

December 13, 2018

Company name:	RAKSUL INC.
Representative:	Yasukane Matsumoto Representative Director, President and CEO (TSE Mothers Code No. 4384)
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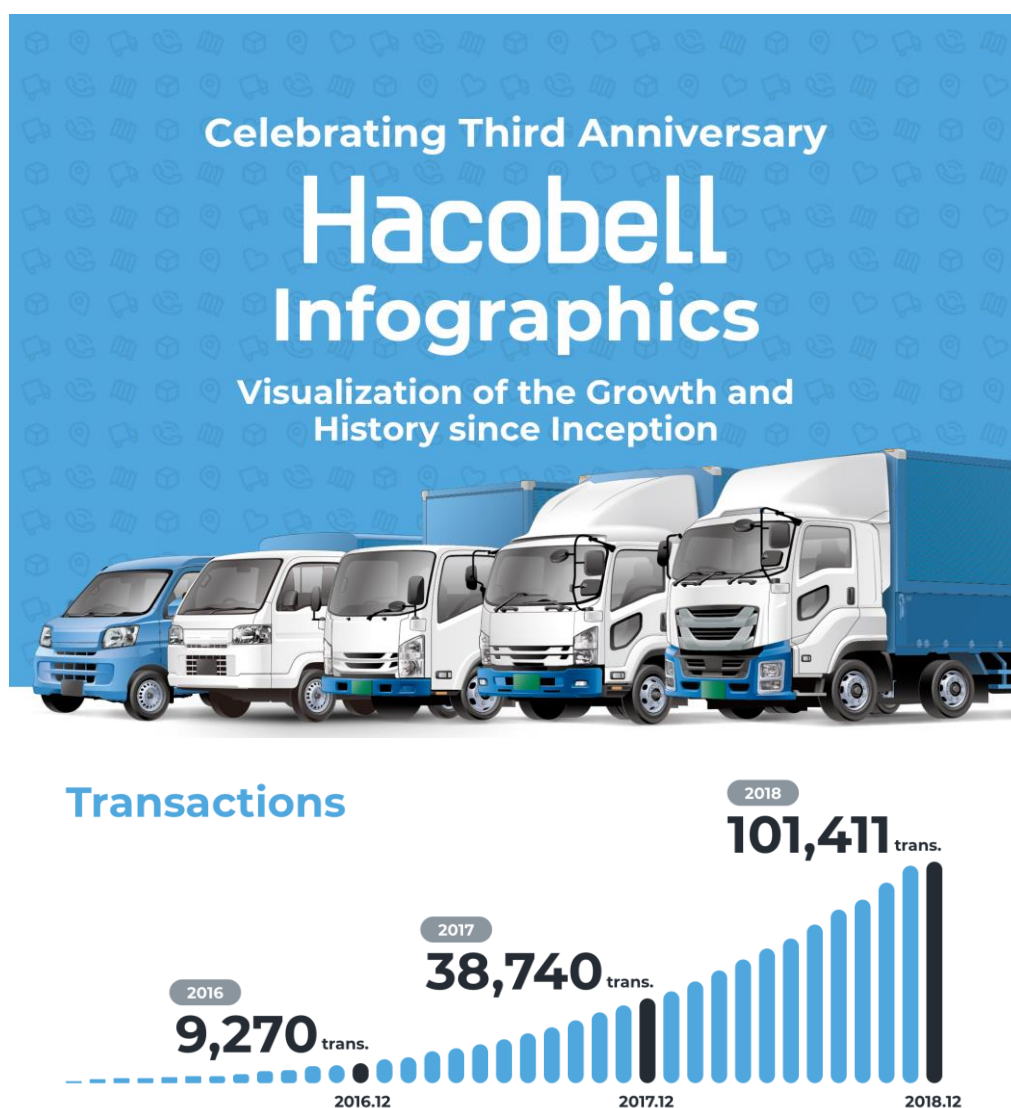
Announcement of the release of infographics visualizing the growth of ‘Hacobell’ business

Our logistics business ‘Hacobell’, which was launched in December 2015, reached its 3rd year milestone. We are pleased to announce the release of a set of infographics that visualizes the growth and history of the business.

For further details, please refer to the attached press release.

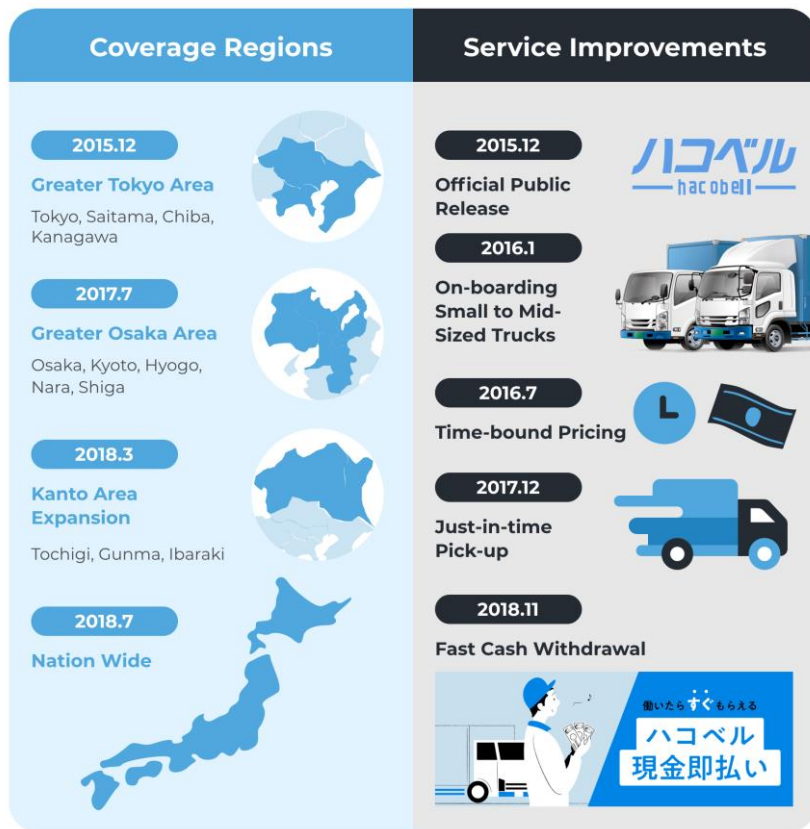
Hacobell's transactions reached the milestone of 100,000 **Reviewing the past 3-years with infographics**

