

March 8, 2019

Real Estate Investment Trust Securities Issuer

Sekisui House Reit, Inc.

Representative: Junichi Inoue, Executive Director
(Securities Code: 3309)

Asset Management Company

Sekisui House Asset Management, Ltd.

Representative: Junichi Inoue,
President & Representative DirectorInquiries: Yoshiya Sasaki, Chief Manager
Investor Relations Department
TEL: +81-3-6447-4870 (main)

Notice Concerning the Signing of PRI by Asset Management Company

Sekisui House Reit, Inc. ("SHR") announces that Sekisui House Asset Management, Ltd. ("SHAM"), to which SHR entrusts its asset management, has become a signatory to the Principles for Responsible Investment (PRI) as follows.

1. Signing of the Principles for Responsible Investment (PRI)

The Principles for Responsible Investment ("PRI") is a set of six principles listed below, established for the financial industry in 2006 under the leadership of the United Nations Secretary-General at the time, Kofi Annan, together with an international network of investors working to realize said principles.

Signatories to the PRI pursue improvement of investment performance from the long-term perspective for their beneficiaries to further fulfil their fiduciary responsibilities by incorporating Environment, Social and Governance (collectively, "ESG") issues into investment analysis and decision-making processes.

Since SHR and SHAM have conducted real estate investment management taking ESG into consideration and believe that such initiatives are in line with the objectives of the PRI, SHAM decided to support the basic approaches of the PRI and became a signatory institution in March 2019. As of February 2019, the number of signatory institutions reached around 2,300 worldwide.

Signatory of:



< The Six Principles >

- (1) We will incorporate ESG issues into investment analysis and decision-making processes.
- (2) We will be active owners and incorporate ESG issues into our ownership policies and practices.
- (3) We will seek appropriate disclosure on ESG issues by the entities in which we invest.
- (4) We will promote acceptance and implementation of the Principles within the investment industry.
- (5) We will work together to enhance our effectiveness in implementing the Principles.
- (6) We will each report on our activities and progress towards implementing the Principles.

2. ESG Initiatives by SHR and SHAM

SHR and SHAM aim to maximize unitholder value while at the same time providing “sustainable living bases” for residents of residential properties and “sustainable bases of operation” for tenant companies of commercial properties by conducting real estate investment management with due consideration given to ESG for realization of a sustainable society.

SHR and SHAM intend to further pursue such initiatives as energy saving, environmental consideration, and securement of living safety and business continuity to enhance satisfaction of residents and tenants at owned properties through utilization of the know-how on real estate operation and management possessed by the sponsor, Sekisui House, Ltd. Furthermore, SHR and SHAM have pressed ahead with continuous acquisition of external certifications in their initiatives to secure sustainability of the environment as well as society, while proactively disclosing ESG information and utilizing such as a tool for communication with stakeholders.

For details of ESG initiatives of SHR and SHAM, please refer to “[ESG Initiatives](#)” on SHR’s website.

*Sekisui House Reit, Inc. website: <http://sekisuihouse-reit.co.jp/en/>