# FY 4/2018 (ended April 2018) 4Q Financial Results



June 11, 2018 Raccoon Co., LTD Code: 3031 TSE1

### Disclaimer

All estimates and opinions in this document were based on information available to us at the time, and may include inaccuracies.

Actual decisions and financial results in the future may differ.

### **Summary of Financial Results** for the Fourth Quarter of the Fiscal Year Ended April 2018



Net Sales: 2,546 million yen YoY: 7.9% increase

Operating Income: 437 million yen YoY: 4.0% increase

- Sales increased for all businesses.
- Growth in domestic transaction value of EC business turned from negative to positive YoY.
- Guarantee business covered weak growth in Paid business sales.
- Guarantee business cost rate rose.
- SG&A expenses increased due to ad investment and personnel increase.



### The result was low profit growth compared to sales growth

Ordinary income: 431,501 thousand yen (YoY 4.1% increase)

Net income: 282,920 thousand yen (YoY 10.6% increase)

#### FY 4/2018 4Q Results



	FY 4/2018	FY 4/2017	YoY	Estimation	Progress Rate
Net sales	2,546	2,359	7.9%	2,550	99.8%
Gross profit	2,105	1,984	6.1%	_	_
Selling, general and administrative expenses	1,667	1,563	6.7%	_	_
Advertising and sales promotion expenses	198	178	11.2%	<u>—</u>	_
Operating income	437	420	4.0%	490	89.3%
Operating margin	17.2%	17.8%	-0.6pts	19.2%	_
Ordinary income	431	414	4.1%	485	89.0%
Net income attributable to owners of parent	282	255	10.6%	300	94.3%

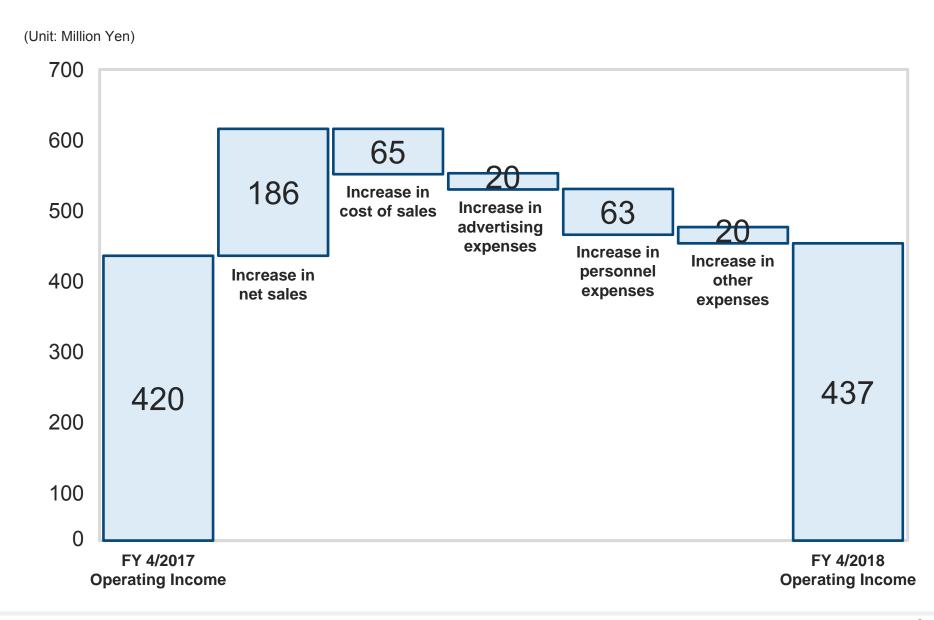
### **Trends in Business Performance (quarterly basis)**



	FY 4/2017	FY 4/2018			
	4Q	1Q	2Q	3Q	4Q
Net sales	615	612	627	647	659
Gross profit	509	523	518	540	522
Selling, general and administrative expenses	406	417	412	418	418
Advertising and sales promotion expenses	48	49	47	50	51
Operating income	103	106	106	122	103
Operating margin	16.8%	17.3%	16.9%	18.9%	15.7%
Ordinary income	102	104	103	121	101
Net income attributable to owners of parent	73	69	70	81	61

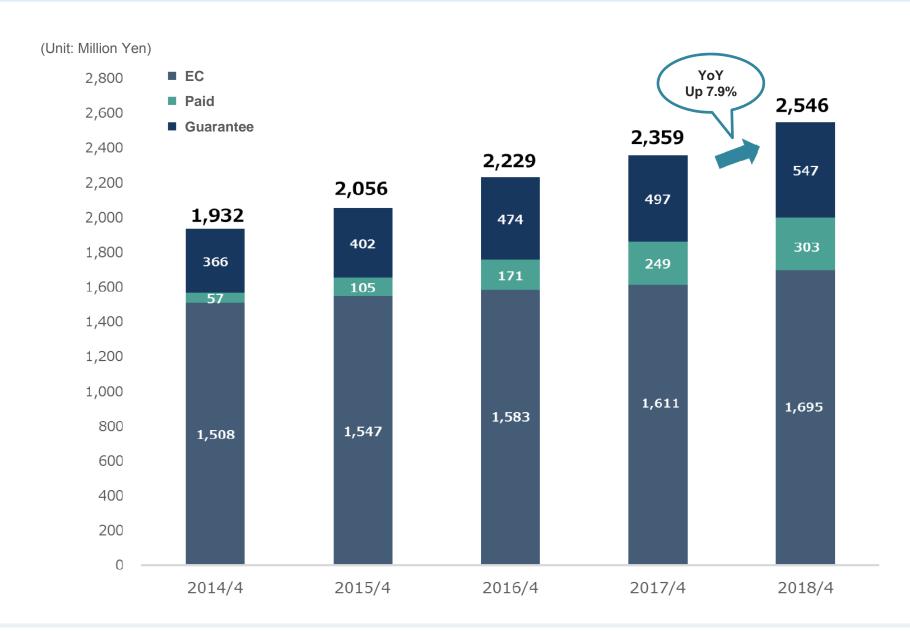
## Factors behind Change in Operating Income (year-on-year comparison)





