

[Translation]

February 13, 2019

Company Name	Sapporo Holdings Limited	
Representative	Masaki Oga	
	President and Representative Director	
Securities code	2501	
Listed on	Tokyo Stock Exchange	
	Sapporo Securities Exchange	
Inquiries	Yuru Kobayashi	
	Corporate Communications Department	
	Tel: 81-3-5423-7407	

Notice Concerning Change of a Representative Director

Sapporo Holdings Limited (the "Company"), at its Board of Directors' meeting held today, informally resolved the change of a Representative Director as follows.

1. Reason for the Change

Change in management due to the expiration of his term

2. Change of the Representative Director

Name	New post	Current post
Tsutomu Kamijo	Chairman	Chairman and Representative Director

 Scheduled Date for the Change March 28, 2019

End