department of the Company Executive Managing Director, in charge of Public Relations and General Manager, Public Relations Department of the Company
		October 2008	Executive Managing Director, in charge of Public Relations Department of the Company;
			Executive Managing Director, in charge of Public Relations and General Manager, Public Relations Department, Fuji Television Network, Inc.;
		June 2010	Executive Managing Director, in charge of General Affairs, Human Resources and Public Relations Office of the Company; Senior Executive Managing Director, in charge of General Affairs, Human Resources and Public Relations and General Manager, Public Relations Department, Fuji Television Network, Inc.
	Ryunosuke Endo	June 2012	Executive Managing Director, in charge of Public Relations Office, Corporate Social Responsibility Office, Corporate Compliance Office,
	[Reelection]		General Affairs and Human Resources of the Company; Senior Executive Managing Director, in charge of TV Code Affairs Office, Corporate Social Responsibility Office, Corporate Compliance
7	(Date of birth)		Office, Human Resources and Public Relations, Fuji Television
[Note 1]	June 3, 1956		Network, Inc.
[Note 2]	Number of shares of the Company held by Candidate	June 2013	Executive Managing Director of the Company (to date); Executive Vice President in chief, in charge of Culture Promotion & Broadcasting Social Accountability, General Affairs, Human Resources, Business Development & Enterprises and Public Relations, Fuji Television Network, Inc.
	43,453 shares	June 2014	Director, Hokkaido Cultural Broadcasting Co., Ltd. (to date)
		June 2015	Executive Vice President, in charge of Culture Promotion & Broadcasting Social Accountability, General Affairs, Human Resources, Public Relations and Special-Zone Planning Office, Fuji Television Network, Inc.
		June 2017	Executive Vice President, provides assistance to President and in charge of TV Code Affairs Office, Corporate PR Office, Special-Zone Planning Office, Human Resources and Network, Fuji Television
		April 2018	Network, Inc. Executive Vice President, provides assistance to President and in charge of TV Code Affairs Office, Special-Zone Planning Office, Human Resources and Network, Fuji Television Network, Inc. (to date)
		Important ac-	,
		Important conc	e President, Fuji Television Network, Inc.
			aido Cultural Broadcasting Co., Ltd.
	[Reason for selecting him as a candidate for Director] He concurrently serves as the Executive Vice President of Fuji Television Network, Inc., the Company's core subsidiary, providing assistance to President and in charge of TV Code Affairs Office, Special-Zone Business Office, Human Resources and Network and has played an appropriate role as an Executive Managing Director of the Company. In addition, he has engaged in the sectors of Programming, Production and Public Relations of the		
		business. The	c. Thus, he has accumulated wide knowledge and special expertise in Company has determined to continue to select him as a candidate for contributions in the future.

Candidate No.	Name	1	Brief history, position and business in charge in the Company	
8 [Note 1] [Note 2]	Ichiro Kishimoto [Reelection] (Date of birth) August 9, 1955 Number of shares of the Company held by Candidate 8,641 shares		Joined the Company General Manager, News Department of the Company Executive Managing Officer and General Manager, News Department, Fuji Television Network, Inc. Managing Director and General Manager, Programming and News Department, Fuji Satellite Broadcasting, Inc. (BS Fuji) Managing Director, in charge of Programming, News and Public Relations, Fuji Satellite Broadcasting, Inc. (BS Fuji) Senior Executive Managing Director, in charge of Sales, Fuji Television Network, Inc. Executive Managing Director of the Company (to date) Executive Vice President, in charge of News and Infotainment & Documentary, Fuji Television Network, Inc. (to date) Director, Fuji Satellite Broadcasting, Inc. (BS Fuji) (to date) current offices e President, Fuji Television Network, Inc. Satellite Broadcasting, Inc. (BS Fuji)	
	He concurrently serves as subsidiary, in charge of No Managing Director of the Relations, Sales, etc. of the the Company's subsidiary	m as a candidate for Director] as the Executive Vice President of Fuji Television Network, Inc., the Compare News and Infotainment & Documentary and has played an appropriate role as an Ethe Company. In addition, he has engaged in the sectors of News, Programming the Company, Fuji Television Network, Inc. and Fuji Satellite Broadcasting, Inc. (Fury and has accumulated wide knowledge and special expertise in the management only has determined to continue to select him as a candidate for Director as he is expons in the future.		

Candidate No.	Name	Brief history, position and business in charge in the Company		
	Atsushi Yokoyama	April 1980 Joined the Company June 2009 Executive Managing Officer and General Manager, Executive Office, Fuji Television Network, Inc.		
	[Reelection]	June 2013 Executive Managing Director, in charge of Executive Office, and General Manager, Executive Office, Fuji Television Network, Inc.		
9 [Note 1]	(Date of birth) December 20, 1955	June 2017 Executive Managing Director of the Company (to date) Senior Executive Managing Director, in charge of Global, Fuji Television Network, Inc. (to date)		
[Note 2]	Number of shares of the Company held by Candidate 21,107 shares	Important concurrent office Senior Executive Managing Director, Fuji Television Network, Inc.		
	[Reason for selecting him a He concurrently serves as core subsidiary, in charge Company. In addition, he provides assistance to man	as a candidate for Director] the Senior Executive Managing Director of Fuji Television Network, Inc., the Compane of Global and has played an appropriate role as an Executive Managing Director of the is in charge of Executive Office of the Company and Fuji Television Network, Inc. anagement. He has accumulated wide knowledge and special expertise in the management.		
	expected to make greater co	Company has determined to continue to select him as a candidate for Director as he is ontributions in the future.		

Candidate No.	Name	Brief history, position and business in charge in the Company	
10 [Note 1] [Note 2]	Kazutoshi Matsumura [Reelection] (Date of birth) October 26, 1957 Number of shares of the Company held by Candidate 12,988 shares	Director, Dinos	e Managing Director, Fuji Television Network, Inc. Cecile Co., Ltd. Television Incorporated
[Reason for selecting him as a candidate for Director] He concurrently serves as the Senior Executive Managing Director of Fuji Television Network, core subsidiary, in charge of Sales and has played an appropriate role as an Executive Mana Company. In addition, he has engaged in the sectors of Sales, Business Development, etc. of the subsidiary Fuji Television Network, Inc. and its subsidiary Fuji Satellite Broadcasting, Inc. accumulated wide knowledge and special expertise in the management of media business. determined to continue to select him as a candidate for Director as he is expected to make greater future.		tive Managing Director of Fuji Television Network, Inc., the Company's played an appropriate role as an Executive Managing Director of the he sectors of Sales, Business Development, etc. of the Company, its core and its subsidiary Fuji Satellite Broadcasting, Inc. (BS Fuji) and has expertise in the management of media business. The Company has	

Candidate No.	Name	Brief history, position and business in charge in the Company			
11 [Note 1] [Note 2]	Takashi Ishihara [Reelection] (Date of birth) October 14, 1960 Number of shares of the Company held by Candidate 5,193 shares	June 2016 Executive Managing Officer and General Manager, Prograte Production Department, Fuji Television Network, Inc. Director, Pony Canyon Inc. (to date) June 2017 Executive Managing Director of the Company (to date) Executive Managing Director, in charge of Programming & and Art Design, and General Manger, Programming & Programm			
	[Reason for selecting him as a candidate for Director] He concurrently serves as the Executive Managing Director of Fuji Television Network, Inc., the Comsubsidiary, in charge of Programming and Art Design and has played an appropriate role as an Executive Director of the Company. In addition, he has engaged in the sectors of Production, Programming a Picture of the Company and Fuji Television Network, Inc. and has accumulated wide knowledge and speci in the management of media business. The Company has determined to continue to select him as a car Director as he is expected to make greater contributions in the future.				

Candidate No.	Name	Brief history, position and business in charge in the Company				
12 [Note 1] [Note 2] [Note 9]	Takehiko Kiyohara [Reelection] (Date of birth) October 31, 1937 Number of shares of the Company held by Candidate 16,502 shares	June 1994 Senior Managing Director, Sankei Shimbun Co., Ltd. June 1997 President and Representative Director, Sankei Shimbur Chairman and Representative Director, Sankei Shimbur Executive Managing Director of the Company (to date Executive Managing Director, Fuji Television Networldate)				
	As a former representative the management of media presented advice and rec- appropriate role as an E	Executive Managing Director, Fuji Television Network, Inc. as a candidate for Director] director of a newspaper business corporation, he has accumulated special expertise in business. In addition, at and outside of meetings of the Board of Directors, he has commendations based on his wide experience and knowledge and has played an executive Managing Director of the Company. The Company has determined to candidate for Director as he is expected to make greater contributions in the future.				

Candidate No.	Name	Brief history, position and business in charge in the Company			
	Yoshishige Shimatani	May 2001 Director, Toho Co., Ltd. May 2005 Managing Director, Toho Co., Ltd.			
13	[Reelection]	May 2007 Senior Managing Director, Toho Co., Ltd. May 2011 President and Representative Director, Toho Co., Ltd. (to date)			
[Note 1]	[Outside] [Independent officer]	April 2012 Director, Tokyo Rakutenchi Co., Ltd. (to date)			
[Note 2]		June 2015 Director, Hankyu Hanshin Holdings Inc. (to date) June 2017 Executive Managing Director of the Company (to date)			
[Note 3]	(Date of birth) March 5, 1952	Executive Managing Director, Fuji Television Network, Inc. (to date)			
[Note 4]		Important concurrent offices			
[Note 9]	Number of shares of the Company held by	President and Representative Director, Toho Co., Ltd. Executive Managing Director, Fuji Television Network, Inc. Director, Tokyo Rakutenchi Co., Ltd.			
[Note 10]	Candidate	Director, Hankyu Hanshin Holdings Inc.			
	529 share				
	As a representative directo in media business. In add recommendations based of function as an outside D determined to continue to s	s a candidate for outside Director] of a listed movie and drama business corporation, he has accumulated special expertise lition, at and outside of meetings of the Board of Directors, he has presented advice and in his wide experience and knowledge. He has exerted an appropriate supervisory irector and made a considerable contribution to the Company. The Company has elect him as a candidate for outside Director as he is expected to use his wide experience agement of the Company in the future.			