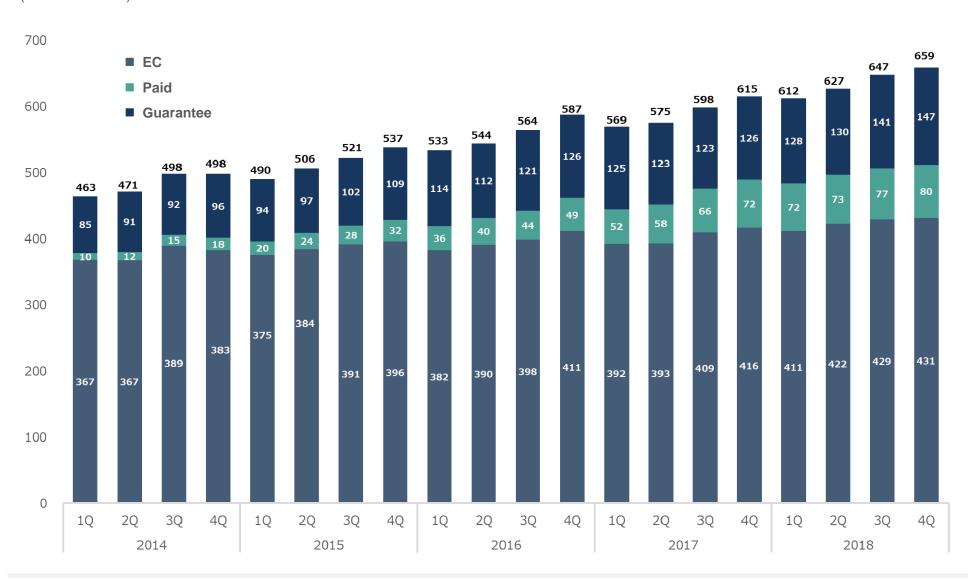
#### **Trends in Consolidated Net Sales**





#### **Trends in Consolidated Net Sales by Quarter**



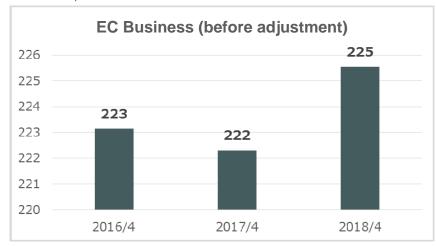


#### **Adjustment of Head Office Expenses in Segment Profit**

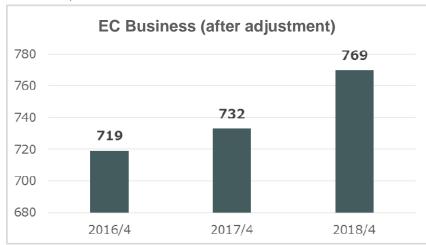


#### (Change in segment profit of EC business due to adjustment)

(Unit: Million Yen)







All indirect costs in the segment information disclosed in the summary of financial results and securities report are borne by EC business.

\* Indirect costs:

Head office expenses (personnel expenses, rent, tax, etc.)

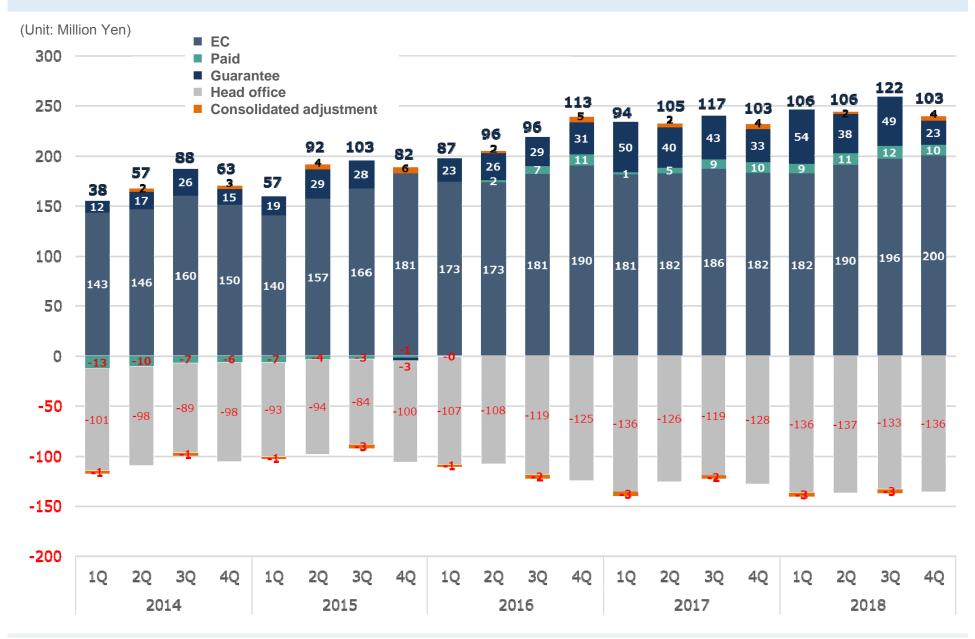
As a result, EC business segment profit is relatively small compared with other businesses (Paid business and Guarantee business). In addition, the increase/decrease in indirect costs had a large impact on the increase/decrease in EC business segment profit, making it difficult to recognize the natural growth of the EC business.

Therefore, segment profit after adjustment calculated by deducting the head office expenses from the costs of the EC business described in the segment information in the summary of financial results and securities report will be indicated in the financial results materials.

There are no changes to the amount of segment profit in the Paid business and the Guarantee business impacted by the adjustment.

### Trends in Consolidated Operating Income by Quarter (after adjustment of head office expenses)





#### **Financial Position**



(81.1)				
	FY 4/2018	FY 4/2017	Difference	Compared with the end of the previous quarter
Current Assets	5,657	5,176	480	109.3%
Non-current assets	399	389	9	102.5%
— Property, plant and equipment	20	26	-5	78.9%
— Intangible assets	210	212	-1	99.2%
— Investments and other assets	168	150	17	111.4%
Current liabilities	3,885	3,608	277	107.7%
Non-current liabilities	37	49	-11	76.2%
Net assets	2,133	1,907	225	111.8%
Total assets	6,056	5,566	490	108.8%

#### **Cash Flow**



	FY 4/2018	FY 4/2017	Difference
Cash flow from business activities	374	469	-94
Cash flow from investment activities	-97	-153	55
Cash flow from financial activities	-113	-180	67
Increase/decrease in cash and cash equivalents	162	134	28
Period-end balance of cash and cash equivalents	2,155	1,992	162

