

June 13, 2018

For Immediate Release

(English translation of the original Japanese document)

Company name: Kakaku.com, Inc.

Representative: Shonosuke Hata, President and Representative Director

(Stock code: 2371; First Section of the Tokyo Stock Exchange)

Contact: Ichiro Sakuta, Senior Managing Executive Officer, General Manager of Administration Division

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**Notice Concerning Changes to Titles of Executive Officers as well as  
Changes of Executive Officers and Management Personnel**

Kakaku.com, Inc. hereby announces that its Board of Directors has approved on June 13, 2018, to implement the organizational and personnel changes described below.

1. Changes to the titles of Executive Officers

We will unify the ranks of Executive Officers into one, thereby creating a flat organizational structure better suited to making fast business decisions in a constantly changing business environment.

2. Executive Officers (as of July 1, 2018)

(1) Executive Officers with title changes

New Position	Name	Current Position
Executive Officer, Representative Director and Chairman, Kakaku.com Insurance, Inc.	Ichiro Sakuta	Senior Managing Executive Officer General Manager, Administrative Division Manager, Finance and Accounting Dept.
Executive Officer and CTO General Manager Platform Technology Div.	Norihiko Fukuda	Managing Executive Officer and CTO General Manager Platform Technology Div.
Executive Officer Deputy General Manager, Kakaku.com Div. Manager, Media Creative Dept. Kakaku.com Div.	Takeshi Kamada	Managing Executive Officer Deputy General Manager, Kakaku.com Div. Manager, Media Creative Dept. Kakaku.com Div.
New Position	Name	Current Position

Executive Officer General Manager, Corporate Development Div. Manager, Corporate Planning Dept.	Genta Sugihara	Senior Executive Officer General Manager, Corporate Development Div. Manager, Corporate Planning Dept.
Executive Officer General Manager, Sales Div.	Hitoshi Ishii	Senior Executive Officer General Manager, Sales Div.
Executive Officer General Manager, Online Reservation Promotion Div., Tabelog Manager, New Business Development Dept., Tabelog	Tetsuro Nakamura	Senior Executive Officer General Manager, Online Reservation Promotion Div., Tabelog Manager, New Business Development Dept., Tabelog
Executive Officer General Manager, Business Division Manager, Strategy Dept., Tabelog	Takaya Takeuchi	Senior Executive Officer General Manager, Business Division Manager, Strategy Dept., Tabelog

(2) Newly Appointed Executive Officers

New Position	Name	Current Position
Executive Officer General Manager, Business Development Div., Manager, Kinarino Dept.	Tomoyuki Watabe	General Manager, Business Development Div., Manager, Kinarino Dept.
Executive Officer Manager, President's Office Manager, Public Relations Dept.	Yusuke Aizawa	Manager, President's Office Manager, Public Relations Dept.

3. Other Personnel Changes (as of July 1, 2018)

New Position	Name	Current Position
Director General Manager, Administrative Division	Hajime Uemura	Director
General Manager, Kyushu Branch	Yoshinori Hashimoto	General Manager, Kansai Branch
General Manager, Kansai Branch	Junichi Suzuki	Assistant Manager, Kansai Branch