RAKSUL INC. (HQ: Shinagawa-ku, Tokyo; Representative & CEO: Yasukane Matsumoto) celebrated the third anniversary of the launch of its logistics sharing platform, Hacobell. Below is an excerpt of the infographics that visualizes the growth and history of Hacobell since its inception in December 2015.

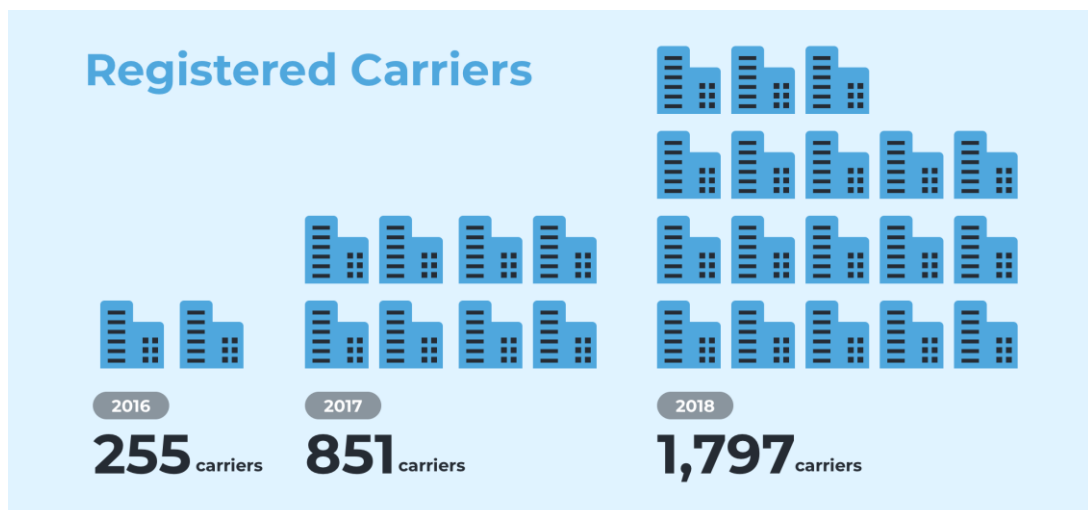


Since its launch in December 2015, Hacobell has steadily increased the number of transactions. By December 2018, it has completed more than 100,000 transactions. Reasons for this growth include an increase in light cargo jobs due to the growing demand from E-commerce and food deliveries, and the expansion into small, medium and large freight market handled by a strong sales team.

History



Started with just Tokyo and 3 nearby prefectures, Hacobell gradually expanded its service areas. By July 2018, it has covered the entire Japan. In addition, the functionality of the platform improved to better reflect the needs of shippers and carriers.



With a proven track record and an increase in brand awareness, Hacobell significantly increased the number of carriers in 2018.

Registered Vehicles

Growing number of large cargo vehicles.

Total **4,423** cars

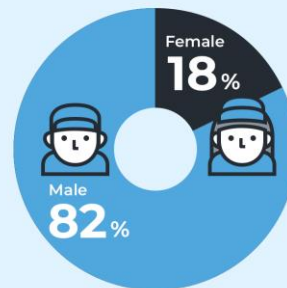


Vans	Pick-up trucks	2t	4t	10t+
2,269 cars	534 cars	644 cars	844 cars	132 cars

Registered Drivers Gender Ratio



3,723 drivers



Hacobell has a strong supply of vehicles that can meet the diverse needs of its customers. With an increase in demand for larger freights, Hacobell began providing small, medium and large trucks. In addition, the number of registered drivers and the diversity of the driver population are increasing every year.

Top-5 Most Paid Carriers

Light Weight Cargo

1	¥	6	8	5,915
2	¥	6	4	3,504
3	¥	6	4	1,400
4	¥	6	2	5,578
5	¥	6	1	6,276

Heavy Weight Cargo

1	¥	1,222,220
2	¥	1,174,186
3	¥	1,100,732
4	¥	1,095,120
5	¥	1,070,706

By utilizing the Hacobell platform in their idle time, our top drivers have earned up to JPY 1 million in a month.

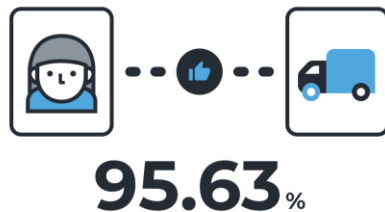
Registered Shippers



Delivered Goods



Matching Rate



Satisfaction Rating



The type of goods delivered by Hacobell ranges from small to large, from raw food to building materials. With the high matching rate and reliable service quality, the number of users is increasing year by year.

About RAKSUL INC.

RAKSUL is a technology company with a vision of "Better Systems, Better World". We believe that internet can help redesign the structure and the value chain of conventional industries. Currently, we have a printing and offline advertising sharing platform (Raksul) and a logistics sharing platform (Hacobell).

For any inquiries, please contact our IR department

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