# Summary by Segment

# **EC** Business



#### FY 4/2018 4Q Summary



Segment Sales: 1,695 million yen YoY: 5.2% increase

Segment Profit: 769 million yen YoY: 5.1% increase

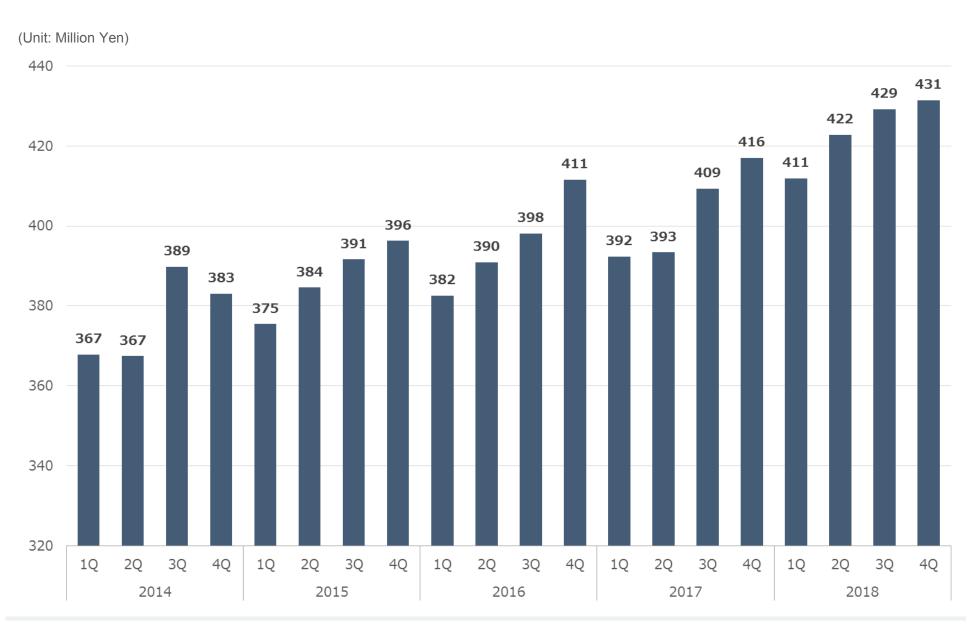
- Domestic transaction value of SUPER DELIVERY → YOY 2.6% increase
- Increase in transactions with companies other than retailers led to growth in domestic transaction value, recovering from last period's negative figure to post positive growth.
- Overseas transaction value of SUPER DELIVERY → YOY 67.8% increase



Total transaction value: 10,584,249 thousand yen (YoY 7.6% increase)

#### **Trends in Sales by Quarter**





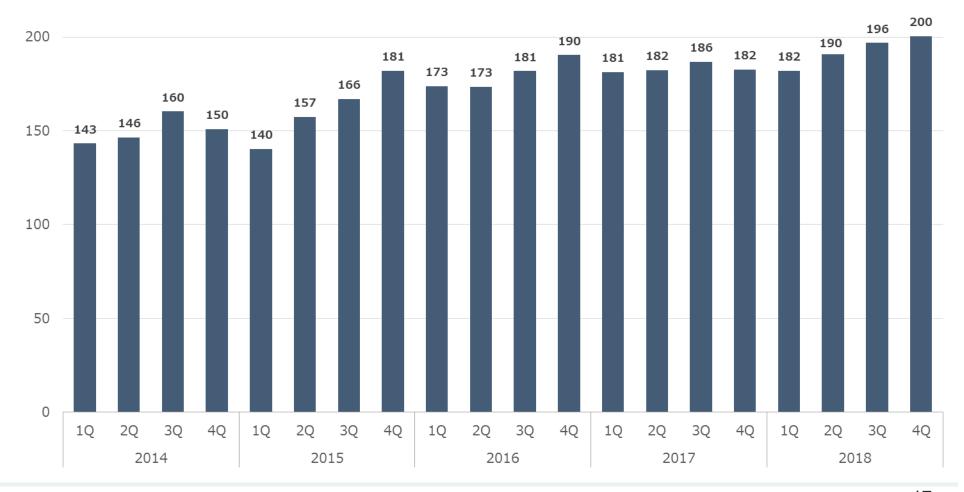


### Trends in Segment Profit by Quarter (after adjustment of head office expenses)



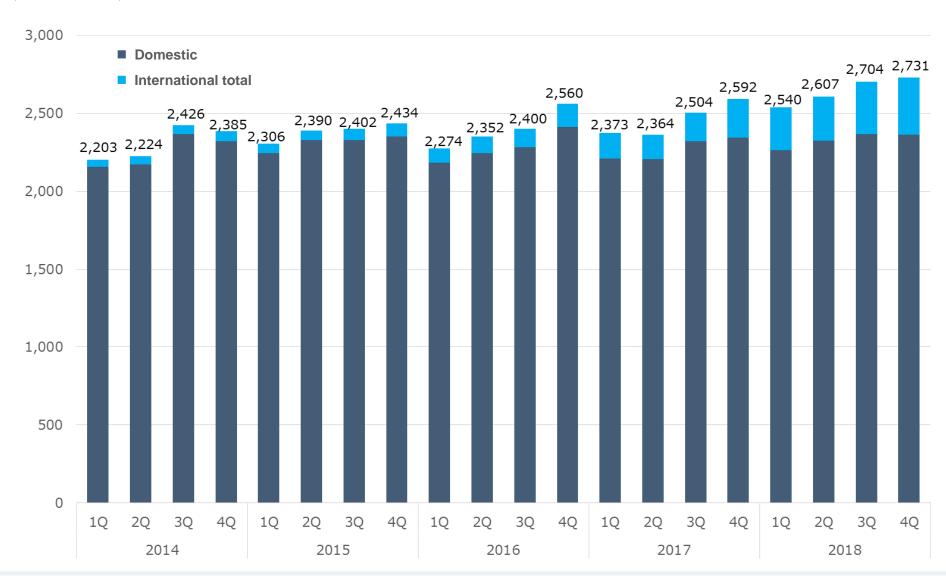
(Unit: Million Yen)

