

## Change of Corporate Logo in accordance with corporate name change



June 27, 2018

Name of listed company: NISSAN CHEMICAL INDUSTRIES, LTD.

Code Number: 4021

Representative: Kojiro Kinoshita, President

Inquiry to: Takeshi Matsuoka, General Manager of CSR & Public Relations Office, Corporate Planning Dept.

Stock Exchange: Tokyo

URL: <http://www.nissanchem.co.jp>

Nissan Chemical Industries, Ltd. informs the change of corporate logo in accordance with its corporate name change on July 1st, 2018.

### 1. The change of corporate name

New corporate name            Nissan Chemical Corporation

Current corporate name        Nissan Chemical Industries, Ltd.

#### [Reason for the change]

The Company was founded in 1887 as Tokyo Jinzo Hiryo, Japan's first chemical fertilizer manufacturer. Subsequently, through repeated mergers, the Company eventually changed its name to Dainippon Jinzo Hiryo, and then in 1937 to Nissan Chemical Industries, Ltd., as it is known today.

Since its founding, the Company has been pursuing innovative technologies that promote social evolution, thereby taking on new business challenges. Currently, the Company provides products and services globally by the four business domains of Information & Communication, Life Sciences, Environment & Energy and Chemicals & Affiliates.

In April 2016, based on the understanding that the critical issue for the Nissan Chemical Group to achieve sustainable growth is expansion of its business areas, the Company launched the long-term business plan "Progress2030" with a perspective toward fiscal 2030.

As described, the Company has already been transcending the framework of industry in the development of its business and will accelerate this effort toward the future. To adapt the name of the Company to its business content, the name of the Company will be changed from Nissan Chemical Industries, Ltd. to Nissan Chemical Corporation. In addition, the Corporate Logo also will be changed as follows.

### 2. Corporate Logo, Brand slogan & statement

#### [Corporate Logo]



This symbol designed in the motif of "N" and shining star describes the integration of creativity and the accumulation of infinite ideas that makes Nissan Chemical continue to grow by new finding.

Its color, emerald green shows intelligence and credibility.

[Brand slogan]

## Where it all begins.

Nothing is going to change the world to be better without beginning.

The slogan means Nissan Chemical creates such “beginning” to realize the hope of human by exploring the future.

[Brand statement]

Our goal is to fill the world with hope and happiness.

Our value is to produce a whole new excitement utilizing our imagination and creativity.

Our pride is our team of specialists believing in the infinite possibilities of chemistry and striving to achieve the impossible.

We are Nissan Chemical, an ever evolving company the world can't do without.