Candidate No.	Name	Brief history, position and business in charge in the Company				
	Akihiro Miki	June 2001 Director, Nippon Broadcasting System Inc. June 2004 Managing Director, Nippon Broadcasting System Inc. June 2007 President and Representative Director, Nippon Broadcasting				
	[Reelection]	System Inc.				
14	[Outside]	June 2009 Executive Managing Director of the Company (to date);				
[Note 1]	[Independent officer]	Executive Managing Director, Fuji Television Network, Inc. (date)	Ю			
[Note 3]	(Date of birth)	June 2017 Chairman and Representative Director, Nippon Broadcasting				
[Note 5]	July 15, 1947	System Inc. (to date)				
	•	Important concurrent offices				
[Note 9]	Number of shares of the	Chairman and Representative Director, Nippon Cultural Broadcasting Inc.				
[Note 10]	Company held by Candidate	Executive Managing Director, Fuji Television Network, Inc.				
	0 share					
	As a representative directo media business. In additi recommendations based or function as an outside Di determined to continue to	as a candidate for outside Director] or of a radio broadcasting business corporation, he has accumulated special expertise in ion, at and outside of meetings of the Board of Directors, he has presented advice and in his wide experience and knowledge. He has exerted an appropriate supervisory irector and made a considerable contribution to the Company. The Company has a select him as a candidate for outside Director as he is expected to use his wide for the management of the Company in the future.				

Candidate No.	Name	Bi	rief history, position and business in charge in the Company			
15 [Note 1] [Note 2] [Note 3] [Note 6]	Taizan Ishiguro [Reelection] [Outside] [Outside] [Outside] [Outside] [Outside] June [Outside] June [Outside] [Outside] June [Outside] [Outside] June [Outside] [Director, Tokai Television Broadcasting Co., Ltd. Managing Director, Tokai Television Broadcasting Co., Ltd. Senior Managing Director, Tokai Television Broadcasting Co., Ltd. Vice President and Director, Tokai Television Broadcasting Co., Ltd. Vice President and Representative Director, Tokai Television Broadcasting Co., Ltd. President and Representative Director, Tokai Television Broadcasting Co., Ltd. Executive Managing Director of the Company (to date) Chairman and Representative Director, Tokai TV Enterprise Co., Ltd. (to date) Executive Managing Director, Fuji Television Network, Inc. (to date)			
[Note 9]	Company held by Candidate	Important concurrent offices				
	11,369 shares	Chairman and Representative Director, Tokai TV Enterprise Co., Ltd. Executive Managing Director, Fuji Television Network, Inc.				
	As a representative direct media business. In addit recommendations based of function as an outside D determined to continue to	him as a candidate for outside Director] director of a TV broadcasting business corporation, he has accumulated special expertise addition, at and outside of meetings of the Board of Directors, he has presented advice a sed on his wide experience and knowledge. He has exerted an appropriate supervise the Director and made a considerable contribution to the Company. The Company is to select him as a candidate for outside Director as he is expected to use his wide experience management of the Company in the future.				

Candidate No.	Name	Brief history, position and business in charge in the Company				
	Masafumi Yokota	June 1994	Director, Kansai Telecasting Corporation			
	[Reelection]	June 1996	Managing Director, Kansai Telecasting Corporation			
16	[Outside]	June 1998	Senior Managing Director, Kansai Telecasting Corporation			
10	[Outside]	June 2000	Full-time Audit & Supervisory Board Member, Kansai Telecasting			
[Note 1]	(Data of hinth)		Corporation			
[Note 2]	(Date of birth)	June 2008	Chairman and Representative Director, Kansai Telecasting Corporation			
[Note 2]	March 18, 1936		(to date)			
[Note 3]		June 2009	Executive Managing Director of the Company (to date);			
(Note 71	Number of shares of the		Executive Managing Director, Fuji Television Network, Inc. (to date)			
[Note 7]	Company held by	Important cor	ocurrent offices			
[Note 9]	Candidate	Important concurrent offices Chairman and Representative Director, Kansai Telecasting Corporation				
	7.221 1	Executive Managing Director, Fuji Television Network, Inc.				
	7,321 shares	Executive Ma	anaging Director, Fuji Television Network, Inc.			
	[Reason for selecting him a	as a candidate f	or outside Directorl			
	2		oadcasting business corporation, he has accumulated special expertise in			
		ion, at and outside of meetings of the Board of Directors, he has presented advice and				
		on his wide experience and knowledge. He has exerted an appropriate supervisory				
			nade a considerable contribution to the Company. The Company has			
			candidate for outside Director as he is expected to use his wide experience			
	and knowledge for the man		• • •			

Candidate No.	Name	Brief history, position and business in charge in the Company				
	Kazuo Terasaki	June 1997	Director, Television Nishinippon Corporation			
	[Reelection]	June 1999 June 2003	Managing Director, Television Nishinippon Corporation Senior Managing Director, Television Nishinippon Corporation			
17	[Outside]	June 2005	President and Representative Director, Television Nishinippon			
[Note 1]	(Date of birth)	T 2010	Corporation			
[Note 3]	August 8, 1940	June 2010	Executive Managing Director of the Company (to date); Executive Managing Director, Fuji Television Network, Inc. (to date)			
[Note 8]	Number of shares of the	June 2013	Chairman and Representative Director, Television Nishinippon			
[Note 9]	Company held by Candidate Corporation (to date) Important concurrent offices					
		Chairman and I	Representative Director, Television Nishinippon Corporation			
	0 share	Executive Man	aging Director, Fuji Television Network, Inc.			
	[Reason for selecting him a					
	-	or of a TV broadcasting business corporation, he has accumulated special expertise in				
		ion, at and outside of meetings of the Board of Directors, he has presented advice and				
		n his wide experience and knowledge. He has exerted an appropriate supervisory				
		outside Director and made a considerable contribution to the Company. The Company has continue to select him as a candidate for outside Director as he is expected to use his wide experience				
	and knowledge for the man		•			

- [Note 1] Any candidate for Director and the Company are not special interested parties to each other.
- [Note 2] The "number of shares of the Company held by Candidate" is shown by the substantial number of shares that includes the shares held by such candidate in the Officers Stock Ownership Plan.
- [Note 3] Messrs. Yoshishige Shimatani, Akihiro Miki, Taizan Ishiguro, Masafumi Yokota and Kazuo Terasaki are candidates for outside Director.
- [Note 4] Mr. Yoshishige Shimatani will have served as outside Director of the Company for one

- year at the close of this General Meeting of Shareholders. He is an Executive Managing Director of Fuji Television Network, Inc., which is a company having specific relationships with the Company. He had been an outside Director of Kansai Telecasting Corporation, which is a company having specific relationships with the Company, from June 2011 to June 2017.
- [Note 5] Mr. Akihiro Miki will have served as outside Director of the Company for nine years at the close of this General Meeting of Shareholders. He is an Executive Managing Director of Fuji Television Network, Inc., which is a company having specific relationships with the Company.
- [Note 6] Mr. Taizan Ishiguro will have served as outside Director of the Company for 12 years at the close of this General Meeting of Shareholders. He is an Executive Managing Director of Fuji Television Network, Inc., which is a company having specific relationships with the Company. He had been an outside Director of Kyodo Television, Ltd., which is a company having specific relationships with the Company, from June 2006 to June 2013.
- [Note 7] Mr. Masafumi Yokota will have served as outside Director of the Company for nine years at the close of this General Meeting of Shareholders. He is an executive of Kansai Telecasting Corporation and an Executive Managing Director of Fuji Television Network, Inc., both of which are companies having specific relationships with the Company.
- [Note 8] Mr. Kazuo Terasaki will have served as outside Director of the Company for eight years at the close of this General Meeting of Shareholders. He is an Executive Managing Director of Fuji Television Network, Inc., which is a company having specific relationships with the Company. He had been an outside Director of Kyodo Television, Ltd., which is a company having specific relationships with the Company, from June 2005 to June 2017.
- [Note 9] The Company has, in accordance with Article 427, paragraph 1 of the Companies Act, entered into an agreement with each of Messrs. Takehiko Kiyohara, Yoshishige Shimatani, Akihiro Miki, Taizan Ishiguro, Masafumi Yokota and Kazuo Terasaki to limit the liability for damages as provided for in Article 423, paragraph 1 of the said act. The maximum amount of the liability for damages under such agreement shall be the higher of (i) ¥10,000,000 and (ii) such amount as provided for in laws or ordinances.
- [Note 10] Messrs. Yoshishige Shimatani and Akihiro Miki have met the requirements for independent officers obligated by the Tokyo Stock Exchange to be designated.
- [Note 11] Mr. Shuji Kanoh will retire from the office of Audit & Supervisory Board Member of TSS-TV Co., Ltd. as of June 25, 2018.

Proposition No. 3: Election of one (1) Audit & Supervisory Board Member

The term of office of Audit & Supervisory Board Member Mr. Nobuya Minami will expire at the close of this Ordinary General Meeting of Shareholders. Hence, it is hereby proposed that one (1) Audit & Supervisory Board Member be elected.

The Audit & Supervisory Board has consented to this proposition.

The candidate for Audit & Supervisory Board Member is as set forth below:

Name	Current position	Meetings of the Board of Directors attended	Meetings of the Audit & Supervisory Board attended
[Reelection] Nobuya Minami	Audit & Supervisory Board Member	11/11	7/7
[Outside] [Independent officer]			

Director, Tokyo Electric Power Company, Incorporated Representative Director and Managing Director, Tokyo Electric Power Company, Incorporated		
r , . , . , . , . , . , . , . , . ,		
Vice President and Representative Director, Tokyo Electric Power Company, Incorporated		
President and Representative Director, Tokyo Electric Power Company, Incorporated		
Director, Fuyo General Lease Co., Ltd. (to date)		
Audit & Supervisory Board Member of the Company (to date)		
2008 Audit & Supervisory Board Member, Fuji Television Network, Inc. (to date)		
(Important concurrent offices)		
Audit & Supervisory Board Member, Fuji Television Network, Inc. Director, Fuyo General Lease Co., Ltd.		