250



#### **Trends in SUPER DELIVERY Transaction Value**

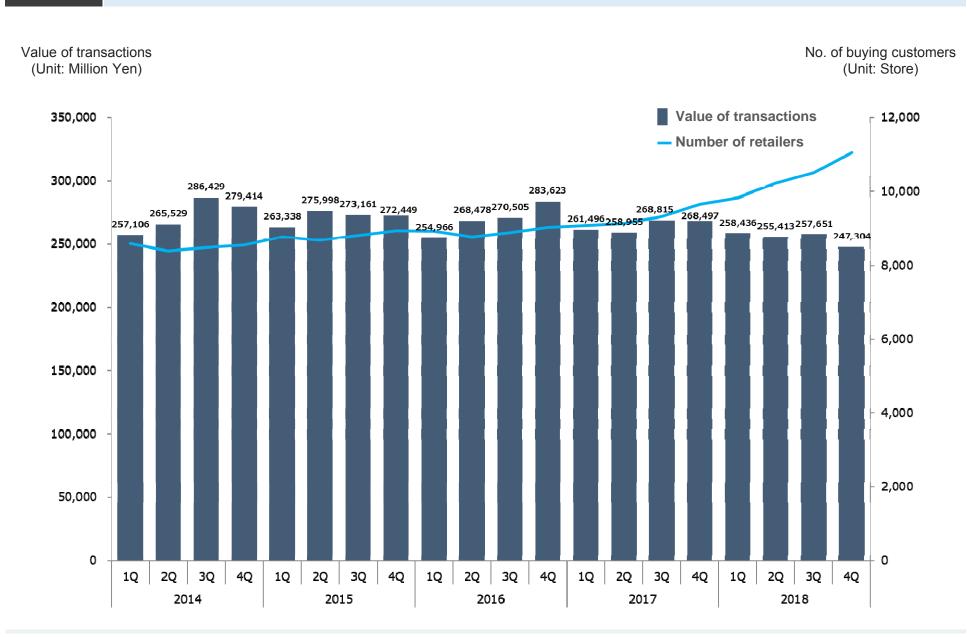






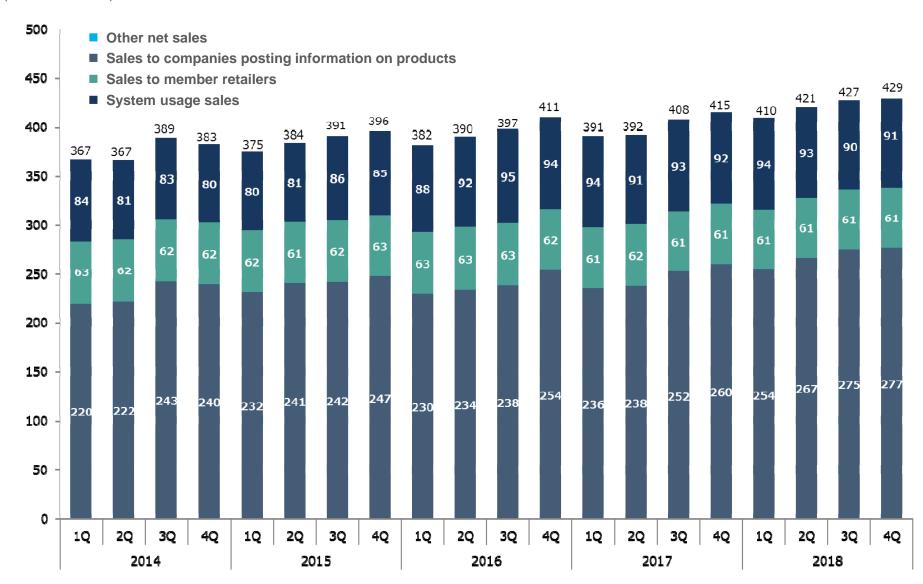
#### **No.** of Buying Customers and Value of Transactions





#### **Trends in Sales of SUPER DELIVERY**





# **Paid Business**



#### FY 4/2018 4Q Summary



Segment Sales: 483 million yen YoY: 13.0% increase

Segment Profit: 44 million yen YoY: 60.8% increase

- LIXIL VIVA issuing cards for shopping on credit expanded Paid use in hardware stores to all VIVA HOME stores from April 2018.
- The number of member companies steadily increased, exceeding 2,800 by the end of the period.
- The active rate and transaction unit price remained flat, failing to achieve expected growth.



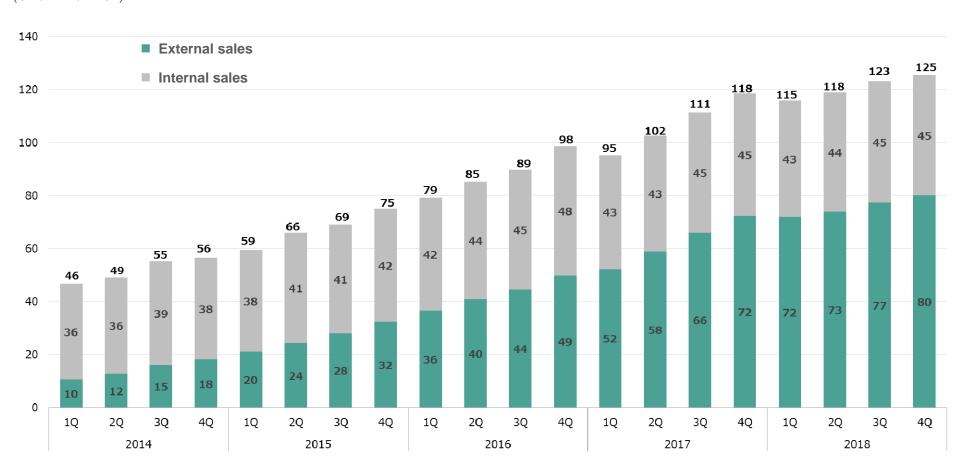
Transaction value: 19,063,635 thousand yen (YoY 14.9% increase)

External transactions: 12,153,035 thousand yen (YoY 24.6% increase)

External sales: 303,381 thousand yen (YoY 21.6% increase)

