(Translation)

Company name: Fuji Media Holdings, Inc.

Representative: Masaki Miyauchi, President and

Representative Director

(Code No. 4676, 1st section of Tokyo Stock Exchange) Person to contact: Takashi Wagai, Senior Executive Managing

Director

Telephone: +81-3-3570-8000 (key)

Notice Regarding Demise and Transfer of an Outside Director

Fuji Media Holdings, Inc. ("the Company") hereby announces that Mr. Masafumi Yokota, Outside Director, has passed away on August 20, 2018 and retired as Director on the same date. We would like to express profound gratitude to his hospitality extended to us during his lifetime and convey our condolences.

Notes

1. Name Masafumi Yokota

2. Date of demise August 20, 2018

(Date of retirement)

3. Brief history of the deceased

Born on March 18, 1936 (82 years old)

| June 1994 | Director, Kansai Telecasting Corporation |
|-----------|--|
| June 1996 | Managing Director, Kansai Telecasting Corporation |
| June 1998 | Senior Managing Director, Kansai Telecasting Corporation |
| June 2000 | Full-time Audit & Supervisory Board Member, Kansai Telecasting Corporation |
| June 2008 | Chairman and Representative Director, Kansai Telecasting Corporation |
| June 2009 | Executive Managing Director of the Company |
| | Executive Managing Director, Fuji Television Network, Inc. |

4. Other The number of Directors of the Company satisfies statutory requirements

> and stipulations in laws or ordinances and the Articles of Incorporation although it has decreased by one as a result of the demise and

retirement of Mr. Yokota.

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