[Reason for selecting him as a candidate for outside Audit & Supervisory Board Member]

As the former representative director of a electric power company, he has accumulated high expertise and wide knowledge. In addition, from his unbiased and objective viewpoints, he has presented advice and recommendations at and outside of the meetings of the Board of Directors and the Audit & Supervisory Board and made a considerable contribution to ensuring the soundness of management. The Company has determined to continue to select him as a candidate for outside Audit & Supervisory Board Member as management expects him to use his wide experience and knowledge to perform audit engagements and present advice and recommendations to ensure the proper execution by the Directors of their duties in the future.

- [Note 1] The candidate for Audit & Supervisory Board Member and the Company are not special interested parties to each other.
- [Note 2] The "number of shares of the Company held by Candidate" is shown by the substantial

- number of shares that includes the shares held by such candidate in the Officers Stock Ownership Plan.
- [Note 3] The Company has, in accordance with Article 427, paragraph 1 of the Companies Act, entered into an agreement with Mr. Nobuya Minami to limit the liability for damages as provided for in Article 423, paragraph 1 of the said act. The maximum amount of the liability for damages under such agreement shall be the higher of (i) ¥10,000,000 and (ii) such amount as provided for in laws or ordinances.
- [Note 4] Mr. Nobuya Minami is a candidate for outside Audit & Supervisory Board Member.
- [Note 5] Mr. Nobuya Minami will have served as outside Audit & Supervisory Board Member of the Company for 12 years at the close of this General Meeting of Shareholders. He is an Audit & Supervisory Board Member of Fuji Television Network, Inc., which is a company having specific relationships with the Company.
- [Note 6] Mr. Nobuya Minami has met the requirements for independent officer obligated by the Tokyo Stock Exchange to be designated.

- END -

BUSINESS REPORT

(For the period from April 1, 2017 to March 31, 2018)

I. Matters concerning the current state of the Fuji Media Holdings Group (the "Group"):

1. Development and results of business activities:

The Japanese Cabinet Office's Monthly Economic Report on the Japanese economy for the fiscal year ended March 31, 2018 states, "With the continuing improvement trend of the employment and income situation, along with the effect of various government measures, the moderate recovery trend is expected to continue in the future. However, attention should be paid to the uncertainty in overseas economies and the effects of fluctuations in financial and capital markets." The report also states that the business outlook of corporations "is improving."

Amid this economic environment, the consolidated net sales of the Group decreased overall during the fiscal year under review, down 1.1% from the previous fiscal year to \\$646,536 million, as decreases in the Broadcasting, Production, Life Information and Advertising segments offset increases in the Video and Music, Urban Development and Other segments.

Results by reported segment are as follows:

		Net sales		Segment operating income			
	76th fiscal year April 1, 2016 - Mar. 31, 2017	77th fiscal year (Current year) April 1, 2017 - Mar. 31, 2018	Comparison with the previous year	76th fiscal year April 1, 2016 - Mar. 31, 2017	77th fiscal year (Current year) April 1, 2017 - Mar. 31, 2018	Comparison with the previous year	
	(million yen)	(million yen)	(%)	(million yen)	(million yen)	(%)	
Broadcasting	312,721	298,397	(4.6)	6,830	7,393	8.2	
Production	49,292	47,768	(3.1)	1,819	1,912	5.1	
Video and Music	48,071	48,993	1.9	1,071	1,441	34.6	
Life Information	130,694	128,370	(1.8)	952	865	(9.1)	
Advertising	45,476	44,514	(2.1)	384	521	35.4	
Urban Development	102,501	108,939	6.3	10,968	14,171	29.2	
Other	29,221	31,098	6.4	245	258	5.4	
Eliminations	(64,003)	(61,544)	-	47	(1,305)	-	
Total	653,976	646,536	(1.1)	22,319	25,258	13.2	

<Broadcasting>

Broadcasting revenue, which accounts for the core of revenue from the broadcasting businesses of Fuji Television Network, Inc. ("Fuji TV"), decreased 5.2% from the previous fiscal year to ¥222,801 million, due primarily to a reaction to Rio de Janeiro Olympics-related sales in the previous fiscal year and lagging viewer ratings for regular programs.

Network time advertising sales (time advertising for nationwide broadcasts) declined 8.9% year-on-year to ¥79,857 million. Although special programs contributed to sales, including the WBA World Middleweight Title Fight in October in which Ryota Murata's victory garnered attention, the EAFF E-1 Football Championship in December and the PyeongChang Olympic Games in February, they were not able to offset the decline in revenue from regular programs.

Local time advertising sales (time advertising for the Kanto region) increased 3.2% year-on-year to ¥13,455 million. Although there was a decrease in sales slots due to changes in the sales category, the increase in revenue from regular sales offset the decrease in revenue from one-off programs.

Spot advertising sales struggled during the first half of the fiscal year amid a weak advertising market. Several months during the second half of the fiscal year outperformed those of the previous fiscal year, including an increased market share from December through February, but sales for the full-year period fell below the previous-year level.

By industry category, "Automobile/Related Products," "Information/Telecommunication/Broadcasting" and "Apparel/Accessories" rose above the previous-year levels. Meanwhile,

"Foods," "Cosmetics/Toiletries" and "Distribution/Retail" fell below the previous-year levels. As a result, spot advertising sales declined 3.4% from the previous fiscal year to ¥97,372 million.

Revenue from other broadcasting business decreased 4.3% year-on-year to \(\frac{2}{32}\),115 million, with declines in income from domestic and overseas program sales and revenue in communication satellite (CS) broadcasting.

As a result, net sales for Fuji TV as a whole declined 7.1% year-on-year to \(\frac{4}{2}\)60,677 million, due to declines in broadcasting revenue and revenue from other businesses.

In terms of expenses, Fuji TV managed to hold overall operating expenses below the previous-year level through efficient cost management, which enabled it to reduce the cost of sales and selling, general and administrative expenses below the levels of the previous fiscal year. As a result, Fuji TV has increased its operating income for the first time in six fiscal years.

Fuji Satellite Broadcasting, Inc. (BS Fuji) recorded increases in both revenue and earnings because net sales reached a record high thanks to an increase in spot advertising revenue as well as solid revenue from events, despite a year-on-year decrease in time advertising sales.

Although Nippon Broadcasting System, Inc. posted increases in time advertising sales and revenue from event business, the increases were not able to make up for a decline in spot advertising revenue, and revenue and earnings decreased overall.

Sendai Television Incorporated contributed to net sales and operating income.

As a result, for the Broadcasting segment overall, net sales decreased 4.6% from the previous fiscal year to \$298,397 million, but segment operating income increased 8.2% to \$7,393 million.

<Production>

Net sales in the Production segment overall decreased 3.1% from the previous fiscal year to \(\frac{\pmathbf{4}}{4}7,768\) million due to decreases in the number of orders and unit prices for programs. However, segment operating income increased 5.1% from the previous fiscal year to \(\frac{\pmathbf{4}}{1},912\) million due to successful cost controls.

<Video and Music>

Pony Canyon Inc. posted a decline in revenue but an increase in earnings, reflecting sluggish performance in the music and video divisions against strong performance in highly profitable streaming and overseas licensing income.

Fujipacific Music Inc. recorded decreases in revenue and earnings, due to decreases in royalty revenue and master recording usage fees.

EXIT TUNES, Inc. recorded increases in revenue and earnings, due to strong performance by the live event business.

As a result, net sales in the Video and Music segment overall increased 1.9% from the previous fiscal year to \$48,993 million, and segment operating income increased 34.6% to \$1,441 million.

<Life Information>

The Dinos business of Dinos Cecile Co., Ltd. posted an increase in revenue as catalog shopping and television shopping remained strong. However, Dinos Cecile Co., Ltd. posted a decline in overall revenue due to sluggish performance in catalog shopping for the Cecile business during the spring and summer. Earnings in both businesses increased thanks to improved cost rates and successful efforts to control expenses.

Sankei Living Shimbun Inc. recorded a revenue decline overall due to sluggish advertising income from Living Shimbun and an operating loss was posted.

As a result, net sales in the Life Information segment overall decreased 1.8% from the previous fiscal year to ¥128,370 million, with segment operating income decreasing 9.1% from the previous fiscal year to ¥865 million.

<Advertising>

In the Advertising segment, Quaras Inc. posted a decline in revenue due to lagging newspaper and radio advertising, despite strong performance in out-of-home advertising and online advertising. Earnings increased thanks to improved cost rates.

As a result, net sales in the Advertising segment decreased 2.1% from the previous fiscal year to ¥44,514 million, and segment operating income increased 35.4% from the previous

fiscal year to ¥521 million.

<Urban Development>

The Sankei Building Co., Ltd. recorded increases in revenue and earnings, thanks in part to robust performance of the mainstay office building business as well as sales of buildings held and posting of distributions from silent partnerships in the asset development business.

GRANVISTA Hotels & Resorts Co., Ltd. posted increases in both revenue and earnings due mainly to an increased number of guests in the marine leisure facilities business.

As a result, net sales in the Urban Development segment overall increased 6.3% from the previous fiscal year to \$108,939\$ million, with segment operating income up 29.2% to \$14.171\$ million.

<Other>

Fujimic, Inc. recorded increases in both revenue and earnings due to increased orders for system solutions. Fusosha Publishing Inc. recorded increases in both revenue and earnings due to publication of hit books.

As a result, net sales in the Other segment overall increased 6.4% from the previous fiscal year to ¥31,098 million, and segment operating income increased 5.4% to ¥258 million.

The eleven Fuji TV network affiliates, along with WOWOW Inc. and ITOCHU Fuji Partners, Inc. contributed to the equity in earnings of affiliates.

2. Capital investment:

Capital investment during the fiscal year under review totaled \(\frac{\pmathbf{4}}{40,736}\) million, which was spent principally on broadcasting-related equipment in the Broadcasting business and real estate for lease and others in the Urban Development business.

3. Issues to be addressed:

The Company's fundamental management policy is to aim to create and provide content with broad public support while recognizing the public duty and social responsibility of broadcasting at all times, and contribute to the people and viewers realizing an enriched life.