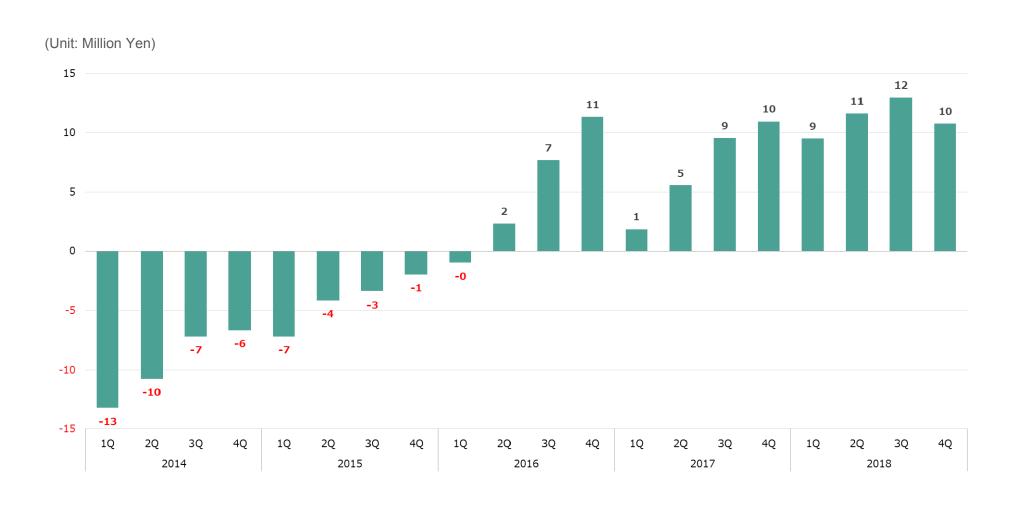
#### **Trends in Sales by Quarter**





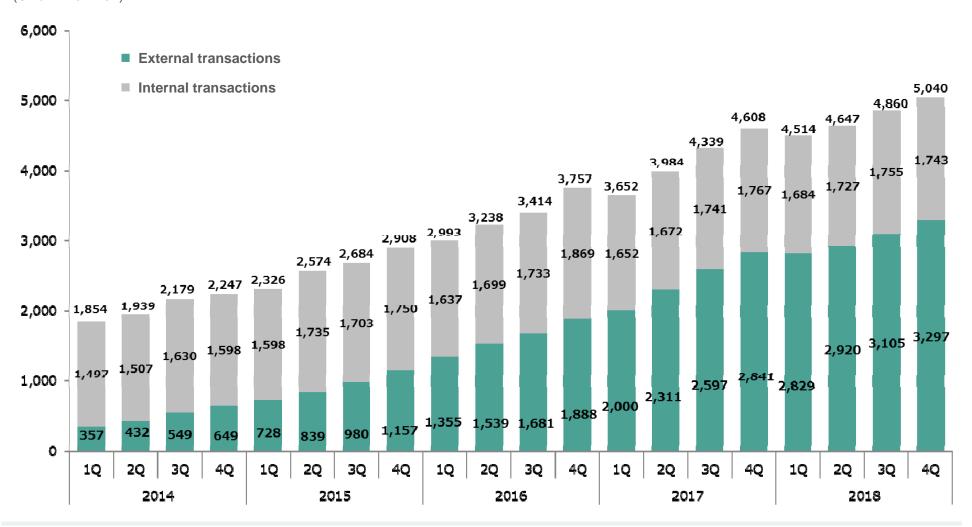
#### **Trends in Segment Profit by Quarter**





#### Trends in "Paid" Transaction Value





# **Guarantee Business**



#### FY 4/2018 4Q Summary



Segment Sales: 792 million yen YoY: 9.9% increase

Segment Profit: 166 million yen YoY: 1.0% decrease

- The guarantee balance of all services increased steadily.
- Use of low guarantee rate service plans increased with T&G Accounts Receivable Guarantee.
- Business rent guarantee and URIHO sales steadily increased.



Guarantee balance: 18,420,504 thousand yen (62.3% increase from the end of the previous quarter)

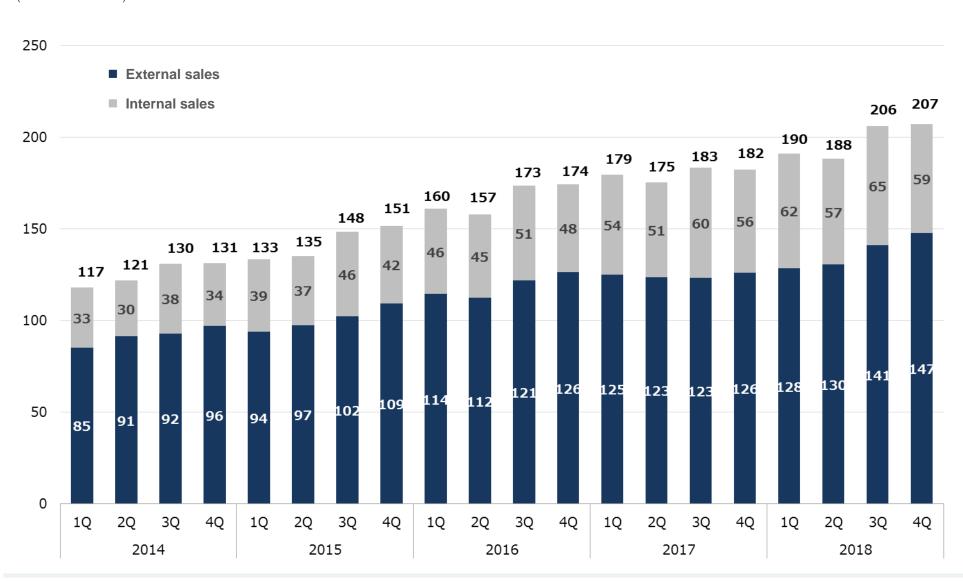
 Switching calculation methods of guarantee fulfillment reserves in business rent guaranteeing caused the sales cost rate to rise (up 2.1 percentage points YoY)



