



May 11, 2018

Company name:	Hearts United Group Co., Ltd.
Name of representative:	President and CEO Genichi Tamatsuka (Code number: 3676, First Section of the Tokyo Stock Exchange)
Contact:	Executive Officer and CFO Toshiya Tsukushi (TEL. +81-3-3373-0081)

Notice Regarding Change of Trade Name and Partial Amendment to the Articles of Incorporation

Hearts United Group Co., Ltd. announced that a resolution was passed at its Board of Directors' Meeting today to submit a proposed change of trade name and a proposed partial amendment to its Articles of Incorporation for discussion at the 5th Ordinary General Meeting of Shareholders to be held in June 2018, as described below.

1. Change of trade name

(1) Reasons for the change

Our group provides software testing services with DIGITAL Hearts Co., Ltd. as the core company. In the field of entertainment, our group has achieved steady growth by striving to improve its competitive edge, with a focus on the debugging business of testing games.

We also aim to create testing solutions by combining our wealth of human resources and expertise, which we have developed through testing games, with leading-edge technologies such as automation tools and artificial intelligence (AI). We also aim to expand our software testing business significantly in the enterprise field, which is expected to expand in the future.

For these purposes, we established a new management team in June 2017 and have since been promoting business reforms by positioning this period as the second foundation period.

To increase our visibility and brand power further, we have decided to take this turning point as an opportunity to change the trade name of the Company, which is the holding company, into one by including DIGITAL Hearts as the core company of our group. We will continue striving to improve our corporate value further under the new trade name.

(2) New trade name

DIGITAL HEARTS HOLDINGS Co., Ltd.

- (3) New logo



DIGITAL HEARTS HLDGS.

- (4) Planned date of the change
July 1, 2018 (plan)

2. Partial amendment to the Articles of Incorporation

- (1) Reason for the amendment

We will amend Article 1 (Trade name) of the current Articles of Incorporation to change the trade name as described in section 1 above. The trade name will be changed on July 1, 2018 in accordance with the supplementary provision, which will be deleted after the date of the change.

- (2) Details of the amendment

The details of the amendment to the Articles of Incorporation are as described below.

(The underlined parts show the amendments.)

Current Articles of Incorporation	Proposal for Amendments
(Trade name) Article 1: The Company shall be called <u>Hearts United Group Co., Ltd.</u>	(Trade name) Article 1: The Company shall be called <u>DIGITAL HEARTS HOLDINGS Co., Ltd.</u>
Articles 2 to 49 (omission of provisions)	Articles 2 to 49 (as currently provided)
(New provision)	<u>(Supplementary provision)</u> <u>The change stipulated in Article 1 (Trade name) shall come into effect on July 1, 2018. This supplementary provision shall be deleted as of the above date.</u>

3. Schedule

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| (1) | Scheduled date of the ordinary general meeting of shareholders for the amendment to the Articles of Incorporation | June 26, 2018 (Plan) |
| (2) | Date when the amendment to the Articles of Incorporation comes into effect | July 1, 2018 (Plan) |