Terrestrial TV broadcasting, which is the core business of the Group, still has a strong power as a medium. However, in the midst of the innovation of the Internet technologies, the prevalence of digital devices and the diversification of viewing styles, among others, simultaneously, the environment surrounding the business of the Group is changing significantly.

In such management environment, the Company recognizes it as a crucial management issue to steadily recover the business performance of its core subsidiary Fuji Television Network, Inc. by improving its viewer ratings and implementing other measures, and respond to changes in the management environment and access growth sectors, as well as develop new business fields, for the Group companies.

The Company, with the aim of building a strong business portfolio and achieving a growth of the Group in the future, has formulated a "KAWARU (transforming)" Fuji Media Holdings Medium-term Strategy Plan, which is a new medium-term management plan for the fiscal years commencing on April 1, 2018 and ending on March 31, 2021. The entire Group will work as one to meet the trust and expectations of the shareholders.

The major initiatives of the Company under the "KAWARU (transforming)" Fuji Media Holdings Medium-term Strategy Plan are described below:

(1) Redefining and reinforcing the business portfolio

The Company will reorganize its previous business segments and designate two main business pillars for the Group: "Media & Content" where the operations centered on Fuji TV will be consolidated in a single segment to increase earnings, and "Urban Development, Hotels & Resorts" where strategic investments will be expanded with the aim of further growth over the medium and long term. The Company will also focus on developing new business fields.

(2) Enhancing the "Media & Content" business

◆ Reforming of Fuji TV

The Company will work to recover the earnings of Fuji TV as the core subsidiary in the Group. In the fiscal year ended March 31, 2018, the Company shook up management of Fuji TV and embarked on its fundamental reform, which resulted in an earnings gain for Fuji TV for the first time in six fiscal years. The Company will continue to implement the following measures:

(i) Structural reforms in progress

To create a management structure adaptable to changes in the business environment, the Company will continue to implement structural reforms, including company-wide curbs on fixed costs and efficient management of program production expenditures, among other things.

(ii) Improving viewer ratings and expanding the share of terrestrial broadcasting advertising market

The Company will focus on improving golden-time and prime-time viewer ratings and strategically invest program production expenditures. In addition, under a new company-wide structure of Fuji TV with personnel reshuffling in April 2018 following the management shakeup in 2017, the Company will aim to improve viewer ratings with each seasonal revision and increase broadcasting revenues.

(iii) Streaming business growth strategy

The Company recognizes that the positioning of the streaming business is a major management issue. While anticipating advances in technology and changes in the media environment and aiming to increase earnings, the Company will further enhance the presence of the FOD (Fuji TV On Demand) business and pursue an optimal earnings structure in the streaming business. In addition, the Company will enhance the media value of television through a total reach, including streaming and time-shift viewing in addition to broadcasting.

(iv) Earnings improvement in non-broadcast businesses

For non-broadcast businesses, including events, movies, merchandising, packages, and virtual reality (VR), the Company will improve business efficiency and promote growth based on medium-term strategies and management targets.

◆ Reform of the segment as a whole

In the Media & Content business, as a comprehensive "Content Factory", the Company will further enhance the strong content creation function for media in the Group, expand the production function for external use and broaden earnings as a content holder. Based on these policies, the Company will make more efficient and expand the music-related business, grow game business and develop and expand overseas markets, specifically. With such strong content, the Company aims to increase its media value overall and expand earnings.

(3) "Urban Development, Hotels & Resorts" business growth strategies

The Company positions the "Urban Development, Hotels & Resorts" business as one of the Group's two main business pillars. The Company will increase strategic investments and cultivate the business on a medium to long term in anticipation of steady growth in tourism demand.

In the Urban Development division, the Company will strengthen asset development and asset turnover-style businesses, gain earnings through the buying and selling of held properties and while curbing risk, secure funds for strategic investments. In the office building leasing business, the Company will aim for steady growth and in the residential business, the Company will expand leasing business.

In the Hotels & Resorts division, the Company will increase earnings from the existing hotels and facilities and sequentially open new-concept hotels "Intergate Hotels" and "GRIDS". To strengthen business in the Hokkaido area, the Company will implement a Sapporo Park Hotel redevelopment plan and aim to participate in the airport concession projects as the largest shareholder in Hokkaido Airport Terminal Co., Ltd., among others. Furthermore, the Company is considering preparations to participate in a Daiba MICE/IR* project through a consortium.

(*MICE stands for \underline{M} eeting, \underline{I} ncentive tour, \underline{C} onvention/ \underline{C} onference and \underline{E} xhibition and IR stands for Integrated Resort.)

(4) Reform of the Group structure to strengthen the business portfolio

In consideration of the management environment of the Group companies and other factors, the Company revised the capital relationships of some of the Group companies in March 2018. The Company will continue to implement measures to strengthen its business portfolio.

(5) Capital policies to support reform

For the growth and expansion of the "Urban Development, Hotels & Resorts" segment, the strengthening of the "Media & Content" division and the cultivation and securing of businesses in new fields, the Company will increase investments, including those utilizing external funds, while securing a certain level of financial soundness.

In addition, the Company cancelled its shares of treasury stock on May 31, 2018.

The Company, placing emphasis on the redistribution of profits to its shareholders, will continue to maintain a stable dividend policy.

Through these initiatives, the Company aims for the net sales of ¥655.0 billion, operation income of ¥32.5 billion and simple EBITDA* of ¥55.0 billion on a consolidated basis for the fiscal year ending March 31, 2021 to ensure the growth of the Group and enhance its enterprise value.

* Simple EBITDA = operating income + depreciation expenses

4. Changes in property and income and loss:

Item	74th fiscal year April 1, 2014 - Mar. 31, 2015	75th fiscal year April 1, 2015 - Mar. 31, 2016	76th fiscal year April 1, 2016 - Mar. 31, 2017	77th fiscal year (current year) April 1, 2017 - Mar. 31, 2018
Net sales				
(million yen)	643,313	640,572	653,976	646,536
Operating income				
(million yen)	25,628	24,394	22,319	25,258
Recurring profit				
(million yen)	35,102	32,400	30,380	35,120
Net income attributable to				
owners of the parent				
(million yen)	19,908	22,835	27,396	24,956
Basic earnings per share				
(yen)	86.02	98.75	118.50	107.80
Total assets				
(million yen)	1,065,958	1,136,406	1,185,199	1,249,559
Net assets				
(million yen)	638,883	638,383	682,062	721,733
Net assets per share (yen)	2,739.59	2,723.63	2,890.79	3,051.02

(Note) 74th fiscal year:

While the Japanese economy, which had remained slow during the first half of the fiscal year, registered tones of recovery as a result of various government policy measures in the second half, revenues increased in the Urban Development segment and on a consolidated basis, net sales increased. As to earnings, due mainly to a decrease in earnings from the mainstay Broadcasting segment, operating income decreased. However, negative goodwill was generated by the inclusion of an equity-method affiliate, and recurring profit and net income attributable to owners of the parent increased.

75th fiscal year:

While the Japanese economy remained on a moderate recovery track, revenues increased in the Life Information segment and Urban Development segment. However, revenues decreased in the mainstay Broadcasting segment and on a consolidated basis, net sales decreased. As to earnings, due mainly to a decrease in earnings from the mainstay Broadcasting segment in spite of increases in the Video and Music segment and Urban Development segment, operating income and recurring profit decreased. Net income attributable to owners of the parent increased, due mainly to a decrease in impairment loss.

76th fiscal year:

While the Japanese economy remained on a moderate recovery track although improvement was delayed in some areas, revenues decreased in the mainstay Broadcasting segment. However, revenues increased in the Advertising and Urban Development segments and on a consolidated basis, net sales increased. As to earnings, due mainly to a decrease in earnings from the mainstay

Broadcasting segment in spite of increases in the Advertising and Urban Development segments, operating income and recurring profit decreased. Net income attributable to owners of the parent increased, due mainly to the recording of a gain on negative goodwill.

77th fiscal year (current year):

As described in "1. Development and results of business activities"

5. State of major subsidiaries:

(1) State of major subsidiaries:

Name	Capital stock (million yen)	Ratio of equity participation (%)	Principal business	
Fuji Television Network, Inc.	8,800	100.0	TV broadcasting business	
Nippon Broadcasting System, Inc.	100	100.0	Radio broadcasting business	
Pony Canyon Inc.	1,200	100.0	Sale of audio /video software	
Dinos Cecile Co., Ltd.	100	100.0	Direct marketing business	
The Sankei Building Co., Ltd.	28,120	100.0	Building leasing and real estate transactions	

(2) Development and results of business combinations:

In March 2018, the Company sold the shares of Sankei Living Shimbun Inc., converting it from a consolidated subsidiary to an affiliate of the Company accounted for by the equity method. Furthermore, because the shares of Living Pro-Seed, Inc. were sold to Sankei Living Shimbun Inc., Living Pro-Seed, Inc. was excluded from the scope of consolidation.

Fuji&gumi Games Inc., which became a consolidated subsidiary of the Company as of the beginning of the fiscal year under review considering its recent growing importance, was excluded from the scope of consolidation because it was merged with and absorbed by Fuji Games, Inc. in February 2018.

The Company's consolidated subsidiary Pony Canyon Inc. sold the shares of Pony Canyon Enterprise Inc. in March 2018. As a result, Pony Canyon Enterprise Inc. was excluded from the scope of consolidation.

CHECK YOUR PULSE MUSIC PUBLISHING, LLC became a non-consolidated subsidiary accounted for by the equity method as of the beginning of the fiscal year under review, considering its recent growing importance.

In March 2018, the Company acquired additional shares of Kumamoto Telecasting Corporation converting it to an affiliate accounted for by the equity method.

As a result, the Company had 40 consolidated subsidiaries, including the above five major subsidiaries and 24 equity-method companies for the fiscal year under review.

6. Major businesses:

The Group's major activities are mainstay business of broadcasting as prescribed by Japan's Broadcast Act and other laws; production business, including planning, production, engineering and relay operations involving programs for broadcast; video and music business, life information business, including direct marketing; advertising business; and urban development business, including building leasing, real estate transactions, hotels and resorts and others, as well as services related to each of these businesses.