Sales saw positive growth but profit resulted in negative growth

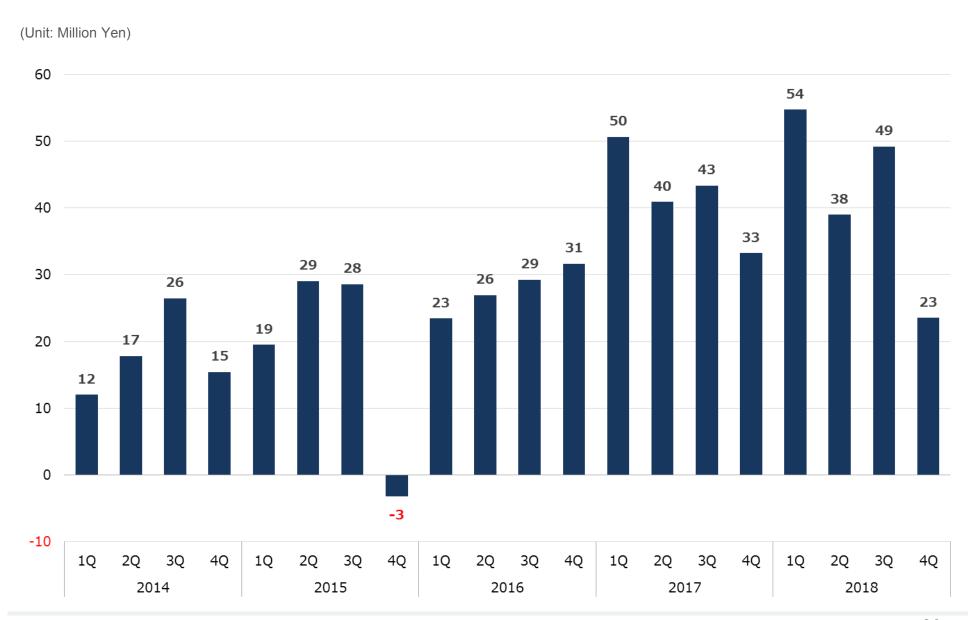
#### **Trends in Sales by Quarter**





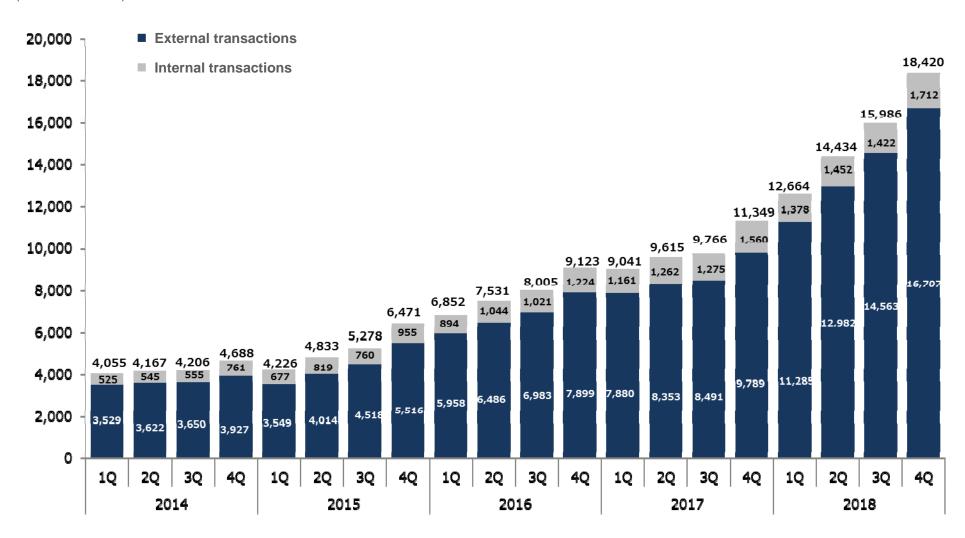
#### **Trends in Segment Profit by Quarter**





#### **Trends in Guarantee Balance**





# **Earnings Forecasts**

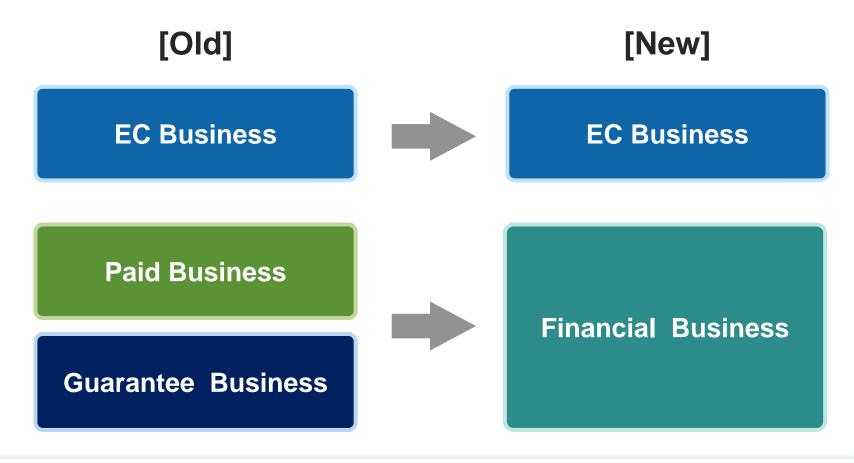
#### **Forecasts**



	FY 4/2018 (Forecast)	FY 4/2018 (Actual)	YoY
Sales	2,709 million yen	2,546 million yen	+6.4%
	<b>540</b>		
Operating Income	513 million yen	437 million yen	+17.2%
Ordinary Income	508 million yen	431 million yen	+17.7%
Net Income	330 million yen	282 million yen	+16.6%
EPS	18.53 yen	16.05 yen	



Ahead of our transition to a holding company structure, we will make the following changes from FY 4/2019.



# FY 4/2019



### **Expand existing business platforms**

### **Advertising**

Marketing + promotion

### **Systems**

Increase service convenience/ reliability

### **Structure**

Improve structure of each service

#### **Goal for SUPER DELIVERY**



Post on SD  $\Rightarrow$  Buyers from around the world

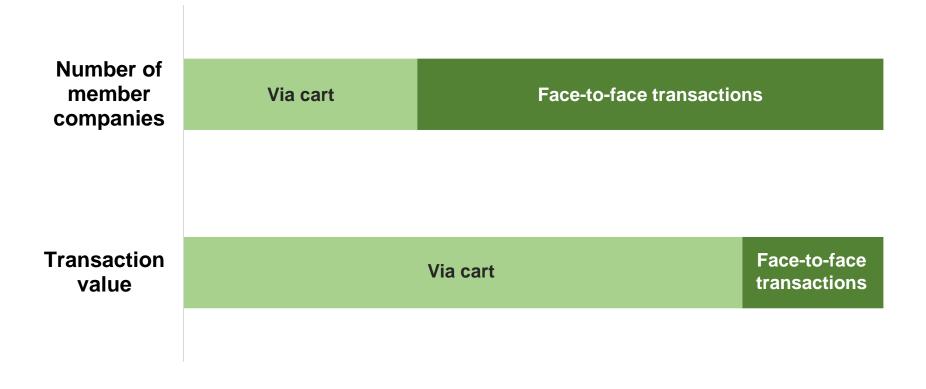
Become an infrastructure tool connecting with buyers around the world