The Group's segments and the business of each segment are shown below:

Segment name	Business
Broadcasting	TV broadcasting business and radio broadcasting business
Production	Planning and production, engineering, relay operations and other businesses for TV programming
Video and Music	Sale of audio and video software, etc., management of music copyrights, etc.
Life Information	Direct marketing, etc.
Advertising	Advertising, etc.
Urban Development	Building leasing, real estate transactions, hotels and resorts, etc.
Other	Publishing, temporary agency services, leasing of movables, software development, games, etc.

7. Principal business offices:

(1) Principal business office of the Company

Head office: Minato-ku, Tokyo

(2) Principal business offices (head offices) of subsidiaries

Fuji Television Network, Inc.

Nippon Broadcasting System, Inc.

Pony Canyon Inc.

Dinos Cecile Co., Ltd.

Minato-ku, Tokyo

Nakano-ku, Tokyo

Nakano-ku, Tokyo

Chiyoda-ku, Tokyo

Chiyoda-ku, Tokyo

8. State of employees:

Segment name	Number of employees	Comparison with the end of the previous fiscal year
Broadcasting	1,681	- 5
Production	1,458	- 3
Video and Music	433	- 113
Life Information	915	- 437
Advertising	353	- 2
Urban Development	2,085	+ 19
Other	532	- 13
All-company	27	- 11
Total	7,484	- 565

Notes: 1. The number of employees represents the number of persons actually at work.

- 2. The number of employees in the Video and Music segment decreased by 113 persons in comparison with the end of the previous fiscal year. This was due principally to the exclusion of Pony Canyon Enterprise Inc. from the scope of consolidation as a result of the sale of its shares.
- 3. The number of employees in the Life Information segment decreased by 437 persons in comparison with the end of the previous fiscal year. This was due principally to the exclusion of Sankei Living Shimbun Inc. and Living Pro-Seed, Inc. from the scope of consolidation as a result of the sale of their shares.

9. Principal lenders:

Lender	Balance of borrowings (million yen)	
Sumitomo Mitsui Banking Corporation	24,200	
Development Bank of Japan	15,620	
Mizuho Bank, Ltd.	14,600	
The Bank of Tokyo-Mitsubishi UFJ, Ltd.	14,600	
Resona Bank, Limited	9,500	
Mizuho Trust & Banking Co., Ltd.	9,300	

Note: The Bank of Tokyo-Mitsubishi UFJ, Ltd. changed its trade name to MUFG Bank, Ltd. as of April 1, 2018.

II. Matters concerning the shares of the Company

1. Total number of issued shares: 236,429,800 shares

(including 2,235,301 shares of treasury stock)

2. Number of shareholders: 44,335 persons

3. Principal shareholders:

Name of shareholder	Number of shares (shares)	Ratio of equity participation (%)
Toho Co., Ltd.	18,572,100	7.93
Japan Trustee Services Bank, Ltd. (Trust Account)	11,228,500	4.79
The Master Trust Bank of Japan, Ltd. (Trust Account)	9,064,700	3.87
Nippon Cultural Broadcasting, Inc.	7,792,000	3.33
NTT DOCOMO Co., Ltd.	7,700,000	3.29
Kansai Telecasting Corporation	6,146,100	2.62
The Master Trust Bank of Japan, Ltd. (Retirement Benefit Trust Account for Dentsu Inc.)	4,650,000	1.99
Yakult Honsha Co., Ltd.	3,969,000	1.69
Japan Trustee Services Bank, Ltd. (Trust Account 9)	3,951,600	1.69
Japan Trustee Services Bank, Ltd. (Trust Account 5)	3,927,100	1.68

Note: The ratio of equity participation represents the ratio of the number of shares held to the total number of issued shares, excluding shares of treasury stock.

(For reference) Distribution of shares by owner:

Individual and other	27.4%	(64,813 thousand shares)	43,511 shareholders
Financial institution	21.9%	(51,833 thousand shares)	66 shareholders
Other corporation	30.1%	(71,296 thousand shares)	361 shareholders
Foreigner	16.6%	(39,131 thousand shares)	367 shareholders
Financial instrument service operator	4.0%	(9,355 thousand shares)	30 shareholders

Notes: 1. Shares held by "Individual and other" include 2,235 thousand shares of treasury stock and 38,543 thousand shares in respect of which the registration for transfer of shares has been denied pursuant to the Broadcast Act of Japan (adjusted shares held by foreigners).

2. The ratio of the number of voting rights held by foreigners, etc. as provided for in the Broadcast Act to the total number of voting rights of the Company is 19.99%.

III. Matters concerning the officers of the Company

1. Names of Directors and Audit & Supervisory Board Members, etc.:

(As of March 31, 2018)

Γ		T	(As of Watch 51, 2016)
Position	Business in charge	Name	Important concurrent office
Chairman and Representative Director		Shuji Kanoh	Chairman and Representative Director, Fuji Television Network, Inc. Director, Nippon Broadcasting System, Inc. Audit & Supervisory Board Member, Sankei Shimbun Co., Ltd. Audit & Supervisory Board Member, The Sankei Building Co., Ltd. Director, Kansai Telecasting Corporation Audit & Supervisory Board Member, TSS-TV Co., Ltd.
President and Representative Director		Masaki Miyauchi	President and Representative Director, Fuji Television Network, Inc.
Executive Vice President	Corporate Planning	Osamu Kanemitsu	Executive Vice President, Fuji Television Network, Inc. Audit & Supervisory Board Member, Fuji Satellite Broadcasting, Inc. (BS Fuji) Director, Dinos Cecile Co., Ltd. Director, Space Shower Network Inc.
Senior Executive Managing Director	Corporate Social Responsibility Office, Corporate Compliance Office, General Affairs and Human Resources	Takashi Wagai	Senior Executive Managing Director, Fuji Television Network, Inc. Audit & Supervisory Board Member, Sendai Television Incorporated
Senior Executive Managing Director	Finance	Tsuyoshi Habara	Senior Executive Managing Director, Fuji Television Network, Inc.
Executive Managing Advisor		Hisashi Hieda	Executive Managing Advisor, Fuji Television Network, Inc. Director and Advisor, Sankei Shimbun Co., Ltd. Director, The Sankei Building Co., Ltd. Director, Kansai Telecasting Corporation Director, Tokai Television Broadcasting Co., Ltd. Director, Television Nishinippon Corporation Director, Hokkaido Cultural Broadcasting Co., Ltd.
Executive Managing Director		Ryunosuke Endo	Executive Vice President, Fuji Television Network, Inc. Director, Hokkaido Cultural Broadcasting Co., Ltd.
Executive Managing Director		Ichiro Kishimoto	Executive Vice President, Fuji Television Network, Inc. Director, Fuji Satellite Broadcasting, Inc. (BS Fuji) Director, Sankei Living Shimbun, Inc.

Position	Business in charge	Name	Important concurrent office
Executive Managing Director		Atsushi Yokoyama	Senior Executive Managing Director, Fuji Television Network, Inc.
Executive Managing Director		Kazutoshi Matsumura	Senior Executive Managing Director, Fuji Television Network, Inc. Director, Dinos Cecile Co., Ltd. Director, Sendai Television Incorporated Director, TSS-TV Co., Ltd.
Executive Managing Director		Takashi Ishihara	Executive Managing Director, Fuji Television Network, Inc. Director, Pony Canyon Inc.
Executive Managing Director		Takehiko Kiyohara	Advisor, Sankei Shimbun Co., Ltd. Executive Managing Director, Fuji Television Network, Inc.
Executive Managing Director		Yoshishige Shimatani	President and Representative Director, Toho Co., Ltd. Executive Managing Director, Fuji Television Network, Inc. Director, Tokyo Rakutenchi Co., Ltd. Director, Hankyu Hanshin Holdings Inc.
Executive Managing Director		Akihiro Miki	Chairman and Representative Director, Nippon Cultural Broadcasting, Inc. Executive Managing Director, Fuji Television Network, Inc.
Executive Managing Director		Taizan Ishiguro	Chairman and Representative Director, Tokai Television Broadcasting Co., Ltd. Executive Managing Director, Fuji Television Network, Inc.
Executive Managing Director		Masafumi Yokota	Chairman and Representative Director, Kansai Telecasting Corporation Executive Managing Director, Fuji Television Network, Inc.
Executive Managing Director		Kazuo Terasaki	Chairman and Representative Director, Television Nishinippon Corporation Executive Managing Director, Fuji Television Network, Inc.
Full-time Audit & Supervisory Board Member		Kiyoshi Onoe	Audit & Supervisory Board Member, Fuji Television Network, Inc.
Full-time Audit & Supervisory Board Member		Hiroshi Seta	Audit & Supervisory Board Member, Fuji Television Network, Inc.
Audit & Supervisory Board Member		Yuzaburo Mogi	Honorary Chairman and Director, and Chairman of the Board of Directors, Kikkoman Corporation Audit & Supervisory Board Member, Fuji Television Network, Inc. Director, Calbee, Inc. Director, Oriental Land Co., Ltd. Audit & Supervisory Board Member, Tobu Railway Co., Ltd.

Position	Business in charge	Name	Important concurrent office
Audit & Supervisory Board Member		Nobuya Minami	Audit & Supervisory Board Member, Fuji Television Network, Inc. Director, Fuyo General Lease Co., Ltd.
Audit & Supervisory Board Member		Takayasu Okushima	Chairman, Scout Association of Japan Audit & Supervisory Board Member, Fuji Television Network, Inc. Director, Fukuvi Chemical Industry Co., Ltd.

Notes:

- 1. Executive Managing Directors Messrs. Yoshishige Shimatani, Akihiro Miki, Taizan Ishiguro, Masafumi Yokota and Kazuo Terasaki are outside directors as provided for in Article 2, item 15 of the Companies Act.
- 2. Audit & Supervisory Board Members Messrs. Yuzaburo Mogi, Nobuya Minami and Takayasu Okushima are outside audit & supervisory board members as provided for in Article 2, item 16 of the Companies Act.
- 3. Executive Managing Directors Messrs. Yoshishige Shimatani and Akihiro Miki and Audit & Supervisory Board Members Messrs. Yuzaburo Mogi, Nobuya Minami and Takayasu Okushima have been registered with the Tokyo Stock Exchange as independent officers.
- 4. Audit & Supervisory Board Member Mr. Yuzaburo Mogi, who has built up his experience in accounting at Kikkoman Corporation, has considerable knowledge of financing and accounting.
- 5. Audit & Supervisory Board Member Mr. Nobuya Minami, who has built up his experience in accounting at Tokyo Electric Power Company, Incorporated, has considerable knowledge of financing and accounting.

2. Outline of the content of liability limitation agreements:

In accordance with Article 427, paragraph 1 of the Companies Act, the Company has entered into an agreement with each of non-managing Executive Managing Directors Messrs. Takehiko Kiyohara, Yoshishige Shimatani, Akihiro Miki, Taizan Ishiguro, Masafumi Yokota and Kazuo Terasaki and all Audit & Supervisory Board Members to limit the liability for damages as provided for in Article 423, paragraph 1 of the said act. The maximum amount of the liability for damages under such agreement shall be the higher of (i) ¥10,000,000 and (ii) such amount as provided for in laws or ordinances.

3. Amount of remuneration, etc. of Executive Managing Directors and Audit & Supervisory Board Members:

¥313 million for 23 Executive Managing Directors (including ¥26 million for 6 Outside Executive Managing Directors)

¥54 million for 5 Audit & Supervisory Board Members (including ¥18 million for 3 Outside Audit & Supervisory Board Members)

Notes: 1. The maximum amounts of remuneration of officers pursuant to the resolution of the General Meeting of Shareholders are ¥960 million per annum for Directors and ¥180 million per annum for Audit & Supervisory Board Members (as

resolved at the 46th Ordinary General Meeting of Shareholders held on June 25, 1987).

2. In addition to the above amount of remuneration, etc., the amount of remuneration, etc. received by the outside officers from the subsidiaries of the Company for the fiscal year under review was ¥45 million.

4. Matters concerning outside officers:

(1) State of important concurrent offices of executive officers of other corporations and the relationships between the Company and such other corporations:

Executive Managing Director Mr. Yoshishige Shimatani is concurrently serving as President and Representative Director of Toho Co., Ltd.

Executive Managing Director Mr. Akihiro Miki is concurrently serving as President and Representative Director of Nippon Cultural Broadcasting, Inc.

Executive Managing Director Mr. Taizan Ishiguro is concurrently serving as Chairman and Representative Director of Tokai Television Broadcasting Co., Ltd.

Executive Managing Director Mr. Masafumi Yokota is concurrently serving as Chairman and Representative Director of Kansai Telecasting Corporation.

Executive Managing Director Mr. Kazuo Terasaki is concurrently serving as Chairman and Representative Director of Television Nishinippon Corporation.

Audit & Supervisory Board Member Mr. Takayasu Okushima is concurrently serving as Chairman of Scout Association of Japan.

Kansai Telecasting Corporation is an equity-method affiliate of the Company.

Toho Co., Ltd., Nippon Cultural Broadcasting, Inc., Tokai Television Broadcasting Co., Ltd., Television Nishinippon Corporation and Scout Association of Japan have no specific relation of interest with the Company.

(2) State of important concurrent offices of outside officers, etc. of other corporations and the relationships between the Company and such other corporations:

Executive Managing Directors Messrs. Akihiro Miki, Taizan Ishiguro, Masafumi Yokota and Kazuo Terasaki are concurrently serving as Executive Managing Directors of Fuji Television Network, Inc.

Executive Managing Director Mr. Yoshishige Shimatani is concurrently serving as Executive Managing Director of Fuji Television Network, Inc., Director of Tokyo

Rakutenchi Co., Ltd. and Director of Hankyu Hanshin Holdings Inc.

Audit & Supervisory Board Member Mr. Yuzaburo Mogi is concurrently serving as Honorary Chairman and Director, and Chairman of the Board of Directors of Kikkoman Corporation, Audit & Supervisory Board Member of Fuji Television Network, Inc., outside Director of Calbee, Inc., outside Director of Oriental Land Co., Ltd. and outside Audit & Supervisory Board Member of Tobu Railway Co., Ltd.

Audit & Supervisory Board Member Mr. Nobuya Minami is concurrently serving as Audit & Supervisory Board Member of Fuji Television Network, Inc. and outside Director of Fuyo General Lease Co., Ltd.

Audit & Supervisory Board Member Mr. Takayasu Okushima is concurrently serving as Audit & Supervisory Board Member of Fuji Television Network, Inc. and outside Director of Fukuvi Chemical Industry Co., Ltd.

Fuji Television Network, Inc. is a consolidated subsidiary of the Company.

Tokyo Rakutenchi Co., Ltd., Hankyu Hanshin Holdings Inc., Kikkoman Corporation, Calbee, Inc., Oriental Land Co., Ltd., Tobu Railway Co., Ltd., Fuyo General Lease Co., Ltd. and Fukuvi Chemical Industry Co., Ltd. have no specific relation of interest with the Company.

(3) Major activities during the fiscal year under review:

Name	Meetings of the Board of Directors attended	Speeches
Executive Managing Director Yoshishige Shimatani	7/9	At the meetings of the Board of Directors, Mr. Shimatani spoke whenever necessary and at and outside of such meetings, presented advice and recommendations based on his wide experience and expertise as representative director of a listed movie and drama business corporation.
Executive Managing Director Akihiro Miki	11/11	At the meetings of the Board of Directors, Mr. Miki spoke whenever necessary and at and outside of such meetings, presented advice and recommendations based on his wide experience and expertise as representative director of a radio broadcasting business corporation.
Executive Managing Director Taizan Ishiguro	11/11	At the meetings of the Board of Directors, Mr. Ishiguro spoke whenever necessary and at and outside of such meetings, presented advice and recommendations based on his wide experience and expertise as representative director of a TV broadcasting business corporation.
Executive Managing Director Masafumi Yokota	10/11	At the meetings of the Board of Directors, Mr. Yokota spoke whenever necessary and at and outside of such meetings, presented advice and recommendations based on his wide experience and expertise as representative director of a TV broadcasting business corporation.

Name	Meetings of the Board of Directors attended	Speeches
Executive Managing Director Kazuo Terasaki	11/11	At the meetings of the Board of Directors, Mr. Terasaki spoke whenever necessary and at and outside of such meetings, presented advice and recommendations based on his wide experience and expertise as representative director of a TV broadcasting business corporation.

Name	Meetings of the Board of Directors attended	Meetings of the Audit & Supervisory Board attended	Speeches
Audit & Supervisory Board Member Yuzaburo Mogi	9/11	4/7	At the meetings of the Board of Directors and the Audit & Supervisory Board, Mr. Mogi spoke whenever necessary and at and outside of such meetings, conducted audits to secure the appropriateness of the execution by the Directors of their duties, and presented advice and recommendations based on his wide experience and expertise as a former representative director of a listed corporation.
Audit & Supervisory Board Member Nobuya Minami	11/11	7/7	At the meetings of the Board of Directors and the Audit & Supervisory Board, Mr. Minami spoke whenever necessary and at and outside of such meetings, conducted audits to secure the appropriateness of the execution by the Directors of their duties, and presented advice and recommendations based on his wide experience and expertise as a former representative director of a listed corporation.
Audit & Supervisory Board Member Takayasu Okushima	10/11	6/7	At the meetings of the Board of Directors and the Audit & Supervisory Board, Mr. Okushima spoke whenever necessary and at and outside of such meetings, conducted audits to secure the appropriateness of the execution by the Directors of their duties, and presented advice and recommendations based on his wide experience and expertise as a former president of a university and doctor of jurisprudence.

Note: The number of meetings of the Board of Directors attended by Mr. Yoshishige Shimatani comprises those held on or after his assumption of office on June 28, 2017.

IV. Account auditors

1. Name of the account auditors:

Ernst & Young ShinNihon LLC

2. Amount of remuneration, etc. of the account auditors for the fiscal year under review:

- (1) Amount of remuneration, etc. payable by the Company for services (audit attestation services) in accordance with Article 2, paragraph 1 of the Certified Public Accountant Act:

 ¥34 million
 - Notes: 1. In its audit contract with its accounting auditors, the Company has not established separate categories for audit fees for audits in accordance with the Companies Act and audits in accordance with the Financial Instruments and Exchange Act. As the categorization is not possible in a substantive manner, the figure shown above is a total of these two fees.
 - 2. The Audit & Supervisory Board of the Company, upon required verifications of the audit plans, the status of the audits conducted, the appropriateness of remuneration estimates, etc. by the account auditors, has determined to consent to the remuneration, etc. for the account auditors.
- (2) Total of cash and other proprietary benefits payable by the Company and its subsidiaries to the accounting auditors: ¥169 million

3. Content of non-auditing services:

The Company's subsidiaries have entrusted the account auditors with, and paid remuneration for, agreed procedural services, in addition to the services set forth in Article 2, paragraph 1 of the Certified Public Accountant Act of Japan.

4. Policy on the determination of dismissal and non-reappointment of the account auditors:

In the event that the Audit & Supervisory Board recognizes that there is any difficulty in the execution by the account auditors of their duties or otherwise considers it necessary, it shall determine a proposition for the dismissal or non-reappointment of the account auditors to be submitted to a General Meeting of Shareholders.

In addition, in the event that the account auditors are found to fall under any event under the items of Article 340, paragraph 1 of the Companies Act, the Audit & Supervisory Board shall, upon unanimous consent of the Audit & Supervisory Board Members, dismiss the account auditors. In such case, the Audit & Supervisory Board Member designated by the Audit & Supervisory Board shall report the fact of such dismissal and the reason therefor at the first General Meeting of Shareholders to be convened after the dismissal.