### Increase active rate by evolving into an easy-to-use service even for face-to-face sellers



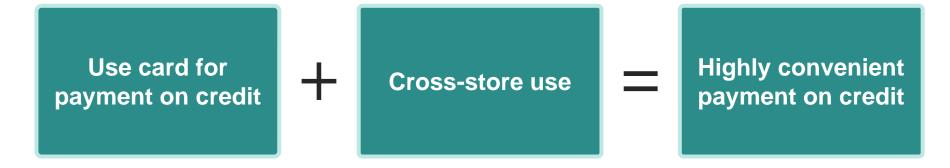




# From initial launch in July 2017 to availability in 88 stores across Japan in April 2018







#### **Business Rent Guarantee**

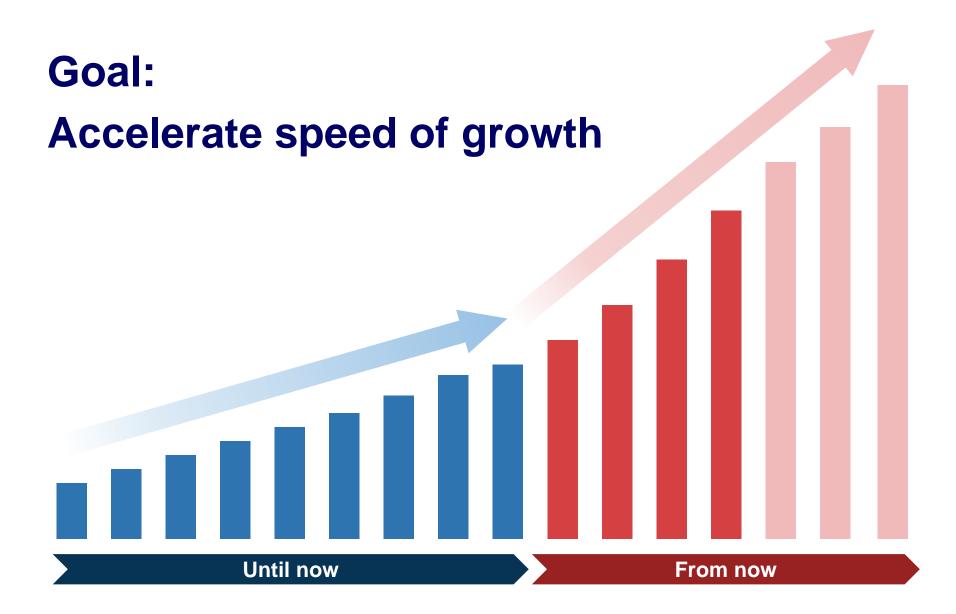


### Begin selling own brand in earnest



# Transition to Holding Company Structure





### **Specific Measures to be Implemented**



Expedite decision-making in existing businesses

**2** Create new business and execute M&As

**3** Maximize Group synergy by appropriately allocating management resources



### Raccoon Holdings Co., Ltd.

\* Changed from Raccoon Co., Ltd.

# Raccoon Commerce Co., Ltd.

**EC** Business

## Raccoon Financial Co., Ltd.

#### Financial business

(former Paid business + former Guarantee business)

\* Changed from Trust & Growth Co., Ltd.

### Reference: Appendix

### **Trends in Consolidated Net Sales by Quarter**



		20	14		2015				
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	
EC	367,884	367,411	389,742	383,074	375,447	384,577	391,616	396,253	
Paid	10,688	12,804	15,972	18,125	20,998	24,230	28,009	32,298	
Guarantee	85,243	91,273	92,965	96,989	94,003	97,479	102,127	109,225	
Total	463,817	471,490	498,681	498,189	490,448	506,287	521,753	537,778	

		20	16		2017				
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	
EC	382,543	390,892	398,157	411,525	392,285	393,391	409,310	416,992	
Paid	36,593	40,883	44,460	49,862	52,197	58,926	66,018	72,419	
Guarantee	114,331	112,425	121,701	126,265	125,066	123,628	123,062	126,012	
Total	533,468	544,201	564,319	587,653	569,548	575,946	598,391	615,424	

		2018								
	1Q	1Q 2Q 3Q								
EC	411,858	422,816	429,159	431,392						
Paid	72,014	73,894	77,402	80,069						
Guarantee	128,440	130,451	141,040	147,539						
Total	612,313	627,162	647,603	659,000						

### Trends in Consolidated Operating Income by Quarter (after adjustment of head office expenses)



		20	14		2015			
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q
EC	143,188	146,506	160,246	150,892	140,259	157,234	166,821	181,970
Paid	-13,215	-10,769	-7,187	-6,659	-7,174	-4,129	-3,376	-1,960
Guarantee	12,014	17,798	26,469	15,443	19,493	29,049	28,540	-3,241
Head Office	-101,806	-98,855	-89,737	-98,944	-93,610	-94,184	-84,954	-100,918
Consolidated adjustment	-1,550	2,348	-1,710	3,172	-1,588	4,866	-3,203	6,283
Total	38,630	57,029	88,080	63,904	57,380	92,835	103,827	82,133

		20	16		2017			
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q
EC	173,697	173,267	181,776	190,297	181,203	182,305	186,743	182,487
Paid	-954	2,321	7,676	11,323	1,857	5,542	9,540	10,942
Guarantee	23,441	26,908	29,252	31,645	50,662	40,892	43,378	33,228
Head Office	-107,748	-108,351	-119,000	-125,285	-136,262	-126,106	-119,685	-128,386
Consolidated adjustment	-1,117	2,107	-2,799	5,259	-3,012	2,871	-2,314	4,924
Total	87,318	96,253	96,905	113,239	94,448	105,504	117,662	103,197

		20	18	
	1Q	2Q	3Q	4Q
EC	182,066	190,667	196,783	200,427
Paid	9,494	11,608	12,957	10,767
Guarantee	54,716	38,993	49,191	23,541
Head Office	-136,932	-137,729	-133,617	-136,124
Consolidated adjustment	-3,283	2,607	-3,158	4,714
Total	106,060	106,146	122,156	103,325