CONSOLIDATED FINANCIAL STATEMENTS

CONSOLIDATED BALANCE SHEET

(As of March 31, 2018)

(million yen)

ASSETS

Current assets:	403,903
Cash on hand and in banks	85,017
Trade notes and trade accounts receivable	114,201
Marketable securities	83,602
Inventories	78,580
Deferred tax assets	7,140
Other current assets	36,043
Allowance for doubtful accounts	(683)
Fixed assets	845,327
Tangible fixed assets:	416,290
Buildings and structures	145,426
Machinery, equipment and vehicles	9,291
Land	240,295
Construction in progress	11,591
Other tangible fixed assets	9,685
Intangible fixed assets:	34,098
Goodwill	1,145
Leasehold rights	18,317
Software	7,278
Other intangible fixed assets	7,357
Investments and other assets:	394,939
Investment securities	352,962
Net defined benefit asset	696
Deferred tax assets	15,826
Other investments and other assets	26,929
Allowance for doubtful accounts	(1,475)
Deferred assets	328
TOTAL ASSETS	1,249,559

(million yen)

LIABILITIES Current liabilities: 186,281 Trade notes and trade accounts payable..... 58,820 Short-term borrowings 48,724 Accrued corporate income taxes, etc. 5.177 Allowance for returned goods..... 659 Allowance for bonuses for officers..... 335 Provision for point card certificates..... 567 Provision for loss on reconstruction.... 476 Provision for environmental measures.... 17 Provision for loss on closing of office 116 Other current liabilities 71,386 Long-term liabilities: 341,544 Bonds 20,000 Long-term borrowings 143,512 Deferred tax liabilities..... 77,049 Deferred tax liabilities upon revaluation..... 12,554 Reserve for officers' retirement gratuities 2,131 Provision for environmental measures.... 46 Net defined benefit liability 65,020 Negative goodwill..... 4,055 17,173 Other long-term liabilities..... TOTAL LIABILITIES 527,825 **NET ASSETS** Shareholders' equity: 617,519 Paid-in capital 146,200 Capital surplus 173,676 306,997 Retained earnings..... (9,354)Treasury stock..... **Accumulated other comprehensive income:** 89,024 Valuation difference on available-for-sale securities..... 98,313 Deferred gains or losses on hedges (400)Revaluation differences of land 1,448 Translation adjustment (574)Remeasurements of defined benefit plans (9,760)**Non-controlling interests:** 15,189 TOTAL NET ASSETS 721,733 TOTAL LIABILITIES AND NET ASSETS 1,249,559

CONSOLIDATED STATEMENT OF INCOME

(April 1, 2017 to March 31, 2018)

Net sales		646,536
Cost of sales		448,170
Gross profit		198,366
Selling, general and administrative expenses		173,108
Operating income		25,258
Non-operating income		
Interest income and dividend income	3,229	
Equity in earnings of affiliates	5,619	
Gain on investment associations	682	
Other income	2,148	11,680
Non-operating expenses		
Interest expenses	1,204	
Loss on investment associations	154	
Others	460	1,818
Recurring profit		35,120
Extraordinary gain		
Gain on sales of investment securities	2,820	
Others	393	3,214
Extraordinary loss		
Loss on sales of investment securities	2,113	
Loss on business restructuring	1,661	
Others	2,499	6,274
Income before income taxes		32,059
Income and enterprise taxes	7,063	- ,
Adjustment for income taxes	(724)	6,339
Net income	` '	25,720
Net income attributable to non-controlling interests		764
Net income attributable to owners of the parent		24,956

CONSOLIDATED STATEMENT OF CHANGES IN SHAREHOLDERS' EQUITY, ETC. (April 1, 2017 to March 31, 2018)

	1				7.	illillion yell)
		S	hareholders' equity	,		Accumulated other comprehensive income
	Paid-in capital	Capital surplus	Retained earnings	Treasury stock	Total shareholders' equity	Valuation difference on available-for- sale securities
Balance at April 1, 2017	146,200	173,673	290,788	(10,248)	600,413	78,202
Changes during the year						
Distribution of retained earnings			(9,350)		(9,350)	
Net income attributable to owners of the parent			24,956		24,956	
Purchase of treasury stock				(0)	(0)	
Change of treasury stock due to change in equity in affiliates accounted for by equity method				(123)	(123)	
Reversal of revaluation differences of land			18		18	
Disposal of treasury stock		(47)		1,017	969	
Change in scope of consolidation			709		709	
Change in scope of application of equity method			(124)		(124)	
Change in the parent's ownership interest related to transactions with non-controlling shareholders		50			50	
Net change of items other than shareholders' equity						20,111
Total changes	-	3	16,209	894	17,106	20,111
Balance at March 31, 2018	146,200	173,676	306,997	(9,354)	617,519	98,313

		Accumulated	other comprehe	ensive income			
	Deferred gains or losses on hedges	Revaluation differences of land	Translation adjustment	Remeasure- ments of defined benefit plans	Total accumulated other comprehensive income	Non-controlling interests	Total net assets
Balance at April 1, 2017	(325)	1,466	46	(11,958)	67,430	14,219	682,062
Changes during the year							
Distribution of retained							
earnings							(9,350)
Net income attributable to owners of the parent							24,956
Purchase of treasury stock							(0)
Change of treasury stock due to change in equity in affiliates accounted for by equity							
method							(123)
Reversal of revaluation differences of land							18
Disposal of treasury stock							969
Change in scope of consolidation							709
Change in scope of application of equity method							(124)
Change in the parent's ownership interest related to transactions with							
non-controlling shareholders							50
Net change of items other than shareholders' equity	(75)	(18)	(621)	2,197	21,594	970	22,564
Total changes	(75)	(18)	(621)	2,197	21,594	970	39.671
Balance at March 31, 2018	(400)	1,448	(574)	(9,760)	89,024	15,189	721,733

NON-CONSOLIDATED FINANCIAL STATEMENTS

NON-CONSOLIDATED BALANCE SHEET

(As of March 31, 2018)

	<i>3</i> /
<u>ASSETS</u>	
Current assets:	134,783
Cash on hand and in banks	47,797
Marketable securities	83,402
Prepaid expenses	168
Income tax refund receivable	1,730
Other current assets	1,684
Fixed assets:	639,518
Tangible fixed assets:	44,324
Buildings	41,842
Structures	119
Machinery and equipment	0
Motor vehicles	17
Tools, furniture and fixtures	2,275
Land	70
Intangible fixed assets:	14,407
Leasehold rights	14,393
Software	13
Other intangible fixed assets	0
Investments and other assets:	580,786
Investment securities	210,412
Investment in shares of affiliates	360,546
Investment in other associated companies' securities	5,564
Long-term loans receivable	2,370
Long-term prepaid expenses	96
Other investments and other assets	1,844
Allowance for doubtful accounts	(48)
TOTAL ASSETS	774,301

(million yen)

LIABILITIES

Current liabilities:	170,358
Trade accounts payable	1,815
Accrued expenses	211
Accrued income taxes	573
Advance received	701
Deposit received	166,990
Other current liabilities	64
Long-term liabilities:	74,635
Bonds payable	20,000
Deferred tax liabilities	44,434
Reserve for employee retirement benefits	88
Negative goodwill	2,489
Guarantee deposit	6,823
Other long-term liabilities	798
TOTAL LIABILITIES	244,993
NET ASSETS	
Shareholders' equity:	435,378
Paid-in capital	146,200
Capital surplus	
	173,664
Capital reserve	173,664 173,664
Retained earnings	ŕ
-	173,664
Retained earnings	173,664 121,176 4,385
Retained earnings Earned surplus reserve	173,664 121,176 4,385
Retained earnings Earned surplus reserve Other retained earnings	173,664 121,176 4,385 116,791
Retained earnings Earned surplus reserve Other retained earnings General reserve	173,664 121,176 4,385 116,791 98,300
Retained earnings Earned surplus reserve Other retained earnings General reserve Retained earnings carried forward	173,664 121,176 4,385 116,791 98,300 18,491
Retained earnings Earned surplus reserve Other retained earnings General reserve Retained earnings carried forward Treasury stock	173,664 121,176 4,385 116,791 98,300 18,491 (5,662)
Retained earnings Earned surplus reserve Other retained earnings General reserve Retained earnings carried forward Treasury stock Valuation and translation adjustments:	173,664 121,176 4,385 116,791 98,300 18,491 (5,662) 93,929

NON-CONSOLIDATED STATEMENT OF INCOME

(April 1, 2017 to March 31, 2018)

		(IIIIIIOII yCII)
Operating revenue		13,333
Operating expenses		7,800
Operating income		5,532
Non-operating income		
Interest income and dividend income	2,587	
Gain on investment associations	653	
Write-off of negative goodwill	355	
Gain on disposal of unpaid dividend	763	
Other income	3	4,364
Non-operating expenses		
Interest expenses	114	
Loss on investment associations	139	
Sundry loss	5	260
Recurring profit		9,636
Extraordinary gain		
Gain on sales of investment securities	2,431	
Others	91	2,523
Extraordinary loss		
Loss on sales of shares of affiliates	966	
Valuation losses on investment securities	47	
Others	62	1,076
Income before income taxes		11,084
Income and enterprise taxes	160	,
Adjustment for income taxes	(3)	157
Net income		10,927

NON-CONSOLIDATED STATEMENT OF CHANGES IN SHAREHOLDERS' EQUITY, ETC.

(April 1, 2017 to March 31, 2018)

	Shareholders' equity				
		Capital surplus	Retained earnings		
	Paid-in capital	Capital reserve	Earned surplus reserve	Other retained earnings	
				General reserve	Retained earnings carried forward
Balance at April 1, 2017	146,200	173,664	4,385	98,300	16,931
Changes during the year					
Distribution of retained earnings					(9,367)
Net income					10,927
Purchase of treasury stock					
Net change of items other than shareholders' equity					
Total changes	-	=	-	-	1,559
Balance at March 31, 2018	146,200	173,664	4,385	98,300	18,491

	Sharehold	lers' equity	Valuation and translation adjustments		
	Treasury stock	Total shareholders' equity	Valuation difference on available-for-sale securities	Total net assets	
Balance at April 1, 2017	(5,662)	433,819	74,160	507,979	
Changes during the year					
Distribution of retained					
earnings		(9,367)		(9,367)	
Net income		10,927		10,927	
Purchase of treasury					
stock	(0)	(0)		(0)	
Net change of items other					
than shareholders' equity			19,769	19,769	
Total changes	(0)	1,559	19,769	21,328	
Balance at March 31, 2018	(5,662)	435,378	93,929	529,308	

AUDIT REPORTS

Copy of Account Auditors' Audit Report on the Consolidated Financial Statements

INDEPENDENT AUDITOR'S REPORT

May 7, 2018

(seal)

To: The Board of Directors Fuji Media Holdings, Inc.