### **Trends in "SUPER DELIVERY" Sales**



		20	14		2015			
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q
System usage sales	220,657	222,718	243,448	240,197	232,159	241,295	242,833	247,402
Member retailer sales	63,100	62,824	62,805	62,638	62,758	61,667	62,403	63,461
Posting company sales	84,127	81,869	83,488	80,238	80,529	81,602	86,352	85,316
Total	367,884	367,411	389,742	383,074	375,447	384,565	391,589	396,181
Transaction value	2,203,142	2,224,870	2,426,346	2,385,642	2,306,578	2,390,695	2,402,729	2,434,880

		20	16		2017				
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	
System usage sales	230,178	234,369	238,694	254,334	236,045	238,416	252,671	260,824	
Member retailer sales	63,412	63,338	63,268	62,638	61,362	62,442	61,854	61,986	
Posting company sales	88,793	92,958	95,826	94,029	94,181	91,496	93,793	92,986	
Total	382,383	390,666	397,789	411,001	391,589	392,354	408,319	415,797	
Transaction value	2,274,044	2,352,681	2,400,734	2,560,267	2,373,604	2,364,000	2,504,825	2,592,073	

		20	18	
	1Q	2Q	3Q	4Q
System usage sales	254,911	267,006	275,823	277,465
Member retailer sales	61,538	61,342	61,050	61,002
Posting company sales	94,273	93,141	90,785	91,183
Total	410,722	421,490	427,659	429,651
Transaction value	2,540,172	2,607,775	2,704,572	2,731,729

### EC: No. of Buying Customers That Purchased "SUPER DELIVERY" and Value of Transactions



Value of Transactions (Units: Yen)

		20	14		2015			
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q
No. of buying customers	8,569	8,379	8,471	8,538	8,759	8,662	8,796	8,937
Value of transactions	257,106	265,529	286,429	279,414	263,338	275,998	273,161	272,449

		20	16		2017			
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q
No. of buying customers	8,919	8,763	8,875	9,027	9,077	9,129	9,318	9,654
Value of transactions	254,966	268,478	270,505	283,623	261,496	258,955	268,815	268,497

		2018								
	1Q 2Q 3Q		4Q							
No. of buying customers	9,829	10,210	10,497	11,046						
Value of transactions	258,436	255,413	257,651	247,304						

### Trends in "Paid" Sales



	2014				2015			
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q
Internal Sales	36,052	36,335	39,270	38,483	38,481	41,803	41,051	42,704
External Sales	10,688	12,804	15,972	18,125	20,998	24,230	28,009	32,298
Total	46,741	49,140	55,243	56,608	59,480	66,033	69,061	75,003

	2016				2017			
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q
Internal Sales	42,696	44,306	45,209	48,759	43,104	43,657	45,339	45,982
External Sales	36,593	40,883	44,460	49,862	52,197	58,926	66,018	72,419
Total	79,289	85,190	89,669	98,621	95,301	102,583	111,358	118,402

		2018									
	1Q	2Q	3Q	4Q							
Internal Sales	43,831	44,957	45,687	45,376							
External Sales	72,014	73,894	77,402	80,069							
Total	115,845	118,852	123,090	125,446							

### **Trends in "Paid" Transaction Value**



		20	14		2015			
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q
Internal Transactions	1,497,167	1,507,402	1,630,085	1,598,024	1,598,398	1,735,527	1,703,691	1,750,567
External Transactions	357,494	432,289	549,099	649,045	728,416	839,188	980,724	1,157,949
Total	1,854,661	1,939,691	2,179,184	2,247,069	2,326,815	2,574,716	2,684,416	2,908,517

		20	16		2017			
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q
Internal Transactions	1,637,797	1,699,168	1,733,022	1,869,146	1,652,225	1,672,828	1,741,922	1,767,514
External Transactions	1,355,857	1,539,287	1,681,144	1,888,849	2,000,291	2,311,575	2,597,637	2,841,259
Total	2,993,654	3,238,455	3,414,167	3,757,996	3,652,516	3,984,403	4,339,560	4,608,774

		20	18	
	1Q	2Q	3Q	4Q
Internal Transactions	1,684,490	1,727,624	1,755,419	1,743,066
External Transactions	2,829,913	2,920,373	3,105,237	3,297,511
Total	4,514,403	4,647,997	4,860,656	5,040,577

### **Trends in Guarantee Sales**



	2014				2015			
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q
Internal Sales	32,665	30,503	38,028	34,265	39,415	37,732	46,273	42,197
External Sales	85,243	91,273	92,965	96,989	94,003	97,479	102,127	109,225
Total	117,908	121,777	130,994	131,254	133,418	135,212	148,401	151,423

	2016				2017			
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q
Internal Sales	46,533	45,516	51,777	48,093	54,511	51,799	60,118	56,416
External Sales	114,331	112,425	121,701	126,265	125,066	123,628	123,062	126,012
Total	160,864	157,941	173,479	174,358	179,577	175,428	183,181	182,428

		2018								
	1Q	2Q	3Q	4Q						
Internal Sales	62,498	57,685	65,160	59,499						
External Sales	128,440	130,451	141,040	147,539						
Total	190,939	188,136	206,201	207,038						

### **Trends in Guarantee Balance**



		20	14		2015			
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q
Internal Transactions	525,822	545,980	555,764	761,363	677,679	819,252	760,544	955,015
External Transactions	3,529,900	3,622,014	3,650,406	3,927,362	3,549,223	4,014,613	4,518,229	5,516,003
Total	4,055,723	4,167,995	4,206,170	4,688,725	4,226,903	4,833,865	5,278,774	6,471,019

		20	16		2017			
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q
Internal Transactions	894,400	1,044,661	1,021,991	1,224,147	1,161,171	1,262,455	1,275,282	1,560,351
External Transactions	5,958,346	6,486,483	6,983,264	7,899,365	7,880,656	8,353,182	8,491,518	9,789,473
Total	6,852,747	7,531,144	8,005,256	9,123,513	9,041,827	9,615,638	9,766,801	11,349,825

		2018							
	1Q	2Q	3Q	4Q					
Internal Transactions	1,378,217	1,452,722	1,422,739	1,712,787					
External Transactions	11,285,989	12,982,090	14,563,828	16,707,717					
Total	12,664,206	14,434,812	15,986,568	18,420,504					

### Reference: Trends in Consolidated Operating Income by Quarter (after adjustment of head office expenses)