Ernst & Young ShinNihon LLC

By Shinichiro Suzuki

Designated and Limited Engagement Partner
Certified Public Accountant

By Kazuhito Shiratori (seal)
Designated and Limited Engagement Partner
Certified Public Accountant

By Yoshio Honma (seal)
Designated and Limited Engagement Partner
Certified Public Accountant

We have audited the consolidated balance sheet, the consolidated statement of income, the consolidated statement of changes in shareholders' equity, etc. and the notes to consolidated financial statements of Fuji Media Holdings, Inc. (the "Company"), applicable to its consolidated fiscal year from April 1, 2017 to March 31, 2018 pursuant to Article 444, paragraph 4 of the Companies Act of Japan.

Management's Responsibility for Consolidated Financial Statements

The responsibility of the Company's management is to prepare and present properly these consolidated financial statements in accordance with corporate accounting standards generally accepted in Japan. This includes maintaining and improving internal control considered necessary by management to prepare and present properly these consolidated financial statements free of material misstatement by fraud or error.

Account Auditors' Responsibility

Our responsibility is to express an opinion on these consolidated financial statements from an independent standpoint, based on our audit conducted. We conducted our audit in accordance with auditing standards generally accepted in Japan. Those standards require us to formulate an audit plan and conduct an audit based thereon to obtain reasonable assurance about whether these consolidated financial statements are free of material misstatement.

In an audit, procedures are taken to obtain audit evidence as to the amounts in consolidated financial statements and disclosure thereof. Audit procedures, on our own judgment, are selected and applied based on our risk assessment of material misstatement in the consolidated financial statements by fraud or error. An audit is not contemplated to express an opinion on the effectiveness of internal control. However, in assessing risk, we assess internal control related to the preparation and proper presentation of these consolidated financial statements to form a plan for adequate audit procedures according to conditions. An audit also includes assessing the accounting policies and methods of application thereof employed by management and estimates made by management, as well as evaluating the overall consolidated financial statement presentation.

We believe that our audit provides sufficient and appropriate audit evidence forming a basis for our opinion.

Account Auditors' Opinion

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position and profit and loss of the corporate group comprised of Fuji Media Holdings, Inc. and its consolidated subsidiaries for the period related to the consolidated financial statements in conformity with the corporate accounting standards generally accepted in Japan.

Financial Interest

We have no financial interest in the Company which is required to be disclosed under the provisions of the Certified Public Accountant Act of Japan.

- END -

Copy of Account Auditors' Audit Report

INDEPENDENT AUDITORS' REPORT

May 7, 2018

To: The Board of Directors Fuji Media Holdings, Inc.

Ernst & Young ShinNihon LLC

By Shinichiro Suzuki (seal)
Designated and Limited Engagement Partner
Certified Public Accountant

By <u>Kazuhito Shiratori</u> (seal)
Designated and Limited Engagement Partner
Certified Public Accountant

By Yoshio Honma (seal)
Designated and Limited Engagement Partner
Certified Public Accountant

We have audited the non-consolidated balance sheet, the non-consolidated statement of income, the non-consolidated statement of changes in shareholders' equity, etc. and the notes to non-consolidated financial statements, and their accompanying supplemental schedules of Fuji Media Holdings, Inc. for the 77th fiscal year covering the period from April 1, 2017 to March 31, 2018 pursuant to Article 436, paragraph 2, item 1 of the Companies Act of Japan.

Management's Responsibility for Non-Consolidated Financial Statements, etc.

The responsibility of the Company's management is to prepare and present properly these non-consolidated financial statements and their accompanying supplemental schedules in accordance with corporate accounting standards generally accepted in Japan. This includes maintaining and improving internal control considered necessary by management to prepare and present properly these non-consolidated financial statements and their accompanying supplemental schedules free of material misstatement by fraud or error.

Account Auditors' Responsibility

Our responsibility is to express an opinion on these non-consolidated financial statements and their accompanying supplemental schedules based on our audit conducted. We conducted our audit in accordance with auditing standards generally accepted in Japan. Those standards require us to formulate an audit plan and conduct an audit based thereon to obtain reasonable assurance about whether these non-consolidated financial statements and

their accompanying supplemental schedules are free of material misstatement.

In an audit, procedures are taken to obtain audit evidence as to the amounts in non-consolidated financial statements and their accompanying supplemental schedules and disclosure thereof. Audit procedures, on our own judgment, are selected and applied based on our risk assessment of material misstatement in the non-consolidated financial statements and their accompanying supplemental schedules by fraud or error. An audit is not contemplated to express an opinion on the effectiveness of internal control. However, in assessing risk, we assess internal control related to the preparation and proper presentation of these non-consolidated financial statements and their accompanying supplemental schedules to form a plan for adequate audit procedures according to conditions. An audit also includes assessing the accounting policies and methods of application thereof employed by management and estimates made by management, as well as evaluating the overall presentation of these non-consolidated financial statements and their accompanying supplemental schedules.

We believe that our audit provides sufficient and appropriate audit evidence forming a basis for our opinion.

Account Auditors' Opinion

In our opinion, the non-consolidated financial statements and their accompanying supplemental schedules referred to above present fairly, in all material respects, the financial position of the Company for the period related to the non-consolidated financial statements and their accompanying supplemental schedules in conformity with the corporate accounting principles generally accepted in Japan.

Financial Interest

We have no financial interest in the Company which is required to be disclosed under the provisions of the Certified Public Accountant Act of Japan.

- END -

AUDITORS' REPORT

We, the Audit & Supervisory Board of the Company, based on the audit report prepared by each Audit & Supervisory Board Member on the execution by the Directors of their duties during the 77th fiscal year from April 1, 2017 to March 31, 2018, prepared this audit report upon deliberation and hereby report as follows:

- 1. Method of audit by the Audit & Supervisory Board Members and the Audit & Supervisory Board and the particulars thereof:
- (1) The Audit & Supervisory Board determined the audit policy, audit plans, etc., received from each Audit & Supervisory Board Member reports on the state of his performance of audits and the results thereof, and also received from the Directors, etc. and the account auditors reports on the state of execution of their duties and demanded their explanations whenever necessary.
- (2) Each Audit & Supervisory Board Member, pursuant to the rules of audits by Audit & Supervisory Board Members determined by the Audit & Supervisory Board and in accordance with the audit policy, audit plans, etc., maintained constant communication with the Directors, the internal audit sections and other employees, etc. in an effort to collect information and improve the environment for auditing, and conducted audits in accordance with the following methods:
 - (i) We attended meetings of the Board of Directors and other important meetings, received from the Directors and employees, etc., reports on the state of execution of their duties, demanded their explanations whenever necessary, inspected important decision documents, etc., and made investigation into the state of activities and property. With regard to the subsidiaries, we maintained constant communication and exchanged information with the directors, audit & supervisory board members, etc. thereof and required the subsidiaries to render reports on their business operations whenever necessary.
 - (ii) With regard to the details of the resolutions of the Board of Directors for establishing systems to secure that the execution by the Directors of their duties will comply with laws or ordinances and the Articles of Incorporation and such other systems provided for in Article 100, paragraphs 1 and 3 of the Regulations to Enforce the Companies Act of Japan as necessary to secure the adequacy of business of the corporate group comprised of a joint-stock corporation and its subsidiaries, as well as the status of the systems established pursuant to such resolutions, which are described in the business report, we periodically received from the Directors and employees, etc. reports, demanded their explanations and expressed our opinions whenever necessary, on the

state of formulation and operation thereof. With regard to internal control over financial reporting, we received from the Directors, etc. and Ernst & Young ShinNihon LLC reports, demanded their explanations whenever necessary, on the state of assessment and audit of the internal control.

(iii) We monitored and verified whether the account auditors had maintained an independent position and conducted adequate audits, and received from the account auditors reports on the state of execution of their duties and demanded their explanations whenever necessary. In addition, we received from the account auditors a notice that the "systems to secure adequate execution of duties" had been established in accordance with the "Standard for Quality Control Concerning Audits" and demanded their explanations whenever necessary.

In accordance with such methods, we investigated the business report and its supplementary schedules, the non-consolidated financial statements and their accompanying supplemental schedules, as well as the consolidated financial statements, for the fiscal year under review.

2. Results of audit:

(1) Results of audit of the business report, etc.:

We are of the opinion:

- (i) That the business report and its supplementary schedules present fairly the state of the Company in accordance with laws or ordinances and the Articles of Incorporation;
- (ii) That in connection with the execution by the Directors of their duties, no dishonest act or material fact of violation of laws or ordinances or the Articles of Incorporation exists; and
- (iii) That the details of the resolutions of the Board of Directors on internal control systems are proper and that the descriptions in the business report and the execution by the Directors of their duties concerning such internal control systems, including internal control over financial reporting, contain nothing to be pointed out.
- (2) Results of audit of the non-consolidated financial statements and their accompanying supplemental schedules:

We are of the opinion that the method and results of the audit made by the account auditors, Ernst & Young ShinNihon LLC, are proper.

(3) Results of audit of the consolidated financial statements:

We are of the opinion that the method and results of the audit made by the account auditors, Ernst & Young ShinNihon LLC, are proper.

The Audit & Supervisory Board Fuji Media Holdings, Inc.

Kiyoshi Onoe (seal) Full-time Audit & Supervisory Board Member Hiroshi Seta (seal) Full-time Audit & Supervisory Board Member Yuzaburo Mogi (seal) Audit & Supervisory Board Member (Outside Audit & Supervisory Board Member) Nobuya Minami (seal) Audit & Supervisory Board Member (Outside Audit & Supervisory Board Member) Takayasu Okushima (seal) Audit & Supervisory Board Member (Outside Audit & Supervisory Board Member)

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